

The Modern Hospital

DECEMBER 1961

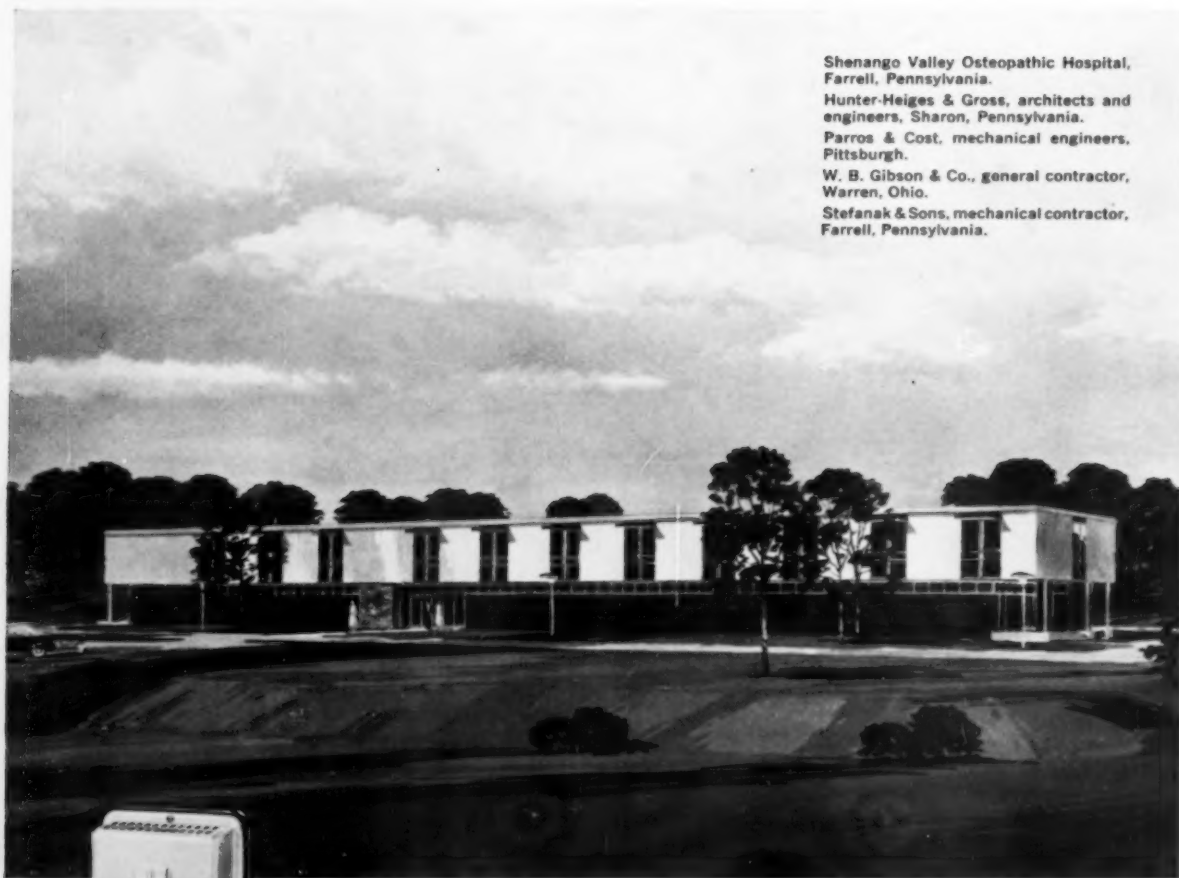
New Hospital Infection Hazard: *Pseudomonas* (P. 74)

Laws of Probability Help Determine Bed Needs (P. 75)

How Good Are Hospital Administration Programs? (P. 87)

Meditation room at West Allis Memorial Hospital, West Allis, Wis. (P. 93)





Shenango Valley Osteopathic Hospital,
Farrell, Pennsylvania.

Hunter-Heiges & Gross, architects and
engineers, Sharon, Pennsylvania.

Parros & Cost, mechanical engineers,
Pittsburgh.

W. B. Gibson & Co., general contractor,
Warren, Ohio.

Stefanak & Sons, mechanical contractor,
Farrell, Pennsylvania.



give your hospital a better thermal environment— and save money, too!

Shenango Valley Osteopathic Hospital, Farrell, Pennsylvania, provides its patients with the most modern environment for medical care.

Air conditioned throughout, this 50-bed general hospital is equipped with a specially planned Johnson Pneumatic Control System that assures precise regulation of the thermal conditions at all times. Each room, including the bedrooms, is individually controlled. For added convenience and accuracy, pneumatic indicators in the equipment room provide a continuous remote check of operating room temperatures.

A Johnson Pneumatic Control System such as this can improve the efficiency of any hospital. It results in better patient care. It saves time and increases the pro-

ductivity of the staff. It helps minimize fuel and power consumption. And it will do all this at a lifetime cost below any other type of control.

When you build or air condition, it will pay you to investigate the superior performance and economy features of Johnson Pneumatic Control. Ask your architect, consulting engineer, or Johnson representative for the facts. Johnson Service Company, Milwaukee 1, Wisconsin. 110 Direct Branch Offices.

JOHNSON CONTROL

PNEUMATIC SYSTEMS

DESIGN • MANUFACTURE • INSTALLATION • SINCE 1885



an
"ace"
is only
an
ACE®*



when it gives even support



For uniform pressure...B-D ACE Rubber Elastic Bandage provides **balanced weave**—an ideal ratio of cross to lengthwise threads. Only **balanced weave** insures continuous uniform support...firmness under tension...freedom from bunching. And only ACE has **balanced weave**.

**BECTON, DICKINSON
AND COMPANY**
RUTHERFORD, NEW JERSEY

*Be sure you get the elastic bandage you order. ACE is made only by B-D.

B-D and ACE are registered trademarks.

00101



new!
economy
quart

MetrecalTM liquid

BRAND DIETARY FOR WEIGHT CONTROL

full 32 ounces—ideally suited for hospital use

The clinically proven concept¹⁻⁵ of measured calories and sound nutrition for safe, effective weight control is now available in a new "hospital-sized" economy quart. It saves 20% in cost with new convenience. Each can contains 4 full glasses; serves 4 individual patients. Requires no refrigeration until opened—no risk of spoilage, or loss of vital nutrients. No special handling or preparation is required, saving valuable personnel time.

The economy quart is available in chocolate and vanilla flavors. Write for special hospital price-list and literature.

Metrecal Powder is also available in a variety of flavors in large 3½-lb. cans.

References: (1) Roberts, H. J.: Am. J. Clin. Nutrition 8:817-832 (Nov.-Dec.) 1960. (2) Tullis, I. F., and Allen, C. E.: Current Therap. Res. 3:152-159 (April) 1961. (3) Tullis, I. F., Allen, C. E., and Overman, R. R.: Simple Effective Weight Reduction: A Clinical Study, Scientific Exhibit, 6th Internat. Cong. Int. Med., Basel, Switzerland, Aug. 24-27, 1960. (4) Halpern, S. L.; Halpern, A. N., and White-stone, I.: Treatment of Overweight in the Chronically Ill, Scientific Exhibit, 110th Ann. Meet., A.M.A., New York, June 25-30, 1961. (5) Antos, R. J.: Southwestern Med. 40:595-597 (Nov.) 1959.

68361



Edward Dalton Co.
EVANSVILLE 12, INDIANA • A DIVISION OF
MEAD JOHNSON & COMPANY

Quality products from nutritional research

The Modern Hospital

DECEMBER 1961

VOLUME 97, NO. 6

Pseudomonas Threatens To Become Major Infection Hazard in Hospitals

Medical and public health authorities are convinced that pseudomonas is involved in an alarming number of fatalities in hospitals74

"DPF Concept" Helps Predict Bed Needs

MARK S. BLUMBERG, M.D.

By grouping hospital beds into distinctive patient facilities (DPF), planners can make use of laws of probability to determine the optimum number of beds needed in various hospitals and communities75

Annual Report Gives Credit to Accreditation

This annual report utilizes an accreditation evaluation form to help tell the hospital's story in a bright, lively fashion82

What To Do When Patients Can't Consent

JOHN F. HORTY

Whether a person is legally incompetent is a matter for the courts to decide, but to obtain a valid consent a physician may have to make such a decision — and face the fact that the courts may find him wrong84

How Good Are the Master's Degree Programs?

FREDERIC C. LeROCKER

A minority report on the programs in hospital administration suggests that while the concept of graduate education for administrators is laudable, programs are deficient in some areas87

Employees Don't Lose Time Getting Lost

A simple and direct double corridor plan saves man-hours and makes supporting areas easy to reach at the Hospital of the Month and cover story, West Allis Memorial Hospital, West Allis, Wis.93

Commercial Medical Technology Schools

This report tells what hospitals may be getting when they hire graduates of some commercial medical technology schools98

A Report on Carnegie College in Cleveland

BEATRICE VINCENT

A report by a Cleveland newspaper writer, describing a commercial school for medical and x-ray technologists100

Continued on next page ►

The Modern Hospital



MEDICINE AND PHARMACY

Areawide Planning for Hospitals Leads to Good Medical Services
Failure to consider community needs before hospitals are built can result in itinerant surgery and duplication of services.

MODERN HOSPITAL PRACTICE by ROBERT S. MYERS, M. D. 114

Hospital Pharmacy Attracts, But Can't Hold, Recent Graduates
Inadequate pay is major reason for shortage of pharmacists.

MODERN PHARMACY PRACTICE by GROVER BOWLES Jr. 116

Hospitals, Not Surgeons, Should Provide Surgical Instruments
Modern facilities make privately owned instruments unnecessary.

OPERATING ROOM FORUM by FRANCES GINSBERG, R.N. 118

FOOD SERVICE

Dietitians Get Large Helping of Food Management Technics
Reports from the A.D.A. meeting show how trends in food service are emphasizing the managerial role of the dietitian. . . 126

Add a Dash of Summer — With Fruit
The appeal of fruit can be as fresh as the dietitian's ideas exemplified in these recipes. 130

Why Raw Food Costs Are Hard To Isolate
Differences in what is charged to dietary costs and how these costs are calculated cause the difficulty, this study suggests.

MILDRED SHERWOOD 134

These Reference Books Should Be on Food Service Shelf
Dietitians will find this list of new publications useful.

MODERN FOOD MANAGEMENT by JANE HARTMAN 136

MAINTENANCE AND OPERATION

How To Check Piped Service Systems
Compressed gas, air and vacuum systems are not difficult to maintain if the steps outlined here are followed regularly.

CHRISTOPHER MONTEITH 140

HOUSEKEEPING

How To Teach Cleaning Methods
These forms and technics can help evaluate employees.

MAUDE E. CHANEY and CATHERINE M. HAWKINS 150

REGULAR FEATURES

Roving Reporter 6
Public Relations 12
Small Hospital Questions 16
Wire From Washington 19
Looking Around 73
About People 122

O.R. Questions 120
Menus for January 138
News Digest 158
Coming Events 172
Classified Advertising 181
What's New for Hospitals 191
Index of Advertisers 205

Editor: ROBERT M. CUNNINGHAM Jr.
Managing Editor, AARON COHODES; Associate Editor, JANE BARTON; Assistant Editor, LUCIGRACE SWITZER; Art Director, LOIS K. BAUMAN; Advertising Director, J. W. CANNON Jr.; Circulation Manager, WALTER NOHSTADT Jr.; Production Manager, VICTOR A. DEBOER.
Chicago Advertising Office: 1050 Merchandise Mart, Chicago 54, Ill.; Eastern Office: 119 W. 40th St., New York 18, N.Y.; Cleveland Advertising Office: 321 Hanna Bldg., Cleveland 15, Ohio; Western States Advertising Representative: Wettstein, Nowell & Johnson, Inc., Los Angeles, San Francisco.

EDITORIAL BOARD

RAYMOND P. SLOAN, Chairman New York
J. MILO ANDERSON San Francisco
MOTHER LORETTA BERNARD New York
E. DWIGHT BARNETT, M.D. Palo Alto, Calif.
E. M. BLURSTONE, M.D. New York
MADISON B. BROWN, M.D. Chicago
RAY E. BROWN Chicago
R. C. BUEBEL, M.D. Detroit
D. EWEN CAMERON, M.D. Montreal
T. STEWART HAMILTON, M.D. Hartford, Conn.
JOHN N. HATFIELD Chicago
LUCIUS W. JOHNSON, M.D. San Diego, Calif.
CARL C. LAMLEY Topoka, Kan.
BASIL C. MACLEAN, M.D. New York
JOSEPH G. NORBY Milwaukee
OLIVER G. PRATT Providence, R.I.
C. RUFUS ROHRM, M.D. Pittsburgh
ALBERT W. SNOKE, M.D. New Haven, Conn.
RICHARD D. VANDERWARKER New York
E. A. VANSTENWYK Philadelphia
G. OTIS WHITECOTTON, M.D. Oakland, Calif.
GEORGE U. WOOD Peralta, Calif.

Consultants

SISTER M. ADLER Pittsburgh
ROBERT F. BROWN, M.D. Seattle
GEORGE CARTMILL Detroit
ROGER W. DEBUSK, M.D. Detroit
W. J. DONNELLY Greenwich, Conn.
EVA H. ERICKSON New York
HARRY C. F. GIFFORD Glen Cove, N.Y.
RICHARD HIGHSMITH Oakland, Calif.
VANE M. HOGG, M.D. Washington
ALTA M. LABELLE Duarte, Calif.
DAVID LITTAUER, M.D. St. Louis
JACQUE B. NORMAN Greenville, S.C.
DONALD M. ROSENBERGER Newark, N.J.
A. J. J. ROURKE, M.D. New York
MADGE H. SIDNEY Seattle

Published monthly by The Modern Hospital Publishing Co., Inc. (subsidiary of F. W. Dodge Corporation), 1050 Merchandise Mart, Chicago 54, Ill. Tel.: 467-6700. (Cable Address: MODHOSP, Chicago.) Irving W. Hadsell, president; Robert F. Marshall, executive vice president; Robert M. Cunningham Jr., vice president and editorial director; H. Judd Payne, vice president; J. W. Cannon Jr., assistant vice president; Robert M. Thompson, secretary; Howard M. Thompson, treasurer.

Subscriptions, one year, \$5; single copies, \$1; foreign rates on request. Available only by paid subscription. Publisher reserves the right to refuse nonqualified subscriptions. Subscriptions to THE MODERN HOSPITAL solicited only from administrative personnel (including professional and nonprofessional department heads) in hospitals and allied institutions, and architects. POSITION AND HOSPITAL OR FIRM CONNECTION MUST BE INDICATED ON SUBSCRIPTION ORDERS forwarded to address shown below.

Member, Audit Bureau of Circulations, Associated Business Publications. Printed at Mendota, Illinois. Second-class postage paid at Chicago, Illinois, and at additional mailing offices. Published on the 10th of the month.

UNCONDITIONAL GUARANTEE: The publisher, upon written request, agrees to refund the part of the subscription price applying to the remaining unfulfilled portion of the subscription if service is unsatisfactory.

SUBSCRIBERS: Change of address notices, subscription orders, and correspondence should be sent to: THE MODERN HOSPITAL, Circulation Department, 1050 Merchandise Mart, Chicago 54, Illinois. Allow 30 days preceding publication date for change of address.

POSTMASTER: Please send Form 3579 to THE MODERN HOSPITAL, Circulation Department, 1050 Merchandise Mart, Chicago 54, Illinois.



Raising money isn't Kid Stuff



Raising money today is harder than ever before.

There's not a person you know who hasn't been approached by committees, bombarded through the mails or tagged on the streets.

So just remember when your Hospital sets out to raise funds it's easier and easier for people you ask for money to say, "No."

That's why so many Hospitals have turned over the ever-present problem of organizing fund-raising appeals to

the American City Bureau. Since 1913 our experienced staff has been the guiding and driving force in more than 3,600 campaigns.

Would you like to know how this experience can help your Hospital raise the money you need? Just call or write our nearest office. Without cost to you, we'll make a study of your special problems and prepare an individual plan to meet them.

AMERICAN CITY BUREAU

Professional Fund-Raising Counsel for Almost Half-a-Century

Chicago 1, Ill.
Prudential Plaza

New York 16, N.Y.
286 Park Avenue South

Atlanta 9, Ga.
1375 Peachtree St. Bldg.

Houston 25, Texas
1202 Prudential Bldg.

Sacramento 25, Calif.
451 Parkfair Drive

*Founding Member American Association of Fund-Raising Counsel
Accepted for listing by the American Hospital Association*

Hospital Lets Father Stay in Delivery Room

Instead of pacing the floor in a waiting room, expectant fathers at St. Mary's Hospital, Evansville, Ind., can be right on hand in the delivery room. Moreover, they can visit their wives and babies any time they choose, stay as long as they like, and go when they please.

These innovations are part of a five-year pilot study on family-centered maternity care conducted by the hos-

pital. "Since we started this program, reports Sister Mary Stella, supervisor of obstetrical nursing at St. Mary's, "no father has ever been in the way, fainted, or otherwise made a nuisance of himself."

Wives want their husbands with them for comfort and support during the ordeal of labor, and husbands want to be there because they feel they are helping, she emphasized. "If

the wife is awake during delivery and both of them want it, the husband goes with her to the delivery room," she said. "The doctor, of course, must give permission, and more and more of them are doing so," she added.

Under the St. Mary's plan, the mother returns to her room with her baby in her arms and keeps it with her throughout her hospital stay. The father can come and go as he pleases, and is free to play with the baby, rock it, and feed it.

Since news about the plan began to circulate, couples have begun to come to St. Mary's from other states for the birth of their babies, Sister Mary Stella reports.

"We hear many complaints these days that parents expect the schools to take over the job of rearing their children," she said. "Maybe we hospital people are partly to blame for that by implanting the notion right from the start that care of the baby should be taken over by someone else; that it really isn't the parents' job."

An added advantage of the St. Mary's plan, Sister Mary Stella pointed out, is that the father, too, is made to feel important — "All he's ever done before is pay the bills," she said.

What Nursing Is Like

Nursing as a student experiences it is described in photographs and text in a new book titled "Life of a Student Nurse."

Written by Sister Mary Bernadette, R.N., director of St. Francis Hospital School of Nursing, Wichita, Kan., the book is designed to explain what nursing is and, through the pictures, to provide criteria to help the student decide whether or not she belongs in the profession.

Teletype Speeds Benefits

Teletype service helps Western Pennsylvania Hospital, Pittsburgh, verify Blue Cross benefits for patients in minutes.

The teletype machine, which is connected with the downtown office of the local Blue Cross, saves several days' mailing time in expediting a patient's account.

As the patient leaves the hospital, the cashier's office also uses a teleautograph machine to inform the admitting office and the housekeeping department that a room is vacant.

Jewett stainless steel hospital equipment engineered to fit exacting requirements



STANDARD EQUIPMENT

In addition to the world famous Jewett Blood Bank and Jewett Mortuary Refrigerator, we manufacture a complete line of refrigerators and equipment for the hospital field. This includes refrigerators for biologicals, pharmaceuticals and milk formulas, as well as for nurses' stations and diet kitchens. Jewett likewise produces autopsy tables, culture incubators and walk-in refrigerator doors.

CUSTOM EQUIPMENT

Jewett, the acknowledged leader in the manufacture of custom refrigeration will modify standard equipment to suit your requirements; or will design and build entirely new equipment carefully engineered and dimensioned to meet your precise needs.

ILLUSTRATED LITERATURE

Our new brochure with detailed information on the complete Jewett line will be sent free on request. Please specify booklet No. 1059.



THE JEWETT REFRIGERATOR CO., INC.
2 LETCHWORTH STREET
BUFFALO 13, NEW YORK

MANUFACTURERS
OF REFRIGERATORS
OF EVERY TYPE
FOR INSTITUTIONS
Since 1849



AnSCO

"Corner-Cut"

High-Speed X-ray Film

New time and money
saver eliminates
corner-cutting

AnSCO "Corner-Cut" film is ideal for use in automatic processors; yet the smaller rounded corner permits the use of regular hand processing hangers.

Let your AnSCO representative or your AnSCO dealer show you how to save time and money with new "Corner-Cut" High-Speed X-ray Film today. Available in all standard sizes with or without interleaving paper.

AnSCO, Binghamton, N. Y. A Division of General Aniline & Film Corporation.

AnSCO

X-ray

Hospital Adopts Time-Payment Plan

Time payments help to make large hospital bills seem smaller to patients at Norwalk Hospital, Norwalk, Conn.

The Budget Loan Plan has been inaugurated to give patients time to pay their accounts, and to provide the hospital with a sufficient flow of incoming capital to meet its obligations, according to Richard O. West, administrator.

Under the plan, a patient may be

allowed up to 24 months in which to pay his bill. If he holds a charge account with the Connecticut National Bank or any of its four branch banks, he may pay his bill through that account.

To explain the new program to the community, hospital and bank officials prepared a statement of policy change and an information leaflet for patients admitted to the hospital, as well as a

descriptive application folder with a visitor's leaflet included.

The bank advertised the plan in all local and service area newspapers; the hospital followed with an explanation to the press which pointed out the necessity of a nonprofit hospital to obtain funds for the bulk of its expenses for wages, supplies and patient care services from payments made by patients or their agents.

During the first month the Budget Loan Plan was put into effect, more than \$15,000 worth of business was transacted. "Our experience to date indicates that patients welcome this extension of payment methods, and we feel confident that it will continue to grow," Mr. West said.



Here's the bedpan for hard-to-move patients



Jones #510 stainless steel bedpan fits at an angle so the patient rests comfortably on its tapered back edge—not humped over as on an ordinary bedpan. It's also contoured to fit buttocks, keep coccyx from pressing uncomfortably against metal.

New Jones #395 Fracture stainless steel bedpan has a thin, tapered edge that makes it simple to slide under immobilized or overweight patients who are so difficult to move. Because of its small size the Jones Fracture bedpan can also be used for children—yet it has a greater capacity than ordinary bedpans of this type.

Both the Jones #395 Fracture bedpan and the Jones #510 bedpan (at left) are made of heavy gauge stainless steel, fit all bedpan washers. They can be ordered from all surgical supply houses.

If you would like to test a Jones stainless steel pan in your hospital, write to our Hospital Ware Division, Department M.

THE Jones
METAL PRODUCTS COMPANY

West Lafayette, Ohio

Booklet Does Two Jobs

Acquainting new patients with the facilities of the hospital and, in the process, explaining the cost of care, are the purposes of a compact booklet called "Hospitality," published by Clockner-Penrose Hospital, Colorado Springs, Colo.

The first page of the 10 page booklet asks the question, "Hotel or Hospital?" and answers with "Do You Know a Hotel That . . . ?" Each following page contains an example of a modern hospital service, accompanied by a photograph, to point out that a hospital combines the comforts of a hotel with the benefits of medical facilities.

The text explains that the hospital "serves you breakfast in bed (lunch and dinner, too!) with no extra charge," illustrated with a photograph of a patient being served from a bed tray. Next is a picture of a patient being massaged, with the caption, "Lulls you to sleep at night with a professional back rub."

Following pages show services offered to a patient, including a refreshing bath, a wheel chair for indoor transportation, a staff of doctors and nurses to provide care, and professional help available at any hour of the day or night at the touch of a button. More photographs and captions point out that nurses keep an around-the-clock vigil as the patient slumbers.

The "Hospitality" booklet has been invaluable in doing away with misunderstandings, maintaining good will, and obtaining patient cooperation, Clockner-Penrose staff members report.

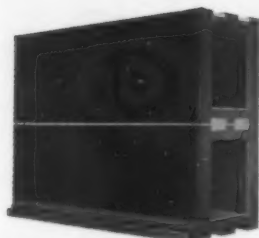


STAPH ?



THIS WALL
HELPS YOU
KILL IT!

ARKETEX CERAMIC GLAZED STRUCTURAL TILE WALLS
help in 2 ways to keep themselves clean of bacteria!



1. The impermeable, fire-hardened face of Arketex ceramic tile cleans and disinfects readily — and holds germicidal action for longer periods of time. In recent tests on nine standard hospital wall surfaces, disinfectants of all types consistently showed their best results on ceramic tile.
2. Arketex Facing Tile provides both the structure and the face of the wall — installed by one trade in one operation. Cement mortars used to join the tile are deadly to bacteria, even many years after construction.

**Next time you build . . . GET THE EXTRA PROTECTION
OF ARKETEX WALLS AT LOWER ULTIMATE COSTS . . .**

Through Arketex-developed Straight-Line Design building methods — and through the use of standard Arketex production tile — the costs of building with structural facing tile can be cut as much as 25%.

Once installed, an Arketex wall continues to provide big savings. It is practically non-depreciating. Cleaning is simplified. Even the color on the glazed wall face is permanent; and through the Arketex selection of 36 distinguished Direction Colors, you can provide the proper color environment for any part of the building. All costs considered, it is one of the least expensive wall materials you can specify — another reason for its widespread use in hospitals today.

TRUE SURFACE-TO-CENTER FIRE SAFETY

Many modern "fireproof" walls have surfaces that will burn. In fact, some pre-applied coatings and plastic wall coverings can be ignited by an ordinary match. Test them! Most of these surfaces would be destroyed by the baking heat of 2000°F. under which each Arketex tile is created.

For further information, write

**ARKETEX CERAMIC
CORPORATION**

Brazil, Indiana



THE PROGRESSIVE NAME IN STRUCTURAL CERAMIC

All are built to exacting institutional specifications and designed to make your patient rooms pleasant and homelike. Write for complete literature to Kurt Versen Incorporated, Englewood 2, N. J.

Through trial and error, the creators discovered that pancake makeup produces a lifelike "complexion."

The most important by-product of the tree is the attention focused on the largest portion of any hospital budget — maintaining a staff of expensively trained people. The fringe benefit, of course, is the fun and warmth of cooperating on a project that says "Merry Christmas" to the community in a very special way. — V. TERRY KLINGENSMITH, *director of personnel, Sharon General Hospital, Sharon, Pa.*



Above: New version of staff Christmas tree. **Below:** First tree, 1960.

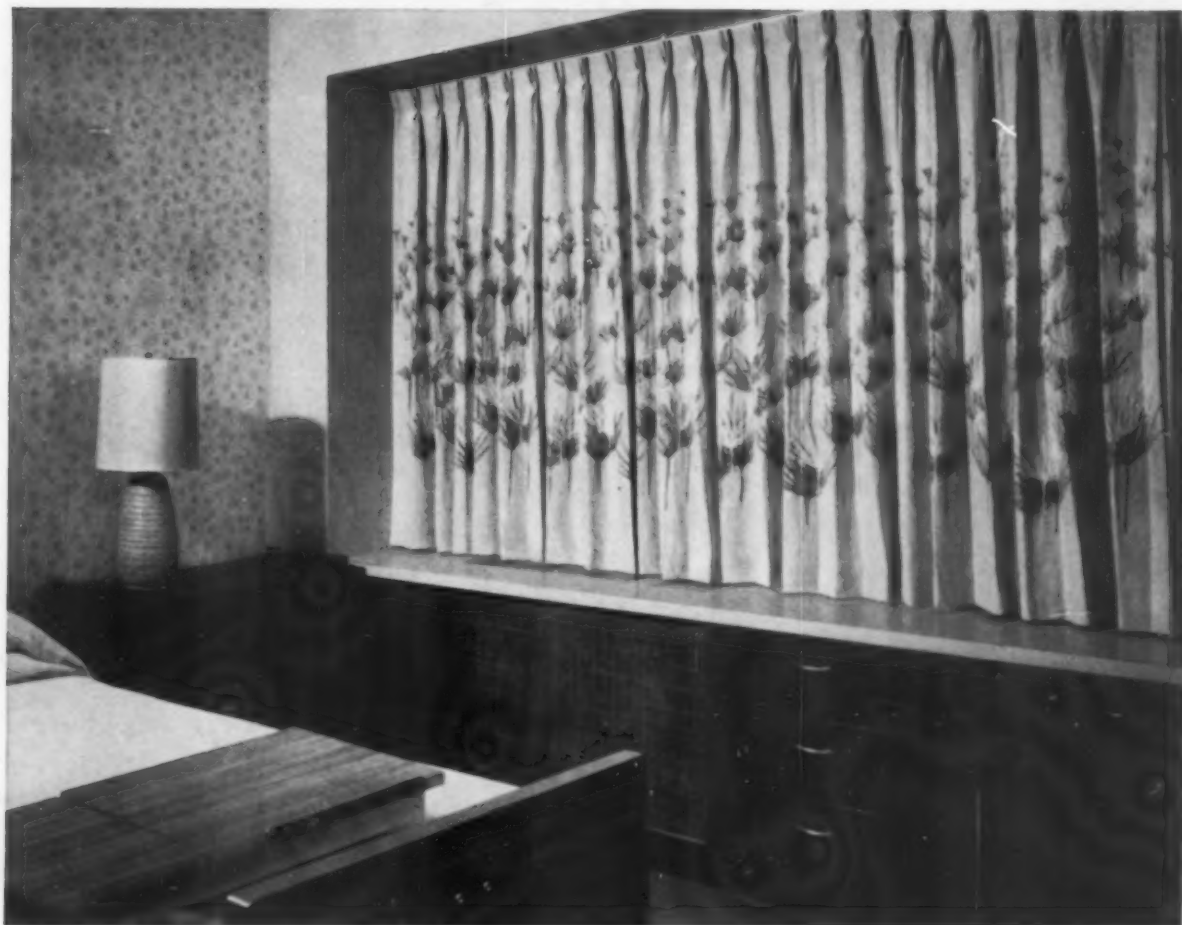




Grant Hospital, Columbus, Ohio

Ben Rose's A.I.D. award-winning
"Key" fabrics...woven with

ROVANA®



Joseph H. Blake A.I.D., Director of Furnishings and Decorating for the American Hospital Supply Corporation, selected Ben Rose's "Key" Guana fabrics for the Grant Hospital. These champagne draperies made of Rovana*, rayon and Verel† are care-free, safe and *beautiful*. "Key" fabrics are flame- and abrasion-resistant; dissipate static charges readily; are not affected by mildew or fungus. They wash easily, drip dry and require little or no ironing. "Key" fabrics are wonderfully soft to the touch, can be draped in any manner and offer texture interest in *depth*. They're available in a bevy of colorful stripes, prints and solids for use in seamless cubicle curtains, draperies and bedspreads. See Ben Rose's "Key" fabrics at The Merchandise Mart, Space 6-126, Chicago or 501 Madison Ave., N. Y. For further information about Rovana, write:

Textile Fibers Department, The Dow Chemical Company, 350 5th Ave., New York 1, N. Y.

draperies: 47.7% Verel modacrylic, 31.9% Rovana saran monofilament, 20.4% rayon

*Rovana is The Dow Chemical Company's trademark for products including saran flat monofilament

†trademark Eastman modacrylic fiber

The Dow Chemical Company

DOW

distinctive
impressive



and so practical

The most positive protective
identification you can have
for your linens...

- clean
- permanent
- easy to apply

You can order in a variety of shapes and sizes, to reproduce your name, crest, or insignia beautifully. Add distinction to your linens at the same time you protect them from costly iron losses. All you need is a heated iron to apply. They're low in cost, too!

Write for samples and full details

KAUMAGRAPH COMPANY
wilmington 99, delaware
olympia 4-2461

Public Relations

Too Much Explanation Is Better Than Risking Misunderstanding

By Gordon Davis

MR. ERSTWHILE BENEVOLENT, the employer of some 220 men and women, was a good-natured and conscientious boss, sincerely interested in the welfare of his employees. He demonstrated his interest tangibly with the most liberal of employment policies, including Christmas bonuses, birthdays off, loans to meet family crises, free refreshments at coffee hour, and virtually every fringe benefit yet invented.

Consequently, he was more than a little chagrined when he came to work one morning and found the whole force out on strike over a minor grievance.

"I've done everything for these people," he said bitterly. "This is the thanks I get."

What had happened?

You'll find many cases like this in the textbooks of labor relations counselors, all based on the boss who thinks everybody sees the halo over his head just because he does good deeds.

Far from it. Mr. Benevolent's fault was essentially his own. He ignored one of the most godly of human assets, which is the gift of specific communication. In that, Mr. B. had plenty of company. At times, don't we all ignore such communication?

Suppose, for instance, that you were head of a commercial enterprise in a position to give fat Christmas bonuses to all employees this year. Would you consider that merely announcing the bonus was self-explanatory, or should the announcement be accompanied by an explanation of the reasons you were able to share company benefits?

Should you pass out the checks and listen to the cheers, or should you accompany the distribution with a lecture on company progress and the role of each employee in making possible such dividends?

The second alternative sounds crude. On the other hand, it has been demonstrated repeatedly that people — all of us — tend to ignore the relationships between cause and effect in fields with which they are not familiar.

We can see that employees are rendering personal service everywhere in our hospitals, but we fail to relate the pay of these employees to rising hospital costs.

Communication means more than just announcing. It means interpreting. It means giving the reasons why. It means belaboring a point until there is no possibility of misunderstanding. It means reciting the ABC's again and again.

Obvious, isn't it? So obvious that it's just barely possible it is overlooked, on occasion.

Every time you plan a report or an announcement, go back over your plans. Are you just reporting, or are you also interpreting what you have to report? Are you discussing the "why" as well as the "what"? Are you announcing, or are you communicating intelligent awareness? Are you conveying facts or building human understanding?

Good public relations requires that you lean over backward in interpretation, even to the point of seeming tedious. This applies regardless of the nature of your audience; whether it involves the governing board or employees, the medical staff or the public. ■



"Program" window replacement the Adlake way!

Drafts not only punch a hole in your heating and air-conditioning budget, they affect patient and staff morale . . . can even harm public relations. Solution? Apply wasted dollars toward replacement with Adlake windows, custom fitted aluminum windows used in hundreds of hospitals, large and small. Complete replacement can be carried out at once, or *programmed* over a period of months or years. For a preliminary analysis — without cost or obligation — write . . .

The Adams & Westlake Company, Dept. L4212, Elkhart, Indiana





Cat. No. 100-100 (Illustrated),
with 32 oz. irrigating bottle.
Cat. No. 100-102, without
irrigating bottle.

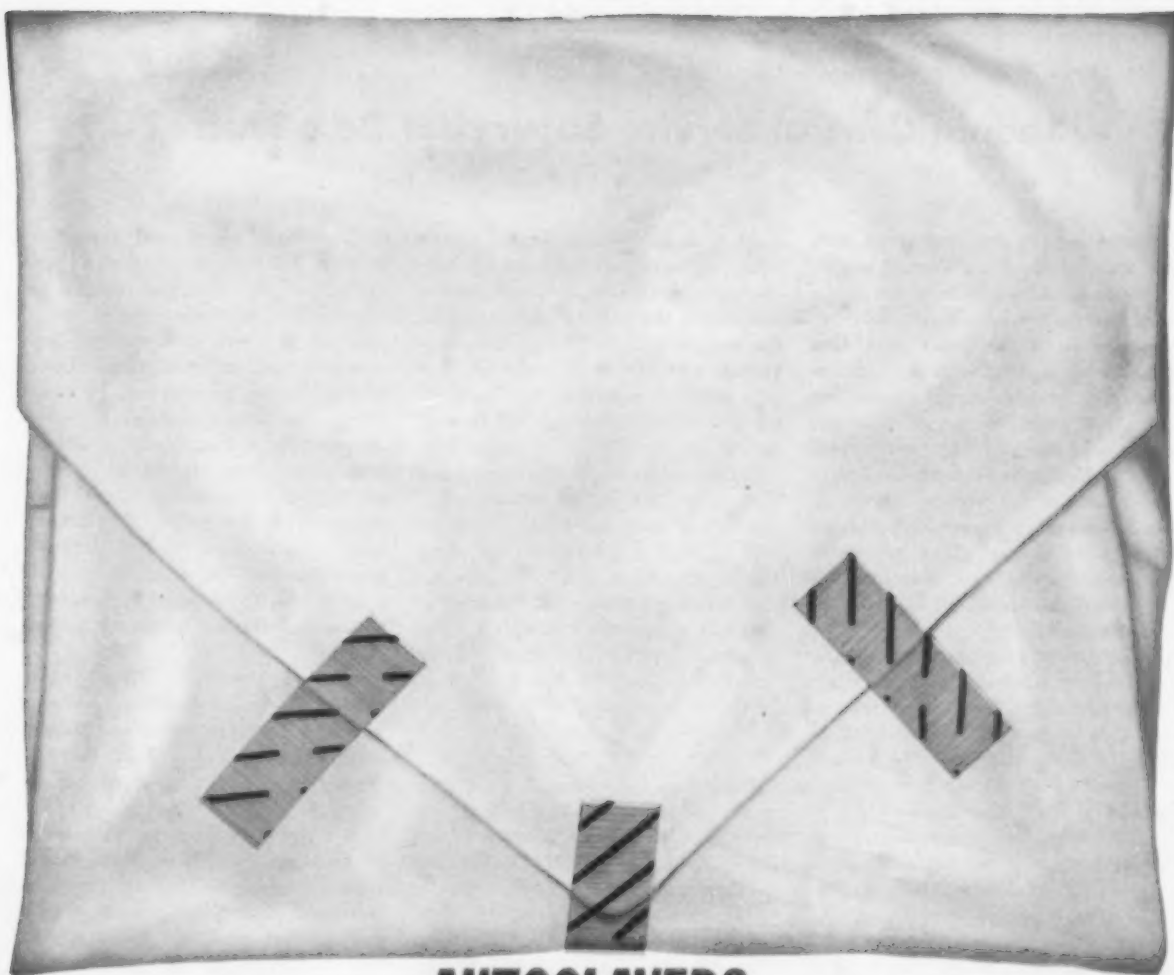
improved model **SKLAR** electric evacuator for Wangensteen Technique

The Improved Sklar Electric Evacuator meets every demand for continuous, low grade suction and pressure. It may be regulated to meet the individual patient's requirements; thus, assuring maximum comfort and highly satisfactory clinical results. The Sklar Electric Evacuator is designed specifically for finely controlled, continuous suction and pressure in such procedures as: stomach

evacuation, intestinal decompression, thoracic drainage, prostatectomy, gastric lavage, fistula drainage, and bladder irrigation. The versatility of this new model eliminates the need for highly specialized equipment. **No maintenance or lubrication required — guaranteed for two years.** Available through Sklar Surgical Supply Distributors. Send for descriptive literature and specifications.



J. Sklar Manufacturing Co., 38-04 Woodside Avenue, Long Island City 4, New York



AUTOCLAVED? YOU CAN BE SURE!

There is no doubt when you seal bundles and containers with "SCOTCH" Brand Autoclave Tape No. 222. Dark lines appear on the tape only after exposure to correct levels of heat and moisture in an autoclave. Any other heat and/or moisture exposure cannot activate the tape. "SCOTCH" Autoclave Tape holds fast before, during and after autoclaving... applies easily... sticks at a touch to paper, cloth, glass, metal... leaves no residue. "SCOTCH" Autoclave Tape is faster to use than pins, string, cotton plugs, and may be easily marked with pen, pencil or typewriter.

New! For gas sterilizers!

Now, secure sealing and positive identification of gas

sterilized bundles are made possible with new "SCOTCH" Brand Ethylene Oxide Sterilizer Tape No. 224. This tape offers the same assurance of proper exposure that "SCOTCH" Brand Tape No. 222 does in steam autoclaves. For complete details, contact your surgical supply dealer, or write 3M Company, St. Paul 6, Minnesota.

(Note: Each of these tapes is designed for a specific purpose. The Autoclave Tape will not function in a gas sterilizer; nor will the Ethylene Oxide Tape function in a steam autoclave. Nothing on the outside of an autoclaved or gas-sterilized item, of course, can guarantee sterility of contents.)

"SCOTCH"® BRAND HOSPITAL AUTOCLAVE TAPE NO. 222

"SCOTCH" is a registered trademark of 3M Co.

©3M Co., 1961

MINNESOTA MINING AND MANUFACTURING COMPANY
...WHERE RESEARCH IS THE KEY TO TOMORROW



SMALL HOSPITAL QUESTIONS

Should Central Service Supervisor Be a Nurse?

Question: We are confronted with the resignation of our central supply supervisor, and we believe this is the time to undertake considerable reorganization of the department. Our director of nursing is of the opinion that the central supply supervisor does not need to be a registered nurse, and that the department itself need not be under the administrative supervision of the director of nursing.

Like hospitals everywhere, we are anxious to conserve our supply of registered nurses and, therefore, we feel that this possibility should be explored.

The other evening I raised this question at a meeting of hospital administrators. In general, those present felt that while there was no need for the C.S.S. department to be directly responsible to nursing service, they would be very apprehensive about its being headed by a nonnurse, no matter how thoroughly this person was trained in sterilization technics and the other work of the department. Some administrators felt that only among members of the nursing profession is a hospital likely to find a person who is qualified to handle the position and, at the same time, willing to work for the average salary offered for the job.

One administrator stated that the practice of employing nonnurses in this capacity was growing quite rapidly, particularly in the Midwest.

What are your views on this? — H.M., Pa.

ANSWER: Who should supervise central service and where it should be placed in a hospital's organizational structure is highly controversial. Although I am inclined to agree with your director of nursing, who states that a C.S.S. department need not be supervised by a registered nurse and that the department need not be under the administrative supervision of the director of nursing, there are many qualifications to be considered.

To me, a central service depart-

ment is an industrial section of a hospital, a processing plant, and a factory. Its operation is an administrative function of the hospital and should be the responsibility of those rare individuals who have knowledge of business methods as well as nursing technics. These individuals should be well versed in administrative procedures, patient problems and technics, and nursing and medical problems.

With a knowledge of people as well as "things," the supervisor needs the personality to provide the leadership necessary to organize a team that will work effectively with all other groups and, at the same time, provide standardized, safe and adequate supplies and equipment for patient care and hospital services.

When properly equipped with autoclaves, labor saving devices, stills and so forth, C.S.S. is a very expensive department that should function as economically as possible. Controls on sterilization of supplies, utilization of supplies, continuous training, and exploitation of labor must be exercised. In the Wesley Memorial Hospital, Chicago, and the Massachusetts General Hospital, Boston, industrial engineers are employed as C.S.S. supervisors. In both of these institutions, the plan seems to be working out well.

The key to effective coordination of a C.S.S. is a technics committee, established by the hospital staff to

study clinical needs and formulate recommendations for technics and supplies. This committee should be composed of representatives of medicine, surgery, obstetrics, nursing, laboratories and administration. Once established, technics should be written, published and available to everyone working in the hospital. Purchasing specifications should be written so that the purchasing agent buys exactly what is needed. It is important to emphasize that a technics committee may be impotent unless it is built into the over-all organization of the hospital and given the proper authority.

A good supervisor should know sound work-simplification technics and put them to work. A realistic distribution system should be employed by means of a pickup and delivery truck. This provides for not only the maintenance of stock levels of supplies, but also for management controls to check on lost, stolen or broken equipment and thus to distinguish between responsible and irresponsible wards and services. Appropriate charges must also be carefully controlled.

These are but a few of the responsibilities of a competent C.S.S. supervisor. There are some nurses who are excellent C.S.S. supervisors. The average nurse, however, neither likes the department nor wants to work in it. Many serve in these capacities because there was no one else to assign to the job. I believe that careful selection of an intelligent, mature, non-professional person who has business sense and leadership qualities can serve an invaluable function in hospitals, providing:

1. He or she is given adequate assistance, training and direction by professional personnel who want him to learn.

2. He has an active technics committee to guide him in developing standards and procedures. — FRANCES GINSBERG, R.N.

ANY QUESTIONS?

The Modern Hospital will be glad to try to answer them.

If you have a problem or if you're just curious about a procedure or a statistic, please feel free to write this department, care of The Modern Hospital, 1050 Merchandise Mart, Chicago 54.

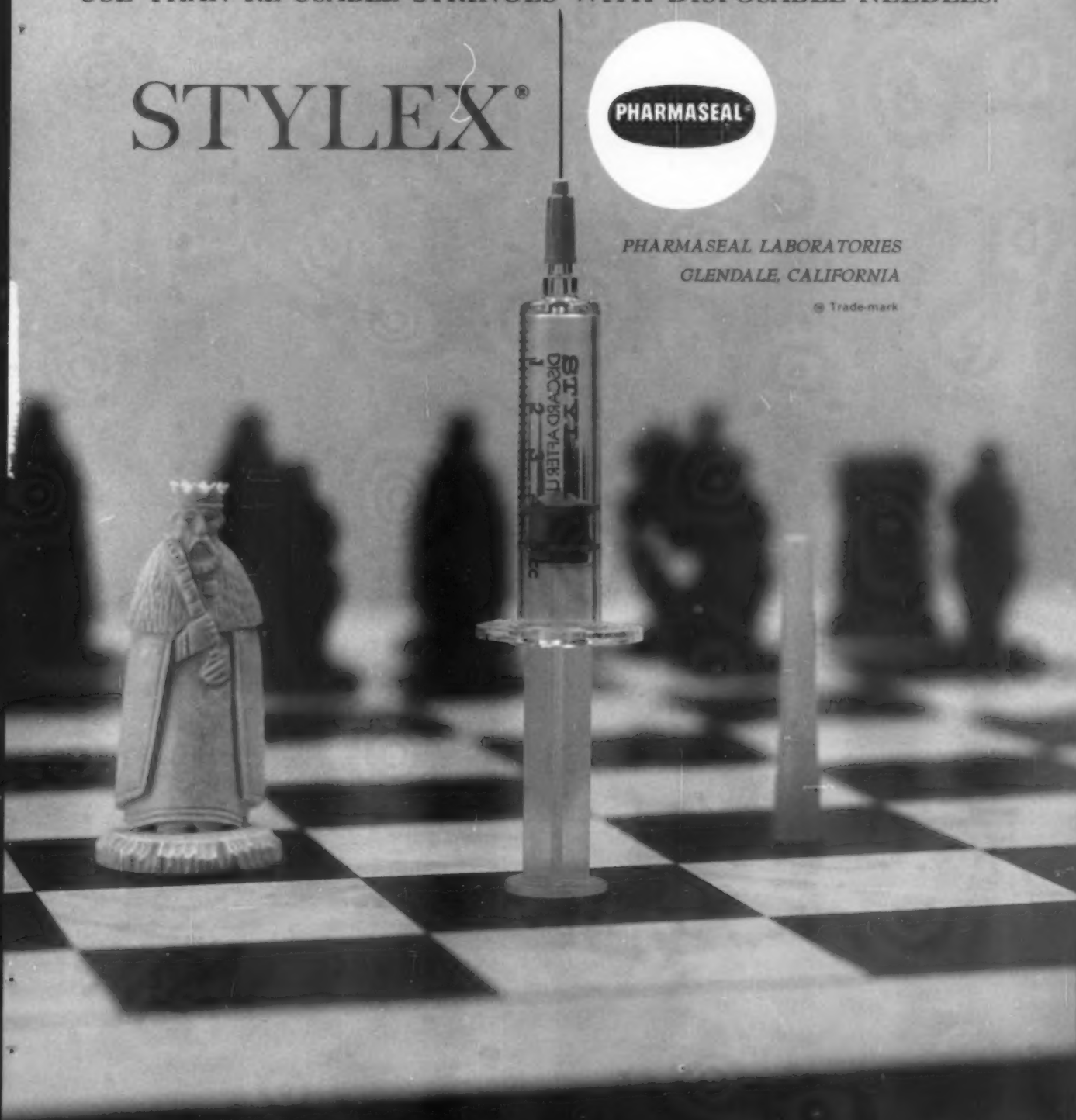
THE FINEST DISPOSABLE SYRINGE AND NEEDLE, COSTS LESS TO
USE THAN RE-USABLE SYRINGES WITH DISPOSABLE NEEDLES.

STYLEX[®]

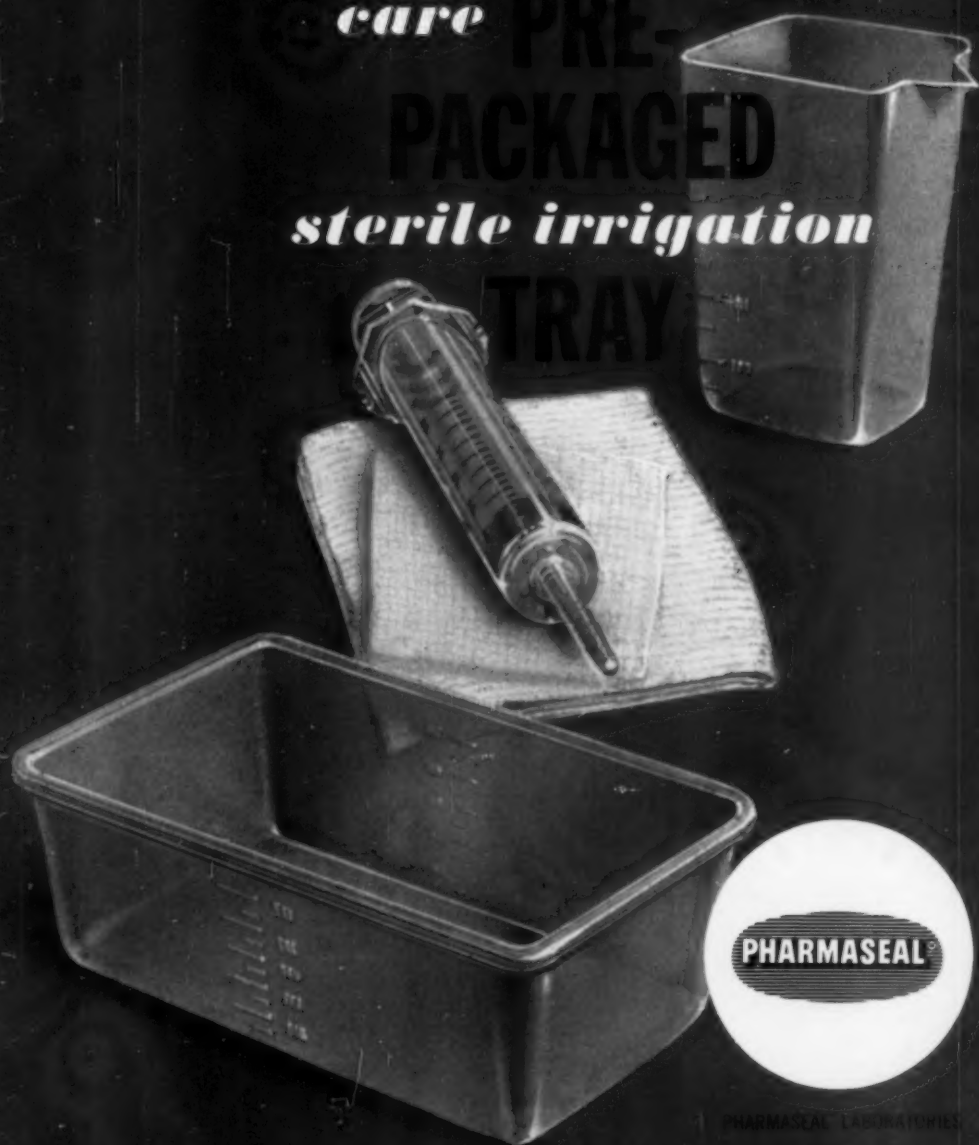


PHARMASEAL LABORATORIES
GLENDALE, CALIFORNIA

® Trade-mark



*new concept
for
modern patient
care* **PRE-
PACKAGED
sterile irrigation
TRAY**



PHARMASEAL

PHARMASEAL LABORATORIES
GLENDALE, CALIFORNIA

® Trademark

A.H.A. NEAR DECISION ON AGED

Next January 3 and 4 a special session of the American Hospital Association's House of Delegates will be held in Chicago.

It is convened for one purpose — to decide whether A.H.A. should (1) maintain its position on health care of the aged, (2) give support — probably qualified — to President Kennedy's program for medical care of the aged under social security, or (3) support some other method of providing aid. Because lines are carefully drawn on this issue, the sides are well balanced and a decision is scheduled in Congress next year. What A.H.A. does could well mean the difference between success and failure for the Kennedy plan.

In November an *ad hoc* committee of the A.H.A. board started a study of the whole problem. Formation of the committee was directed by the A.H.A. House of Delegates, which instructed the group to review association policy "with respect to hospital needs of the retired aged." Because the study is restricted to "hospital needs," the committee will not look into the problem of payment of "medical" or "physicians" bills. Thus in theory A.H.A. might avoid a direct break with the American Medical Association, leader in the opposition to the Kennedy program.

Proponents of the Kennedy plan within the A.H.A. are arguing that federal financing of hospital costs would not mean interference with hospital management or with the practice of medicine. They cite experience under such federal programs as Medicare, federal employees' health benefits, and retired federal employees' health benefits as evidence that the U.S. can pay hospital bills, yet not attempt to interfere with hospital operations.

Members of the A.H.A. committee now preparing its recommendations are Frank S. Groner, administrator of Baptist Memorial Hospital, Memphis, chairman; Alvin J. Binkert, executive vice president, Presbyterian Hospital, New York; Ray E. Brown, vice president, University of Chicago; George E. Cartmill Jr., superintendent, Harper Hospital, Detroit; Donald W. Cordes, administrator, Iowa Methodist Hospital, Des Moines; Dr. Herman E. Hilleboe, commissioner of public health, New York State Bureau of Health and Hospitals; Rt. Rev. Msgr. Donald A. McGowan, director, Bureau of Health and Hospitals, National Catholic Welfare Conference, Washington, D.C.; Boone Powell, administrator, Baylor University Medical Center, Dallas; Lester E. Richwagen, administrator, Mary Fletcher Hospital, Burlington, Vt.; Clyde L. Sibley, administrator, Birmingham Baptist Hospital, Birmingham, Ala., and Samuel J. Tibbitts, administrator, California Hospital, Los Angeles.

Predicting what action the committee will take, and then whether it will be supported by the House of Delegates, would be fruitless. However, it is reasonable to question whether A.H.A. would stage an expensive two-day special session of its House of Delegates merely to reaffirm the association's past policy. Up to now, A.H.A. has stood firm with the A.M.A. in opposition to any specific bills providing medical care under social security,

14 Persons Reported Dead in Hospital Fire

HARTFORD, CONN. — Fourteen persons were reported dead in a fire at the 826-bed Hartford Hospital here on December 8. The fire spread through the upper three floors of the institution before it could be controlled.

but with the reservation that this solution of the problem may ultimately be found necessary.

The attitude of those within A.H.A. who favor the Kennedy approach was summed up at the convention by Dr. Russell A. Nelson, director of Johns Hopkins Hospital, former association president, who said:

"What about the situation of the retired aged who are above the level of medical indigency? Our association always has considered that federal legislation would be necessary for the care of the aged and it has felt that the social security mechanism might have to be used ultimately. We have federal legislation now in the Kerr-Mills bill. Is it enough? I do not think so.

"Our self-supporting aged still cannot afford adequate coverage from voluntary prepayment agencies. Many, probably a majority, of our Blue Cross leaders feel that Blue Cross cannot do this alone. I believe now the association should work toward a plan to cover the serious needs of the more solvent aged. Whether the money needed for federal subsidy is raised through the social security tax or some other mechanism is a matter about which we in hospital and medical work should not be primarily concerned.

"We can all have our individual feelings about what is the proper way to tax people, but our real concern should be that its benefits are those we know to be valuable in the care of the aged, how they are administered, how payment is made, and what effect a plan will have on hospital care for other people."

The only "compromise" in sight for A.H.A. is one that A.M.A. and other opponents of compulsory health insurance would regard as surrender to big government. It calls for social security coverage for those eligible, but as an alternative, government payment for part of the premiums for voluntary health insurance. Essentially this is the system advocated by Sen. Jacob Javits, New York Republican.

DRUG HEARINGS START AGAIN

In early December, spokesmen for the pharmaceutical industry have another chance to go before Sen. Estes Kefauver's antitrust and monopoly subcommittee and explain what's good about the drug-makers.

They are prepared with voluminous testimony to show how much the industry invests annually in research and development, the number and variety of Ph.D.'s, M.D.'s and other highly trained personnel at work on new drugs, the amount of money the industry pays in taxes, the num-

ber of valuable new drugs developed each year, the degree of competition that exists in the industry, and other similar favorable points that in the past Chairman Kefauver has not appeared to recognize.

Industry's representatives made their first appearance before the subcommittee in late 1959 and 1960. Then the subcommittee was in its "investigative phase." Now it is conducting "legislative" hearings on a bill introduced earlier this year by Senator Kefauver. In effect, however, there is a great deal of similarity in the hearings; Senator Kefauver still controls them and still repeats his charges that there is too much concentration in the industry and too little competition; that a few large companies dominate production and sales; that profits on new "wonder drugs" are exorbitant by any standards.

Senator Kefauver would correct the situation by moving in two directions. He would make it illegal for drug companies to reach private settlements when involved in arguments over a patent, and he would require drug manufacturers to grant licenses three years after a drug patent issues. Also, he would greatly tighten up machinery used by Food and Drug Administration to check up on the manufacture and processing of drugs.

While Senator Kefauver has called up a parade of witnesses to support his ideas, he has been notably unsuccessful in winning backing from Administration spokesmen.

INFLUENZA THREAT IS WANING

With influenza vaccine supplies low, U.S. Public Health Service—and the public—are waiting on nature for cooperation. If weather continues mild or even normal in most

parts of the country to mid-December, no problem is in sight. If extremely cold and rainy weather arrives in many parts of the country before that date, there may be real trouble. This is how P.H.S. summarizes the situation following a nationwide "run" on the vaccine earlier in the fall.

In mid-October P.H.S. put out a routine announcement. It mentioned that up to that time little influenza had been reported, but following its policy the agency urged that the "susceptible groups" be given preference. These are victims of chronic diseases of heart, lung and circulatory systems; pregnant women, and those over 65 years of age. Generally these groups account for most influenza-related deaths.

At that time P.H.S. admitted that the vaccine was in short supply, but anticipated that stocks would be ample to immunize the high risk groups by January 1. It suggested that protection might be limited to one injection until the vaccine supply had increased. Also, it was pointed out that manufacturers were stepping up their production.

A few days after the P.H.S. announcement, a national wire service story sounded a new and sharper warning. This apparently stimulated demand for vaccine, particularly from employers who resorted to mass vaccinations to hold down the absentee list during cold weather. The result was a nationwide pattern of shortages, occurring at about the same time.

Now, P.H.S. is convinced the danger point is about passed — provided the weather cooperates. It anticipates there may be a reserve supply of between 2 and 3 million doses by the first of the year.

Position on Fee Splitting Has Been Incorrectly Interpreted by Surgeons' Group, A.M.A. Asserts

DENVER. — The American Medical Association rebuked the American College of Surgeons for incorrectly interpreting the A.M.A. position on fee splitting as a "retreat."

Meeting here in late November, the A.M.A. House of Delegates also: — Reaffirmed A.M.A. policies stating that (1) physicians should be permitted to prescribe drugs by either generic or brand name and (2) it is not unethical for a doctor to own or operate a pharmacy if patients are not exploited.

— Approved a recommendation appointing a special House committee to investigate all facets of the operation of the Joint Commission on Accreditation of Hospitals.

— Strenuously opposed social security health care programs.

— Postponed action on the A.M.A. medical discipline program.

Final action by the House on A.C.S. statements regarding A.M.A. policy on fee splitting was softened somewhat after a report indicated that the A.M.A. Board of Trustees will meet with the A.C.S. Board of Regents next month to discuss the statements. The House said it agreed with the intent of five resolutions sharply criticizing the A.C.S., but did not approve the resolutions.

Instead, it approved a reference committee report stating that the committee did not "wish to fan the flames of controversy ignited by the statements of the American College of Surgeons. On the other hand, the committee feels the House has an obligation to its membership — which includes physicians in all types of practice — to agree with the indignation manifested by the introduction of these resolutions and in the discussions before the committee.

"This is all the more important be-

cause the position of the American College of Surgeons is based on an incorrect interpretation of the action of this House which in no sense is a retreat from its position of firm opposition to fee splitting."

Earlier, the president of the A.M.A., Dr. Leonard W. Larson, called on the medical profession to support its friends in Congress with funds and campaign assistance as well as "a friendly letter."

Proposals to incorporate health care benefits into the social security system, Dr. Larson said, "would certainly represent the first major, irreversible step toward the complete socialization of medical care."

After extended discussion, the House also referred back to the A.M.A. Council on Constitution and Bylaws a proposed bylaw change permitting the A.M.A. to take action against unethical doctors even if no action was taken by local and state medical groups.

NOW—BACTERIOSTATIC

ACMISTAT

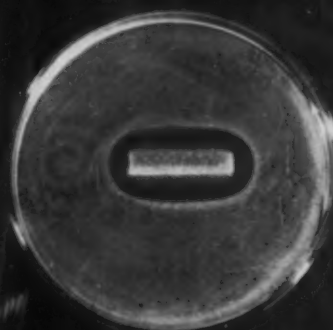
LATEX INFLATABLE CATHETERS

A significant advantage in catheterization is now provided by ACMI in the new ACMISTAT bacteriostatic catheters. In laboratory cultures,* they produce decisive "zones of inhibition" against many common urinary infective organisms.

ACMISTAT bacteriostatic catheters are sterile packed, and embody all of the superior qualities so characteristic of ACMI catheters.

*Procedure of "Methods of Testing Antiseptics,"
U.S.D.A. Circular 198.

"Zones of inhibition" against two common urinary pathogens



Escherichia coli



Staphylococcus aureus

Catalogue Numbers
5cc—805 and 805P
30cc—830 and 830P

For further information, consult your dealer, or write to
American Cystoscope Makers, Inc.
8 Pelham Parkway, Pelham Manor (Pelham), N. Y.





HAUSTED
CONTOUR-FLEX®
Surgical operating tables

Please write for complete details on Contour-Flex



SIMMONS COMPANY
HAUSTED DIVISION
MEDINA, OHIO



THE MODERN APPROACH TO SURGERY

A basic premise of modern day surgery is good patient posture. With the introduction of the new Hausted Contour-Flex operating table, surgeons are assured of a surgical posture unexcelled in safety, comfort and approach. The first fundamental change in OR Tables in over 100 years, Contour-Flex is anatomically designed to fit people of all sizes as well as contributing to the surgeons, anesthesiologists and OR nurses' comfort and convenience.

The three separate tops of the Contour-Flex are anatomically designed to provide the best surgical approach in the three basic positions—Supine, Prone and Uni-lateral. Utilization of the three tops eliminates the engineering compromises inherent in the old-fashioned single top design and results in an infinite number of posture possibilities.

Fabricated of conductive plastic bonded to aluminum, each top weighs approximately thirty pounds. Each can be easily and quickly attached or detached from the sturdy base and stored on the small cart designed for this purpose.

Contour-Flex reduces post operative physiological insult and reduces fatigue among the surgical team, further proof of our claim—**HAUSTED...AGAIN ONE STEP AHEAD.**



ANNOUNCING FREE TORO PLANNING SERVICE!

AT NO OBLIGATION TO YOU—your nearest Toro Distributor will analyze your grass-cutting problems—your needs, the condition and value of your present mowing equipment, maintenance and manpower costs—and then present you with a written proposal on how to do the job faster and more economically. This free Toro Planning Service has been established to help us learn more about your problems, and to guide us in providing you with the very best in mowing equipment and techniques.

Contact your nearest Toro Distributor today for your FREE Toro Planning Service Survey!

ALABAMA

KILGORE TORO, TURF
& SUPPLIES, INC.
Birmingham, Alabama
McGOWIN LYONS HDWE.
SUPPLY CO.
Mobile, Alabama

ARIZONA

THE NORTON CORP.
Phoenix, Arizona

ARKANSAS

TURFAID, INC.
Memphis, Tennessee

CALIFORNIA

CALIFORNIA TORO CO.
San Francisco, California
PACIFIC TORO CO.
Los Angeles, California
PACIFIC TORO CO.
San Diego, California
VALLEY TORO SALES
Sacramento, California

COLORADO

BARTELDES SEED CO.
Denver, Colorado

CONNECTICUT

BRONSON-TOWNSEND CO.
Hamden, Connecticut

FLORIDA

HECTOR TURF & GARDEN SUPPLY
Miami, Florida
ZAUN EQUIPMENT CO., INC.
Jacksonville, Florida

GEORGIA

COWAN SUPPLY CO.,
TURF DIVISION
Atlanta, Georgia

ILLINOIS

GEORGE A. DAVIS, INC.
Chicago, Illinois
DRAKE SCRUGGS EQUIP. CO.
Springfield, Illinois
SCRUGGS DRAKE EQUIP. INC.
Decatur, Illinois

INDIANA

A. H. HEINE CO.
Fort Wayne, Indiana
HELDT MONROE CO.
Evansville, Indiana
KENNEY MACHINERY CORP.
Indianapolis, Indiana

IOWA

TRI STATE TORO CO.
Davenport, Iowa

KENTUCKY

TAFEL ELECTRIC & SUPPLY CO.
Louisville, Kentucky

MAINE

YERXA'S, INC.
South Portland, Maine

MARYLAND

GUSTIN'S BALTIMORE TORO
CO., INC.
Baltimore, Maryland
NATIONAL CAPITAL TORO, INC.
Silver Spring, Maryland

MASSACHUSETTS

LAWN PRODUCTS, INC.
West Newton, Massachusetts

MICHIGAN

C. E. ANDERSON CO.
Royal Oak, Michigan
SPARTAN DISTRIBUTORS
Sparta, Michigan

MINNESOTA

MINNESOTA TORO, INC.
Minneapolis, Minnesota

MISSISSIPPI

TURFAID, INC.
Memphis, Tennessee

MISSOURI

HARRY COOPER SUPPLY CO.
Springfield, Missouri
MEISEL DISTRIBUTING CO.
St. Louis, Missouri
TURF EQUIPMENT, INC.
Kansas City, Missouri

MONTANA

MANIONS', INC.
Kalispell, Montana
MONTANA TORO SALES CO.
Billings, Montana

NEBRASKA

Z. W. CREDLE CO.
Omaha, Nebraska

NEW YORK

EATON EQUIPMENT CORP.
Hamburg, New York
GOLF AND TRACTOR EQUIP.
CORP.
Syracuse, New York
HAVERSTICK TORO SALES
CORP.
Rochester, New York

TORO

Step I

TORO FIELD SURVEY

TORO FIELD SURVEY

TORO
GRASS CUTTING
CALCULATOR

- Are you keeping abreast of available modern equipment?
- Are your manpower costs high for mowing?
- Is the job of mowing satisfactory?
- How old is your machinery?
- Can you keep the grass cut under heavy growing conditions?
- Does your equipment have high maintenance costs?
- Do you know if your mowing fleet is adequate?

TORO

Fleet Proposal

How the TORO PLANNING SERVICE Can Benefit You...

- How many acres are actually kept under maintenance?

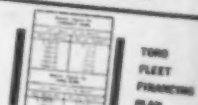


- How much equipment is needed?



- How much investment is required?

1 CAPITAL EXPENDITURE
2 CONTRACT PLAN
3 LEASE PLAN



HUDSON TORO
SALES CO., INC.
Latham, New York

TORO POWER HOUSE, INC.
White Plains, New York

NORTH CAROLINA
E. J. SMITH & SONS CO.
Charlotte, North Carolina

OHIO
CENTURY POWER MOWER
CENTER
Toledo, Ohio

B. K. COHEE CO.
Cincinnati, Ohio

OHIO TORO CO.
Cleveland, Ohio

WOODIN SALES CO.
Columbus, Ohio

CENTURY POWER MOWER
CENTER
Dayton, Ohio

OKLAHOMA
DUNNING JONES, INC.
Tulsa, Oklahoma

OREGON
OREGON TORO
DISTRIBUTORS
Portland, Oregon

PENNSYLVANIA
PHILADELPHIA TORO CO.
Philadelphia, Pennsylvania

J. A. WILLIAMS CO.
Pittsburgh, Pennsylvania

TENNESSEE
ERNEST HARDISON SEED CO.
Nashville, Tennessee

TENNESSEE TURF & TORO CO.
Knoxville, Tennessee

TURFAID, INC.
Memphis, Tennessee

TEXAS
GOLDTHWAITE'S OF DALLAS, INC.
Dallas, Texas

GOLDTHWAITE'S OF HOUSTON, INC.
Houston, Texas

GOLDTHWAITE'S OF TEXAS, INC.
Fort Worth, Texas

GOLDTHWAITE'S OF TEXAS, INC.
San Antonio, Texas

THE MYERS CO., EL PASO, INC.
El Paso, Texas

UTAH
SALT LAKE HDWE. CO.
Salt Lake City, Utah

VIRGINIA
RICHMOND POWER EQUIP. CO.,
INC.
Richmond, Virginia

WASHINGTON
WASHINGTON TURF & TORO CO.
Seattle, Washington

Branch:
WASHINGTON TURF & TORO CO.
Spokane, Washington

WEST VIRGINIA
VAN ZANDT SUPPLY CO.
Huntington, West Virginia

WISCONSIN
R. L. RYERSON CO.
Milwaukee, Wisconsin

CANADA
AGRI-TECH, INC.
Jacques Cartier, Quebec

BURGESS BLDG. & PLUMBING
SUPPLIES, LTD.
Calgary, Alberta

Branch:
BURGESS BLDG. & PLUMBING
SUPPLIES, LTD.
Edmonton, Alberta

COLUMBIA EQUIPMENT, LTD.
Vancouver, British Columbia

CONSOLIDATED INDUSTRIES, LTD.
Winnipeg, Manitoba

HALIFAX SEED CO.
Halifax, Nova Scotia

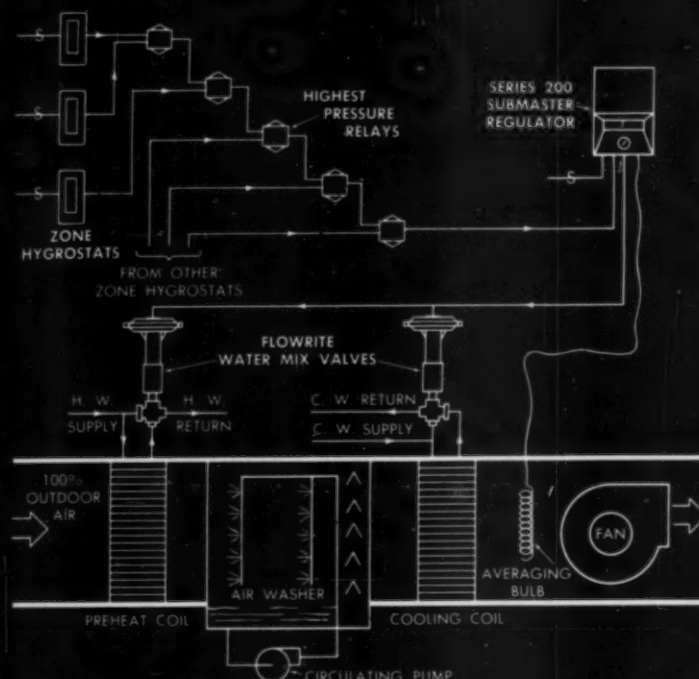
F. MANLEY & SONS, LTD.
Don Mills, Ontario

HAWAII
THEO. H. DAVIES & CO., LTD.
Honolulu, Hawaii

THEO. H. DAVIES & CO., LTD.
Hilo, Hawaii

TORO MANUFACTURING COMPANY

HOW TO GET OUT OF A SPACE SQUEEZE



At Holy Cross — where they automated “just about everything but patient care” — space was even more of a factor than with most hospitals. Money is always a factor.

Consulting engineer, John F. Reardon, was in the middle of the “squeeze”, but he had a number of very practical ideas that brought him out with room to spare. One was on humidity control. His practicality in this instance was a central air washer rather than individual zone humidifiers. In terms of space and cost savings, this totaled up in the elimination of water pans and drains, complex piping, steam coils, control valves and numerous access doors.

The central air washer system is proving highly satisfactory. Briefly here is how it works: Room air temperatures are maintained by Powers Thermostats which operate valves on zone reheat coils. Minimum humidity is maintained by Powers Zone Hygrostats signalling through a highest pressure relay cascade. This pneumatic signal resets the control point of



Architects and Associates: Gene Verge and R.N. Clatworthy, Los Angeles, California

Consulting Engineer: J. F. Reardon & Associates, Van Nuys, California

Hospital Consultant: Gordon Friesen, Washington, D. C.

Award-winning Holy Cross Hospital is located in picturesque San Fernando Valley, California

a Series 200 Submaster which in turn operates the valves on either the pre-heat or cooling coil as required. The air washer, located between these coils, operates continuously without addition of heating or cooling to the spray water.

Another important innovation at Holy Cross is private facilities for individual rooms. The shower in each is protected by a Powers Hydroguard Thermostatic Control which prevents accidental scalding and fluctuations in water temperature.

For detailed information on the temperature control system and/or shower control system at Holy Cross request layout drawings and full description. Also ask for reprints describing Powers Control Systems in other institutions.



Heading up the planning staff were (left to right): Consultant, Gordon A. Friesen; Consulting Engineer, John F. Reardon; Architect, Gene Verge; and Administrator For Holy Cross Sisters, Sister Olivia Marie.

The Powers Regulator Company also offers Powers-Grover Pneumatic Tube Systems and Powers Security Alarm Systems. Request literature and recommendations on your requirements.



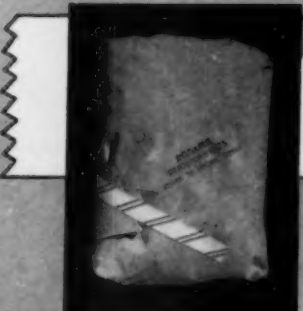
THE POWERS REGULATOR COMPANY

DEPT. 1261 - SKOKIE 57, ILLINOIS | Offices in Principal Cities in U.S.A. and Canada
CONTROL SYSTEMS SINCE 1891



The tape tells you positively...

Before autoclaving, Dennisonwrap Autoclave Tape is pure white. (You can't mistake it for masking tape.) This clean, white look tells you the package or container is ready for the autoclave. It adheres instantly to paper, cloth, glass or metal. It is smudge-resistant... pen, pencil or crayon content markings are always legible—even after autoclaving.



IT'S BEEN AUTOCLAVED!

After autoclaving, Dennisonwrap Autoclave Tape shows dark, diagonal lines to indicate that the item has been properly autoclaved. (Only correct levels of heat and moisture bring out the telltale lines.) You'll find it removes cleanly, too... without residue. Available in 1/2", 3/4" and 1" widths in 60 yard rolls.

Order from your hospital supply house/or write Dennison Manufacturing Company, Framingham, Mass.

DennisonWrap AUTOCLAVE TAPE

STOP CROSS-INFECTION! REDUCE EXPLOSIVE HAZARDS!

IPCO CONDUCTIVE O.V.E.R. SHOES

Mean Safety and Protection in your Operating Room and throughout your hospital!

DISPOSABLE

35c

PER PAIR
Wear once
and throw away



RE-USEABLE

\$1.38

PER PAIR
Can be auto-
claved up to
50 times

SAFETY:

Explosive hazards reduced — patented conductive feature conducts static electricity to O.R. floor.

PROTECTION:

Controls cross-infection derived from O.R. floor, one of the basic reservoirs of cross-infection in the hospital.

EASY-TO-USE / COMFORTABLE / INEXPENSIVE

ipco

Chicago • Atlanta
Houston
Bluefield, W. Va.
New Orleans

Divisions:

Harold Supply Corp.
Surgical Selling Co., Inc.

Write for Special Introductory Offer—

IPCO HOSPITAL SUPPLY CORP.
Dept. MH, 161—6th Ave., N. Y. 13, N. Y.
Please send details of Special Offer on IPCO
Conductive O.V.E.R. shoes.

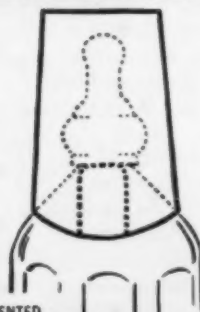
Name _____

Hospital _____

Address _____

City/State _____

Remember...



*PATENTED

NipGard
TRADE MARK

DISPOSABLE NIPPLE COVERS...

provide space for identification and formula data... instantly applied to nipple; save nurses time... cover both nipple and bottleneck. Do not jar off. No breakage. Use No. 2 NipGard for narrow neck bottle... use No. H-50 NipGard for wide mouth (Hygeia type) bottle. Be sure to specify type desired.

for quick, dependable protection to nursing bottles... use the original NipGard® covers. Exclusive patented tab construction fastens cover securely to bottle • For High Pressure (autoclaving)... for Low Pressure (flowing steam).



THE QUICAP COMPANY, Inc.

110 N. Markley St. Dept. MH
Greenville, South Carolina

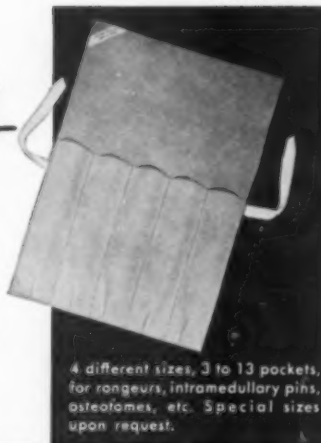
Your hospital supply dealer has NipGards. Professional samples on request.

Richards

KANE

steri-fabric

**STERILIZING
CASES**



4 different sizes, 3 to 13 pockets,
for rongeurs, intramedullary pins,
osteotomes, etc. Special sizes
upon request.

- ★ protect sharpness of osteotomes, gouges, curettes and other instruments during autoclaving
- ★ minimize handling, keep SMO surgical implants free from nicks and scratches
- ★ made of special porous material to assure sterility, withstand repeated autoclaving

WRITE FOR INFORMATION

Richards MANUFACTURING COMPANY
756 Madison Ave., Memphis 3, Tenn.



TELE NURSE®
THE ONLY TRANSISTORIZED VOICE-OPERATED
AUDIO-VISUAL NURSES CALL SYSTEM

Save miles of walking, hours of time. Eye, ear, voice nurse-patient communication from one central station or strategic duty stations to all patients. Exclusive Perry-Briggs reliability features including modern all-transistorized circuitry eliminating talk-listen relays, mechanical switches, vacuum tubes and batteries. Conversations are voice-controlled without relays and eliminate hand-operated "talk-listen" key, "press to talk" pushbuttons or switches. Dozens of other exclusive features found in no other equipment.

Sold, installed, serviced by a nationwide network of sound equipment distributors.



Know
More
About the
Best—
Send for
Literature

PERRY-BRIGGS COMPANY

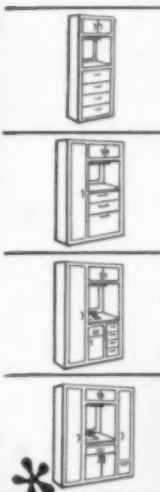
Planners in the Audio-Visual Field Since 1950

4135 West 150th Street • CLEVELAND 35, OHIO

space project

"Hospital-Designed"

Maysteel PATIENT
ROOM
Wardrobes



**Adds more storage capacity—
more easily-reached
with no loss of floor area**

WITH a Maysteel Hospital Designed PATIENT ROOM WARDROBE the patient's personal belongings are stored within easy reach. Door and drawer locks can be provided. The built-in compactness assures clear floor area when serving patients' needs.

This labor saving compactness in an all-steel construction is furnished in attractive colors to harmonize with surrounding room area. The wide selection of colors — solid or two-tone — are porcelain smooth, tough Maysteel H-6 finish, especially adapted for hospital use. H-6 finish is resistant to detergents, water, alcohol, acid, and alkali stains — cleans with a wipe.

**Illustrated — Typical Wardrobe variations possible to meet your room needs.*

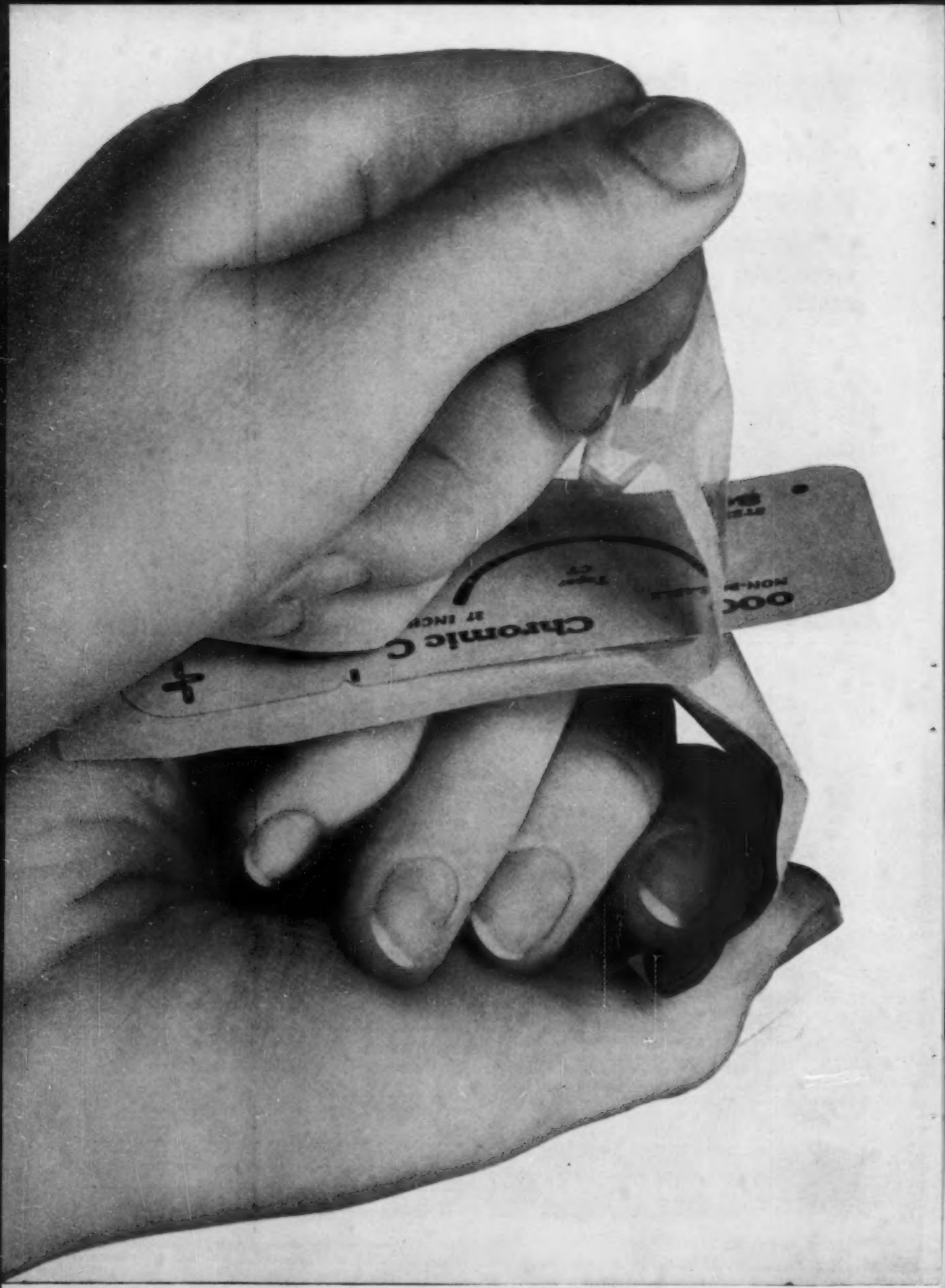
For the complete story . . . check the coupon below.

MAYSTEEL PRODUCTS, Inc.

738 N. Plankinton Ave., Milwaukee 3, Wis.

- ☐ Send new Maysteel Catalog for Layout Assistance.
- ☐ Give us name of nearest Maysteel representative.

Name _____
Address _____
City _____ State _____
Att. of _____



packaging choice for the packet of choice

STERILE-PACK DRY

At one time, suture packets were delivered to your hospital only in jars filled with sterilizing solution. This concept, first developed by ETHICON, was called STERILE-PACK.

Now, ETHICON offers you a NEW suture packaging choice—a STERILE-PACK system that delivers suture packets to you dry in a foil-plastic overwrap.

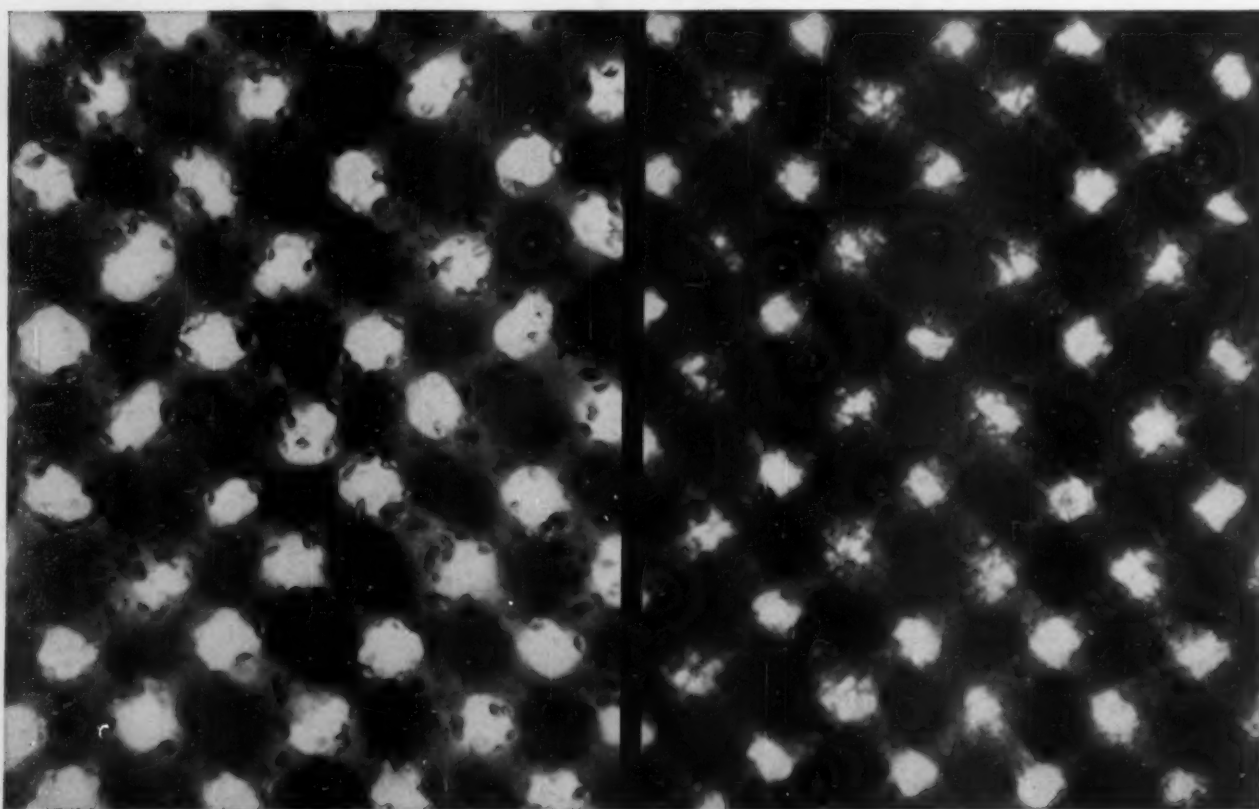
WET OR DRY—both of these systems are compatible with the way sutures are used in the operating room! For example, unused suture packets removed from the overwrap may be placed in ETHICON formaldehyde sterilizing solution, as is now the case, or unused suture packets may be returned to ETHICON for resterilizing and repackaging.

ETHICON thus gives you a choice...lets you choose the suture of choice, in the packet of choice, delivered to you in the STERILE-PACK system of your choice.

ETHICON®

Now with Velva-Soft-G

hospital linens can fight infections



These companion photomicrographs show Velva-Soft-G's effective antibacterial control on a laundered sheet placed in a suitable medium seeded with Staphylococci. At left is the untreated sheet with dark "staph" colonies growing profusely. At right is the sheet treated with Velva-Soft-G. This picture clearly shows that Velva-Soft-G inhibited bacterial growth.

What Velva-Soft-G is:

It is a special cationic fabric softener with specific antibacterial chemicals to control a wide spectrum of germs, including the antibiotic-resistant strains of *Staphylococcus aureus*. Because of its cationic charge, Velva-Soft-G readily attaches itself to fabric when it's applied in the last cycle of the laundering operation.

Why it was developed:

Resistant strains of *Staphylococcus aureus* are held responsible for patient infection in many hospitals. Velva-Soft-G was developed to help hospitals' over-all environmental sepsis program—by controlling the spread of organisms on lint. The final formula evolved from variations tested on approximately three million pounds of hospital-washed linens.

How it controls germs:

Effective with the first application, Velva-Soft-G does two important things. (Regular laundering techniques do not do them.)

1. It gives fabric an antibacterial shield which remains effective even in prolonged storage. Velva-Soft-G effectively inhibits bacterial growth all the time linens are used. It continues to be effective in the crucial time when linens are being returned for re-washing and re-treatment.

2. It substantially reduces the incidence of air-borne infection through lint control. Bacteria literally ride on the lint particles from patient to patient. Lint is caused by fiber breakage. Velva-Soft-G's lubricity reduces fiber breakage and subsequent lint formation.

Velva-Soft-G does even more:

It softens all fabrics to increase patient comfort. It eliminates ammonia formation and odor in urine-soiled linens. Velva-Soft-G controls many strains of mildew-causing fungi which can be a problem when soiled, damp linens are stored prior to washing.

It is not toxic to patients:

Hospitals have evaluated Velva-Soft-G on linens used for many months without finding a single case of dermal sensitization due to Velva-Soft-G.

It is economical:

The cost is less than 3¢ per patient, per day. This should be considered in view of the objective of controlling infection on all hospital-treated linens. Velva-Soft-G can provide certain operating economies, too. It makes the laundry load easier to handle; reduces extraction and drying time; and eliminates static electricity for faster feed through the flatwork ironer. In addition, all treated fabrics will have a longer wear life because Velva-Soft-G's fiber lubricity reduces breakage.

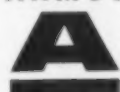
Organism Counts on Treated and Untreated Linens*

*Upper figure represents beginning of operation, lower figure the end.									
Treatment	Suds						Sour Bath	Over-all Avg.	
	1st	2nd	1st	2nd	3rd	4th			
Total Organisms per Ml.*									
1. Water Only (no load)	1 1	1 1	0 0	1 2	4 4	1 2			1.5
2. Regular Load (bed jackets) Never treated with germicide	130 130	20 22	100 170	130 110	225 110	165 290	320 200		155.0
3. Regular Load (bed jackets) Treated with Velva-Soft-G before patient use	1 0	0 0	1 1	2 1	3 2	1 0	0 0		0.9

The over-all average indicates that Velva-Soft-G apparently reduced the high growth of organisms to the virtually germ-free level of the tap water.

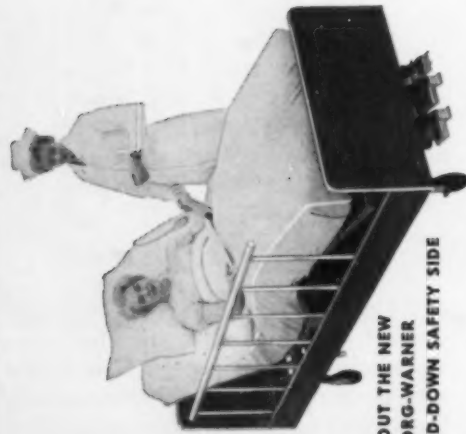
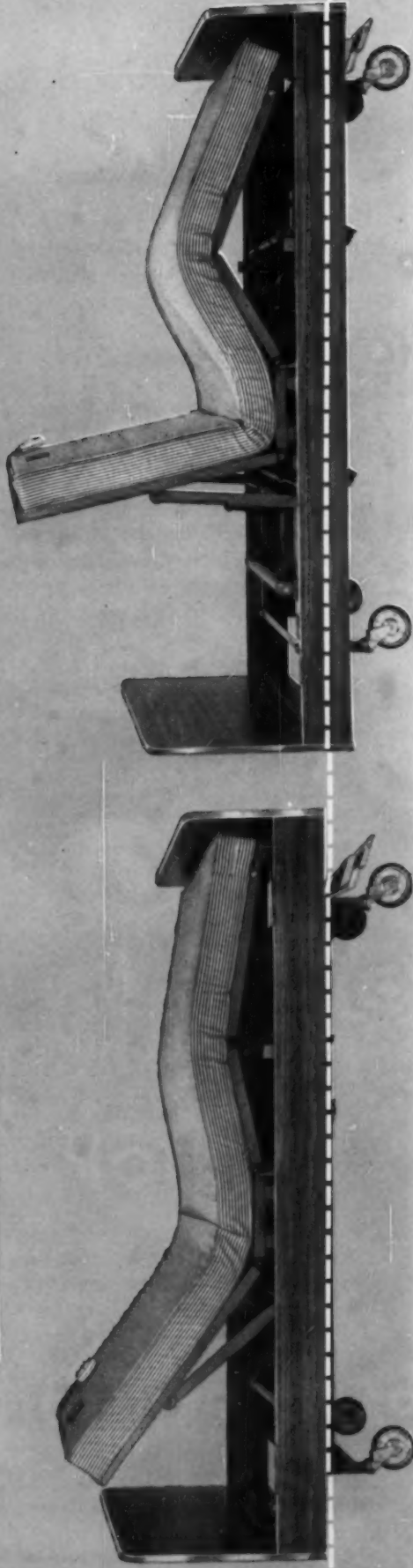
For technical information on clinically-proven antibacterial treatment for hospital linens with Velva-Soft-G, please write: B. J. Augst, Manager, Industrial Soap Division, Armour and Company, 1355 West 31st Street, Chicago 9, Illinois.

ARMOUR AND COMPANY



Industrial Soap Division
1355 West 31st Street
Chicago 9, Illinois

With the Borg-Warner motorized bed...
the higher the back and knee, the lower the entire bed
for greater patient safety



ASK ABOUT THE NEW
 BORG-WARNER
 FOLD-DOWN SAFETY SIDE

Even when the patient is permitted control of back and knee rest positions, the fully motorized Borg-Warner bed is never at a high level. As back and knee sections are raised, the entire bed is automatically lowered. For instance: with the back at a low 5° angle, the top of the center spring section is just 23 inches from the floor. And when the back is raised to a full 74° angle, the center spring section is a mere 16 inches from the floor. *In short, the higher the back, the lower the bed. And that means greater safety for the patient.* Other features of the Borg-Warner bed are equally notable. Including the cost, which is 20% to 30% less than other fully motorized beds. We'll be glad to send you full details.



Ingersoll PRODUCTS
 DIVISION OF BORG-WARNER

1000 W. 120th Street, Chicago 43, Illinois

BORG-WARNER

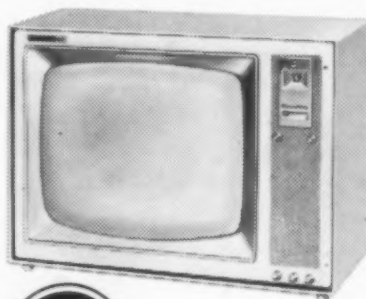


Single Source Responsibility for Single Source Reliability **THAT'S RCA'S HOSPITAL TELEVISION LEASE PLAN**

Sets . . . System . . . Service—all from RCA, without paying a penny down! Here's what you can get in one picture-perfect package:

- (1) RCA Victor Hospital TV sets, including remote control, out-of-the way wall mounts or sturdy bedside stands.
- (2) Master-Tenna® System by RCA, designed for best picture and sound reception in your specific location, plus closed circuit TV, if you wish.
- (3) RCA Factory Service from local RCA Service Company branches in most metropolitan areas.

Here's a *natural* for benefiting patients and bringing in extra income as well. For full information on lease plan, or purchase (with RCA financing available) . . . just send the coupon . . . right now! Or phone WOODLAWN 3-8000, Ext. PY-5441.



RCA VICTOR HOSPITAL TV—

174 sq. in. viewable picture, Full-Picture 19-inch tube (overall diagonal). Optional swivel wall bracket saves floor space. Metal cabinet finished in ivory. Heavy-duty power cord.

Specifications subject to change without notice.



The Most Trusted Name in Television
RADIO CORPORATION OF AMERICA

RCA Service Company, Commercial Product Sales
Dept. MH6, Cherry Hill, Camden 8, N. J.

Please send RCA Victor Hospital TV information.

Name _____
Hospital _____
Address _____
City _____ Zone _____ State _____

Before you buy x-ray equipment...

Take
a look
at

total cost

Price takes on a new perspective when you consider the *total cost* of x-ray equipment—not just what it costs to buy, but what it costs to keep it going over the years. Unpredictable repair bills can add substantially to the total cost of “low bid” equipment.

General Electric equipment is precision engineered and quality built to assure the absolute minimum in maintenance. One proof of this is the fact that G-E offers Planned Maintenance Service. PMS is a contract which, for a fixed monthly fee, covers all labor costs for periodic check-ups and maintenance, as well as emergency service during office hours. General Electric is one manufacturer that stands behind its equipment with a written contract.

Obviously the *total cost* is the most important figure to keep in mind when you are comparing prices on x-ray apparatus. General Electric quality and service make it possible for you to do this wisely.

Progress Is Our Most Important Product

GENERAL  ELECTRIC



HACKLEY HOSPITAL, MUSKEGON, MICH.

... where a busy, modern X-Ray Department serves efficiently and dependably. First in the U. S. to utilize Planned Maintenance Service, this hospital has found that General Electric quality workmanship proves dollars-and-cents value, year after year.

Keep your eye on the *total cost* of your new apparatus—not just what you initially pay for it, but what you might have to pay to operate it over a period of years. General Electric helps take the guesswork out of *total cost*. Here's one example of our confidence in our equipment:

PMS

PLANNED MAINTENANCE SERVICE



year-round “preventive medicine” keeps your G-E x-ray equipment in top-shape...



PERIODIC TUNE-UP PREVENTS TROUBLE

... With G-E Planned Maintenance Service you are always sure of performance from x-ray equipment. We employ and train our own servicemen who check and adjust electrical parts; replace them if faulty; do all necessary cleaning; adjust and lubricate mechanical parts; adjust and confirm radiographic calibration. All without charge for labor. Your regular, fixed PMS fee fully covers their work.

REGULARLY SCHEDULED SERVICE EXTENDS EQUIPMENT LIFE

... How often your own G-E x-ray apparatus receives periodic care is governed by type of unit and your work load. Each PMS visit is carefully planned in keeping with your wishes so as not to disrupt schedules. PMS-protected equipment rarely needs emergency service: You rule-out most unexpected breakdowns by systematic preventive care!





Emergency service during office hours provided free of extra cost!

G-E Planned Maintenance Service provides speedy emergency help when the occasion arises. You can forget going through channels—save valuable time—since *no purchase order is necessary*. Emergency service is yours during business hours simply for the phone call to your General Electric x-ray office!

This holds true whatever the cause of difficulty, even when brought about by operator error; you pay only for parts;

not a cent where functional adjustment can restore operation.

Planned Maintenance Service is a G-E exclusive—*exclusively* for General Electric x-ray equipment! Proven means for minimizing your x-ray maintenance costs. For further information, contact your G-E x-ray representative.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Can you afford to give away medication?

As hospital costs mount, it is becoming increasingly evident that the beneficiaries of hospital services—the patients—must assume their fair share of the costs incurred. For this to occur, the hospitals must be able to account scrupulously, either to the patients or to the various prepaid hospital plans, for all services and medication.

Old-style injections too complicated

Because accounting and billing for medication withdrawn from multidose vials has been so difficult and time consuming, many hospitals have virtually been forced to write off the cost of common injectables or, at best, to estimate them. Yet it is clear that few hospitals can afford to give away medication or to rely on estimates, which are often unacceptable by the prepaid plans.

TUBEX lets you charge fairly

The TUBEX system provides individual, unitized doses of medication in tamper-proof cartridge form. It's an easy matter to keep track of medication dispensed and administered. *You know just what each patient received, and precisely how much. And you can charge accordingly, with unassailable fairness.*

The need to charge accurately and as completely as possible is being met by the TUBEX system in more and more hospitals across the nation. Typical of the accolades the system has won is the following, excerpted from *The Bulletin of the Parenteral Drug Association*:

The charge made to the patient should include all services rendered. When most of these services are built into the product by the supplier—guaranteed identified contents and dosage, guaranteed sterility, plus simplified record keeping and control—and included in a single purchase price paid to the supplier, there is no problem in justifying the charge to the patient. It is a charge that can easily be backed up by records, and it does not strain the credulity of any investigator.—Crohn, L.B.: *The Bulletin of the Parenteral Drug Association*, p. 23, March-April, 1960.

If you want to learn more

Your Wyeth Territory Manager will be glad to give you all the details about the TUBEX system. Or, write to Wyeth Laboratories, P.O. Box 8299, Philadelphia 1, Pa.

TUBEX® Closed Injection System, Wyeth
TUBEX®, Hypodermic Syringe, Wyeth
TUBEX®, Sterile Cartridge-Needle Unit, Wyeth

STERILIZE

ONE LOAD by PRESSURE STEAM . . .
the NEXT by "COLD" Ethylene Oxide Gas

with Amsco's
Combination Gas-Steam Sterilizer

Never before has such a versatile, efficient sterilizer been offered to hospitals . . . never before has gas/steam sterilization been made so safe, so trouble-free. Simply flick the controls and you're ready for either pressure steam, or "cold" ethylene oxide sterilization. And both cycles are fully automatic.

Today, hospitals using Amsco's Combination Gas-Steam Sterilizers are processing an ever-mounting list of heat-or-moisture sensitive materials . . . Heart-Lung Machines, anesthesia equipment, plastic bassinets, electrical apparatus for surgery, toys, books, cameras . . . an almost endless list. This is a sterilizer that "eats" to be kept busy twenty-four hours every day.

If you haven't investigated the economies offered by Amsco's Combination Gas-Steam Sterilizer, please write for literature. Chamber sizes, mounting styles and ethylene oxide mixtures will meet your particular needs.



*World's largest designer and manufacturer of Sterilizers,
Surgical Tables, Lights and related hospital equipment*



This 16" x 16" x 30"
"Cryotherm" Cold
Sterilizer is ideal for
sterilizing instruments and
pre-packaged surgical and
laboratory supplies.
Easy-to-use, disposable
aerosol containers of
"Cryoxide" gas make its
use efficient and economical.
Write for SC-310.



**AMERICAN
STERILIZER**
ERIE • PENNSYLVANIA

1. One Half-Sling is placed in each semi-circular Loading Tub.



2. Loading Tubs containing Slings are placed in front of washer for fast, convenient loading.



3. When loaded, semi-circular Tubs are placed back to back. Loaded Half-Slings are then attached to Lifting Ring for hoisting out of Loading Tubs.



For NOTRUX® Extractor users . . .

The swing is to Slings - Half-Slings that is!

Now, laundries using NOTRUX Extractors can have all the advantages of sling operation plus the unusual convenience and efficiency afforded by American's new Half-Sling Design.

Using two Half-Slings instead of a single full sling simplifies and speeds up dumping of extracted work, increases production by giving more extractor loads per hour!

Half-Slings divide the load right from the washer. Designed to fit the NOTRUX'S semi-circular Loading Tubs, each Half-Sling is filled with half of the extractor

4. Half-Slings, attached to the Sling Lifting Ring, are lowered as a single unit into the Notrux Extractor.



5. After Half-Slings are lowered into Extractor basket, the Sling Lifting Ring is detached from the electric hoist and is secured to the locking post on the cone at the center of the Extractor basket. Lifting Ring stays in the Extractor with the Slings during extraction.



6. After extraction, the Lifting Ring, with Slings attached, is hoisted from the Extractor.



7. Lifting Ring in position for dumping each Half-Sling individually. Operator pulls lever which releases bottom tails of one Half-Sling. Weight of work opens bottom of Half-Sling and work falls free without pulling or tugging. Other Half-Sling is dumped in the same manner.



load. The two Half-Slings are hoisted as a single unit into and out of the extractor. Each Half-Sling is dumped independently because one half of the extractor load is the same capacity as most hampers and most drying or conditioning tumblers.

NOTRUX Extractors can be converted to sling operation right in your plant in approximately one hour. There's no need to wait any longer. Call your nearby American representative today, or mail the coupon for complete information.

You get
more from

American



American Laundry Machinery Industries
Cincinnati 12, Ohio

ALM-826

Send complete information on the new Half-Slings for NOTRUX Extractors.

Name _____

Firm Name _____

Address _____

City _____ Zone _____ State _____

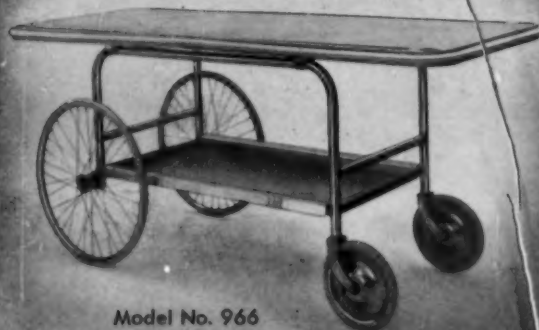
Finer Equipment at Lower Cost!



Model No. 968



Model No. 972



Model No. 966



Model No. 961

Gendron's Complete Wheel Stretcher Line

Yes, if it's a genuine Gendron, it's the finest of its kind, and at a cost to fit any hospital budget. This all-new Gendron wheel stretcher line has been designed and manufactured with the usual Gendron quality features with ruggedness, ease of handling and patient comfort foremost in mind.

Many features, including Gendron exclusives, such as 1¼ in. Steel Tubing throughout, are standard equipment. However, a complete line of accessories to assure proper patient care are available at a minimum additional cost. Write for Catalog #WS-61, or see your nearest Gendron supply dealer.

GENDRON... FOR OVER 85 YEARS THE QUALITY MANUFACTURER OF WHEELED EQUIPMENT FOR THE PATIENT OR THE HANDICAPPED



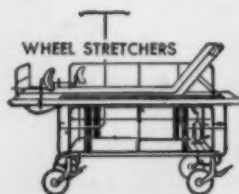
WHEEL CHAIRS



INVALID COMMODES



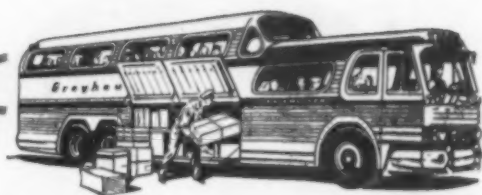
INVALID WALKERS



WHEEL STRETCHERS

**THE
GENDRON
WHEEL COMPANY
PERRYSBURG, OHIO**

NOW SHIP IT FASTER



When hospital supplies are needed, they're usually needed fast. Remember Greyhound Package Express. Even shipments going hundreds of miles can arrive *the same day they're sent!*

Whatever the destination of your shipment, chances are, a Greyhound is going there anyway... *right to the center of town.* Greyhound travels *over a million miles a day!* No other public transportation goes to so many places—so often.

You can ship anytime. Your packages go on regular Greyhound passenger buses. Greyhound Package Express operates twenty-four hours a day...seven days a week...*including weekends and holidays.* What's more, you can send C.O.D., Collect, Prepaid...or open a charge account.

CALL YOUR LOCAL GREYHOUND BUS TERMINAL TODAY...OR MAIL THIS CONVENIENT COUPON TO:

GREYHOUND PACKAGE EXPRESS
Dept. M18, 140 S. Dearborn St., Chicago 3, Illinois

Gentlemen: Please send us complete information on Greyhound Package Express service...including rates and routes. We understand that our company assumes no cost or obligation.

NAME _____ TITLE _____
COMPANY _____
ADDRESS _____ PHONE _____
CITY _____ ZONE _____ STATE _____

IT'S THERE IN HOURS...AND COSTS YOU LESS!



*the Ames idea:
through simpler diagnostics...
standardized results...
manpower savings*

There is no panacea for those universal hospital problems—rising costs and shortage of skilled help. But for many hospitals, a step in the right direction has been adoption of the AMES idea: the simpler the procedure, the less chance for costly error in execution and interpretation.

With this idea in mind, AMES through research has pioneered and perfected a growing line of *standardized* diagnostic products. The most rigorous *quality control* during every phase of production assures the *uniformity* and *reproducibility* of results that hospitals require.

In routine urinalysis, AMES Reagent Tablets are so simple to use that untrained as well as trained personnel obtain the same dependable, standardized results. The newer AMES Diagnostics are based on an even easier "dip-and-read" technique. And from one to three determinations can be made with one reagent strip.

Since there is no preparation of solutions or clean-up afterward, and these tests are actually performed in seconds, skilled technicians are freed for more demanding tasks.

Your AMES representative will welcome an opportunity to explain how AMES Diagnostics can achieve standardized results and save time and money in your hospital.

AMES

COMPANY, INC.
Elkhart • Indiana
Toronto • Canada

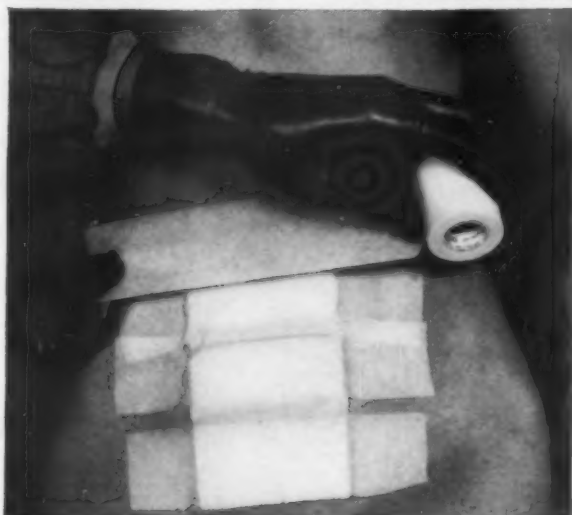


REAGENT TABLETS: ACETEST® • ALBUTEST®
• BUMINTEST® • CLINITEST® • HEMATEST® •
ICTOTEST® • OCCULTEST®

REAGENT STRIPS: ALBUSTIX® • CLINISTIX®
• COMBISTIX® • KETOSTIX® • PHENISTIX® •
URISTIX®

98440

TOTALLY NEW SURGICAL ADHESIVE TAPE ANSWERS TRADITIONAL TAPE PROBLEMS



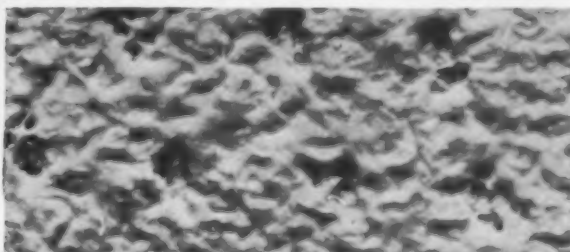
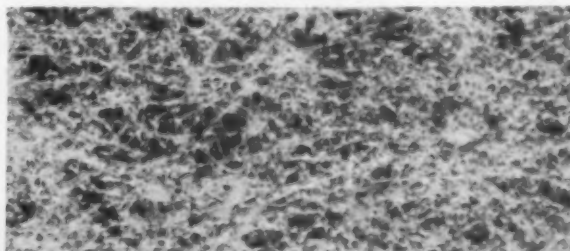
Patient Comfort. New "SCOTCH" Brand Surgical Tape is non-occlusive and physiologically inert. Prevents usual maceration . . . virtually eliminates chemical irritation, even in markedly tape-sensitive patients. It is cool, lightweight.¹



Removal. Tissue-thin copolymer adhesive layer of "SCOTCH" Surgical Tape clings firmly to skin, yet does not entrap hairs. Tape comes off quickly and easily without depilation. Leaves no dirty residue for time-consuming "clean-up."¹



Dressing Changes. Sticks fast, even in sitz bath or whirlpool. Fewer changes are required. Yet this tape tears with ease; does not tend to stick to rubber gloves or instruments.¹ There is no shelf deterioration, no "end-of-roll" waste.



Construction. Macrophoto (top) shows new "open" construction of "SCOTCH" Surgical Tape that allows free air passage through microporous backing and adhesive. Perforated tape (bottom) is almost totally occluded by thick, potentially irritating mass.¹

"SCOTCH" Brand Surgical Tape is available through your surgical supply dealer in usual widths. 1/2 to 3 in., 10-yd. rolls.

REG. U.S. PAT. OFF.

SCOTCH BRAND SURGICAL TAPE MICROPOROUS

No. 530

Application. Unlike conventional adhesive tapes, "SCOTCH" Surgical Tape does not slip or "creep," and ordinarily should be laid on without tension. Where tension is desired or anticipated, shear stress on the skin may be prevented by cross strips of "SCOTCH" Surgical Tape at the ends of primary application.

MINNESOTA MINING AND MANUFACTURING COMPANY

...WHERE RESEARCH IS THE KEY TO TOMORROW



¹ Golden, T., A Non-Irritating, Multipurpose Surgical Adhesive Tape, *Am. J. Surg.* 100: 789, 1960.

"SCOTCH" is a registered trademark of 3M Co.

© 3M Co., 1961



...Every Hospital Hand Gets Positive Protection By Pioneer

Hands at work in your hospital require protection of many different kinds. The complicated task of selecting the right glove for each hospital job is easy for us because we manufacture over 65 different styles of gloves for hospital, industrial and home applications. When you assign the task to us you save administrative time and assure yourself of ultimate glove economy throughout the hospital.

PIONEER
RUBBER COMPANY
350 Tiffin Road, Willard, Ohio



NEW Castle^{*} POWERCLAVE with ELECTRILOCK DOOR

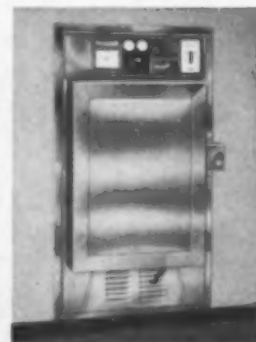
*Trademark Wilmot Castle Company



Open! Just push the button. Door swings out smoothly, silently—effortlessly.



Load! New LoadMaster Car and Safe-T-Lock Carriage handle larger loads, more safely.



Lock! Touch the button—door swings shut, locks safely, starts sterile cycle. No handwheel to wrestle with.

SAFER . . . Just a touch of a button closes and locks the door. Steam tight seal is automatic—regardless of the operator's strength. And three separate features make it impossible to open the door under pressure.

EASIER . . . No handwheel to struggle with. It's all automatic. Closing and locking the door, sterilizing, opening the door—it's pushbuttons all the way!

MORE CAPACITY . . . New design of vessel and car increases load capacity. And improved exchange of air and steam reduces cycle time—particularly advantageous with high vacuum techniques.

THAN EVER BEFORE! POWERCLAVE is the first major re-design of hospital sterilizers in forty years. Yet you can fit it right into your present sterilization program—for approximately the cost of a conventional autoclave! Write for POWERCLAVE literature.

Castle

WILMOT CASTLE COMPANY, 2012 E. Henrietta Rd., Rochester 18, N. Y.
Subsidiary of Ritter Company Inc.



TURN THE TABLES ON EXPENSES

This newly-perfected Overbed Table is a perfect example of the way Royalmetal applies advanced engineering techniques to furniture design. Result: more beauty and better performance at reduced cost. Vanity top lifts and holds at any angle, thanks to new friction hinge. No ratchet boxes or parts to cause maintenance problems. Improved crank mechanism permits smoother, faster over-all height adjustment. Tops may be finished in wood grain or a variety of other colored laminates. The new Overbed Table Models, 2997 and 2998, will give your present decor a new interest and coordinate with other Royalmetal Hospital Furniture. For full information about this and other products in our complete hospital line, write ROYAL METAL MANUFACTURING COMPANY, Dept. 50-L, One Park Avenue, New York 16, New York. SHOW-ROOMS: New York, Chicago, Los Angeles, San Francisco, Seattle, Atlanta; Galt, Ontario.

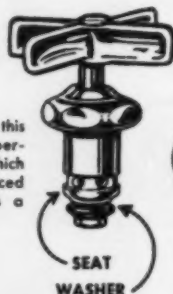
Royal

ROYALMETAL

Why Chicago Faucets ask less "time-out" for repairs

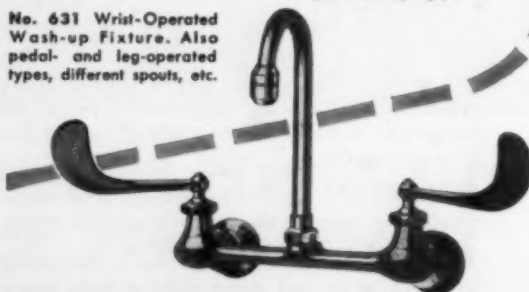
Operating records prove it. Chicago Faucets stay leak-free far longer because they close *with* the pressure; washers are spared the life-shortening fight *against* pressure. When they do need attention just lift out the standard operating mechanism, drop in a spare and put the faucet back in service immediately. Products of more than 50 years of specialization, Chicago Faucets promise you maximum service with minimum upkeep. And you choose from the largest selection available of faucets for hospital use.

The secret's in this standard operating unit which can be replaced as easily as a light bulb.



No. 904 Bed Pan Flusher with integral vacuum breaker. Others with concealed piping, different spouts and sprays, etc.

No. 631 Wrist-Operated Wash-up Fixture. Also pedal- and leg-operated types, different spouts, etc.



The Chicago Faucet Co.

2712 N. Pulaski Rd., Chicago 39, Ill.

CHICAGO FAUCETS
Last As Long As the Building

HERE'S HELP—

If you buy or specify faucets for hospital use write for complete catalog . . . or new Sketch Book of engineering data on special faucets.

Distributed through the plumbing trade exclusively

The MODERN HOSPITAL

CUT DRAIN

ON THE BLOOD BANK

Adrenosem^{®*}

SALICYLATE
(Brand of carbazochrome salicylate)



Adrenosem helps conserve the patient's own blood. Adrenosem is accepted pre-op medication because it reduces the need for transfusion.

Adrenosem controls excessive capillary bleeding by decreasing capillary permeability while promoting the retraction of the severed capillary ends. Adrenosem's control of bleeding results in a clearer operative field. Reduction of postoperative ooze and seepage results in fewer calls on the nursing staff.

The safety and effectiveness of Adrenosem are proved by the administration of over 17 million doses in thousands of hospitals during the past 7 years. *There are no contraindications to Adrenosem at recommended dosage levels.*

SUPPLIED: *For I.M. injection only*—Ampuls: 5 mg., 1 cc., packages of 5 and 100; 10 mg., 2 cc., packages of 5. *For oral administration*—Syrup: 2.5 mg. per 5 cc. (1 tsp.), bottles of 4 oz. Tablets: 1 mg. (s.c. orange), bottles of 50, and 2.5 mg. (s.c. yellow), bottles of 50.

WRITE FOR DETAILED LITERATURE
AND DOSAGE INFORMATION.

*U.S. Pat. Nos. 2501850; 2506294

THE S. E. MASSENGILL COMPANY

New York • Bristol, Tennessee • Kansas City • San Francisco

Armour and Company
announces a truly effective
germicide cleaner

ARMOSOL[®]

In extensive laboratory tests
against eight leading brands,
Armosol[®] out-cleans the best
cleaner, out-kills the best
germicide!

Armosol, the result of four years of exhaustive research, is a liquid synthetic cleaner and disinfectant that kills bacteria and deodorizes as it cleans. Armosol is particularly designed for hospital and institutional use where bacterial and fungal control are of prime concern.

Eight nationally advertised products of the Armosol type were thoroughly tested and compared with Armosol. The best *cleaner* of these fell far short of Armosol's efficiency. The best *germicide* was considerably less effective.

How it is used:

Armosol effectively cleans, sanitizes and deodorizes using the ordinary cleaning techniques, sponge, mop, floor machine, spray or flood. Armosol is also useful for cleaning refrigerators, stoves and other equipment as well as in the preliminary cleaning of surgical instruments.

It is economical:

Armosol is odorless, readily soluble in both hard and soft water, non-staining, and is gentle to hands. It does three jobs at once—cleans, sanitizes and deodorizes. At the recommended concentration of $1\frac{1}{2}$ ounces per one gallon of water, Armosol will clean and sanitize approximately 1500 square feet of surface. One gallon of Armosol makes 85.3 gallons of solution, or enough to clean about 127,950 square feet at an average cost per day of $1\frac{1}{4}$ ¢ per patient.

Environmental Sepsis Control:

Armosol, together with Dial Bar, Dial (Hexachlorophene) Surgical Liquid Soap, and Velva-Soft-G (anti-bacterial fabric finish) for all laundered linens, now helps provide a practical program for environmental sepsis control in hospitals and institutions.

For technical information please write: B. J. Augst, Manager, Industrial Soap Division, Armour and Company, 1355 West 31st Street, Chicago 9, Illinois.



"In vitro" tests demonstrate Armosol's extraordinary effectiveness. The untreated plate above shows profusely growing *Staphylococcus aureus* before treatment. The second plate clearly shows the complete inhibition of growth of *S. aureus* after application of Armosol at recommended use dilution.



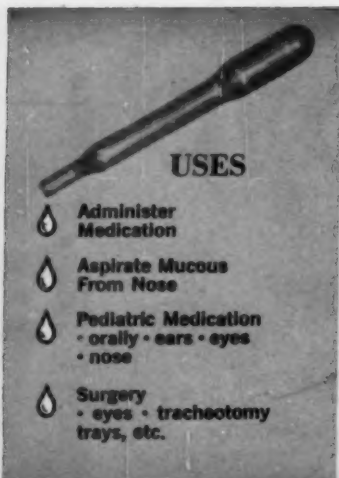
Phenol coefficient: Using the A.O.A.C. Phenol Coefficient Method (revised—1955) Armosol has a guaranteed minimum rating of 14 against *S. typhosa* and 25+ against *S. aureus*. Although newer tests have revealed that the phenol coefficient alone is not an adequate criterion of disinfection, Armosol's rating is superior to any of the eight leading similar products.

Other tests: Using the Use-Dilution Confirmation Test (1953) which measures the kill at actual use levels, Armosol showed complete kill at 1:80 dilution against the test organisms, *S. choleraesuis* and *S. aureus*. The Chambers/Weber & Black Hard Water Tolerance Test (1953) was also used. Armosol destroyed 99.999% of these bacteria in water with a hardness of 500 ppm at the same dilution—and in just 30 seconds!

ARMOUR AND COMPANY



INDUSTRIAL SOAP DIVISION



USES

- Administer Medication
- Aspirate Mucous From Nose
- Pediatric Medication • orally • ears • eyes • nose
- Surgery • eyes • tracheotomy trays, etc.

NEW FLEXIBLE DISPOSABLE DROPPER CUTS COSTS OVER 50%

The new Fazio one-piece clinic dropper is making new savings for hospitals in money and time while increasing efficiency.

One survey reports: "The low cost of the TFL Clinic Dropper plus the time saving its use affords made it sensible for us to dispose of them after each use. We saved many hundreds of dollars last year."

COMPARE

* **SAVE ON PURCHASE PRICE**
Lower purchase price than glass droppers.

* **ELIMINATE MEDICAL HAZARDS**
No broken glass injuries to patients and nurses.
No contamination from handling used droppers.
No danger to sensitive membranes.

* **CUT HANDLING COSTS**
Eliminates: collection, cleaning, sterilizing, storing, redistribution.

* **ABSOLUTELY NO BREAKAGE**

* **SAVE ON STORAGE SPACE**

TFL CLINIC DROPPER
OFFICIAL U.S.P. STANDARD

• FLEXIBLE • DISPOSABLE • RE-USABLE • SANITIZED • ABSOLUTELY SAFE •

SEND FOR FREE
SAMPLES AND LITERATURE



• THOMAS FAZIO LABORATORIES • Auburn Street, Auburndale 66, Mass. •

IMPORTANT PRODUCT FEATURES:

Made of one-piece molded vinyl chloride which can be sterilized by boiling for 5 minutes or autoclaving for 10 minutes.

A chemical added during manufacture prevents bacteria penetration and growth.

DURABLE and SMART furniture



NO. 8290

Wall-Saving Easy Chair
Matching Sofa, Love Seat and Occasional Tables.
Full Rubber Construction.

Wide assortment of chairs and tables. See your dealer or write us for our distributor's name.

AMERICAN CHAIR COMPANY
Manufacturers of Contract Furniture
Sheboygan, Wisconsin

Permanent Displays:

Chicago • New York • Atlanta • Miami • San Francisco • Dallas

200 REPRESENTATIVES
IN 42 STATES



To brighten
your buying
routine and
lighten your
costs, deal
with DON.

EQUIPMENT • FURNISHINGS SUPPLIES

With one requisition you can order as many items as you need from the 50,000 items sold by DON. In a block-long warehouse DON stocks a big variety of everything you need for your hotel, restaurant, club, industrial cafeteria, hospital, college, school, orphanage or any other institution. You can't match the DON prompt service.

On every item, satisfaction guaranteed or your money back. You never strike out!

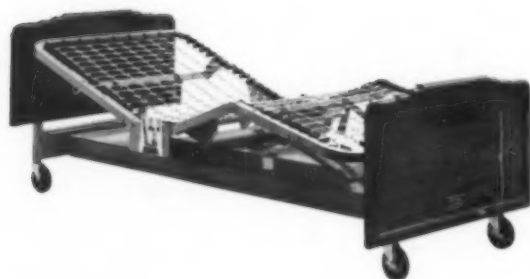
Ask for a Salesman to Call or Write Dept. 14

EDWARD DON & COMPANY
GENERAL HEADQUARTERS - 2201 S. LEXINGTON ST. - CHICAGO 16, ILL.
BRANCHES IN MIAMI • PHILADELPHIA





Hill-Rom No. 1100 Series Finished in No. 48 Honduras Mahogany



The No. 11-69 All-Electric Hilow Bed is 39" wide—the ultimate in comfort. All standard operating features of the new all-electric hilow bed are included, insuring better patient care, reduced maintenance, simplified housekeeping. The end panels are laminated in Honduras Mahogany, with solid Mahogany hand-shaped moulding.

The No. 69 Hill-Rom All-Electric Hilow Bed is listed by U.L. Inc., and CSA for use with oxygen administering equipment.



A Distinguished Grouping for Your Distinguished Guests

In today's modern hospital it is generally recognized that the better income rooms should have a different, distinctive decor and furnishings. This Hill-Rom No. 1100 Grouping has been designed to meet these requirements.

This beautiful mahogany grouping combines 18th Century traditional styling with new freshness and restraint for practical application in the hospital. It appeals to those discerning patients who are accustomed to the best, the beautiful and the comfortable in their homes, and who will appreciate a hospital environment that reflects these qualities.

In creating this distinguished grouping Hill-Rom designers have provided many practical advantages that give the patient extra comforts and conveniences, and assure the hospital of minimum maintenance and cleaning costs.

Turn the page for additional views of this grouping.

HILL-ROM COMPANY, INC. • BATESVILLE, INDIANA



(Showing the No. 1126 Vanity Desk, No. 1108 Arm Chair and No. 1125 Straight Chair)

Another View of the No. 1169 Deluxe Private Room Suite



The beautifully designed vanity, chairs, and side pieces complement the major items and make this a truly distinguished grouping for your distinguished guests.

LEFT:

No. 1104 Chest of Drawers with No. 1105 Mirror: The cases have solid mahogany legs and rails. Drawer fronts have a sparkling Fruitwood burl. The top is a custom designed Chinese Teacan pattern Formica—heat and stain-resistant. Hardware is typically antique, with brass pulls and brass plated caster yokes.

RIGHT:

No. 1108 Arm Chair—with No. 1137 End Table: All chairs in the No. 1100 grouping have solid mahogany legs, seat frame, back rails and stretchers. Top back rail of straight chair and side panel of arm chair have Fruitwood burl face stock. The arm chair is big, roomy and luxuriously comfortable.



For complete information on this de luxe private room grouping write or call—

HILL-ROM COMPANY, INC. • BATESVILLE, INDIANA

NEW! SIMONIZ LOCK & KEY*

PERMACRYLIC* FLOOR FINISH
CUTS MAINTENANCE

COSTS IN HALF!



- 1 LOCK IT ON...FINISH LASTS
AS LONG AS YOU WANT
- 2 UNLOCK IT...IT ZIPS OFF
4 TIMES FASTER

SCRUB IT all you want, because regular floor cleaners will remove only the dirt . . . not the finish. Simoniz Lock & Key keeps on shining—never needs buffing.

RECOAT IT whenever you want *without stripping*. It will not yellow, discolor or powder. Shine gets even better—protection lasts longer—with every coat.

LONGER-LASTING . . . provides protection and beauty longer than any product ever could before. Most durable, most easy-to-maintain floor finish ever formulated.

EASY TO REMOVE. Zips off in minutes with special Simoniz Lock & Key Remover when you want to strip it. Just mop the floor—no scrubbing machine needed—comes off 4 times faster than old-fashioned stripping methods.

*Trademarks of Simoniz Company

*Great new chemical discovery
cuts floor maintenance time and costs.*



SIMONIZ®
FOR LONG WEAR—LESS CARE

CALL YOUR SIMONIZ DISTRIBUTOR, OR USE COUPON:

Simoniz Company (Commercial Products Division—Dept. MH-12)
2100 Indiana Avenue, Chicago 16, Illinois

Yes, I want to cut my floor maintenance time and costs. Without obligating me, give me the name of your nearest distributor and:

- ☐ Have him see me
- ☐ Arrange a demonstration of Simoniz Lock & Key
- ☐ Supply me with test materials

Name _____ Title _____

Firm Name _____

Street Address _____

City _____ State _____



NOW—an exciting new hospital product
from Colgate-Palmolive Research!



COLEO

the soap that

**REDUCES SKIN BACTERIA—
GIVES DEODORANT PROTECTION PEOPLE WANT!**



Available in 1, 1½
and 3-oz. sizes, unwrapped
for greater convenience.

Developed by Colgate-Palmolive Research, new COLEO Anti-Bacterial Deodorant Soap with T.C.S.A. is winning tremendous acceptance with hospitals everywhere. A high-quality toilet soap, new COLEO—

- ★ Used every day, it reduces skin bacteria . . . gives deodorant protection, too!
- ★ Inhibits bacteria on soap itself.
- ★ Lathers freely in hot or cold, hard or soft water.
- ★ Is non-toxic, non-irritating . . . has a pleasant fragrance.
- ★ Distinctive yellow color for ready identification.



Associated Products Division

Colgate-Palmolive Company

300 Park Avenue, New York 22, N. Y.

not a general- purpose antibiotic



Albamycin is not a broad-spectrum antibiotic, recommended for routine infections. It is specific for staphylococci (including resistant strains), and its use alone should (with the exceptions listed below) be limited to those cases in which staph is known or strongly suspected to be the causative organism.

Albamycin*

Indications—Albamycin is indicated in the treatment of staphylococcal infections, particularly in patients sensitive to other antibiotics or in the infections in which the organism is resistant to other antibiotics and sensitive to Albamycin, and in urinary tract infections due to microorganisms resistant to other commonly employed antibacterial agents but sensitive to Albamycin—notably certain strains of *Proteus*.

Administration and Dosage—**Capsules and Syrup**: The recommended dosage in adults is 500 mg. every twelve hours or 250 mg. every six hours, continued for at least forty-eight hours after the temperature has returned to normal and all evidence of infection has disappeared. In severe or unusually resistant infections, 0.5 Gm. every six hours or 1 Gm. every twelve hours may be employed. The dose for children is 15 mg. per kilogram of body weight per day for moderately acute infections; this may be increased to 30 to 45 mg. per kilogram of body weight per day for severe infections. These doses may be administered on schedules similar to those for adults.

Parenteral: Intramuscularly—5 cc. of Albamycin solution may be used directly by slow injection deep into the gluteal muscle. **Intravenously**—it is recommended that 5 cc. of Albamycin solution be diluted further with 250 to 1000 cc. of sterile injection solution of sodium chloride, Darrow's solution, or Ringer's solution and administered by intravenous infusion, or by diluting to a suitable quantity and administered by continuous drip infusion. **Do not use with dextrose solution.** When it is necessary to use a smaller volume intravenously, 5 cc. of Albamycin solution may be diluted to a minimum of 30 cc. with one of the above diluents and administered slowly over a period of five to ten minutes to avoid irritation of the vascular endothelium. The dosage for adults is 500 mg. Albamycin administered either intramuscularly

or intravenously every twelve hours. For children with moderately acute infections, the dosage is 15 mg. per kilogram of body weight per day. The daily dosage should be administered in two divided doses at intervals of twelve hours. As soon as the patient's condition permits, parenteral Albamycin should be replaced with oral Albamycin therapy.

Side Effects—Albamycin is a substance of low toxicity but is capable of inducing urticaria and maculopapular dermatitis. Leukopenia, which was rapidly reversible, has been reported in approximately 1% of cases. All of these side effects disappear rapidly upon discontinuance of the drug. In a certain few patients, a yellow pigment has been found in the plasma. This pigment is a metabolic by-product of the drug which, however, may interfere with determination of bilirubin and icteric index. Its presence is not associated with abnormal liver function tests or liver enlargement.

Available—Albamycin, 500 mg., sterile, Mix-O-Vial.† Each Mix-O-Vial contains: 500 mg. Novobiocin (as novobiocin sodium), also 175 mg. Nicotinamide; 0.47 cc. N,N-Dimethylacetamide; 42.3 mg. Benzyl alcohol; 4.23 cc. water for injection. Albamycin Capsules. Each capsule contains: 250 mg. Novobiocin (as novobiocin sodium). Albamycin Syrup. 125 mg. per 5 cc. Each 5 cc. (one teaspoonful) contains: 125 mg. Novobiocin (as novobiocin calcium). Preserved with methylparaben, 0.075%, and propylparaben, 0.025%.

*Trademark, Reg. U. S. Pat. Off.—The Upjohn brand of crystalline novobiocin sodium. †Trademark, Reg. U. S. Pat. Off.

The Upjohn Company
Kalamazoo, Michigan

Upjohn

From Coast to Coast... Hospitals



TROY installations answer hospital laundry needs in California and Massachusetts with greater economy and superior performance.

Troy® WX® WASHER-EXTRACTOR-CONDITIONER



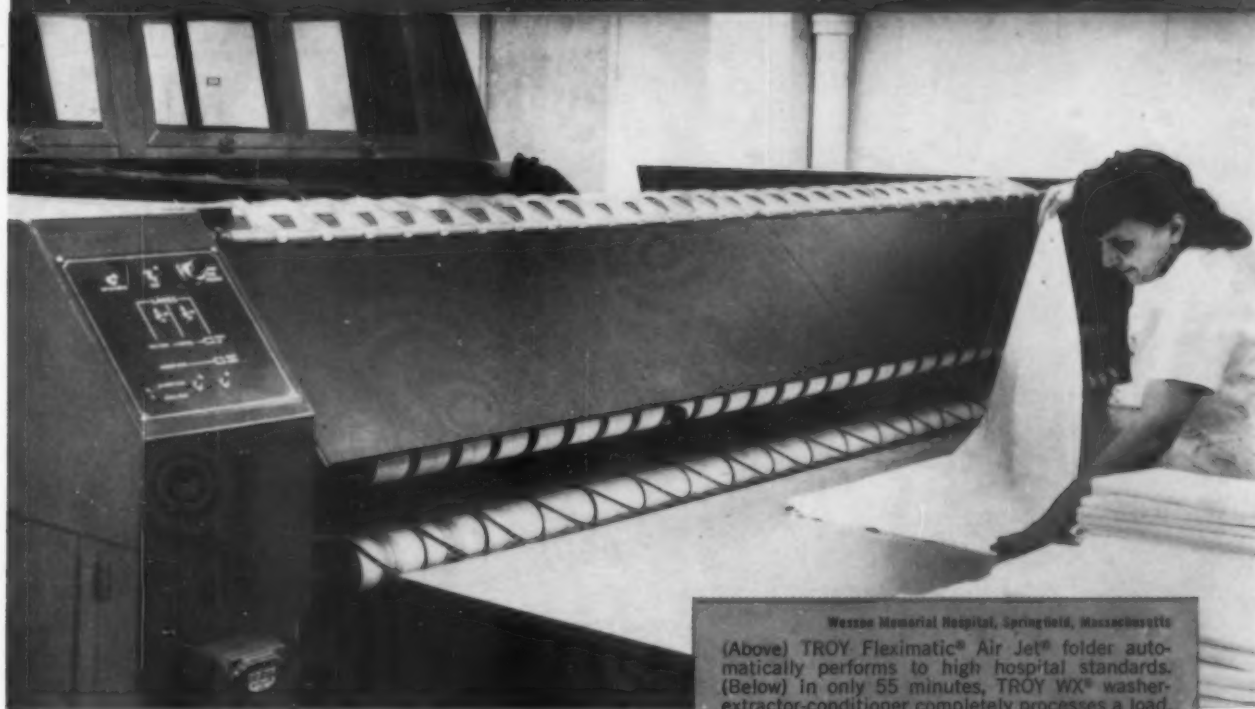
Memorial Hospital of Long Beach, Long Beach, California

(Above) Jets of air fold hospital laundry the modern automatic way with TROY Fleximatic®. Only TROY offers 1 to 6-lane models with folding capacity to match linen load. (Below) One man operating Memorial's four TROY WX® machines processes 1,300 pounds of laundry an hour.

"TROY electronically-controlled equipment is the heart of our laundry room," reports Laundry Manager Frank Ivey of Memorial Hospital of Long Beach. "We have a 53,000 pound weekly laundry. TROY saves us time, space and labor costs. For example, the TROY WX® combination washes, extracts and conditions in the same time ordinary units can only wash. Our four TROY WX® machines process 1,300 pounds of laundry an hour with only one operator. The live steam heat extraction reduces moisture retention to increase production on our TROY 8-roll ironer. The Bifurcator® duct fan pre-conditions and cools the load for easier handling, easier ironing—another time-saver appreciated by our employees. Folding linens to hospital standards is faster, more efficient with our TROY Fleximatic® Air Jet® folder. Saves a lot of backaches, too."



choose TROY LAUNDRY EQUIPMENT



Troy® FLEXIMATIC® JET FOLDER

"Our TROY equipment operates fast enough to keep ahead of hospital linen needs for 250 beds. And still it maintains excellent quality," comments Laundry Manager Bill McComb of Wesson Memorial Hospital. "We received splendid cooperation from TROY engineers in planning our straight line operation. Our Fleximatic® folder takes a range of items from 18 x 36 hand towels to 90 x 108 bed spreads. Every piece is folded properly with jets of air instead of blades. The TROY bypass feature is especially useful in handling pieces of varied sizes. The outstanding quality is its labor savings; two women can manage the folder even at full operation. Our TROY WX® combinations give faster, cleaner results with less moisture retention. The Bifurcator® duct fan that fluffs and cools loads, also keeps our building drier. We just couldn't get along without our TROY equipment."

Wesson Memorial Hospital, Springfield, Massachusetts
(Above) TROY Fleximatic® Air Jet® folder automatically performs to high hospital standards. (Below) In only 55 minutes, TROY WX® washer-extractor-conditioner completely processes a load. Automatic trunion spray rinses faster, cleaner. Available in 100, 200 and 375 pound models.



TROY LAUNDRY MACHINERY

A DIVISION OF AMETEK, INC.

TROY LAUNDRY MACHINERY, Dept. MH-1261, A Division of AMETEK, Inc., EAST MOLINE, ILLINOIS

Please send me full details on TROY WX® washer-extractor and TROY FLEXIMATIC® AIR JET FOLDER.®

NAME _____

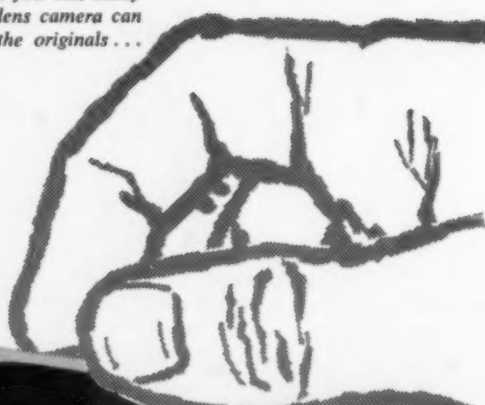
FIRM _____

ADDRESS _____

CITY & ZONE _____

STATE _____

THESE ARE FULL-SIZE REPRODUCTIONS of Odelca 4" x 4" radiographs. Their superlative standard of definition fulfills the Chantraine condition — under six times magnification you can easily distinguish the elements of a 60-line grid — diagnostic quality no refractive lens camera can approach! ... Quality that can be appreciated only upon examination of the originals ...



...and less than 10c apiece

With an Odelca Photo-Fluorographic Camera, you can now afford extensive X-Ray programs — admission chests, mass surveys, cerebral angiography, angiocardiology — without sacrificing diagnostic quality! Here's why...

The Odelca PF Camera Speeds Up the X-Ray Process

Up to 100 exposures, automatically at one loading, at speeds up to 6 frames/sec.!

The Odelca PF Camera Cuts the Cost of Film

An average of less than 10¢ per exposure for the 100mm (4" x 4"), only 3¢ for the 70mm. Pays for itself in film savings alone after only 10,000 exposures — in about one year in most medium-sized hospitals!

The Odelca PF Camera Cuts Processing Costs

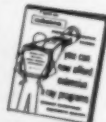
Twelve 4" x 4" negatives or twenty-four 70mm negatives for the cost of one full-sized radiograph, figuring the cost of film and chemicals alone!

The Odelca PF Camera Reduces Storage and Handling Requirements

20,000 4" x 4" pictures weigh 12 tons less than the same number of full-sized radiographs!

Revolutionary in concept. 4-5 times faster than refractive lens cameras. Reduces radiation exposure 75-80%. Exceptionally super-speed Bouwers' concentric mirror optical system.

Interested? Get the whole story. Ask for this informative 8-page brochure. Contact your local X-Ray supply house or —



odelca

6 BURNS AVE. • HICKSVILLE, N.Y. • OVerbrook 1-2310

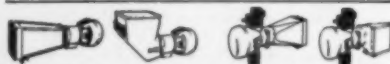


Photo-Fluorographic Cameras and Accessories

Over 1200 Odelca PF Cameras sold this year throughout the world—Thirty Times as many as all other makes combined!

Thermopane® curtain walls and Fin-Vector harmonize to provide always correct comfort in patients' rooms.



DUNHAM-BUSH

FIN-VECTOR RADIATION COMPLEMENTS HOSPITAL'S CURTAIN WALL DESIGN



Fin-Vector unobtrusively heats hospital's lobby

Esthetically, Fin-Vector by Dunham-Bush accentuates the beauty of glass curtain wall design in lobby, offices, halls and rooms throughout the Roger Williams General Hospital's new wing. Functionally, this radiation in concert with glass window areas prevents "frosting up" and provides proper degree of warmth. Dunham-Bush also supplied steam specialties and cabinet convectors for the hospital's efficient heating system.

You'll find Dunham-Bush heating, air conditioning and refrigeration products in hundreds of hospitals. We suggest you write for our hospital brochure. Quite likely you'll find its case histories meaningful.

Photos courtesy Libbey • Owens • Ford Glass Company

*Architects: Howe & Prout, Providence, R.I.
Consulting Engineer: Adolph Ehrenzeller, Boston, Mass.
Mechanical Contractor: Smith-Gibbs, Providence, R.I.*



Beautiful new wing at Roger Williams General Hospital, Providence, Rhode Island

DUNHAM-BUSH

DUNHAM-BUSH, INC.

WEST HARTFORD 10, CONNECTICUT, U. S. A.

SALES OFFICES LOCATED IN PRINCIPAL CITIES

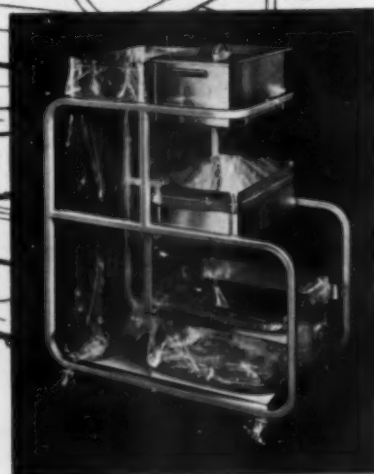
alumiline



Septicart
Cat. No. P9996

Isolate Contaminated Articles in the O. R.—New Aloe Septicart

is a mobile receptacle for the systematic collection, immediate isolation, and removal of all contaminated material in the operating room. It is easily moved to points of collection and quickly withdrawn on easy-rolling casters. Septicart is fitted with a leak-proof polyethylene bag of large capacity to hold soiled linens. Solution tank of stainless steel has removable stainless steel basket to receive all discarded instruments. Below the instrument tank is a receptacle for soiled dressings, etc. to be discarded; fitted with a leak-proof polyethylene fold-over bag. Below the glove receptacle is a utensil receptacle, also fitted with a leak-proof polyethylene bag for easy removal. The red color of the bags serves as a warning code denoting contamination to all who handle.



I.V. Stand P9919 Kick Bucket P9915 Kick Basin P9916 Foot Stool P9930



Anesthesia Cabinet—P9949

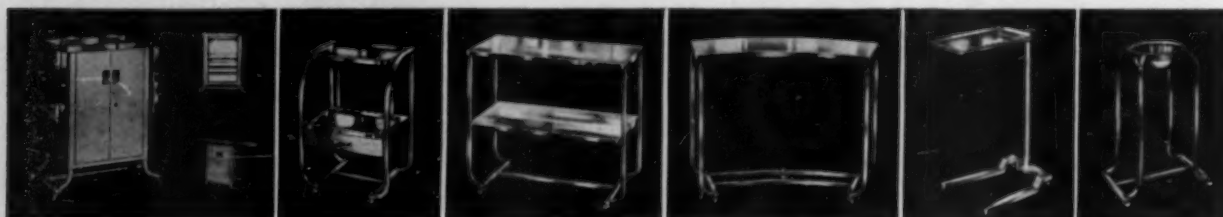
Anesthetist's Stand—P9937

Instrument Tables

Curved Instrument Tables


Mayo Rack—P9920

Solution Stand—P9960



.... Meets Today's Most Rigid O. R. Standards

Aluminum and stainless steel for superior conductivity, easy-to-clean, aseptic construction. Distinctive style, superbly functional



Alumiline operating room furniture is an Aloe exclusive development. Designed and fabricated entirely in our own factory, it has been given special features which make it uniquely fitted for use in the surgery.

Distinctive—Design-Coordinated

The graceful, distinctive, square-tube frames provide the strength and pleasing unity of design which are characteristic of the entire line. Alumiline is completely functional—every unit has been developed to serve a definite purpose with maximum efficiency. As a group, Alumiline is design-coordinated to meet the stringent functional demands of modern surgical technics.

Maintenance-Free Construction

Stainless steel and aluminum are combined to give permanent protection against corrosion and rust. Sturdy, welded construction assures lasting rigidity; exclusive H-frame cross bracing at the lower part of the unit provides unusual strength. In contrast to ordinary bolted construction, Alumiline will remain rigid per-

manently and will therefore last many times longer under the hard conditions of daily institutional use.

Aluminum parts are chemically oxidized and finished to retain a permanently smooth surface that is easy to clean and will never tarnish in normal use.

The stainless steel used in Alumiline has a No. 4 Satin finish, which reduces glare and shows no finger prints. The light weight of Alumiline permits easier handling; causes less damage to hospital floors.

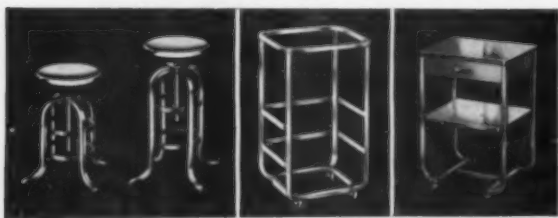
Electrically Conductive

Because of superior conductivity, aluminum and stainless steel are the preferred materials for use in the O. R. Alumiline in the operating room forms an important link in your chain of precautions against explosion hazards of static electricity.

With the naturally conductive aluminum and stainless steel construction, conductive casters complete the cycle of safety measures that make Alumiline safe for use in the presence of anesthetic gases.

Write or see your Aloe Representative for complete information.

Operator's Stools—P9925—P9927 Linen Hamper—P9970 Utility Stand—P9943



Solution Stand—P9965 Sponge Rack—P9995 Instrument Stand—P9955

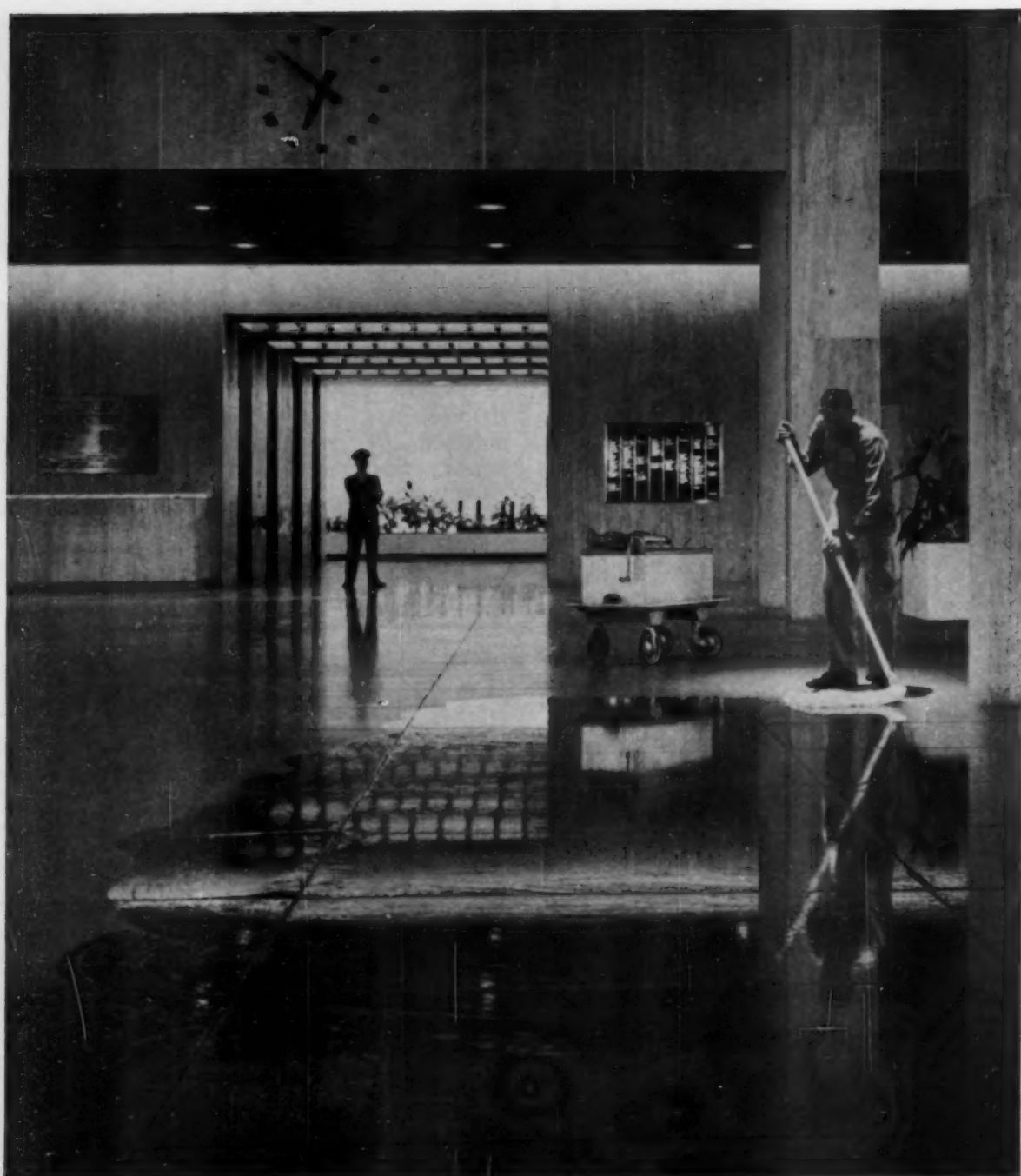


World's Foremost Hospital Supplier

ALOE

A. S. ALOE COMPANY
DIVISION OF BRUNSWICK

1831 Olive Street, St. Louis 3, Mo.
FULLY STOCKED DIVISIONS COAST-TO-COAST



Center of Influence. In your plant or office or school, your custodian does more to protect the health and welfare of your people than anybody else / In addition, he protects your investment in buildings, equipment and fixtures / Surely, then, it is good judgment to furnish him with scientifically developed, tried and tested materials that enable him to do the best possible job, faster, at less cost / Your nearby Holcombman is at your service / **J. I. Holcomb Manufacturing Co., Inc. / Indianapolis 7, Indiana / Hackensack, N. J. • Dallas • Los Angeles • Toronto**

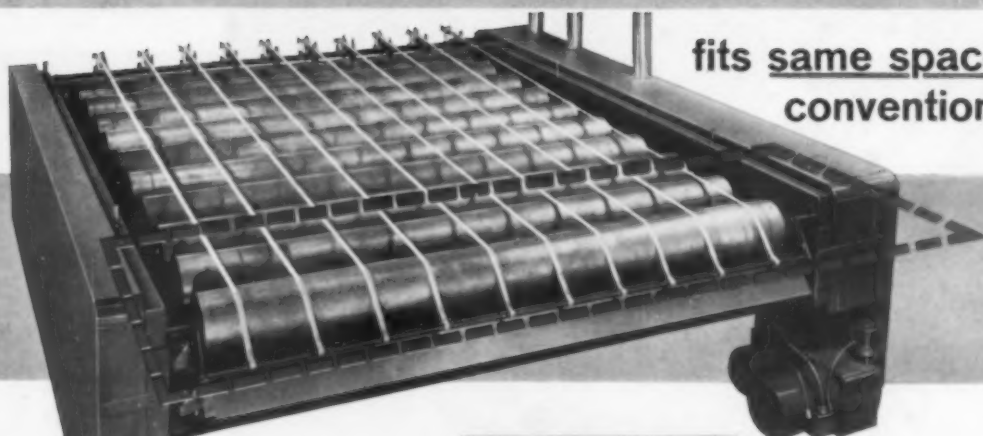




Before you invest...investigate Super!

New "MAJESTIC 10"

APRONLESS IRONER



fits same space as
conventional 8!

SUPER

10-Roll Apronless Ironer

Let your operation benefit from the *MINIMUM SPACE, LABOR AND COST* advantages of this revolutionary new high-speed apronless ironer. It's expressly designed to provide hospitals, linen supply houses, institutions and laundries with a greater percentage of production capacity than conventional 8-roll machines with aprons . . . using the *same* minimum amount of floor space. Costly adjustments with apron control mechanisms are eliminated and you save on "downtime." Ten extra-large padded rolls and ten extra-deep steam chests give SUPER'S "Majestic 10" the workhorse drying capacity needed in large commercial operations. And SUPER construction is your assurance of long-term satisfaction in delivery of beautifully-finished flat work—with more efficient use of steam, electricity and labor.

CALL YOUR SUPER JOBBER NOW OR WRITE:

SUPER



LAUNDRY MACHINERY CO.

1113 W. Cornelia Ave.
Chicago 13, Ill.
GRaceland 7-8500

*Also manufacturers of 2, 4, 6 and 8-Roll Ironers,
Washers, Automatic Folders and Extractors.*



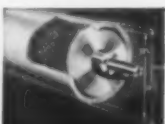
LOUIS ALLIS MOTOR

with infinitely variable speed changer as standard equipment, and electric brake.



EXTRA DEEP CHESTS

Full-floating mountings permit expansion and contraction without danger of warping chests.



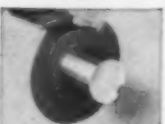
SPRING-PADDED ROLLS

Full 13 3/4" O.D. Shown with clothing cut back to expose mounted springs.



3 VACUUM EXHAUST UNITS

Rapidly remove steam vapors and condensate through hollow shafts and flexible hoses. Padding stays hot and dry, lasts longer.



REMOVABLE HEAVY-DUTY BEARINGS

Bronze anti-friction type, easily accessible with visible greasing system.



NEW MAGNETIC DATA RECORDER

ESPECIALLY designed for medical researchers, teachers and clinicians. Economical data storage... designed to instrumentation standards... precise repeatability for data processing... wide band width... time scale expansion or compression... economy and reuseability of tape... these are some of the advantages of adding this magnetic data recorder to your recording facilities.

The Sanborn-Ampex Series 2000 Magnetic Data Recorder serves as an ideal companion to other Sanborn instruments for biophysical research. Any phenomena routinely recorded on a direct-writing or photographic recorder may be recorded on magnetic tape, using the same preamplifiers. Data thus stored can later be graphically recorded for detailed study or

teaching purposes, displayed on a meter or 'scope, or fed into a computer for processing and statistical analysis.

Operation of the instrument is simple and straightforward. All channels may be quickly aligned without need for auxiliary equipment.

For complete information call the nearest Sanborn Branch Office or Service Agency — or write Manager, Research Instrument Sales.

SANBORN-AMPEX SERIES 2000 MAGNETIC DATA RECORDER in mobile cabinet provides up to 7 recording channels, 4 tape speeds, power supply and Sanborn plug-in electronic circuits for either FM (DC to 5000 cps) or direct recording (50-50,000 cps). The system uses 1/4-inch tape on 10 1/4-inch reels for up to 8.8 hours of continuous recording.

SANBORN COMPANY

MEDICAL DIVISION WALTHAM 34, MASS.

* SPECIAL OFFER! *

For A Limited Time Only, Buy The Standard #700 VERSACART With 2 Wire Baskets Included At REGULAR PRICE... And Get The #703 CHART RACK FREE! This Promotional Offer Actually SAVES YOU 33 1/3%!

The LUMEX VERSACART

A
VERSATILE,
FOLDING
UTILITY
CART
WITH HUNDREDS OF
USES IN EVERY DEPARTMENT!



DESIGN FEATURES:

- EXCLUSIVE Thread Guard 3" Noiseless Ball Bearing Swivel Casters
- EXCLUSIVE Noise-Eliminating Rubber Bumpers Under Baskets
- EXCLUSIVE Folding Design
- As Strong And Sturdy As Non-Folding Models
- 1" Tubular Chrome Plated Steel Construction

ONLY The LUMEX VERSACART Offers A Complete Line Of ACCESSORIES!

- #701 - Versacart Only
- #702 - 6" Deep Wire Baskets
- 24 1/2" x 14" x 6" D
- #702A - 12" Deep Wire Baskets
- 24 1/2" x 14" x 12" D
- #703 - Folding Chart Rack
- #708 - Embossed Aluminum Baskets
- #712 - Dispensatray - For Distribution Of Medicaments



From Your Local Surgical Dealer.



LUMEX Inc.
BELLMORE, N.Y.

REMARKABLE ANTISEPTIC
LIQUID HAND SOAP
REDUCES SKIN
BACTERIA COUNT
AS MUCH AS

96%



Buckeye
"DYSEPT"

Antiseptic Liquid Soap
with hexachlorophene

- cleanses skin thoroughly
- disinfects completely
- produces more lather
- rinses freely
- dilutes economically for dispenser use
- non-irritating, non-toxic

Buckeye Dysept does more than merely cleanse the skin. Miracle bacteria-killing ingredient hexachlorophene kills and prevents the growth of skin bacteria. Dysept's double-duty action has been efficiency-proved and management-approved by many of the nation's leading institutions and industrial firms. Doubly effective, yet Dysept costs no more than ordinary liquid soaps. For Maximum Effectiveness, Buckeye Dysept should be used with daily regularity to maintain consistent reduction of skin bacteria. Order your supply of Buckeye Dysept now.

In regular daily use by SCHOOLS • INSTITUTIONS • HOSPITALS • RESTAURANTS • FACTORIES • PUBLIC RESTROOMS... and wherever the most rigid sanitary conditions are required.

NEW! Non-breakable, Lightweight Plastic Containers!

Buckeye Dysept is now available in the easy-to-handle one-gallon plastic jug with contoured hand-grip, and also in the convenient 8-oz. refillable plastic squeeze-bottle with self-dispenser.



MAIL COUPON TODAY

DAVIES-YOUNG SOAP COMPANY
P. O. Box 995, Dayton 1, Ohio

☐ Have your representative call ☐ Send further information

NAME _____

ADDRESS _____

CITY _____ STATE _____

THE DAVIES-YOUNG SOAP COMPANY

P. O. Box 995, Dayton 1, Ohio



(DYSEPT)

Introducing the

AMSCO PATIENT TRANSFER

Safe, gentle "FINGER-TIP" transfer . .
to any procedure point and back —



Featuring the new
AMSCO TRANCAR

SYSTEM

... by ONE person ... from bed

With this revolutionary system and the patented Amsco TRANCAR, one small nurse quickly and easily transfers the most critically ill or traumatized patient from bed to operating, X-ray or treatment tables ... so gently the patient is scarcely aware of motion. No longer is it necessary to gather a crew of orderlies to lift the patient bodily. No longer need patients suffer the pain, anxiety and trauma so often unavoidable with present handling methods.

The Amsco System is as simple as it is functional. Patients scheduled for surgery or extensive examination and treatment are placed upon a special one-inch mattress pad. The pad is comfortable, fully conductive and X-ray penetrable. The low-friction, airfoil top of the TRANCAR is cranked under the pad, fastened and returned. The pad and the patient are transferred horizontally in less than two minutes. Reversing the process places pad and patient on the operating, X-ray or treatment table, or back in bed. For the postoperative period the TRANCAR itself serves as a recovery bed, with Trendelenburg, reverse Trendelenburg and I.V. facilities.

Automatic locking devices adapt the TRANCAR to most hospital beds and to virtually all operating, treatment or examining tables. The Amsco System is adaptable to every hospital. It provides substantial benefits to personnel and never-before-equalled comfort and protection for critically ill patients.

Write for Technical Brochure TC-300



**AMERICAN
STERILIZER**
ERIE, PENNSYLVANIA

World's largest designer and manufacturer of Sterilizers, Surgical Tables, Lights and related equipment and supplies for hospitals

Postoperatively, the TRANCAR is an excellent recovery bed, with Trendelenburg, reverse Trendelenburg, and I.V. stand.



The TRANCAR is height adjustable to lock automatically to patient's bed while the nurse winds the low-friction top under the special pad.



The pad is fastened and reversing the crank rotation moves the patient laterally, smoothly onto the TRANCAR.



Eight-inch, lockable casters permit easy wheeling to any treatment point in the hospital.



The patient and the conductive, X-ray penetrable pad are transferred to the Operating, Examining or Therapy Table as required. The TRANCAR itself may be used as an Operating Table for certain types of delicate eye surgery.





GENERAL OFFICES BUILDING
ATLANTIC COAST LINE RAILROAD
Overlooking the scenic St. Johns River,
Jacksonville, Florida

KEMP, BUNCH & JACKSON
architects

VAN WAGENEN & VAN WAGENEN
mechanical engineers

DANIEL CONSTRUCTION COMPANY
general contractor

HENLEY & BECKWITH, INC.
plumbing contractor

ALL STATE PIPE SUPPLY COMPANY, INC.
plumbing wholesaler

Performance records of millions of Sloan Flush Valves
indicate that
when COAST LINE's building is 50 years old
its Sloan Flush Valves
will still provide dependable service.

Moreover, Sloan Flush Valve maintenance costs are likely to be among the lowest in the building maintenance budget...(as little as 1½¢ per valve per year!)

• • •

Because the Sloan ROYAL is acknowledged as the world's most successful flush valve,

attempts have been made to imitate some of its most important features. But why gamble with substitutes when you can plan for the life of the building confidently with Sloan? Specify and insist upon performance-proven, time-tested Sloan Flush Valves.

SLOAN VALVE COMPANY • 4300 WEST LAKE STREET • CHICAGO 24, ILLINOIS



Time for Accommodation

FOR the last two years, headlines charging the ethical pharmaceutical industry with manifold sin have been a recurring political phenomenon, like riots in Algeria. Like the riots, the headlines haven't just happened; rather, they have been planned, and led, toward the accomplishment of a specific political goal. In this case the leader has been Sen. Estes Kefauver of Tennessee, chairman of the Senate Subcommittee on Antitrust and Monopoly, and the goal is legislation providing for almost total federal regulation of the pharmaceutical industry. Among those who have contributed to the massive records of the subcommittee are many able and honest leaders of both industry and government, only a few of whom, probably, would either go all the way with Senator Kefauver or stand pat with those industry spokesmen who insist that any change at all would be a disaster. Here, then, are the elements and the opportunity for honorable accommodation.

Among other things, Senator Kefauver's bill (S. 1552) would (1) empower the Secretary of Health, Education and Welfare to license all ethical manufacturers, inspect manufacturing plants, and certify the efficacy as well as purity and safety of drugs; (2) authorize Health, Education and Welfare to devise and maintain lists of generic names for all drugs and require manufacturers to include the generic name, in the same size type as the brand name, in all labeling and advertising; (3) require manufacturers to provide physicians with full information on the dosage, usefulness, side effects and other characteristics of their products; (4) diminish patent protection on new drugs and make licensing mandatory for qualified applicants; (5) limit patents to new drugs with "significantly greater therapeutic effect" than that of existing drugs, and (6) outlaw agreements settling interference claims by rival patent applicants.

Hearings on the bill before the subcommittee started last summer and

are being resumed this month, with industry spokesmen scheduled to appear. Significantly up to now, even witnesses who were favorably disposed toward the bill have been notably shy about endorsing its most controversial provisions—those having to do with patent protection. Thus David Ladd, U.S. Commissioner of Patents, warned against "countervailing bad effects on the inventive motivation of the patent system," and the American Hospital Association, in a memorandum that was generally lyrical about other provisions, limited its comments on the patent sections to their effect on the hospital formulary system. Speaking for the American Bar Association, another witness, Joseph G. Jackson, Philadelphia patent attorney, opposed the patent provisions "because we'd expect special patent laws on eggs, milk and beer next." Patent lawyers also testified against the elimination of agreements settling interference claims, pointing out that such agreements have brought about rapid solution of patent problems, making new drugs available months or years before competing claims could be settled by the Patent Office, or in court.

While it seems plain that Senator Kefauver isn't going to get enough support to ensure serious consideration, let alone passage, of the patent provisions, it is possible that some of the other proposals might be negotiable, if not acceptable, to opponents of the bill. Certainly industry can't reasonably be expected to swallow the provision that generic names should be featured equally alongside brand names in labeling and advertising, a practice that would shake the foundations of brand identification on which the whole marketing structure rests—not just in the pharmaceutical industry but in American business generally. But some support might be found for a requirement that physicians should include generic names, along with brand names, in their prescriptions.

Another provision in the nobody-

wants-it-but-Kefauver class is the one that would make H.E.W. responsible for devising and maintaining generic names. H.E.W. Secretary Ribicoff and the A.H.A., among others, said they would prefer to leave this responsibility in nongovernment hands. "We think it would be a mistake to overlook the Council of the United States Pharmacopeia, its various advisory boards, and the Council on Drugs of the American Medical Association, which have made a great and disinterested contribution to this field for the past many years," said the A.H.A.

Secretary Ribicoff also pointed out that the Food and Drug Administration doesn't need more legislation, but only more money, to carry out inspections of manufacturing facilities; it already has the authority. Some manufacturers might fear abuse of inspection and licensing privileges if this authority were made effective, but it can also be argued that reputable companies have nothing to hide and the system could operate to eliminate substandard manufacture.

The American Medical Association takes the position that only physicians in practice can determine the true value of a new drug, and it is hard to see how F.D.A. responsibility for efficacy as well as safety could be assumed without prolonged trials that would delay release of new agents beyond all reason, to the detriment of public health. Some observers have suggested the manufacturer might be required instead just to demonstrate that a new drug will do what he claims it will do—a fair demand that only trimmers would be likely to protest.

Nobody really objects to the requirement that physicians be given full information on the dosage, usefulness and side effects of drugs. Good physicians, good companies and good government can desire no less.

Pseudomonas Threatens To Become Major Infection Hazard in Hospitals

WHILE hospital infection committees are looking for reservoirs of staphylococci and devising methods of eradicating them, they would do well to keep an eye out for possible sources of other, equally virulent, organisms, notably *Pseudomonas aeruginosa* and other gram-negative bacteria, according to clinical and public health authorities.

Pseudomonas aeruginosa is almost the only one of nearly 150 species of this family that is definitely known to be pathogenic to human beings. Only within the last several decades have the lethal tendencies of this organism been clearly demonstrated. Until recently it was classified as nonpathogenic. Since 1949, however, reports in the medical literature indicate that antibiotic-resistant strains of *pseudomonas* have caused a more than four-fold increase in fatalities.

Medical and public health authorities are convinced that *pseudomonas* is involved in an alarming number of fatalities in hospitals, as evidenced by "a steady increase in deaths from *pseudomonas* since 1935" reported by one municipal hospital and the fact that the organism was involved in 21 fatalities in a children's hospital in 1957 as against two in 1952. However, no precise figures are available as to numbers of cases in all United States hospitals, the Public Health Service reports.

A special study made for a drug manufacturer offers a possible explanation for this situation. The study, which included only a small sampling, indicated that few nonteaching hospitals look for and recognize the presence and significance of cultures of *pseudomonas* "until the organism is practically staring us in the face," as one hospital resident put it. Teaching hospitals perform more cultures per bed than nonteaching hospitals do. However, not one of the hospitals surveyed, teaching or nonteaching, had *pseudomonas* data readily available or tabulated, research workers reported.

Anyone who is looking for *pseudomonas* will have no difficulty in finding it inasmuch as it is a frequent contaminant of human skin and flourishes in both water and soil. Nurses, aides and other personnel who have to handle contaminated articles such as bedpans, urine bottles, soiled linens, and instruments are likely to serve as carriers.

Pseudomonas is a more indolent organism than the staphylococci and doesn't sweep around the hospital with the same speed and violence. Once established, however, it seems to be transmitted easily from certain types of persons to others. Furthermore, it is highly resistant to most commonly used antibiotics.

The persons most likely to be attacked are the very young, the very old, and those with severe and debilitating chronic disease, according to Dr. Theodore C. Eickhoff, a member of the epidemiology service of the P.H.S. Communicable Disease Center in Atlanta. Premature infants, for example, are a natural target, and are in a vulnerable position because high humidity makes incubators a favorite lodging place for both *pseudomonas* and the other water-borne bacteria. An important group of patients at special risk from *pseudomonas* are those with burns; that organism is the commonest and most troublesome bacterial invader in such cases.

Pseudomonas is not a "particularly fastidious organism," Dr. Eickhoff points out. It needs only a little moisture to keep it healthy and happy although it lives only a short time without moisture.

Special attention, therefore, must be given by hospitals to the cleanliness of humidifiers, sinks, drains and air coolers. One infection of *pseudomonas* has resulted from the collection of stagnant water behind the screen of a faucet aerator in the nursery of a California hospital.

The stagnant water provided an ideal environment for the bacteria,

and contaminated the water coming out of the faucets, the faucets themselves, the sinks and counters, and the sponges used to clean this equipment in the scrub sinks outside the nursery. After the aerators had been removed, cultures from inside the faucet lip and the water were negative for *pseudomonas*. After some months, however, cultures taken on the scrub sinks showed that the bacilli had turned up again, and a thorough cleaning of joints and fittings in sink pipes was required before cultures of these areas were once again negative.

The moral, public health officials believe, is obvious. An intensive cleaning now and then is not enough to control dangerous organisms indefinitely. All possible reservoirs of infection must be cleaned routinely, with no letdown in aseptic technic.

While *pseudomonas* is found oftenest in dirty areas, it also gets along nicely in liquids that are presumably sterile, including distilled water, antiseptic solutions, and ophthalmic preparations. It is not infrequently found in disinfectants which not only are completely ineffective in combating the organism but even permit its growth. One epidemic of *pseudomonas* septicemia was traced to cold sterilization of surgical instruments, for example.

High on the list of potentially hazardous reservoirs of *pseudomonas* are oxygen therapy equipment and anesthesia face masks.

Commenting on the problem of maintaining aseptic cleanliness of anesthesia masks, one executive housekeeper, who serves on the hospital infection committee, pointed out that "more danger lurks in the tubes and mouthpieces of anesthesia equipment than in or on anything Dr. [Carl] Walter has ever complained about." She added that medical anesthesiologists are more likely to be guilty of breach of technic than nurse anesthetists are. "They object to cleaning up their own equipment and they won't let anybody else do it for them."

Asked how hospitals can prevent the spread of *pseudomonas* infections, Dr. Eickhoff urged "rigid standards of asepsis, the judicious and conservative use of antibiotics, and plenty of handwashing."

"DPF Concept" Helps Predict Bed Needs

By grouping hospital beds into distinctive patient facilities (DPF), planners can utilize the laws of probability to determine the optimum number of beds needed in various hospitals and communities

Mark S. Blumberg, M.D.

BED needs are generally determined by dividing the average hospital census by some typical, desirable or average occupancy figure. Such methods, however, do not properly account for variations in effective capacity resulting from either the size of individual hospitals or the size and number of bed facilities within individual hospitals.

The procedure for estimating bed facility needs described here attempts to comprehend these factors and provides an over-all quantitative approach to the problem.

Introducing "DPF"

For convenience in caring for patients with similar needs, and for a variety of other reasons, the patient care areas for inpatients in a community tend to be grouped by one or more of the categories in Table 1.

A distinctive patient facility (DPF) may consist of one or many nursing units in a given hospital. Thus, three 15 bed pediatric wards in one hospital are equivalent to one 45 bed nursing unit, provided that any pediatric patient can equally well occupy any one of the 45 beds which is available. Such a unit is considered one 45 bed pediatric DPF. If, however, 15 of the beds are set aside for infants and the rest for other children, then there are two DPF's. Three 15 bed pediatric units in three different hospitals in a community would be considered as three DPF's unless the

choice of which unit a patient entered was based entirely on the availability of space. More typically a patient would enter one unit in preference to another because of his doctor's staff privileges, or because he was medically indigent or because care better suited to his condition was available at one unit but not another. Thus a facility is considered as distinctive if it is used by only one corresponding distinctive type of patient under normal circumstances. Frequently several factors listed in Table 1 are combined to define a distinctive care area. (Viz., the male, surgical, charity ward.) Planning for each class of patients is important because a bed available to one type of patient is of little value to another type.

The total of beds available to a community is not a meaningful measure unless all the beds are available to everyone. Devising a regional hospital plan can be logically divided into several phases.

The first one would be to determine the anticipated average load (census or bed-days) on a distinctive patient facility for any given population in the future. In estimating the future demands, several factors are or should be considered in addition to the population trends and trends in demands per capita. Services which are provided now but which should or would not be in the future must be subtracted while those not provided

now which should be in the future must be added. Both of these corrections involve medical opinions and it is difficult to make such estimates. Consequently, despite their importance such considerations are often unwisely omitted.

Once the future average case loads of existing and possible DPF's have been arrived at, the problem of estimating the amount and type of facilities needed to care for the load still remains. The remainder of this paper is primarily concerned with this problem. Although consideration will be given primarily to estimating the needs for hospital beds, much that will be presented also holds true for other types of hospital services.

The concepts underlying the proposed procedure are outlined in the following quotation,¹ which summarizes information given elsewhere:^{2,3}

"Beds which are unoccupied in a hospital are insurance against the risk of not having enough beds when the number of patients goes higher. The 'premiums' for this insurance are made up by the cost of having unoccupied beds and include uncompensated depreciation on the facilities, and the cost of staff who are partly idle while beds are unoccupied. The former is almost negligible while the latter is substantial.

"The 'benefits' of this insurance result in preventing the increased disability of patients which may result

TABLE 1 — Examples of Types of Distinctive Inpatient Care Facilities

1. By Patient Age	Long-Term
Geriatric	
Adult	8. By Size of Patient Room
Pediatric	Private
2. By Patient Sex	Semiprivate
3. By Patient Religion	Ward
4. By Patient Race	9. By Level of Nursing Care Re-
5. By Patient Residence	quired
6. By Procedure or	Intensive
Attending M.D. Specialty	Intermediate
Obstetric	Self-Help
Medical	10. By Source of Payment for
Surgical	Care
Psychiatric	Patient (or his insurance)
Orthopedic	Closed Prepayment Plan
Gynecologic	Private Charities
7. By Length of Stay	Public Welfare
Short (overnight)	11. By Availability for Teaching
Intermediate	Teaching
	Nonteaching

from a shortage of beds because of (1) the delay in admission of those needing hospitalization, (2) the necessity of placing a patient in a substitute or inadequate hospital facility, and (3) the premature discharge of a patient to make room for a new one."

In summary, too few beds result in increased health hazards while too many beds lead to higher dollar costs. Although there is no simple way to balance health costs against dollar costs so that an optimal number of beds can be planned, it is believed that such a procedure can and will be developed since it is basic to effective health planning.*

For the present, the following procedure is proposed, which it is believed will clarify much that relates to bed needs and will permit meaningful comparisons of relative capacity to be made between various hospitals and communities.

The Method

The number of beds is considered adequate (for a given average census of distinctive patients) when the distinctive facility is fully occupied (and unable to admit new cases) for a specified proportion of the time.

A quotation from the Oahu study³ amplifies this point.

"The provision of enough facilities to give absolute protection for the

largest conceivable patient load is not economically feasible because there is always the chance that some epidemic or other catastrophe will overload facilities that are more than ample for ordinary needs. The problem is rather one of determining what chance of overloading in a given service can be tolerated. The method developed in this study will indicate the degree of risk involved at various facility capacity levels for each of the several services. The final decision of acceptable limits in terms of bed capacities, however, must rest with those responsible for the community's health."

Empirically, it has been observed that clinical services that are filled to capacity between 1/100 and 1/1000 of the days are adequate in capacity. For some DPF, running out of beds 1/10 of the days may be acceptable; in others, one should be prepared for admitting new patients on all but one day per 10,000 or 100,000. The objective of this paper is not to gain acceptance of a given probability of a facility's being filled to capacity, but rather to demonstrate that two communities' facilities can be considered equivalent in amount when they are filled to capacity equally often.

As stated, a more formal method of determining the balance between

over-capacity and under-capacity would be desirable. However, the proposed measure permits comparisons of numerical adequacy among diverse communities and hospitals.

For an existing distinctive patient facility one can count the number of days during a set period of time on which a given load was exceeded.⁴ Such peak loads are a reflection both of the number of days on which observations were made as well as of the extent of day-to-day variation. As a convenience for smoothing and extrapolating data, it was observed that the frequency distribution of loads on various distinctive services was approximately log-normally distributed, particularly for the higher loads.^{5,6,7} However, a more general method of determining the expected frequency of high loads when empirical data were not available was desired.

Unpublished studies* of data from hospitals in several communities^{8,9,10,11,12} have indicated that daily (midnight) census figures on a DPF are generally Poisson-distributed.**

The Poisson distribution is a form of skewed bell-shaped curve in which the entire shape of the curve may be predicted when only the average is known. (For a fuller explanation of the distribution see a recent article by Thompson.²¹) This property is of interest since it permits us to estimate the proportion of times that a given

(Continued on Page 78)

*Several others have also indicated that case loads of various hospital facilities are Poisson-distributed. For the delivery suite, see Thompson,²¹ and for the intensive care unit, see Flagle.¹⁸ Various other applications of Poisson-distributed loads, particularly of outpatients, have been made by N.T.J. Bailey.^{1,2,3}

**While this paper was in manuscript, chapter 20 of "Hospital Care in the United States"²⁰ was called to the author's attention. In this reference a normal occupancy rate was defined as "one at which the beds of a hospital are completely utilized only one or two days during the year, except during times of abnormal need caused by unusual events." The bed need was estimated by adding four (or three) times the square root of the average census to the average census. Although there is no mention of the Poisson distribution in this reference, it may well have been in mind since the square root of the average (or mean) is the standard deviation in the Poisson distribution. However, as indicated in this text, use of these square-root formulas give only approximations of the true Poisson distribution.

What Too Many or Too Few Beds Mean to a Community

Here, in some detail, are the consequences of too few and then of too many beds. If at a given time the number of beds for a distinctive group of patients should be too few, one of the following courses of action will have to be taken:

1. Admission of the patient will be delayed until a bed is available.

Delaying admission for a patient who requires an elective procedure does not in itself ensure that the patient will have a bed later. The patient for an elective procedure must not only be willing to wait, but must also be willing to enter the hospital on a day's notice when the unpredictable emergency load has declined. It is likely that this sudden entry is more inconvenient than the wait. For this reason the mere length of waiting for an admission is probably not as reliable an indication of the capacity of a facility as is the length of time that a waiting patient has between being assigned a definite date for admission and the actual admission date.

2. The patient will be admitted to a substitute facility, in lieu of the proper one.

Such a substitute facility can be either inadequately equipped, too distant from the patient's home or the doctor's office, or otherwise not be the facility of choice for a particular patient. The patient's home or a hospital corridor are examples of substitute facilities.

3. A patient already in the hospital will be prematurely discharged to make room for one who needs to be admitted.

The premature discharge of a patient is more than an inconvenience since it runs a definite risk of medical complications.

Each of these three alternatives results primarily in jeopardy to a patient's health rather than in economic loss. The acceptability of these courses depends a great deal upon local circumstances. For example, in England and elsewhere a delay of many weeks for a scheduled or elective operation is quite acceptable to the patient and doctor alike; in this country it would be considered intolerable. In some communities the patient and his doctor are indifferent to which hospital the patient is admitted, but in most of the United States it is important to be admitted to the hospital of the doctor's choice.

In contrast to these costs of insufficient number of hospital beds there are the costs of surplus or excessive beds in the community. These costs are largely dollar costs and are made up of several factors. The depreciation on the empty bed and idle equipment can be ascertained, although such data are not generally calculated. A recent report¹⁷ in which systematic accounting procedures were applied to several southern hospitals indicated that total depreciation on buildings and equipment was about 5 per cent of total hospital expenses. Costs of this magnitude are certainly not trivial, but they suggest that the largest expense of an idle facility would be the idle staff. Data for 1960 from nonfederal short-term hospitals indicate that 62 per cent of hospital expenses

are for payroll.¹⁸ Although costs for depreciation on plant and equipment continue when a facility is idle, personnel costs do not necessarily continue. In fact, in many instances when the bed occupancy is low, the number of personnel on duty also declines, as, for example, on week ends, holidays and vacation periods.

Thus, one should not assume that low occupancy means idle personnel. Studies should be done on the daily staffing patterns of hospitals and these should be related to the daily census.

When considering idleness of employees due to variations in work load, there are in fact two important groups of employees in a given hospital.

Group I — Those working on distinctive patient facilities (i.e. virtually all personnel assigned to nursing units plus those in supporting services like the formula room, which serve patients on one DPF).

Group II — Those working elsewhere in the hospital (i.e. those in the kitchen, x-ray, laboratory, pharmacy, laundry, medical records, central supply and administration, including nursing administration).

The work load of Group I employees fluctuates as the load on their own distinctive patient facility fluctuates, while the work load of Group II employees depends on the work load in a larger facility — the whole hospital.

Data indicate¹⁹ that salaries are about equally divided between those employees in Group I and those in Group II.

ELECTIVE ADMISSIONS ARE PROBABLY NOT

Fourteen Guides To Help Planners Plan

Here are some guidelines* based on the approach taken in this presentation for those interested in planning hospitals.

1. Take account of the various distinctive facilities given in Table I when inventorying a community's hospital resources.
2. Specify future needs as an average census for each actual or meaningful distinctive patient facility.
3. Determine whether daily load variations are Poisson-distributed in a greater variety of communities, hospitals and distinctive patient facilities.
4. Explore the possibility of utilizing more "buffer beds" in hospitals, which may be used by either of two types of distinctive patients and which may be alternately served by either of the two appropriate distinctive nursing stations concerned.
5. Give a fresh look to consolidating infrequently used specialty services, even if it means a specialized hospital.
6. Note that the technical side of hospital planning is a complex task; lay planning groups ought to obtain technical data as a basis for major policy decisions.
7. Conduct more research on the economics of striking a balance between the health risks of insufficient facilities and the dollar costs of excess facilities.
8. Develop additional means of reducing the costs of idle facilities by concurrently reducing the staff during idle periods.
9. Do not consider that smaller hospitals are necessarily mismanaged because their occupancy is low when the real reason may be statistical.
10. Encourage small facilities to refer admissions to other facilities when they are full, rather than to build more beds.
11. Note that a large hospital with many small specialized services may be forced to utilize its Group I employees (see page 77) inefficiently but it should do better with its Group II employees than a smaller hospital.
12. Consider two communities as numerically equivalent (in regard to hospital beds) when they run out of space equally often, not when they have the same average occupancy rates.
13. When talking about needless duplication, consider everything in a hospital not concerned with direct patient care, including some of the large supporting services staffed by Group II employees.
14. Remember that if you should fall sick you may be very grateful that your hospital has an appropriate empty bed. ■

*Many of these implications were given in an excellent and widely circulated report 14 years ago.²⁰ One wonders why such seemingly basic concepts still have not found wide application in hospital planning.

(Continued From Page 76)

case load will occur on a DPF when only the average case load of the facility is known.

Before proceeding, it may be well to mention some of the theoretical circumstances that govern whether or not the daily case load of a service will be Poisson-distributed.

The daily census may be expected to be Poisson-distributed when the occurrence of the condition requiring hospitalization is random, and only a small proportion of the eligible population falls sick at one time. Obstetrics is a good example, although induced labors on week ends may alter the distribution. Any service when admissions are governed by convenience, such as elective surgery, with heavy admissions early each week, is probably not Poisson-distributed. This would be particularly noticeable on a service such as eye or ear, nose, and throat, with such a preponderance of elective surgery. It was shown that the variance for all surgical census in Oahu was greater than would be expected for a service of that size.^{6,7} Surgery as a whole may or may not be Poisson-distributed, since about half of general surgery is emergency and half is elective. A combined medical-surgical facility is likely to be virtually Poisson-distributed. It may be possible to deal with the surgical case load as Poisson-distributed emergency cases which are superimposed on an elective load which varies regularly by day of week.

Admissions cannot be random if a given DPF is frequently overcrowded. In such instances a certain number of days with very high loads cannot occur because the facility is often filled to capacity. For this reason, daily loads at facilities with long waiting lists, as is common in England, are probably not Poisson-distributed.

If the reason for hospitalization is epidemic or markedly seasonal, the average census may not be Poisson distributed. Distributions of this type might be treated as made up of two separate Poisson distributions, one for

POISSON-DISTRIBUTED

the epidemic season and one for the non-epidemic season.

The distribution will also not be Poisson if there was rapid growth of average census on a facility during the period of observation. Rapid growth leads to an excess number of both high observations and low observations for the average census observed during the period.

Theoretically, services on which the average stay is quite long (as in psychiatry) should also have Poisson-distributed daily censuses, provided the admissions are Poisson-distributed. In these instances, periods of observation greater than one year may be needed. However, such facilities are frequently overcrowded; hence they are not Poisson-distributed.

To the extent that daily case loads are Poisson-distributed, Table 2 can be used to give numerical estimates on a variety of planning problems involving combinations of distinctive services. This table is based upon the Poisson distribution.

It permits one to determine the bed complement required for a given average census to have the proportion of days that a DPF will be fully occupied either 1 day in a 100, or 1 day in a 1000. A number of examples follow to illustrate the use of Table 2. In Table 2 and the examples, the following symbols are used:

C = Bed complement.

A = Average census.

p = Proportion of time a facility is filled to capacity.

In the preparation of Table 2 the numbers for bed complement were rounded to whole numbers, since a hospital does not provide a fraction of a bed. Thus, for example, if a true value for complement was any number over 9, but less than or equal to 10, it would be given in the table as 10. Consequently curves which may be drawn on the basis of the data in Table 2 may not be smooth, particularly for small values of A.

(See next page for examples of the use of Table 2. Bibliography for this article appears on page 170.)

Table 2—These Data Help Answer Bed Need Problems

(With a given average census (A), it is possible to determine the number of beds (C) that will result in a completely occupied facility an average of 1 day in 10, 1 day in 100, and 1 day in 1000.)

Average Census (A)	NUMBER OF BEDS (C)		
	1 Day in 10 (p = 0.1)	1 Day in 100 (p = 0.01)	1 Day in 1000 (p = 0.001)
1	3	5	6
2	5	7	9
3	6	9	11
4	7	10	12
5	9	12	14
6	10	13	16
7	11	15	17
8	13	16	19
9	14	18	21
10	15	19	22
11	16	20	24
12	18	22	25
13	19	23	26
14	20	24	28
15	21	26	29
20	27	32	36
25	33	38	43
30	38	44	49
35	44	50	56
40	49	56	62
45	55	62	68
50	60	68	74
55	66	74	80
60	71	80	86
65	75	85	92
70	82	91	98
75	87	97	104
80	93	103	110
85	98	108	115
90	103	114	122
95	109	119	127
100	114	125	133
120		147	156
140		169	179
160		191	201
180		213	223
200		235	245
250		288	301
300		364	377
400		448	465
500		552	572
600		658	679
700		763	786
800		867	890

Source: Derived from data in References 14, 18, 19

Results materially different from the above occur when the square-root approximations given in Reference 26 (page 170) are employed. For example, using the formula $C = A + 3\sqrt{A}$, $p = 0.01$ when C is 10 and $p = 0.002$ when C is 100. When the formula $C = A + 4\sqrt{A}$ is used, $p = 0.001$ when C is 10 and $p = 0.0001$ when C is 100. Thus the probability of a full facility varies not only with the square-root formula used, but also with the size of the facility.

These Examples Show How To Use the Table

EXAMPLE 1

The Problem: A 33 bed pediatric unit with an average census of 25 is filled to capacity 1/10 of the time. How many beds are needed to reduce the proportion of time that the facility is filled to 1/100 of the time; to 1/1000 of the time?

The Answer: Entering Table 2 in the "A" column on the "25" average load line we see that 38 beds are needed to reduce the proportion of time the facility is filled to capacity to 1/100, and 43 beds would be needed to reduce it to 1/1000 of the time.

EXAMPLE 2

The Problem: A hospital now has a 32 bed medical ward with an average census of 20 and a 26 bed surgical ward with an average census of 15. Table 2 indicates that each of these services are filled to capacity 1 day out of 100. How many beds would be needed to give the same protection against overload if the medical and surgical beds were combined?

The Answer: The combined average census would be 35 (i.e. 20 plus 15). A total of 50 beds would suffice, instead of the 58 now needed by the separate services.

These data also suggest another economical bed configuration. It might be desirable to have the medical and surgical beds predominantly on distinctive facilities to permit specialization of nursing care; however, if a small number of beds between the two facilities were dual-purpose, that is, usable by either medical or surgical patients when needed, then the total bed need could be reduced. With these dual-purpose or buffer beds the total bed need would fall between 58 beds (the situation with no buffer beds) and 50 beds (the situation with all buffer beds). A more precise means of determining the influence of buffer beds on total bed need is under study. It should be noted that the major advantages of buffer beds can only be realized if they are located so that nurses from each of the appropriate nursing stations can care for their corresponding patients in the buffer zone.

EXAMPLE 3

The Problem: A network of neighborhood hospitals each with 24 general purpose beds has been proposed by Atomedics of Alabama.* What will the average census of these hospitals be if they are to be filled to capacity 1 day in 100?

The Answer: Table 2 indicates the average census will be 14 for a hospital with a 24 bed complement.

EXAMPLE 4

The Problem: If a community has an average census of 140 short-stay patients, how many beds will be needed if all services were provided on 24 bed complement units which were filled to capacity 1 day per 100? How many beds would be needed if the average census was served by one hospital with general purpose beds instead?

The Answer: Ten 24 bed hospitals (each with an average census of 14) or a 240 bed total would be required with small Atomedic hospitals. The bed complement of a single hospital with equivalent capacity would be 169 beds. Thus 40 per cent more beds would be required in the community served entirely with 24 bed hospitals than in one served by a single hospital with general purpose beds. The increase in operating costs of the smaller units due to their erratic loads and the idle personnel probably would not be offset even if the small units cost nothing to build.

EXAMPLE 5

The Problem: A hospital maintains one set of facilities for its clinic or teaching patients and one for its other patients. The average census is as follows:

	Private	Clinic	Total
Medical-Surgical	200	50	250
Pediatric	30	20	50
Obstetric	20	20	40

How many beds are required to prevent overloads more frequently than 1 day per 100? How many would be needed if clinic and private cases were to be combined?

The Answer: The bed needs are derived from Table 2.

	Beds Needed If Separate		Beds Needed If Combined	
	Private	Clinic	Private and Clinic	
Medical-Surgical	235	68	288	
Pediatric	44	32	68	
Obstetric	32	32	56	
	311	132		
Total if separate	443	Total if combined	412	

on Page 79 To Help Determine Bed Needs

This example could just as well be applied to a community in which there is a county hospital for indigents and a hospital for all other patients; it also applies to communities or hospitals where separate facilities are maintained for Negroes and whites.

EXAMPLE 6

The Problem: A newly planned hospital is expected to have the following average case loads on distinctive services:

Adult Medical-Surgical	100
Pediatric	10
Obstetric	10

There is a possibility that an intensive care unit will be built at the hospital; it is expected to have an average census of 5 (drawn from the adult medical-surgical service). If each of the facilities is not to be full more often than 1 day per 100, how many beds are needed without an intensive care unit? How many with an intensive care unit?

The Answer: Table 2 indicates the following:

	Average Census	Bed Need
Without Intensive Care Unit		
Adult Medical-Surgical	100	125
Pediatric	10	19
Obstetric	10	19
	<u>120</u>	<u>163</u>
With Intensive Care Unit		
Adult Medical-Surgical	95	119
Intensive Care Unit	5	12
Pediatric	10	19
Obstetric	10	19
	<u>120</u>	<u>169</u>

Thus a total of 6 more beds will be needed with the intensive care unit.

EXAMPLE 7

The Problem: Given a community with 5 obstetric facilities, each with an average census of 11, which are each filled to capacity 1 time in 100, how many fewer obstetric beds would be needed if there was one consolidated obstetric facility whose chance of being filled was 1 in 100?

The Answer: Each of the present facilities now requires a complement of 20 beds. (Enter the 1/100 column of Table 2 opposite an average census of 11.) The total beds needed are 100 (or 5 times 20). In a single consolidated facility with an average census of 55 (5 times 11) the corresponding beds needed for 1/100 protection is 74. The net saving would be 26 beds (i.e. 100 less 74).

EXAMPLE 8

The Problem: A large city has newborn nurseries in 34 hospitals, with average censuses distributed as follows:

Number of Hospitals	Average Newborn Census in Each Hospital	Total Newborn Average Census
10	10	100
10	20	200
10	30	300
4	50	200
<u>34</u>		<u>800</u>

Each hospital has an infant formula preparation room and wishes to have the load for its formula room (and staff) exceed its capacity only 1 day per 100. For how many newborns must this city's formula rooms as a group be prepared?

The Answer:

Number Hospitals	Average Newborn Census in Each Hospital	Number of Newborns for Which Capacity Is Needed	
		Each Hospital	Entire Group of Hospitals
10	10	19	190
10	20	32	320
10	30	44	440
4	50	68	272
			<u>1222</u>

Thus the city as a whole would have to have milk formula preparation facilities to be able to care for 1222 babies per day. The number of infants, not the number of bottles of formula, is the proper basis for estimating the variance since the number of bottles depends on the number of infants. (This is an example of a Stuttering Poisson distribution.¹⁰) In a similar fashion the number of meals served or laboratory tests done is also related to the daily census or admissions.

JOINT COMMISSION ON ACCREDITATION OF HOSPITALS

SURVEY REPORT

HOSPITAL: *O'Connor Hospital*
 ADDRESS: *Providence St. John's St.* CITY: *San Francisco* STATE: *California*
 OWNED BY: *Diocese of San Francisco*
 OPERATED BY: *1957*
 ADMINISTRATION: *Dr. Robert J. McCall*
 Types: General ☒ Special ☐ Pediatric ☐ Psychiatric ☐
 Prepaid Fee Service: *Yes* ☒ *1957* *1958*
 Full Accreditation: ☒

1960

22,833 patients were treated at O'Connor in 1960! This is a new record! However, the best measure of a hospital is not how many patients were treated but rather how well they were served.
 The verdict of a hospital's professional excellence is the evaluation of the Joint Commission on Accreditation of Hospitals. This organization makes periodic inspection of the quality of patient care in accredited hospitals. This 1960 Annual Report consists of excerpts from an official accreditation form filed out by O'Connor in preparation for a recent ten-day inspection by the Joint Commission. The reader can get a 60-second picture of the hospital's highlights in 60 seconds by scanning the red handwritten notes. Those readers interested in learning exactly what is required of an accredited hospital will find it well worthwhile to examine the questionnaire more closely.
 The answers to these questions tell the real story of O'Connor Hospital — 1960! It is a story we are proud of. It is a story of quality patient care.

Cover of O'Connor Hospital report explains the importance of the use of accreditation as a means of evaluating care given patients.

Opposite page: First two pages of O'Connor Hospital's report show how various departments meet standards set by accreditation commission.

Annual Report

This annual report utilizes an accreditation evaluation form to tell the hospital's story in a bright, lively fashion that compels people to read it and helps them understand why accreditation is valuable

2

O'CONNOR HOSPITAL

3

247 registered nurses
56 nurse aides
11 orderlies
1,034 1/2 hours nursing care

4 registered dietitians
46 dietary personnel
497 1/4 meals served
450,568 meals sold
158,412 patients coffee served

17 temporary & craftsmen
33 housekeeping personnel
24 laundry personnel
156 1/2 tons of linen washed in 1960
12,155 square feet of floor space

NURSING DEPARTMENT

1. There is 24-hour graduate nurse coverage for all patients. Yes ☒ No ☐

2. Written nursing care plans are prepared for all patients. Yes ☒ No ☐

3. Patients appear well cared for. Yes ☒ No ☐

4. Signed orders from a physician precede treatment and medications. Yes ☒

DIETARY DEPARTMENT

1. The department has adequate modern equipment. Yes ☒ No ☐

2. There are adequate facilities for therapeutic diets. Yes ☒ No ☐

3. Facilities are clean and sanitary. Yes ☒ No ☐

4. There are satisfactory methods for:

a. Transporting food. Yes ☒ No ☐ c. Dishwashing. Yes ☒ No ☐

b. Refrigeration. Yes ☒ No ☐ d. Before disposal. Yes ☒ No ☐

PHYSICAL PLANT

1. The plant is of all-weather construction. Yes ☒ No ☐

2. Steps to adequate the premises by:

a. Refrigeration. Yes ☒ No ☐

b. Fire drills with plan. Yes ☒ No ☐

c. Sprinkler system. Yes ☒ No ☐

d. If necessary, and in required steps such as laundry clean, steamers, etc.

3. Steamers and housekeeping are up to standard. Yes ☒ No ☐

4. There is sufficient bed spacing and an over-occupancy limitation to patient care. Yes ☒ No ☐

5. There are emergency lighting facilities. Yes ☒ No ☐

MEDICAL RECORD DEPARTMENT

1. The medical records contain the following information:

Identification data	_____
✓ Complaint	_____
✓ Present illness	_____
✓ Past history	_____
✓ Family history	_____
✓ Physical examination	_____
✓ Consultations	_____
✓ Clinical laboratory reports	_____
✓ X-ray reports	_____
✓ Postoperative diagnosis	_____
✓ Discharge report	_____
✓ Death certificate	_____
✓ Treatment (medical and surgical)	_____
✓ Progress notes	_____
✓ Final diagnosis	_____
✓ Summary	_____
✓ Autopsy findings	_____

2. Only attending doctors or house officers write or dictate medical records. Yes ☒ No ☐

3. Current records are completed promptly (usually or possible (24-48 hours). Yes ☒ No ☐

4. The record is signed by the attending physician. Yes ☒ No ☐

5. The attending physician calls and substantiates the clinical notes of the house officer with notation as to agreement or disagreement. Yes ☒ No ☐

6. Records are completed promptly after discharge (10-15 days). Yes ☒ No ☐

PATHOLOGY DEPARTMENT

1. The Pathology Department is in the hospital. Yes ☒ No ☐

2. The clinical laboratory is suitable. Yes ☒ No ☐

3. The space is adequate. Yes ☒ No ☐

4. The blood storage facilities are safe and adequate. Yes ☒ No ☐

X-RAY DEPARTMENT

1. The X-ray Department is suitably located. Yes ☒ No ☐

2. The reports of interpretations are written or dictated and signed by the radiologist. Yes ☒ No ☐

3. This credit is given if attending physicians make interpretations of films that require specialized knowledge for accurate reading. Yes ☒ No ☐

4. Radiologists for X-ray examinations are in meeting. Yes ☒ No ☐

1 registered medical records librarian
1 assistant
10 clerks and secretaries
3 part-time clerks
22,574 discharges require 994,000 steps to process

17,531 laboratory examinations
5 registered technicians
4 trained technicians
8 students

25,067 X-ray examinations
7 registered technicians
6 student technicians

Gives Credit to Accreditation

CITIZENS of San Jose, Calif., are probably better informed than most lay people as to the meaning, significance and value of the Joint Commission on Accreditation of Hospitals.

This is because O'Connor Hospital elected to make its 1960 annual report a reproduction of the official accreditation form filled out in preparation for inspection by the Joint Commission.

"It has always seemed to us that

one of the major benefits of accreditation is lost if the man in the street or the patient in the hospital bed does not have a practical knowledge of accreditation," says Sister Roberta, administrator. And, she adds, very few do.

The annual report is admirably designed to combat this lack of understanding and to give the lay reader a truly comprehensive picture of O'Connor Hospital, its activities and services.

"We felt the layman would feel that, perhaps for the first time, he was being taken behind the scenes and was being treated as a 'professional,'" Sister Roberta says of the purpose of the report.

"In essence, we attempted to accomplish two goals with a minimum of expense: (1) explain accreditation in specific and graphic terms, and (2) report to the public on the activities of the hospital during the preceding year."

What To Do When the Patient Can't Consent

Whether a person is legally incompetent is a matter for the courts to decide, but to obtain a valid consent a physician may have to make such a decision—and face the fact that the courts may find him wrong

John F. Horthy

THERE is little question that a person who is insane or otherwise mentally incompetent cannot legally consent to medical or surgical treatment. Therefore, no difficult hospital consent problems exist when a patient has been judicially determined to be mentally incompetent. The patient's consent is insufficient; consequently, consent of the patient's legal guardian or the person authorized by statute to consent for an incompetent must be obtained.



John F. Horthy

In certain states, such as *North Carolina*, statutes specify this consent procedure. Where no such statute exists, or in the absence or unavailability of a guardian, a court of competent jurisdiction can authorize the required medical treatment.

Many general hospitals encounter the problem of obtaining a valid consent for incompetents only with respect to persons who have not been judged legally incompetent. Whether the consent of such a patient is le-

gally sufficient depends upon the extent to which he is able to understand and appreciate the nature and consequences of the contemplated medical procedure. Thus the ability of such a patient to give a valid consent is often a question of fact.

The attending physician is in the best position to make this determination. In any instance where the physician doubts the patient's capacity to consent, the consent of the nearest relative or of that individual charged by statute with the duty of support, if the patient is a minor, should be obtained. In any event the patient's own consent should also be solicited and procured.

If time permits, the court should be asked to rule on the patient's capacity to consent.

In a *California* case, the court held that where an adult was incompetent and had no legally appointed guardian the right to consent to medical treatment was with the parent who was legally responsible for maintaining the incompetent. The court also stated that in the absence of statute, the general order of preference for obtaining consent would be spouse, parent, sister or brother, uncles, aunts and grandparents.

In a *New York* case, a surgeon was held responsible for an abortion performed upon a mental defective, committed to a state hospital, who be-

came pregnant as the result of relations with another inmate. No one, including the patient, had consented to the abortion. The court stated that the plaintiff was incapable of giving consent; consequently, the surgeon had the duty of obtaining either consent of the patient's guardian or a court order before proceeding with the abortion.

A similar problem can occur when a sane patient is temporarily incapable of understanding the nature of the proposed treatment, such as when he is under sedation or has suffered an injury that places him in a state of shock or of temporary mental incapacity.

Since this is a relatively frequent occurrence, the hospital should always be certain that a patient normally competent to consent is actually competent at the time consent is given. If he is not competent, his nearest relative should sign the consent form. If relatives are unavailable and speed is required, the situation can be treated as an emergency.

If a patient is conscious, mentally capable of consent, and does consent, the consent of the patient's spouse is not necessary. In fact, a surgeon who operates solely upon consent of the spouse, and without the consent of the patient, could be held liable in a suit by the patient. However, in

John F. Horthy is director of the Health Law Center at the University of Pittsburgh. This is the sixth article in a series on consent. The first appeared in the July issue.

PATIENT'S RELEASE FORM

I, _____, am a member of _____
(Patient's name)

the religious sect known as _____ and follow
 their tenets and beliefs. Because of my religious beliefs, I refuse to
 allow anyone to _____
(Here insert prohibitions)

The _____ hospital, its nurses, and
 employees, together with all physicians in any way connected with me
 as a patient, have fully explained to me, and I fully understand, that
 I will in all probability need _____
(Here insert needs)

and that if the same is not done, my chances for regaining normal
 health are seriously reduced, and that, in all probability, my refusal for
 such treatment or procedure will seriously imperil my life. Neverthe-
 less, it is my wish, desire and direction that no _____
(Here insert prohibitions)

be performed on me regardless of the attendant risk and peril to my
 life. I hereby release the Hospital, its nurses and employees, together
 with all physicians in any way connected with me as a patient, from
 liability for respecting and following my express wishes and direction.

Witness _____ Patient _____ (S)
Age of Patient

This type of release form should be used when a patient refuses to permit a certain procedure or treatment. While the form at left is specifically designed for the patient who objects on religious grounds, it can be adapted to different circumstances.

cases of emergency, or where a patient is unconscious or mentally incapable of consent, the spouse is the logical next of kin from whom consent should be obtained.

A recent Missouri case places upon the physician the duty of seeking out members of the patient's family when the patient, while in great pain or under sedation, refuses to permit needed treatment. Previous cases placed such a duty upon the physician only when the patient was unconscious and thus unable to determine for himself whether or not he would undergo treatment. This decision requires the physician to determine whether a conscious, objecting patient is temporarily incompetent. If so, the family must be advised and its consent to treatment solicited.

The rule stated in the above case places the physician and hospital in a quandary. If the physician relies upon the patient's refusal of treatment and the patient was incompetent at the time, the physician would be guilty of malpractice in failing to advise the family of the necessity for treatment. If the patient is later proved to have been competent at the time of his refusal, and the physician has relied upon the consent of the spouse or other members of the family for authority to treat the patient, the physician may be found to have

committed an assault and battery.

This would be so because no one has the authority to consent for an adult in possession of his mental faculties. Thus, although this rule is primarily intended to protect the patient when he is unable to determine what is best for himself, in practice it may place an impossible burden on the attending physician. The best advice for a physician or hospital in such a dilemma is that possible liability for assault and battery is a much smaller risk than liability for malpractice. Consequently, the physician should proceed with treatment after obtaining the consent of the spouse or some member of the family if he doubts the patient's competency. Such a situation would not normally involve the hospital in possible liability, unless it is clear that the physician is treating an objecting patient who is obviously in full possession of his mental faculties.

Consent of the spouse as well as the patient is recommended only in those cases where the contemplated procedure will affect the reproductive ability of the patient. In such an instance it is possible, though unlikely, that a court will hold that the spouse has an interest in the reproductive ability of the partner that is recognized by law.

Nor does failure to get the husband's consent relieve him from liabil-

ity to pay the hospital charges for an operation on his wife to which she has consented. It should be noted generally in connection with operations on married women that, in some jurisdictions, if the wife has a cause of action against the physician or hospital for battery the husband may also have a cause of action for infringement on his right of consortium and for loss of services.

It should be stressed that an adult patient who is conscious and mentally competent has the right to refuse to permit any medical or surgical procedure. This is so whether refusal is founded upon fear, religious belief, lack of confidence in the contemplated procedure or the physician involved, or mere whim. Every person has a legal right to refuse to permit a touching of his body, and failure to respect this right will result in liability for assault and battery.

Refusal of a patient to consent to any treatment stands upon the same legal ground as an expressed prohibition of a certain specific treatment or procedure, and the physician is liable if he proceeds without the patient's consent.

A hospital owes its patients the duty of using reasonable care to protect them from a touching to which they have expressly refused to give consent.

If a patient refuses to sign a con-

sent form for a contemplated procedure, or communicates his refusal of consent to the hospital's attendants or nurses, most courts would find that the hospital has received such notice of the patient's refusal to consent as to raise a duty on the part of the hospital to prevent the procedure from taking place within its walls.

It is recommended that no elective procedure be performed within the hospital if a patient has expressly refused consent. The hospital and attending physician should render the best care possible under the circumstances, and the patient's refusal to consent should be noted upon the medical record.

In such cases the patient should be required to execute a release so that proof is available that the physician used due care in recommending the proper treatment for the patient and that the hospital attempted to render proper care.

Although an adult patient in full possession of his faculties has the right to refuse treatment after a reasonable explanation of its necessity, and such refusal is a complete defense to a physician accused of negli-

gence in not giving that treatment, whether treatment was ever offered or refused is a question of fact which the jury must determine.

In the *Missouri* case previously discussed in this article, the court stated that advice given to a patient unable to comprehend it because of pain is no advice at all. The court held that if the patient refused treatment because he was incapable of understanding, but urgently needed the treatment advised, and the doctor knew or should have known of the patient's incompetency, the duty of the physician is not ended.

Depending upon the facts of the case, specifically the seriousness of the need, or the urgency of the situation, or perhaps the time and interval of the patient's mental incapacity, the physician may have a duty to communicate with the spouse or other members of the family who are available and competent to advise or speak for the patient. Or, the physician might have a duty to take other steps to help the patient understand the need for certain treatment. Failure to do so might well constitute negligence on the part of the physician. As an extension of the rule in

this case, the physician might be considered to have the duty of proceeding with the needed procedure in an emergency when the patient is incompetent.

The patient may specifically prohibit the performance of a certain part of a procedure. For example, a patient may desire to be admitted to the hospital for the delivery of her child, but expressly prohibit blood transfusions during delivery. Under these circumstances, the hospital and physician have two alternatives:

1. They can refuse to admit the patient on the ground that proper care cannot be rendered because of the patient's refusal to permit procedures and treatment which the hospital and physician believe may be necessary for the preservation of life. No legal liability will result from a refusal to admit such a patient so long as the refusal does not take place in an emergency situation.

2. The hospital can admit the patient and offer such limited services and procedures as the patient permits.

If the patient is already admitted to the hospital when a refusal to consent becomes known, a different legal situation ensues and the hospital must adopt the second alternative.

The hospital owes a greater duty to a patient than to a prospective patient and must render whatever care is possible under the circumstances. Whenever alternative two is adopted, the patient should be required to execute a release stating that he understands the risks attendant upon his refusal to permit a portion of the necessary treatment and that he assumes such risk.

The release form (see illustration on page 85) is drawn specifically for use in circumstances where the patient's refusal to consent is based on religious beliefs. However, with minor changes it can be used in any situation where consent to treatment is refused. This release will protect both physician and hospital. Requiring the execution of a similar release by the patient's spouse or nearest relative provides further proof that the care furnished, although not the complete care called for by the patient's medical condition, was in accordance with the wishes and desires of the patient. ■

Superintendent's Duty for Proper Care of Patient Affirmed by Washington State Supreme Court

OLYMPIA, WASH. — The state supreme court here recently upheld a \$10,000 jury verdict in Pierce County superior court in a civil action against the superintendent of Pierce County Hospital.

The suit was brought for the benefit of the children of a woman patient who committed suicide in the hospital by strangling herself with plastic tubing. She had been admitted to the hospital after attempting suicide.

In its decision, the state supreme court placed reliance upon a state law that provides: "The general superintendent shall be the chief executive officer of the hospital or institution and shall perform all administrative services necessary to the efficient and economical conduct of the hospital or institution and the admission and proper care

of persons properly entitled to the services thereof. . . ."

The court held that it was the duty of the superintendent to see that patients were properly cared for and, even though he did not have personal knowledge of the fact that the deceased had become a patient and was in need of special care, it was still his duty to see that any and all patients had the proper care.

The court relied to a great extent on the case of *Ulvestad v. Dolphin*, 152 Wash. 580, which was an action for false arrest. In this case the chief of police was held liable although he had no knowledge of the arrest of the plaintiff or of his incarceration, but was liable because the city charter provided that he was keeper of the city prison. ■

How Good Are Master's Degree Programs?

A minority report on the graduate programs in hospital administration suggests that while the concept of graduate education for administrators is laudable, programs are deficient in some areas

Frederic C. LeRocker

THE lure of a doctoral program in hospital administration is potent. For the educator in the field, it will give academic legitimacy to a preparation that is so frequently seen as a narrow specialization, if not an outright vocational training. The practitioner will have the right to be called doctor — not so some patient may ask him for a prescription, but so that the invidious "mister" may not single him out as an inferior in the group of health practitioners.

There is an ancient maxim about learning to crawl before one walks, and it is the contention of this brief polemic that this is most applicable in the present state of education for hospital administration. With the desire to raise standards, one cannot cavil; with the wish to attain academic respectability, one must sympathize. A sound and secure foundation must be erected, however, before that upper structure from which one may obtain the broader and deeper view can be built.

It may well be regarded as gratuitous to question the validity of current offerings for master's degrees in the field from the standpoint of many tenets of educational philosophy, particularly when they have been estab-

lished at a substantial cost in time, effort and contributions of volunteer workers, and when they are regarded in many quarters as quite successful. This latter should not prevent valid questioning, however, provided its long run purpose is to assist these programs in improving content and method by keeping pace with trends in professional education which seek to bring about these improvements.

I am emboldened to do this by a comment in a recent survey of possibilities for higher education in our field which reads, "... it being a premise of this paper that there is a deficit at this level [master's degree programs] which should be corrected for the sake of better administration and to provide a sufficient base for more advanced education."

The deficit to which that article refers is real and, in my opinion, serious. It requires the earnest attention and thoughtful consideration of every hospital administrator who wishes that the standards of educational preparation in his field may be comparable to those in other professional activities. Furthermore, it is virtually an obligation of any professional worker to be directly concerned in the raising of such standards.

It will be useful at this point to make sure of the meanings of the terms with which we characterize our educational programs. The adjective

most in use is "graduate"; and, in my opinion, it is a very misleading one. As long as this term is used, there is certain to be some confusion as to the general nature and purposes of the programs, if not among the enrollees, then among the academicians, alongside whom our scholars wish to stand.

We are not dealing primarily, or even secondarily, with an education whose purpose is to expand the frontiers of knowledge, or to prepare teachers in particular disciplines, although these may be goals of great importance to teaching and research in hospital administration.

Our present educational goal is to develop practitioners — the same kind of goal that medical and law schools have. We, therefore, wish to give a professional education. We have determined that this professional education is best given after an undergraduate preparation (although this is not necessarily a characteristic of all professional education — witness engineering). We are, therefore, providing postgraduate professional education. This may not seem, at first reading, to be an important distinction, but it is hoped that what follows will establish its paramountcy in any examination of the educational problems with which we are faced.

The first question to be explored, as we look at these problems of education, is whether there exists "a sys-

The author is director of the Sloan Institute of Hospital Administration, Graduate School of Business and Public Administration, Cornell University, Ithaca, N. Y.

"At best, hospital administration is a synthesis, drawing on a variety of fields and disciplines"

tematic body of knowledge of substantial intellectual content,"² which is a primary need for a professional education.

Hospital administration has actually been described as a "discrete academic discipline" by certain people in the field, although not to my knowledge by any academician from any of the established disciplines. This description seems questionable, since the term "discipline" certainly implies sets of principles — usually built up on a basis of tested hypotheses, methodologies involving systems of analysis, and a considerable body of substantive knowledge. Where these do exist in the field of hospital administration, they do not appear in most instances to be peculiar to that field.

It is interesting to note at this point that the sources used in teaching hospital administration are principally either historical or descriptive. There are no textbooks as such, but only detailed descriptions of hospital operations with some opinions as to alternative procedures. In the periodicals devoted to hospitals, one finds a profusion of articles on how to do it — or "how I did it."

There is nothing intellectually or morally wrong with communication which endeavors to record useful experiences — but unless there is some basis for analysis of these experiences, they do not contribute to the systematization of knowledge. They furnish templates to apply — but if the situation does not fit the template, there is available no understanding of the process, or processes, by which it may be altered to achieve satisfactory results.

The accumulated experiences and knowledge of practitioners may be a fertile source of materials, but very few of them have the opportunity to conceptualize this material, if in fact

they possess the particular skills to achieve this transition. This area of activity belongs primarily to the research worker, who will make use of the insights of practitioners as an element in his analysis.

Perhaps the best source of generalization in our field is in the dissertations of those doctoral candidates from various disciplines who have used the general area of the hospital as the field for their formal work. Such examples come to mind as Edith Lentz's "The American Voluntary Hospital as an Example of Institutional Change"; Paul Gordon's "The Top Management Triangle in Voluntary Hospitals"; Albert Wessen's "The Social Structure of a Modern Hospital," and Harvey Smith's "The Sociological Study of Hospitals." While much of the material may be too technical for the student in hospital administration, there is a great deal for the teacher. Unfortunately, such dissertations rarely get published, and their circulation is limited.

This review of the literature, whether it be in descriptive books, periodicals or Ph.D. productions, does not provide evidence for the existence of a "discrete discipline." What it does reveal is that the effective hospital administrator must draw his knowledge from many fields. Most of this knowledge is utilized by any successful administrator in most areas of human activity. This universality was recently explored by Ray Brown in his article, "What's Behind the Administrative Process." He states, "The different fields of administration are ultimately different only in the sense that the enterprises represented in the field may offer different services, or may serve different customers or clients, or may have different production processes or techniques, or may have such other topical differences as may be used as a group designation. Actually, they are not different fields

of administration, but rather different fields in which administration is utilized."

What may we reasonably conclude? Certainly that there is no separate body of knowledge peculiar to hospital administration. At best, it is a synthesis, drawing upon a variety of fields and disciplines. It may be considered systematic, but only in the sense of application. This, of course, has direct bearing upon the content of master's degree programs, not to mention doctoral offerings.

What the synthesis — perhaps aggregation is a better term — may contain is the next question. The following is suggested as a rough classification.

Three general kinds of knowledge in the field of hospital administration may be discerned — environmental, that having to do with the activities of the hospital, and that concerned with control.

There can be little question about the first category. Certainly the administrative personnel of any organization, whether it be profit or non-profit, service or product producing, should know as much as possible about the political, social and economic environments in which they are operating. The environments are going inevitably to shape and to limit any major decisions which may be made. The more the individual knows about them, the better qualified he will be to direct the operations of the institution or organization with which he is associated.

Conversely, the less he knows about them, the less likely he will be to produce the leadership which every organization needs. For example, questions of hospital cost are today of great concern to all in our field. The resolutions of these questions will depend largely upon such considerations as the availability of resources, the competition for their use, the choices which consumers may be able to make. These are not questions of equity, or taste. Furthermore, they are not questions which may be understood with reference to a single institution; neither are they problems which are unique to our field. They are essentially economic questions.

The activities area presents peculiar difficulties in view of the number and kind of functions which are car-

ried out in the modern hospital. Hospital personnel are familiar with their variety, and they need no listing here. Course time obviously does not permit a thorough study of each, nor is there any point in developing a jack-of-all-trades. This is the area of "intellectual capacity" described by Chester I. Barnard in "The Nature of Leadership."⁴ It is only one of the qualities he describes, but perhaps a more important one in the hospital field than in the steel industry, because of the highly complex operation administered.

Consequently, there must be a choice of areas if the course of study of each function is to be sufficient in time and depth to furnish the prospective executive with the kind of understanding and insight he will need. The basis for choice does not appear too difficult if we first distinguish what are clearly professional activities, and what are trades or agglomerations of technics. We may safely leave an appreciation of the latter to inservice training, on-the-job demonstration and study, and short-term institutes.

The second step, as used by the author, is to consider those professions which account for the major activities of the hospital — and it appears that medicine, nursing and dietetics will be major items in the group.

This, however, is by far the simplest part of the exercise. The choice having been made, precisely what are our students to study? A frequent solution, in the field of medicine, has been to give short, short courses in anatomy and physiology with a liberal sprinkling of medical terminology. This seems based upon the supposition that a knowledge that the word "cholecystectomy" means the surgical removal of the gall bladder will equip the administrator to work effectively with the surgeon.

There is nothing wrong with acquiring this tiny item of knowledge, but even multiplied by the thousands, it is less than a bird's-eye view of the profession.

Is not the object of knowledge in the field of medicine, for the hospital administrator, to understand the objectives of the practice of medicine; to know something about the predominant types of persons who enter the profession, and the kind of education they receive? Should it not in-

clude an understanding of the physician's goals, his expectations, both for himself and his patient?

It will obviously be useful to explore the physician's expectations concerning those institutions with which he is associated — and this should include the American Medical Association as well as the hospital. It will help substantially to have some insight into the role of the physician in our society, and how he may respond to the trends in social organization which affect professional groups like his own.

Control presents us again with a multiplicity of choices. Accounting is preeminent among them — as it may be in almost any field. I am very much inclined to agree with Mr. Barnard's contention that every educated person today should have a firm understanding of accounting.⁵ The hospital administrator will need much more than a firm understanding — he must be familiar with accounting principles as well as their application, and he must have facility in the use of their products.

Statistics furnish a second means of control — and one which is notoriously slighted or mishandled in most professional schools of any kind. Instruction is apt to brush over lightly descriptive statistics, with the student constructing a few bar graphs and time series. The area of analytic statistics is even less emphasized, so that the student ends up being able neither to produce statistics nor to use them.

That he should be able to use them, that he should be able to reason statistically, is certainly important. To quote Dean M. W. Lee of the University of North Carolina, "The reduction of uncertainty is an essential part of the process of improving the quality of executive decisions. And statistics is primarily a set of

methods for reducing uncertainty."⁶ Whatever statistics are taught, it must not be an isolated instruction to be surmounted as one more barrier to the acquisition of a degree — nor as a mental gymnastic to keep the muscles in tone. The other courses in the curriculum should make use of quantitative analysis wherever possible so that this tool becomes one which the student may use with skill.

To statistics and accounting may be added personnel management and allied subjects. There will undoubtedly be some objection to placing personnel management in the control classification, since the word has unpleasant connotations when used in connection with human beings. What is meant here, however, is coordination, rather than manipulation or exploitation.

It is very important that instruction in these three categories of knowledge which have been discussed not be limited to description. There should be an approach which permits an analysis and criticism, so that the student is encouraged to develop the kind of knowledge which will furnish him with a sound basis for an understanding of the administrative process in the hospital. The behavioral sciences may well furnish these approaches. For example, a study of the community environment of the hospital may be most meaningful and enlightening if presented from the point of view of the sociologist on the basis of the many analyses of community organization behavior which have been produced in recent years.

Where would one find courses in hospital administration in this compilation? Practically nowhere! It should be borne in mind that basic to the whole discussion is my agreement with Mr. Brown's contention that "this is a field in which adminis-

The courses must distinguish what are clearly professional activities, and what are trades or "agglomerations" of technics

Supplying a unifying theme, interpreting field work and observations, and handling casework are tasks within the province of "practitioners" in hospital administration

tration is utilized." What is needed is the application of this knowledge, these skills and technics to the hospital — and this is best learned in service, on the job. It may be done through field work, through observation, and through residencies — all of which may be integral with course work and which may supply a unifying theme. Such experiences may be accompanied by or preceded by the use of case problems in the field; there are now three casebooks available,⁷ and more undoubtedly will be coming.

If it may be assumed that the statements made about curriculum have validity, obviously the next question, and perhaps from many points of view, more important than the preceding ones, is:

Who is going to teach this curriculum — where are we going to find the teachers in, or of, hospital administration? (It may be thought at this point that the author believes there is no need for such teachers; if so, it is hoped that what follows will change this impression.) As Messrs. Bugbee and Pattullo stated in one of the reports of the Hospital Advisory Committee of the W. K. Kellogg Foundation,⁸ in the section on education for hospital administration: "The most pressing and fundamental problem is the lack of scholars in hospital administration, or the dearth of well trained personnel for research, education and planning."

Teaching, naturally, must have some reference to curriculum, and the elements in the curriculum outlined will come generally within the disciplines or fields of faculty members already on the rosters of most universities. Furthermore, the courses suggested by the curriculum components will, in many cases, already be listed. These will serve admirably, often with no alteration in content or approach whatsoever.

In a few cases, the necessary course work will not be available. The kind of study advocated for clinical medi-

cine is not, to my knowledge, a part of the offerings of any member of a faculty. It is believed, however, that medical school faculties, apprised of the general goals of the program and the particular goals in the functional areas, will be willing to cooperate in the establishment of the necessary course or courses. The same should be true of the other functions. It is also possible that a two-way thoroughfare may be set up; certainly medical and nursing educators have for some time decried the lack of knowledge on the part of their charges of the administrative requirements in hospitals and allied institutions.

The supplying of this unifying theme, the interpretation of field work and observations, and the handling of casework cannot usually be furnished by existing faculty members. This is the art of this particular branch of administration, and, in my opinion, it falls within the province of the practitioner.

At this point, it will be useful to look at the means by which other professional schools which furnish education in fields of knowledge, both basic and applied, have solved their problems of curriculum and pedagogical resources. Medicine furnishes one method. As we know, basic sciences are taught by individuals whose careers are principally spent in teaching and research — for example, anatomists and physiologists. These men may sometimes be consultants, but they are not usually practitioners, in the sense of the term in which it is being used here. The majority of their time is devoted to the classroom and the university laboratory.

On the other hand, in the develop-

ment of the students' skills and understandings, they are guided and directed by practitioners. These practitioners may be full-time teachers whose private practice may be principally a support to their teaching, or they may be physicians in private practice who regularly devote some part of their time to teaching. Law schools to a large extent follow a similar pattern.

The teaching of hospital administration may profit from these examples. "Practitioners who teach" will scarcely be considered a unique idea in the field where it has existed in at least one form since the programs were initiated. The form, however, has been enormously unsatisfactory from the standpoint of many students. The student in hospital administration has usually been given his "union card," which may well be his principal objective, but he has been badly shortchanged in the area of intellectual stimulation and growth. The fact that this has been done in a spirit of benevolence and with little or no personal gain on the part of the teacher is a testimony to human kindness, but not to human intelligence.

These shortcomings do not have as much to do with personal wisdoms, understanding and ability as they have to do with a system which bears heavily upon the vocational approach. It is probable that the lower cost of an operation based upon what might be called the "cafeteria" form of education also has its weight.

Almost all hospital administration students are familiar with the current practices referred to, but some practicing administrators may not be. Very simply, it consists in designating a course "Principles of Hospital Ad-

ministration" or "Principles of Hospital Operation" or "Hospital Management." (To determine just what these "principles" are would take quite a bit of pedagogical research in the course materials themselves!)

The program director or one of his associates (program directors, having to eat like the rest of their fellowmen, and clothe and educate their children, will be spending a large part of their time directing a hospital, doing consulting work, or filling lecture engagements somewhere else) will serve principally to arrange field trips and to introduce the 30 to 58 lecturers who will "teach" during the academic year. (The figure of 58 is by actual count.)

These lecturers will rarely be professional teachers. Usually they will be hospital administrators, nurses, dietitians, medical record librarians, accountants, and other specialists who will take considerable time and effort to describe how they perform their particular specialties. There will be very little principle — although there will be many rules — but there will be a large amount of factual material. This factual material is perhaps better presented in MacEachern, McGibony, or Sloan;² the student, in using these latter references, doesn't have to worry so much about note-taking.

There are, of course, some earnest justifications for this type of operation. The following is selected from the catalog of a program in an allied field, in order that no particular program in our field may be singled out, but it has a familiar ring: "At the same time, it has been the policy to have a wide variety of professional points of view represented in order to avoid a stereotyped approach to a dynamic field of study." Just what this means is a little difficult to understand.

What essentially is wrong here is the misconception of the roles of student and teacher. A parade of facts or opinions by a practitioner, with a captive audience whose principal ac-

tivity is note-taking and asking a few polite questions, may be part of the learning process, but it is certainly a minor part. It may also be very costly from the standpoint of the time devoted to it, both by the speaker and by the student. Time is so precious a commodity, particularly for the student in a professional school, that anything about which they can read with understanding, or which they can learn better on a job, should not be part of the curriculum.

The aspect of the student-teacher relationship with which most educators would agree is the reaction between two minds. It is the stimulation which the presentation of understandings and insights developed by a mature intelligence will give to the inquiring and curious mind. The good teacher will frustrate, he will irritate, he will challenge the student, but all the time he will be stimulating him to think, to analyze, to conclude for himself.

This requires a continuous and intellectually intimate relationship; each must know something about the other's processes of thought and approaches to problem situations. It is one of the inevitable defects of modern educational systems that they no longer permit this, except in rare cases. In hospital administration programs, however, classes are generally small, and it is possible to develop the kind of relationship described here even in nine months, with a few instructors.

An example of the kind of experience which has been described can be drawn from the memory of almost every person who has spent some time in a formal educational system. He will remember certain teachers, long after the subjects they taught have receded far into his subconscious, or have become such an intimate part of his intellectual equipment that he could not identify them as discrete elements.

This is not to state by any means that factual, substantive knowledge is not necessary. It is the flesh on the

bones — but the bones must be there. A description of the activities of a medical records librarian is only a job description unless it be used as part of the development of such ideas as the quantitative analysis of medical practice. A careful examination of the differing points of view represented by the Professional Activities Studies and the proponents of the medical audit is much more to the point.

The use of the professional teacher who is employed full time by the university raises additional problems. In the first place, the margin between professional salaries and practitioner salaries becomes constantly greater, and, in our culture, this may constitute a substantial barrier. Another factor is that such a person must have had ample experience before he begins to demonstrate his art in a classroom.

Furthermore, the ample experiences must be frequently refreshed by a return to the field, if the art is to be kept vigorous and effective. The practice of a profession does change through the years, and sometimes the change may be very rapid and radical. This is especially true in an operation that coordinates activities of many professions whose development is as dynamic as those concerned with medical care.

Some possibilities occur: vacation relief for administrators; leaves of absence to occupy operating positions where the volume of work for an administrator is temporarily increased, as in the case of new construction; extended tours of observation in suitable hospitals. None of these seems very practical.

Where then are we going to get the kind of teacher-practitioner who ornaments the medical school? What hospital administrator has the time, provided he has the interest and ability, to develop course material which will be reasonably compatible with the general course of study in the program he is serving?

It is surely necessary that the pro-

Teaching is time consuming, and the teacher who runs a hospital must have the time

spective teacher be familiar with the other parts of the curriculum which his students are pursuing. Compatibility is not the only criterion. The practitioner is going to teach the art; therefore, he should know something about the skills and understandings which the students will apply in developing the groundwork for their art. Furthermore, duplication and overlapping must be avoided, considering the small amount of time available. The question of pedagogical methods needs to be considered. Born teachers are probably rare among administrators in any field.

The time necessary even for the presentation and discussion of the prepared material is a substantial obstacle. Last year, in a preceptors' conference, the question was repeatedly asked, "May I assign a resident to one of my staff?" Even the small amount of time usually allotted to residents is frequently found to be a burden by administrators who are interested in education. A much greater amount of time is necessary to do a proper teaching job. Lectures must be prepared and kept current, a substantial amount of reading scheduled for the instructor, examination questions prepared, and papers read. These are not tasks that one can do over a week end or late at night.

Does this mean that the use of the teaching practitioner is impossible in hospital administration? Not at all, but the foregoing, if valid, indicates certain criteria, most of which will have to be met. They are elementary, but they are often overlooked.

In the first place, regularly scheduled time must be available. This means that the teacher-administrator must arrive at an understanding with his board of trustees that he will take up this important assignment, and that it will consume time. The board must agree that such participation is as important as any part of his job. It may mean less opportunity to at-

tend conferences or work in professional organizations, but surely it is at least as worth while. Some boards will understand that the activity of teaching will help the administrator to become more proficient in his job, and perhaps a few will come to regard it as an honor to the hospital.

As a corollary, the administrator must have an organization which will permit him to be absent for classes, as well as faculty meetings, library work, and the other activities which go with teaching. It is probable that for every hour in class he will have to spend initially eight to ten hours; it is doubtful that it will ever be less than three to four.

Another consideration is payment for services rendered. Given the slender resources of the programs, it is unlikely today that any could afford much, if anything, in the way of compensation. This is a situation which must be remedied. Voluntary activity is important in any area of hospital administration; no adequate remuneration can be given to the capable teacher; the prestige of teaching is compensation in itself. The monetary relationship, nevertheless, has certain important aspects: The program is better able to command the best available talent, and so is the university in which it lodges. The program may then reasonably demand attendance at scheduled class sessions and at meetings. The instructor will find that he is truly a part of the program, and will be much more likely to participate in the policy making and decision making which are as necessary in an academic activity as in any other.

The question of status in the university community cannot be overlooked in this examination. The appointment, at whatever rank it is, must come through the regular university mechanism, and the incumbent must have all the privileges of his academic rank.

There is no question that these criteria will be considered impossible by many people in the field; there will be many comments that programs could not exist if they had to subscribe to the majority of them. I contend, however, that they must follow most of them, and the profession must insist that they do. It would be difficult to find an educator who would disagree with Talcott Parsons when he wrote, "Indeed, under modern conditions, a group can hardly be afforded full professional status, unless an important part of it, which is highly respected by the rest, can become specialized in the teaching and advancement of the professional tradition as an intellectual discipline."¹⁰

It is almost impossible to develop teachers in any other way. One only has to look at the roster today to realize this. How many of the course directors and associate or assistant directors draw the major part of their earned income from their teaching activity? How many of the instructors want to follow careers in teaching (often they are between jobs as practitioners)? What is the average tenure of instructors, apart from course directors? The answers to these questions indicate what the results thus far have been in any process to develop teachers.

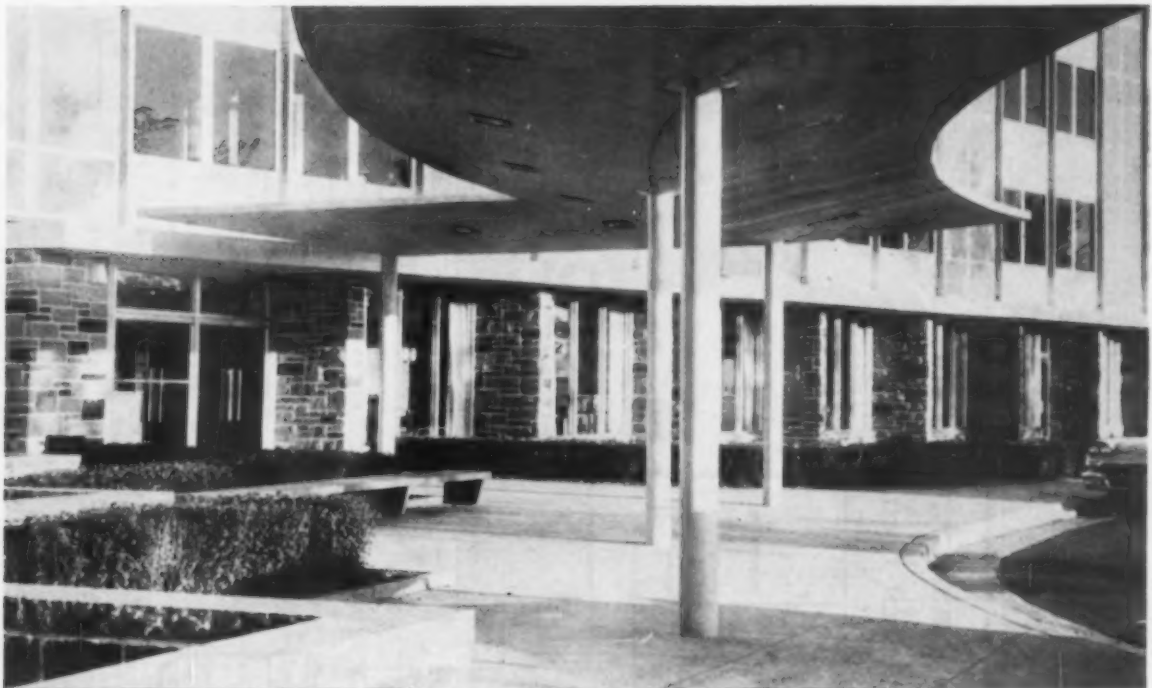
It would be fine if foundations could be found to subsidize teachers, as they were found to initiate programs; this, however, is rarely a foundation activity on a long-term basis. The professional associations should offer a possibility; the cost of an institute or two might carry an instructor for some time, but this is not generally within their scope.

Another possibility is a reduction in the number of programs in order that the student bodies may be larger, and so make a substantial contribution to the direct costs of teaching. Neither private nor state universities will properly support a program for a handful of students for education in a field which the community is barely beginning to recognize. Laws of economics are not suspended in the world of higher education. Some programs may close, but the evidence thus far indicates that others are ready and waiting to enter the field.

We seem to be traveling in a cir-

(Continued on Page 156)

The Modern Hospital of the Month



A concrete port-cochere supported on pillars leads patients and visitors into the main entrance of West Allis Memorial Hospital. Exterior walls in this section are faced with split-faced granite. Panels are porcelain enamel.

Administrator votes for double corridor plan because it is simple and direct and —

Employees Don't Lose Time Getting Lost

THE simple double corridor plan of the 250 bed West Allis Memorial Hospital, West Allis, Wis., offers a great advantage in preserving expensive man-hours, according to William E. Claypool, administrator of the glistening seven-story hospital opened last spring.

"One of the biggest problems confronting hospitals," Mr. Claypool explained, "is the recruiting, employing and training of personnel. Because of the hospital's simple form, there will

be few man-hours lost by disoriented employees. Travel to supporting areas can be accomplished easily."

The hospital's present capacity can, and will, be expanded to 400 beds by finishing the two top floors, which were included in the initial construction to take advantage of lower building costs. Allowance was also made by the architects, Darby, Bogner and Associates of West Allis, for future adjunct facilities, such as a geriatrics building, nurses' residence, municipal health center, and orthopedic school.

Trunk of the T-shaped hospital is a squat two-story structure housing

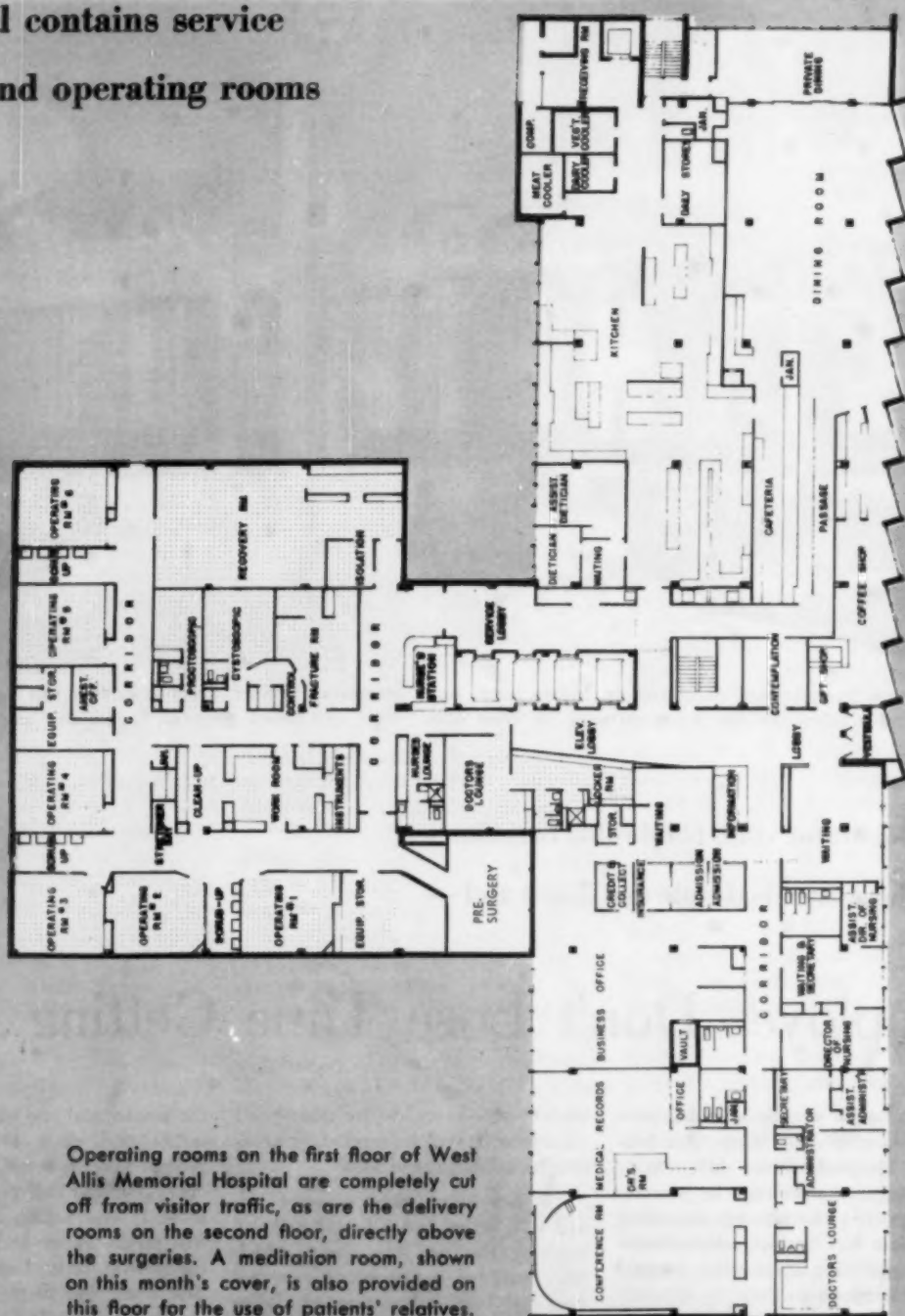
the mechanical and pharmacy departments and dock facilities on the ground floor, operating rooms on the first floor, and delivery rooms on the second. The entire third floor plus half of the fourth and fifth floors are for general medical and surgical care. The other half of the fourth floor is for pediatrics, and the other half of the fifth floor is for psychiatric care.

The central core area contains elevators, nurses' stations, conveyors linking each floor to the kitchen and pharmacy, treatment and examination rooms, and a central control station

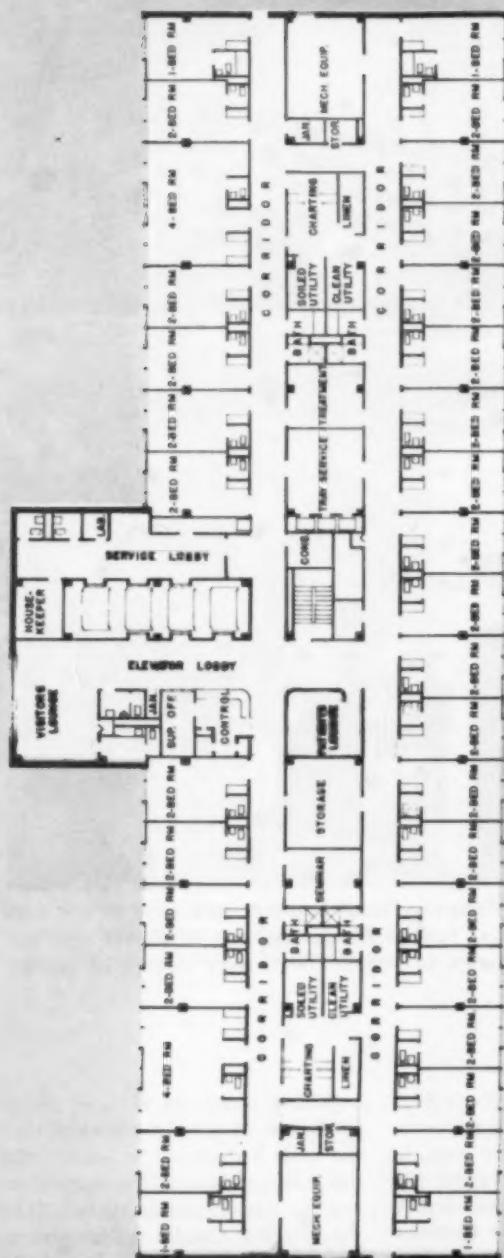
(See Plans on Next Two Pages)
(Text Continued on Page 96)

The hospital was designed by Darby, Bogner and Associates, West Allis (Milwaukee), Wis. Hospital consultants were Norby-Hatfield and Associates, Milwaukee. William E. Claypool is administrator.

**Two-story trunk of T-shaped
hospital contains service
areas and operating rooms**



Operating rooms on the first floor of West Allis Memorial Hospital are completely cut off from visitor traffic, as are the delivery rooms on the second floor, directly above the surgeries. A meditation room, shown on this month's cover, is also provided on this floor for the use of patients' relatives.



The same general plan is followed on all patient floors. The third floor shown here is assigned to general medical and surgical cases.

OUTLINE OF CONSTRUCTION COSTS

West Allis Memorial Hospital, West Allis, Wis.

Total project cost\$6,640,552.00

No. of beds 250

(Planned for 130-150 additional)

Cost per bed 26,562.00

Total square feet 184,620

(6th and 7th floors

unfinished) .. 46,500

Square feet per bed .. 738

Cost per square foot 28.70

Total cubic feet 2,343,008

(6th and 7th floors

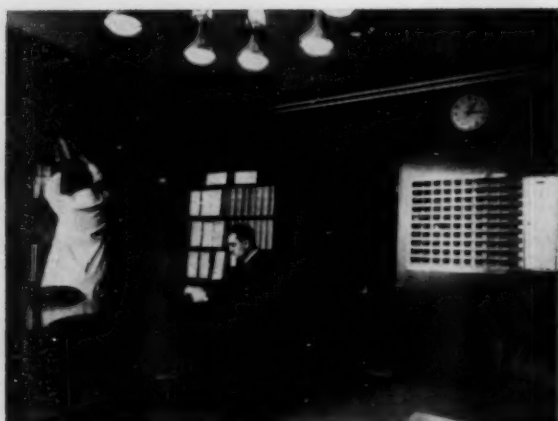
unfinished) .. 525,430

Cubic feet per bed ... 9,372

Cost per cubic foot 2.22

The hospital presented here has been selected as The Modern Hospital of the Month by a committee of editors. Award certificates have been presented to the hospital, the architects, and the state agency. A similar award will be made each month.

Emergency area is an example of the flexibility included in design of West Allis Hospital



Above: Pigeonholes below the clock in the doctors' lounge contain pocket radios. When a doctor removes his radio, a light goes on at the central switchboard.



Top: Visitors to West Allis can park close to the main entrance. Bottom: Emergency room is divided into separate units so patients have some degree of privacy.

(Text Continued From Page 93)
for floor supervision. Certain floors also include informal lounges.

Most patient rooms are semiprivate although provision has been made for a few single rooms and four-bed wards. All patient rooms are air-conditioned with individual thermostats.

Completely equipped intensive treatment rooms, each containing four beds, are located directly across from the nursing stations on the third and fourth floors. Thus, critically ill patients can be kept under close supervision by the nurses.

An example of the building's flexibility is the arrangement of the emergency room and outpatient area. In the event of a disaster, hospital officials point out, the outpatient department would be an organic continuation of the emergency room, where patients would be given initial treatment. Auxiliary services are readily available in adjacent areas.

The importance of "everyday" outpatient treatment is underlined by the fact that the hospital serves an industrial area with a large potential for industrial accidents, it is explained.

Nobody except the nurse in charge is allowed to enter the nursery, and the area is designed to ensure that this rule is enforced. The doctors' examining room is accessible only from the corridor, and the babies are examined on the counter facing the nursery. The opening to the nursery can be closed by means of sliding doors. Large glass panels separate adjoining nurseries so that the supervising nurse can control the whole department.

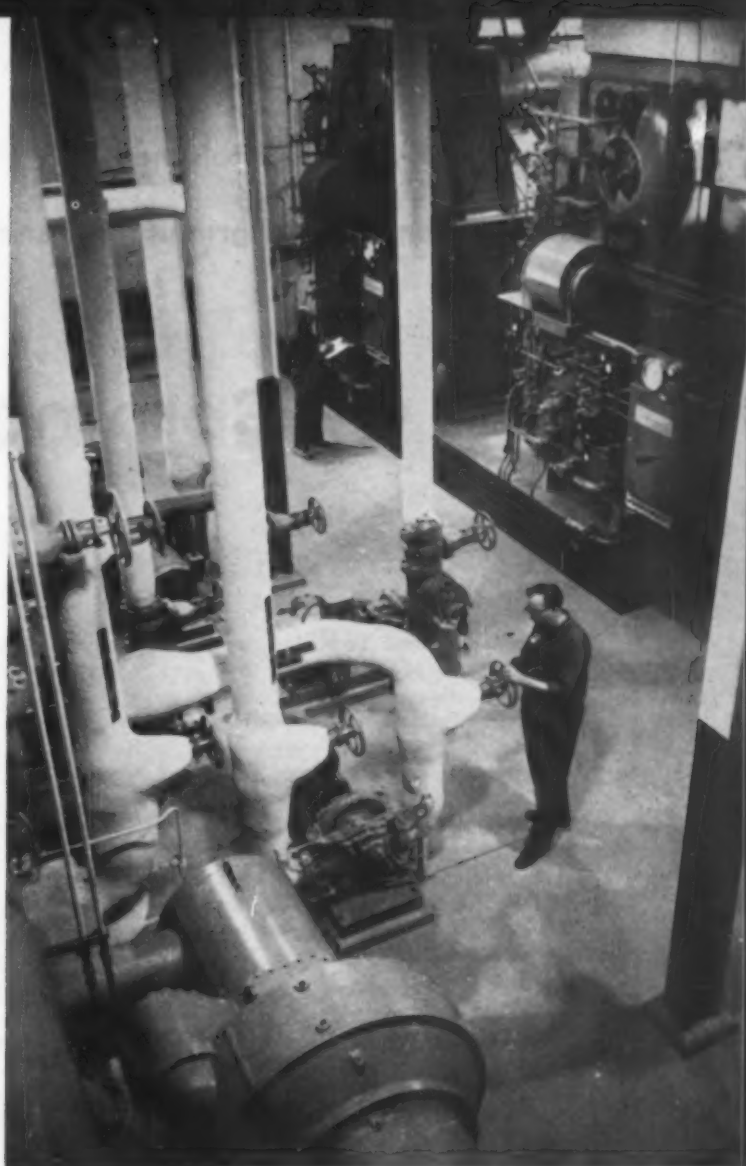
An unusual feature of the obstetrical department, hospital authorities



Top: Patient rooms are cheerful and easy to maintain. Bottom: Nurse shows patient how to set controls regulating TV and FM sets.

say, is the recovery room. This was included to make the best use of nursing time.

Nerve center for the control of the hospital's mechanical system is the supervisory data control center panel in the engineer's office. Its purpose is to keep the engineer informed of room temperatures, operation and cut-off cycles of equipment, pressures and pertinent liquid levels of hydraulic and pressurized equipment. The engineer can make any necessary adjustments to control temperature and humidity without leaving his office. ■



Above: Engineers check on the heating and cooling system. The water system that supplies the heating and cooling coils in the induction units are divided on each floor of the hospital.



Above: An unusual feature of West Allis Hospital is that obstetrical patients have their own recovery unit in addition to the usual postoperative recovery room.

**This report tells what hospitals may
be getting when they hire graduates of some**

Commercial Medical

"The American Medical Technologists will be pleased to assist hospitals, clinics and other employers of qualified Medical Technologists, Certified Technicians, Certified Laboratory Supervisors, Laboratory Directors, and Certified Technologist Specialists in the Biological Sciences. Write or Call."

This broadside covers a lot of territory. In fact, it would appear to be the solution to a hospital laboratory's personnel problems, if the qualifications mean anything.

The American Medical Technologists, a self-constituted registry, was

incorporated in New Jersey in 1939 by Curtis A. Bartholomew, J. G. Dacanay, and E. W. Williams. Bartholomew, who runs a private clinical laboratory in Red Bank, N.J., and who is acknowledged by the organization as its founder, has played an active part in its direction through the years. He is now executive supervisor. He got his basic laboratory training on the job in the hospital in Red Bank, where he started washing glassware and worked up to directing the laboratory.

Second in command is E. W. Williams, AMT's paid executive secre-

tary, an organizer who practiced for his present post by working for the American Radiography Technologists, a related organization in that the two groups hold their meetings together, draw members from the same commercial schools of x-ray and medical technology, and have leaders and organizational patterns in common.

The basic organizations of American Medical Technologists are: The Registry of American Medical Technologists, The National Council of Medical Technology Schools, and The Accrediting Commission for Medical Technology Schools. Related to these basic organizations are the American Board of Bio-Analysts and the College of American Board of Bio-Analysts. Finally, there are The College of American Medical Technologists, Master Technologists Guild, and Order of Accomplished Bio-Analytical Scientists. Headquarters for most of these is now Enid, Okla.

Dominating the organizational structure is the American Medical Technologists, which reportedly includes 10,000 registrants of various gradations of experience and training. Dominating the AMT is its executive council, on which Williams, Bartholomew and AMT President Hugh Woosley are active. There are five members of the executive council; two, Williams and Bartholomew, serve automatically and permanently, the one by dint of being executive secretary, and the other as resident agent in New Jersey and judiciary councillor.

As judiciary councillor and chairman of the executive council, Bartholomew is given operational super-

WHICH TECHNOLOGISTS HAVE THE TITLE?

Confusion in the minds of hospital administrators and physicians about the qualifications for certification of medical technologists is leading to the hiring of unqualified laboratory personnel.

MT(ASCP) is the registration insignia of medical technologists who have had three years of college plus a fourth year of clinical training in a hospital school of medical technology headed by a pathologist and approved by the American Medical Association.

Board examinations for this degree are given semiannually by the Registry of Medical Technolo-

gists of the American Society of Clinical Pathologists in Muncie, Ind.

M.T. are the initials used after names by a broad cross section of medical laboratory personnel, many of whom had their initial training in commercial or private schools of medical technology; others learned on the job, and still others were trained in the armed forces.

The M.T. is awarded by a self-authorized registry, American Medical Technologists, functioning out of Enid, Okla., on the basis of examinations often proctored in AMT members' homes.

Technology Schools

vision of the executive secretary, and the two of them are members of all committees, departments, agencies, boards and councils of the Registry, according to its by-laws. Bartholomew also has many other titles (this past year he was chairman of the auditing committee that examined the books), but none so important as executive chairman, which gives him the authority to run AMT between meetings of the executive council.

Prominent on the executive board of AMT are representatives of private medical technology schools. Woosley, reelected this year as president, is dean of Elkhart University in Indiana, and Vice President Chester Dziekonski is an official of Carnegie College in Cleveland. Another member, William F. Young, is director of Southern Academy of Clinical Technology in Nashville.

AMT leadership has organized a systematic ladder of "certifications," "registrations," "fellows of college," "specialists," and "diplomates of boards." Aspiring to these ratings can keep an energetic member busy for a lifetime. Each rating has examinations, and there are many exceptions or alternative routes to the coveted "degrees." All have application fees, and there are annual renewals.

At the bottom of the ladder is the Certified Technician (C.T.), which requires no formal education but can be obtained by passing a written examination in eight laboratory tests.

Higher up the ladder is the certified medical technologist (M.T.), who can get this title after two years' laboratory experience, or upon graduation

from an accredited commercial school of medical technology. Examinations are often proctored by other M.T.'s meeting in members' homes. The *AMT Journal* recently announced such a session at the home of George Zuccala in Hartford, Conn. It costs \$15 a year to be an M.T.

The next step up the ladder is the Medical Scientist rating, which is described as being equivalent to a master's degree and can be earned by the accumulation of 160 AMT credits. Ninety credits are automatically accorded all certified M.T.'s, and the rest may be accumulated five or 10 at a time for attendance at regional and national meetings. A declaration of intent to work for this certification must be filed in the AMT office, together with \$10 a year to maintain the file. Executive Secretary Williams says of this program, "Ultimately every Certified Technician coming into the registry can continue his education until he becomes qualified for an M.T. rating and then continue on until he can establish his Scientist Grade rating."

A few years ago, AMT set up a Biological Sciences Board for "specialist certification." Stated prerequisites were college plus experience, or just ten years' experience, and until 1960 a certified M.T. having these qualifications could get in for \$15 without examination. For the same fee plus an additional \$5 yearly there is a certificate for medical technology instructors. There is also one for clinical laboratory supervisors, and another for laboratory directors.

Quite apart from these gradations and specialist ratings, M.T.'s have

an array of titles and certifications open to them. They can be elected Associate of the American College of Medical Technology (AACMT). Or they can become Fellows of the American College of Medical Technology and use the initials FACMT after their names, and as such are eligible for tapping by the Master Technologists Guild, a secret order.

Still another offshoot of AMT is the American Board of Bio-Analysts, or the "hyphenated analysts" as they are nicknamed to avoid confusion with another group, the American Association of Bioanalysts, with which they have no connection. ABB-A was incorporated in Trenton, N.J., in August 1959 to give college graduate level examinations in 13 biological fields for certification as specialists or Diplomates of the Board (DABB-A). For the first year candidates only had to have sufficient education and experience, and a \$50 certification fee. By March 1960 there were 79 DABB-A's, including an Indianapolis newspaperman who just wanted to see if he could buy a degree.

Officers of ABB-A have included Bartholomew, Williams, Woosley and Clayton J. Ettinger, who heads Great Lakes College in Detroit, where many AMT leaders, including Williams and Woosley, got their Sc.D. degrees. Great Lakes College is not listed as an accredited institution by the U.S. Office of Education.

There are some AMT awards for which the membership does not have to pay — Medical Technician of the Year, Distinguished Service Award, Exceptional Meritorious Award and,

highest of all, the Order of the Golden Microscope. Board members have been the principal recipients of this

award; this year it was given to President Woosley.

On occasion, leaders of AMT

have conferred degrees and honorary awards on doctors and scientists of distinction. For example, at the last

Newspaper Writer Describes Cleveland School

Housed in a two-story building wedged between a grocery store and a restaurant on Euclid Avenue in Cleveland, Carnegie College trains medical technologists, x-ray technologists, medical assistants, medical secretaries and combinations of the four.

It is not recognized by the American Medical Association, the Ohio Hospital Association, the Cleveland Hospital Council or the American Society of Clinical Pathologists.

It does, however, have a definite relationship with the American Medical Technologists, being one of the early schools accredited by AMT's Council on Education, Qualification and Standards, and more recently by the AMT-affiliated Accrediting Commission for Medical Technology Schools.

The president of Carnegie College, Elmer L. Koenemann, is also president and owner of Carnegie Institute in Boston, Carnegie Institute in Detroit, Eastern School for Physicians' Aides in New York City, and California Institute of Medical Assistants in Los Angeles. He says Carnegie in Cleveland, which began training medical technicians in 1949 and has graduated hundreds since then, is "the largest, fastest-growing and most progressive school of its kind in the U. S."

A good measure for a school — progressive or otherwise — is its faculty. Among the instructors at Carnegie, less than half claim college degrees. Even department heads do not seem to be required to have such training. The Carnegie College preview supplement lists heads of such critical departments as clinical chemistry, hematology, and x-ray without college degrees.

Miss Vincent is a staff reporter for the *Cleveland Press*. This report is based on a series of articles published in the *Cleveland Press* between October 1960 and June 1961.

There is no lack of other degrees, however. President Koenemann sometimes writes DABB-A after his name. So do several members of his faculty.

DABB-A means Diplomate of the American Board of Bio-Analysts.

This title was also conferred upon Dan Berger, *Indianapolis Times* reporter, upon payment of \$75 last December. Like everything else, degrees are going up in price. According to *Clinical Chemist*, a little earlier a DABB-A was offered to a nonexistent chemist for \$50 after a fake name and faked credentials were presented to the headquarters of the American Board of Bio-Analysts. No transcripts, records or recommendations were requested.

President Koenemann holds numerous degrees from this same board, including a "chair in Bio-Analytical Jurisprudence" which has caused some surprise in Cleveland medical circles.

"I don't say the honor doesn't exist," said Dr. Samuel Gerber, the county coroner. "I do say I never heard of it."

Dean of men at Carnegie College, and vice president of the American Medical Technologists, is Chester B. Dziekonski. According to the official journal of the AMT, Dziekonski is also a "diplomat of the American Board of Bio-Analysts" and holds a bachelor of science degree. Yet, on May 17, 1961, when he appeared before the education committee of the Ohio House of Representatives in Columbus, Ohio, he admitted he had never finished college.

The administrative dean of Carnegie College is Charles Feistkorn. According to a *Cleveland Press* story, he said he was working on a Ph.D. from Avon University, a Carnegie affiliate, in Boston.

Upon investigation, the *Press*

discovered that Avon University in Boston is not a university at all, but a college with no authority to grant such degrees. "Dr." Andrew D. Fuller seems to be dean, chancellor and president. The attorney for Avon, who is also a member of the Carnegie faculty, said the degrees granted came from Avon University in Washington State.

Avon University in Washington turns out to be nothing more than an incorporation paper taken out in 1952 by Andrew D. Fuller Sr. and Andrew D. Fuller Jr., a post office box, now closed, and a sum of money in the Puget Sound National Bank in Tacoma, where a cousin of the Fullers is employed.

Another measure of a school is its entrance requirements. Carnegie College says it requires a high school diploma or its equivalent, and when *Cleveland Press* Reporter Carolyn Means applied for admission, she was afraid that the school would discover her false credentials. She needn't have worried. The public relations director of the school who interviewed her for admission did not even ask if she were a high school graduate. When she filled out the application blank, he told her not to bother listing the addresses of her references.

Of the hundreds of students attending Carnegie College last year, only a handful came from Cleveland. Most were recruited by salesmen, called registrars, working the farms and small towns of Ohio, Pennsylvania, New York and Michigan. Salesmen seem to use the hard-sell technic. Parents are told they must make up their minds immediately because the salesmen will not be back, and they must put down \$115 toward college expenses. Of this amount, the salesman is allowed to keep \$100 — he is strictly on commission — and sends \$15 back to Carnegie.

annual meeting in Cleveland, in June, both Norman Francis Conant and Dr. Jonas E. Salk in *absentia* were

awarded the Order of Accomplished Bio-Analytical Scientists and made Diplomates of the American Board of

Bio-Analysts (DABB-A), all of which was widely publicized. Since then both these famous scientists have

Beatrice Vincent

Tuition at Carnegie is not low. Students taking the medical technologists course pay \$1395 for twelve months, the x-ray technologists course costs \$695, and the medical technologist and x-ray course together cost \$1790. Salesmen urge students to take the combination. In 1960 there were 590 students enrolled.

If the parents of the prospective student cannot pay cash for the whole tuition, terms can be arranged through the Medical Credit Corporation, a type of loan company owned by Koenemann, owner of Carnegie College.

Koenemann, who says he is a millionaire, says he has 18 sources of income. One is room rent from his own hotel and residences in which out-of-town students are required to live. One of these, Raymour Hall, described in the Carnegie catalog as a "comfortable mansion near the cultural center of Cleveland" and referred to as a fraternity house for men students, was found on investigation to be almost uninhabitable, with broken windows covered with cardboard, and dilapidated furniture. It was destroyed by fire in March 1961.

One of the strongest selling points used by the salesmen is that credits earned at Carnegie can be applied toward a college degree at colleges and universities. When questioned by the *Press*, administrative dean Feistkorn named only one university that recognized Carnegie's credits — Kent State University in Kent, Ohio. This was immediately denied by Kent State University.

On Feb. 11, 1961 a group of parents told the *Press* that President Koenemann assured them he did not know his salesmen were making such claims for Carnegie. But *Preview*, official Carnegie publication, says on page 32, "Some colleges and universities accept

Carnegie's credits toward a college degree."

Both students and parents complained to the *Press* that offices at Carnegie College are "bugged," that telephones are fitted with a mechanism that records conversations, and that briefcases containing recording devices are used to pick up conversations. Koenemann told the *Press* that a member of his staff had recorded conversations with representatives of Cleveland hospitals.

When he appeared before a meeting of the education committee of the Ohio House of Representatives in Columbus on May 3, 1961, Koenemann not only used his brief case recorder to preserve testimony but followed witnesses and representatives into the corridors with it after the hearing was over. This caused some consternation among the lawmakers.

Although the school graduated some 225 medical technologists, x-ray technologists, and medical and x-ray technologists in 1960, it is difficult to find many Carnegie graduates at work at the professions for which they were presumably trained.

Some hospitals hire them for routine work and retrain them if they are apt. In one Cleveland hospital, according to the doctor who heads the x-ray department, a Carnegie graduate, who worked as an orderly for several years, was finally retrained and given a job in the x-ray laboratory. In another, a girl graduate working as a nurse's aide was completely retrained and put to work.

In an effort to show how well its graduates are accepted, Carnegie publishes a list of some 750 successful graduates and the places where they are supposed to work. The *Cleveland Press* checked the hospitals where they are said to be employed.

Of the first 100 hospitals to reply, only 20 reported that Carnegie graduates were working at the jobs for which they were trained without additional training. Thirty-seven hospitals said the graduates they hired had either been completely retrained or given additional training.

Forty-three hospitals reported that the graduates did not work there. Some said they had never heard of them. Others said the graduates had worked there only a brief period. Some said they had worked there but had left as far back as 1956.

In the fall of 1960, the *Cleveland Press* ran a series of six stories about Carnegie College. In December of the same year, students complained to the *Press* that they had been summarily removed from the quarters to which they had been assigned and sent to live at Fenway Hall, a commercial and apartment hotel acquired by Koenemann in November.

Then, in February, after months of unrest at Carnegie, a number of students revolted, briefly picketed the school and were suspended. The chief causes of complaint were unpleasant housing at Fenway Hall and Raymour Hall, the poor course of study being offered, inadequate teachers, a lack of study space and the lack of a library.

At Fenway Hall, the promised library consisted of empty bookshelves, and the basement study hall was often locked or rented to outsiders.

As a result of the *Cleveland Press* articles, a bill to regulate the training of medical technologists was introduced in the Ohio State Legislature, but died in committee. However, several state representatives and senators have volunteered to present another bill when the legislature convenes again. ■

Schools charge tuition fees up to \$1395; may have as many as 40 students per instructor

asked that their names be removed from DABB-A lists and as recipients of the award.

Both AMT and ABB-A have honors and membership categories to fit almost anyone related to the health field. Scarcely a program passes that some hospital administrator is not asked to be a key speaker. According to a membership survey done last year, AMT had 57 hospital administrator members; no doubt there are more now.

Personnel from public health departments are used extensively for regional and state programs. Not many physicians have been drawn into AMT, although last year's membership survey showed 27 osteopaths and 14 chiropractors. An osteopath, Dr. W. L. Silverman of Philadelphia, represents private medicine on an accrediting commission for the commercial schools.

Since only students of "accredited" schools are eligible to take an examination for registration with AMT immediately on graduation, it is important to ask, "How do schools become 'accredited'?"

The private schools are not accredited by the usual accrediting bodies for academic institutions nor recognized by such professional organizations as the American Hospital Association, the Catholic Hospital Association, the American Medical Association or the American Society of Clinical Pathologists. They have their own accrediting agencies, which are not listed as nationally recognized accrediting agencies by the U.S. Office of Education.

The first of these, an AMT Council on Education, Qualifications and Standards, formed in 1957, had as its key members Hugh Woosley, Elkhart University, and Chester Dziekonski of Carnegie College. Both Elkhart and Carnegie were accredited. So were other members of the American

Association of Medical Technology Schools, including Eastern in New York and Franklin in Philadelphia.

By 1959 it was felt that "accrediting" needed a more formal base. A National Council of Medical Technology Schools was formed with I. Zamost, who heads Franklin School of Science and Art in Philadelphia, as president; William Keany of Carnegie Institute in Boston as secretary, and E. L. Koenemann of Carnegie in Cleveland as membership chairman. With the AMT, this group then founded the Accrediting Commission for Medical Technology Schools. Bartholomew and Williams signed the incorporation papers and are AMT's official representatives. I. Zamost and Dr. Stanley Reitman of Gradwohl School of Laboratory Technique in St. Louis are the council's representatives. All 13 members of the National Council of Medical Technology Schools are accredited.

A. Stephan Michaelson, Ph.D., FACMT, DABB-A, owner-director of Precision Analytical and Research Laboratories in Chicago, is the chief inspector of the Accrediting Commission. Michaelson told the *Cleveland Press*, according to a *Press* story of May 31, 1961, that he received a Ph.D. in bio-chemistry from the Stanford University, Palo Alto, Calif., in 1936. The registrar's office at Stanford denied that Michaelson was granted a degree in that or any other year.

Altogether there are 16 accredited private schools of medical technology and another 25 or so that have not achieved this distinction. They are located in major population centers but draw their students largely from rural areas. They are mostly found in big, old, one-family houses, commercial lofts and office buildings, and are owned and directed by a wide assortment of promoters and businessmen, some of whom are lawyers, osteopaths, dental hygienists and optometrists.

Most of these schools offer several courses, the usual combination being medical and x-ray technology, and secretarial training. Others also give courses to dental assistants, physical therapists, and practical nurses, and at least one, Commonwealth College of Sciences in Houston, offered mortuary science and funeral directing. The number of students attending such schools is hard to determine, since there is no way of verifying the claims of each school nor of distinguishing between types of graduates. Franklin School of Science and Arts in Philadelphia, for example, claims more than 5000 graduates "into the medical field" (presumably medical and x-ray technologists and secretaries) in the last 40 years. Northwest Institute of Medical Laboratory Technique, in Minneapolis, claims 6000 of all kinds. Estimates place the number of medical and x-ray technologists turned out each year by all the private schools at between 1500 and 3000.

Tuition per student in accredited schools ranges from a low of between \$620 and \$720 at Dell School of Medical Technology in North Carolina, Florida College of Medical Technology in Miami, and Southern Academy of Clinical Technology in Nashville to a high of \$1395 at Eastern School for Physicians' Aides in New York City. Eastern is one of the many that offer a combination course for medical and x-ray technologists.

Fees go up if students elect to pay by the month. At Eastern and other Carnegie Schools they increase \$100, from \$1395 to \$1495. Financing at Carnegie is by the Medical Credit Corporation, owned by Koenemann, who heads the Carnegie Schools.

Most of the schools publish catalogs and brochures, use newspaper and classified telephone directory advertising, send direct mail to high school graduates, and employ hard-selling salesmen for follow-up home

visits. The salesmen, who are called "registrars," may work on commission. At some schools where the down payment is \$115, the salesman gets to keep \$100. Parents who are persuaded to sign the school contract without taking time to read and understand

it may be liable for 25 per cent of the total tuition — amounting to several hundred dollars — even if the student never goes to the school.

Just how many salesmen are employed is not known, but an ad that ran in *Lab World* in May 1958 ap-

pealed to technicians to try their hand at selling: "TECHNICIANS. You can earn \$8000 to \$12,000 a year as registrar for a private school of medical technology if you are willing to travel and like people. Openings in East and Central states."

How many of the students who enroll withdraw is not known, either. Certainly there are many statements in school catalogs and bulletins which, when investigated, might cause students to change their minds. There is the practice of including "college" or "university" in the names — Commonwealth College of Sciences in Houston, and Elkhart University in Indiana, for example — giving the impression that these are indeed colleges and universities in the generally accepted sense of the word. Most of the brochures make much of their connections with the American Medical Technologists and list as many other approvals as they can muster, ranging from some quite legitimate ones, such as state approval for veterans' training, to others that don't mean very much, like "Recognized in Washington, D.C." and "A Texas Corporation — completely air-conditioned."

The last issue of the *AMT Journal*, in fact, listed the AMT as "registered as a national registry by the Government of the United States." When queried about this, Secretary Williams explained that this had reference to the "name and insignia of our organization being registered in the Copyright Office of the U.S. in Washington, D.C."

Dell School of Medical Technology in North Carolina says it is "licensed by the State Department of Public Instruction" but neglects to add that it is licensed as a trade school, whereas Carnegie in Detroit announced that it is the "only school licensed by the State of Michigan to train Medical Assistants," but did not mention that there are 35 A.M.A.-approved hospital schools of medical

STUDY REPORTS WHAT'S WRONG WITH SCHOOL

A summary of what's wrong with one school of medical technology was prepared in the case of Northwest Institute of Medical Laboratory Technique in Minneapolis not long ago. Following are the points made in an evaluation study which was undertaken by a medical laboratory technic inspection committee appointed by the Minnesota Department of Education:

1. In essence this school is attempting to teach a course in medical technology instead of laboratory technic.
2. Because the students have virtually no background in scientific and medical subjects, the curriculum is much too ambitious for the time spent in this type of training.
3. A majority of the regular instructors are not qualified by either training or experience to teach medical technology.
4. In addition to the poor qualifications of the instructors, the instructor-student ratio is far below accepted standards.
5. The facilities in the judgment of this committee are inadequate to properly train students in acceptable laboratory technic. The inadequacy exists in some instances because of insufficient equipment while in other instances because of outmoded equipment.
6. This training has the distinct disadvantage of offering the student almost no clinical experience with the result that the student has not learned to cope with clinical situations. Training without actual clinical experience is at best second rate and is not acceptable even at laboratory assistant level of training.
7. A nonclinical training center such as this has the difficult if not almost impossible task of attempting to provide students with practice material simulating clinical entities. Because of this limitation, the student is either not exposed at all or only briefly to abnormalities with which it is essential he be familiar.
8. Because of lack of clinical experience, the student has difficulty correlating his factual knowledge with laboratory findings and experience. This was clearly evidenced in interviews with the students by members of the committee.
9. A number of discrepancies were encountered between statements in the brochure and in the questionnaire completed by the school with what was found by this committee through observation and interview with the students.

technology in Michigan, which do not have to be licensed as trade schools because they are fully recognized professional schools.

However, the big emphasis in the school bulletins is on career potential, with descriptions of future job possibilities having high pay and professional status. There are testimonials from past students and future employers. Here are samplings from three accredited schools:

Dell School of Medical Technol-

ogy (N.C.): "Although the subject matter may sound technical and involved, it is not especially difficult for one who has completed high school . . . Many students are employed before they complete the course."

Northwest Institute of Medical Technology (Minn.): "Training at Northwest will bring you invaluable prestige. You will become a preferred and specialized individual — with professional qualifications and earning potentialities far in excess of the high school or average college graduate."

Manhattan Medical & Dental Assistants' School (N.Y.): "If you long to travel in warmer climates during the winter months and cooler places during the hot, sultry seasons of the year, Manhattan training can give you a permanent passport to hospitals, laboratories and doctors' offices anywhere. . . ."

In general, the catalogs portray school facilities and faculties in such a way as to convince prospects that all is well academically, with photographs of contented, happy students giving the impression that all is also well socially. The extent to which this is true might be measured against the picket lines of students thrown up against Carnegie College in Cleveland last spring to protest unpleasant housing, poor courses and inadequate teachers.

In Minneapolis 29 students at the College of Medical Technology sent a petition to the Better Business Bureau in 1959 charging misrepresentations in the catalog, including exaggeration of the size of the school. The group stated that there were fees beyond the tuition charge, although the catalog said there were not; that vocational advisors listed are actually salesmen; that the faculty and staff roster was inaccurate and certain courses listed were not actually given. The complaint also stated that laboratories were crowded, classrooms were inadequate, certain instructors were incompetent or unqualified; that dormitory facilities were inadequate and overcrowded, and that school record-keeping was inconsistent.

This and other developments led the Minnesota High School Counselors Association to support legislation to regulate the claims made by some of the institutions. "Our biggest problem," said Loren Benson, legislative representative of the association, "is students who come from out of state. Many have never seen the schools before they arrive." The *Minneapolis Star* commented, "Many times the disenchanted students come from rural homes where it has meant a real financial sacrifice to pay for the schooling." Loren Benson added, "Faced with the alternative of telling the folks back home that 'I've been taken,' the student often decides to stick it out. . . ."

Basic entrance requirements for almost all commercial schools are the

THESE ARE AMT-ACCREDITED SCHOOLS

The following commercial or private medical technology schools were listed as accredited in August 1961 by the AMT-sponsored accrediting commission for Medical Technology Schools:

- FLORIDA: Florida College of Medical Technology
2100 West Flagler, Miami
- ILLINOIS: American Academy of Medical Technology
189 West Madison, Chicago
- **Chicago School for Medical Technologists
410 South Michigan Avenue, Chicago
- INDIANA: Elkhart University
324 South Main Street, Elkhart
- MASSACHUSETTS: Carnegie Institute
65 Anderson Street, Boston
- MINNESOTA: *College of Medical Technology
1900 La Salle Avenue, Minneapolis 3
Northwest Institute of Medical Technology
3408 East Lake Street, Minneapolis
- *Professional Business Institute
1402 West Lake, Minneapolis
- MISSOURI: Gradwohl School of Laboratory Technique
3514 Lucas Avenue, St. Louis
- NEW YORK: Eastern School for Physicians' Aides, Inc.
85 Fifth Avenue, New York
Manhattan Medical & Dental Assistants' School,
Inc.
1780 Broadway, New York 10
- NORTH CAROLINA: Dell School of Medical Technology
66 Haywood Street, Asheville
- OHIO: Carnegie College
4707 Euclid Avenue, Cleveland
- PENNSYLVANIA: Franklin School of Science and Arts
251 South 22nd Street, Philadelphia
- TENNESSEE: Southern Academy of Clinical Technology
2122 West End Avenue, Nashville
- TEXAS: Commonwealth College of Sciences
102 Drew, Houston 6

*Provisional Accreditation

**This is the name given in the Accrediting Commission listing; the school catalog and letterhead use the name Chicago School for Medical Technicians, at the same address.



Why do you eat soup?

For more than one reason. Certainly you eat soup because you like it, because soup is delicious, because it just happens to hit the spot — a savory, hot soup on a cold day, or a refreshing, chilled soup when the mercury's hitting the 90's. But you also eat soup because it's nutritious, because it provides nourishment and fluid which the body can readily utilize.

In this respect, what's good for you is also good for the patients in your hospital. They can benefit from many Campbell's Soups, and almost every patient will feel his spirits lifted, his whole outlook brightened by a bowl of tasty, nourishing soup.

All Campbell's many different soups are carefully blended . . . all are naturally good. There's a Campbell's Soup suitable for nearly every one of your special-diet patients — high protein, low residue, high or low calorie, with a variety of essential nutrients. You see in our

picture some of the ingredients that go into Campbell's delicious vegetable soups.

There's another advantage, too, to Campbell's Soups. If you're caught in the squeeze between giving your patients interesting food and keeping the budget down, think of Campbell's many varieties of soup. They're economically priced, uniform in quality, quickly and easily prepared, and available in convenient sizes.

We have completed a new series of analyses of the nutritional contents of our different soups. Write us today for your copy. We feel it will interest you and be of real use. Use Campbell's Soups for your patients . . . and, of course, enjoy them yourself.

There's a soup for almost every patient and diet, for every meal.

Campbell Soup Company, Dept. 16, Camden, N.J.



MEDICINE AND PHARMACY

same — high school graduation or its equivalent. Not very much is said about high school grades nor, for that matter, high school science. It would appear that almost anybody who wants to be a medical technologist can become one. In fact, in its bulletin the American Academy of Medical Technology in Chicago asks the question, "Who can become a medical technologist?" and answers, "Almost anyone who sincerely desires to serve in this field."

What "the equivalent of a high school education" seems to mean, in some schools at least, is that the student has enough money. In most schools qualifying exams may be substituted for a high school diploma. Of this practice in Minnesota, Rep. George Murk of the state legislature said: "Many of the schools give phony tests, but qualification barriers melt away rapidly as the solicitor establishes the ability of the prospect to make a down payment."

Just recently in New York City, in a documented situation, Eastern School for Physicians' Aides gave such a test, in lieu of a high school diploma, to a 19 year old New Jersey girl who had left school in her sophomore year with a poor academic record (she was passed conditionally into high school and had no science). She passed the test, which took half an hour and was of the multiple choice type. It was graded while she waited, and she was told she had "done very well." She paid her \$15 application fee and was given a receipt setting her entrance date as Nov. 13, 1961. This was done without waiting for the official transcript of her grades from her high school.

The directors, deans and others responsible for the training offered by commercial medical technology schools represent many different professional, semiprofessional and pseu-

do-professional backgrounds. Most of them have one thing in common — lack of professional or academic educational experience related to pathology or clinical medicine.

This does not mean they do not have professional or academic training, or degrees. The M.D. who heads Gradwohl in St. Louis is an internist. The medical director of Eastern in New York is a radiologist. Only one has claimed to be a pathologist: Alfred P. V. Auersperg, who was listed in Boston Carnegie literature as "Director of Laboratories and Pathologist," was investigated by Massachusetts pathologists, who found that he had not passed his boards and was not listed with the American Board of Pathology.

Some of the schools' directors seem to have a combination of degrees. Head of Franklin School in Philadelphia, I. Zamost, who is also on the accrediting commission, has been listed as both an M.D. and a Ph.D., and his son, Karlton, an instructor at the school, said he was a D.O. as well. There are M.D.'s listed as members of the staffs in the catalogs of many schools; in actual fact, most of them play a minor educational role, giving some lectures but in the main having little or nothing to do with the teaching of laboratory technic. Others prominent in school programs have academic degrees of one kind or another. Charles R. Wolf, director of the Professional Business Institute in Minneapolis, has as impressive an assortment as any: B.S., R.T., M.T., O.D., Sc.D., FACMT, FICOS and FAOO. Actually, Wolf is an optometrist.

For the most part, the actual task of instructing students in the technics of medical laboratory work is left to personnel without college degrees who have learned their laboratory technics in commercial schools of medical technology, in the armed forces, or in pri-

vate laboratories or hospitals. Often these are certified by the American Medical Technologists.

Take Northwest Institute of Medical Laboratory Technique in Minneapolis, for example, a fully "accredited" institution that usually maintains an enrollment of around 250 medical technology students. Last available catalog showed Dr. J. Short to be the medical director, though the caption beneath his name noted that he was deceased. Two living doctors, his son, Marshall Short, and Herbert Jones Jr., were also listed and would appear to give some lectures. However, even more recent information on the faculty indicates that the 250 students are taught mainly by the following:

James T. Rehder lists a B.A., an M.S., and a Ph.D. from Metropolitan University, an inactive degree mill in Los Angeles. He took his clinical laboratory training at Northwest Institute and teaches chemistry.

Robert Gleason has no academic degree. He took his laboratory training in Navy laboratory school and teaches bacteriology.

Harvey Radman, no academic degree, extension courses at University of Minnesota, teaches parasitology and tissues.

Harold L. Rolf, no academic degree, laboratory training, Northwest Institute, teaches x-ray and physical therapy.

Margaret Plude, no academic degree, laboratory training, Northwest Institute, teaches urinalysis.

Leonard L. Munson, no academic degree.

Chapter II, Section 5 of the Basic Document for the Accrediting Commission for Medical Technology Schools, which goes into effect January 1962, states that in practical laboratory procedure, the student-instructor ratio shall not exceed 30 to 1. At present the ratio is higher in

arresting measure for surgical bleeding

When the customary surgical techniques for capillary hemostasis fail, prompt cessation of oozing may usually be obtained with OXYCEL (oxidized cellulose, Parke-Davis).

This absorbable hemostatic conforms readily to all wound areas...assures a clear operating field...helps to shorten operative procedures.

Available in forms for every need: OXYCEL (oxidized cellulose, Parke-Davis). Pledgets (Cotton-type), 2 $\frac{3}{4}$ in. x 1 in. x 1 in.; Pads (Gauze-type) (3-ply), 3 in. x 3 in. and 4 in. x 12 in.; Strips (Gauze-type) (4-ply), 5 in. x $\frac{1}{2}$ in., 18 in. x 2 in., 36 in. x $\frac{1}{2}$ in., and 3 yd. x 2 in.; Foley cones (Gauze-type) (4-ply), 5 in. and 7 in. diameters. Sterile as supplied.

Indications: As an adjunct to effect hemostasis in bleeding associated with capillary oozing. *Use:* Strips—temporary packing of bleeding cavities, nasal passages, and tooth sockets; pads—temporary packing of surgical beds as after biopsies and to cover more or less extensive areas as in laparotomies; pledgets—in neurosurgery and in dental work for small localized bleeding areas; Foley cones—in prostatectomy.

Precaution: Excess amounts should be removed prior to surgical closure to avoid foreign-body reaction. Not to be used in sites of infection or following silver nitrate or other escharotic chemical agents. Contraindicated in clean bone surgery when poor vascularization is present and in instances where rapid callus formation is desired. Should be used sparingly in open reduction of fractures and in cancellous bone. Will not withstand heat sterilization. Remove from container aseptically.

PARKE-DAVIS

PARKE, DAVIS & COMPANY, Detroit 22, Michigan

absorbable hemostatic

OXYCEL

some schools and classes, lower in others. Elkhart in Indiana reports 40 to 1; the Professional Business Institute in Minneapolis, 30 to 1.

The important question is, "How many students *should* be taught at the same time?" Basic requirements of the Council on Medical Education and Hospitals of the American Medical Association allow only two students to every member of the teaching staff, since much of what is taught is generally of a tutorial nature.

How much time do students in

private schools spend in courses and what do they study? The basic document for their Accrediting Commission says that a medical technology course of 1500 clock hours is sufficient. Accredited school catalogs show a wide variation in how this is spent. For physiology and anatomy, Northwest lists 12 hours and Eastern 80; for tissue technic, Northwest 30 hours and Eastern 162; for hematology, Northwest 150, Eastern 195.

Some catalogs go into great detail in describing course content. Eastern's, for example, describes hematology

(including blood banking) as follows: "Physiology and formation of blood; Hb. determination, erythrocyte count, leucocyte count, differential count, reticulocyte count, direct and indirect platelet count methods. Discussion of the blood diseases: Leukemia, the anemias, polycythemia, hemophilia, etc. Study of prepared slides of the various blood diseases. Erythrocyte sedimentation rate: Cutler, Westerngren and micro methods. Prothrombin time. Red cell fragility. Character of the clot, clot retraction. Theory of blood groups; blood grouping, M and N factors. Cross matching. Theory of Rh factor and sub-types; Rh typing. Tests for anti-Rh agglutinins and blocking antibodies. The Rh factor. The L. E. cell phenomenon." One hundred and ninety-five hours would be insufficient time for a good student with a solid background in college biology to learn all this, according to pathologists who teach in approved hospital schools. In fact, A.M.A.-approved schools of medical technology allow a minimum of three months for this subject.

The lack of a wide variety of pathological specimens on which to develop judgments is another problem of the commercial schools. Since few if any of them have formal hospital connections, specimens are hard to obtain, except indirectly through instructors who are also working in hospitals and bring specimens away with them, or by the more direct route of commercial clinical laboratories.

All accredited commercial schools seek hospital affiliation and some claim they already have it, but these claims do not always hold up. The College of Medical Technology in Minneapolis had a statement in its catalog that "Hospital internship is offered to advanced laboratory and x-ray students at the close of their training. Internships are available at several hospitals." But when Jerome Feist, placement director of the College, was questioned about this a couple of years ago, he admitted there actually are no hospitals where students are placed regularly. Some schools put the burden of proof on the students by giving Certificates of Attendance at the end of the course but withholding diplomas until the former students can show that they have done six months' satisfactory work (voluntary or paid) in a clinical laboratory. The student thus gets

Concentrated, water-soluble iodophor germicide
with quick, non-selective killing power,
non-toxic in use dilutions

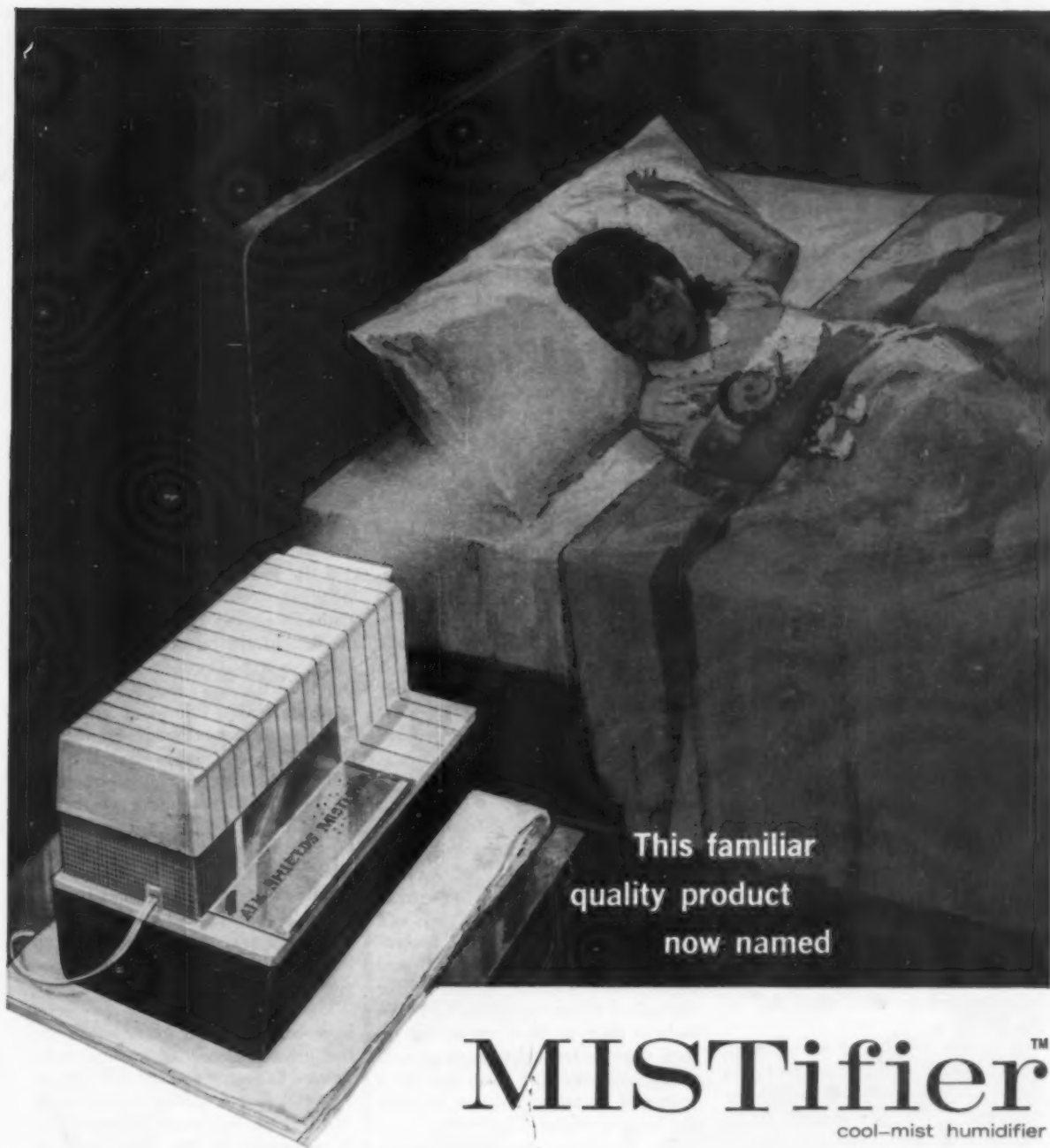
IOCLIDE®
KILLS

**STAPHYLOCOCCUS
AUREUS,
SPORES, VIRUSES,
BACTERIA**

including tubercle bacillus

Clay-Adams NEW YORK 10

ORDER FROM YOUR DEALER



This familiar
quality product
now named

MISTifierTM

cool-mist humidifier

FOR DIRECT INHALATION

- Directional "Fog Stream" of cool vapor
 - Hydrates respiratory tract
 - Loosens secretions
 - No heat—no tent
- Operates for 10 hours on one filling.

Used as a room humidifier the MISTifier combats dehydration of the respiratory tract due to lack of moisture in hospital or bedroom. Now available through leading pharmacies and surgical supply houses.

Write for the name of your nearest distributor.



AIR-SHIELDS, INC.

Hatboro, Pennsylvania

A Division of National Aeronautical Corporation

practical training and the school gets a letter from the hospital administrator or laboratory chief saying the student's work is satisfactory. This can then be published as part of the school's promotional literature.

Several years ago Carnegie in Cleveland tried out a plan by which a hospital could advance \$1200 on a student's tuition, which the student would pay back by a two-year internship at the hospital. "The only trouble with this plan," according to one hospital administrator who didn't try it, "is that in the end we would not only be paying the student's tuition at Carnegie, but training him when he got through." Some county medical societies have allowed schools to offer "scholarships" in their names, a partial waiving of tuition that more than pays for itself in publicity, thus by implication putting the society's stamp of approval on the school.

Who hires commercial school graduates? A corollary to this question should be "What are they given to do and how much retraining is necessary?"

Often private doctors hire them for a combination medical secretary-technician role. Private laboratories hire them, and nobody knows how much responsibility they are given. According to an AMT survey, the big employers of medical laboratory personnel, the hospitals, employed 3682 AMT registrants in 1960, but there was no breakdown as to where they were trained or what they did on the job.

As a rule, when big urban hospitals hire commercial school graduates they are usually given limited assignments with considerable supervision, until they can be retrained. In rural areas, however, commercial school graduates can be found running the laboratory.

These facts were brought out in a statewide survey of clinical laboratory services in 145 hospitals in Minnesota in 1959, which showed that current shortages among medical laboratory personnel are forcing rural hospital administrators to take what they can get. As a result, in Minnesota, where three-quarters of the hospitals surveyed were rural, a large proportion of the technical super-

vision of the laboratories was being done by high school graduates with some laboratory training. Such hospitals often are unable to obtain the supervising services of pathologists, also in short supply.

Interviewed by the *Minneapolis Tribune* in November 1960, Edwin Hetland, director of the College of Medical Technology in Minneapolis, admitted that most graduates employed by doctors and hospitals had jobs in rural areas where it is difficult to get the graduates of regular colleges and universities to go. In the same newspaper, hospital pathologists interviewed said they did little or no hiring from among the graduates. The group interviewed included:

Dr. Martin A. Segal, chief pathologist of Methodist Hospital in St. Louis Park, Minn.: "I will hire medical technologists registered by the American Society of Clinical Pathologists and laboratory assistants trained by the University of Minnesota. I will also take high school graduates and teach them specialized duties. I will not hire any of the one-year graduates from commercial schools, as their training has been of insufficient caliber to permit their being of use in a hospital laboratory."

Dr. Steven Barron, Mount Sinai, Minneapolis: "We hire them on a very limited basis. Only a few. And they do elementary things. We retrain them in our own technics. We call them laboratory aides, not technicians. We let them draw blood and do electrocardiograms and things like that, all of which we can recheck. We make it clear to them we do not regard them as technologists or even as technicians. We hire them only as a matter of necessity, because we need the help for routine jobs."

Dr. John Coe, Minneapolis General: "We hire no such students at all for medical technology work. We may use them as dishwashers, but not as technical persons."

Dr. Fred Lott, Northwestern Hospital: "We never hire them, not even as dishwashers."

While graduates have a hard time getting jobs in reputable clinical laboratories, few states have laws which prevent these graduates from opening up their own private laboratories, and many do. As of 1961, 630 members

of the American Medical Technologists owned private laboratories, whereas only 587 were employed in private laboratories.

Some indication of the extent of privately owned clinical laboratories comes from New York City, where the health department has examined 395 such laboratories, and found only 62 operating in a completely satisfactory manner. All the rest required either performance tests or some kind of follow-up, and of these 32 were put out of business.

Commercial schools want state licensure or approval, at their own level, for a good many reasons.

This spring they called on the U.S. Public Health Service (for general approval), on the U.S. Office of Education (to find out how to get the Accrediting Commission officially reorganized), on the Women's Bureau of the U.S. Department of Labor (for listing in the Occupational Outlook Handbook) and on the U.S. Department of Health, Education and Welfare (to ask that Secretary Ribicoff or someone from his office represent officialdom at their annual meeting).

The U.S. Department of Labor agreed to list AMT as a source of information on medical technology schools in "Occupational Outlook," a handbook of career information published bi-annually and widely used by vocational advisers and by state and local employment and training agencies.

Official approvals at the state level have been worth a lot of money to the private schools of medical technology. In fact, it was the G.I. Education Bill that propelled a good many of them into existence. Once a school is approved by its state approval agency for the Veterans Administration, tuition for eligible vets is underwritten. The same holds true for vocational rehabilitation grants to the physically handicapped. Here again, the school must be approved by the Vocational Rehabilitation Bureau for each state.

With the number of veterans seeking educational aid on the wane, the physically handicapped have become important with commercial schools. Franklin School of Science and Arts in Philadelphia has approval from

Unsurpassed...

for quality, performance and service. Carstens — long established leader in the hospital and surgical field combines all three into each and every product in its line. This guarantees you complete satisfaction at all times.



GRAVES SPECULUM



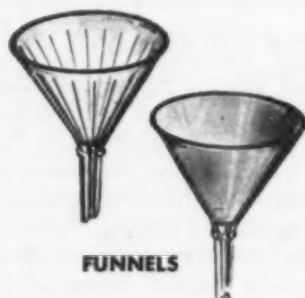
AUVARD WEIGHTED SPECULUM



MORTAR AND PESTLE



MEDICINE DROPPER



FUNNELS



GRADUATES



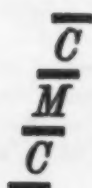
HOSPITAL CHARTS



BOTTLE, URINE SPECIMEN



SUNDY JARS



Carstens MANUFACTURING COMPANY
4929 N. RONALD AVENUE • CHICAGO 31, ILLINOIS

See your local hospital supply dealer for details or write for complete literature.

END THE POWDER MESS

when packaging
surgical gloves



COMPACT WORK STATION

CONFINES GLOVE POWDER

- - WITHOUT PARTITIONS

Imagine glove packaging without the glove powder problem! It's a reality with the unique MacBick Model GP-8 Glove Packaging Station, thanks to a built-in system that sucks in and collects freed glove powder *before it becomes airborne* — eliminating need for special "glove room" partitioning. The compact Model GP-8 protects workers from powder inhalation and prevents dusting of nearby sterile materials, too. The easy-to-install unit fits any corner of Central Supply — provides a convenient, flexible layout for efficient work flow, with handy bins and shelves to expedite sorting. Smoothly finished in attractive birch and white Formica. Request Bulletin 4190.

Complete catalog available on request

THE MACBICK COMPANY
247 Broadway, Cambridge 39, Mass.



Pennsylvania, New Jersey, New York, Maryland, West Virginia, North Carolina and Georgia. Eastern School for Physicians' Aides in New York taps most of these states and reaches as far north as Vermont.

Many commercial schools also seek approval from the regional offices of the U.S. Immigration and Naturalization Service, which permits the school to enroll non-immigrant students from outside the United States. This is becoming increasingly profitable as U. S. foreign policy encourages student exchange.

But the schools do not always have it their way. Some schools have been denied veterans' approval, not once but several times. In Minnesota, where the State Commissioner of Education, Dean M. Schweickhard, has been extremely alert to the commercial school problem, the College of Medical Technology applied for veterans' approval twice in 1954 and again in 1956 and was turned down. In 1960 this same school lost its federal approval as a school which non-immigrant foreign students may attend. Just recently, Great Lakes College in Detroit applied for and was refused approval to train foreign students by the U. S. Immigration and Naturalization Service regional office in Detroit.

As a result of a combined effort by officials of the state office of education, the High School Counselors Association, the state pathology and medical technology societies and the press, in April the Minnesota state legislature passed the Trade School Bill, bringing under state regulation the claims of accomplishment made by such institutions. To qualify for registration, trade schools must have sound financial structure, adequate training facilities, qualified instructors and proper sanitary conditions. The law became effective in September.

In Massachusetts in 1955 a law went into effect specifying that "no person shall operate or maintain a school for training medical laboratory technologists unless such school has been approved in writing by the Approving Authority." In 1959, when the attorney general sought petitions to restrain Carnegie Institute in Boston from giving further courses in medical and x-ray technology and to have a receiver appointed for the school, the judge issued a temporary restraining order enjoining Carnegie from disposing of any assets, and pub-

lic hearings were held. Now the case is on the docket for Superior Court.

It takes a lot to close a school permanently, although this seems to have been achieved in Chicago in 1957 when the State Department of Education and Registration investigated the Century College of Medical Technology, which in addition to day and night school offered a correspondence course. Investigators visited the school, examined faculty, records, teaching methods, equipment — and former students. They reported that teaching consisted mostly of reading out of a textbook, with little or no demonstration; laboratory tests were practiced on samples taken from students including gastric juices obtained through stomach tubes, and while gastric tubes and needles for blood tests were boiled, instruments were handled and procedures were unsanitary. In fact, the whole school — equipment, walls, floors and laboratory furniture — was described as "unbelievably dirty."

Students were, however, excused from class to scrub the place just before pictures were taken for the school catalog. Likewise, although a requirement to wear laboratory uniforms was not usually enforced, everyone was reminded to wear a white one the day the school was inspected for veterans eligibility. This attempt to put a clean face on everything was evidently successful, since until the school was closed, Century had approval for G. I. training, as well as from the U. S. Immigration and Naturalization Service for non-immigrant foreign students.

Although Century College went out of existence before the AMT-sponsored Accrediting Commission for Medical Technology Schools was formed, some of its graduates carry on in the faculties of other "accredited" commercial schools. In fact, the one former student interviewed by the State Department of Education and Registration who appeared to be satisfied with her training subsequently became assistant director of the "accredited" Chicago School for Medical Technicians (*Lab World*, February 1959), as well as FACMT, DABB-A, a recipient of AMT's Distinguished Achievement Award, Exceptional Meritorious Award, holder of numerous AMT offices, and secretary of the ART.

A simple
statement
like this...

...replaces a
lengthy bill
like this!

Easy short cut with Recordak microfilming speeds hospital billing routines

Hospitals are discovering that Recordak photographic billing works as well for them as for the thousands of retail stores already using this short cut.

So much easier! System eliminates tedious description of the various requisitions for medication, supplies, and services. Only the totals are posted because the requisition slips are microfilmed and then attached to the bill!

Not only does this do away with itemized posting, thus saving time and typing, but it also provides a complete microfilm record for the hospital's files

... eliminates misunderstandings between hospital and patients, or with the medical insurance plans.

The new RECORDAK Portable Microfilmer is just right for this job... and for case histories! It weighs only 24 lbs.—is so easy to use. Just plug it in... and feed documents (up to 90 a minute) and they're microfilmed and returned in sequence. Write today for free booklet.



RECORDAK®

(Subsidiary of Eastman Kodak Company)
originator of modern microfilming
—now in its 34th year

IN CANADA contact Recordak of Canada Ltd., Toronto

MAIL COUPON TODAY

RECORDAK CORPORATION
415 Madison Avenue, New York 17, N.Y.

Gentlemen: Send me further details on the new
RECORDAK Portable Microfilmer.

Name _____ Position _____
Hospital _____
Street _____
City _____ State _____

TT-12



HOSPITALITY TV

costs nothing
...provides
income for
your hospital

HOSPITALITY TV is the ultimate in successful, risk-free, systems for handling the television problem for hospital administrators, developed after thorough research and long experience, and installed without charge to the hospital. HOSPITALITY TV is completely installed with or without a master antenna system (as required) and maintained by Midwest Television Systems, Inc.

- Provides the most modern hospital-engineered television equipment
- Provides needed relaxation and therapy for your patients
- Saves on labor . . . guarantees a reduction in nuisance room calls
- Eliminates room-to-room noise problems
- Eliminates all hospital capital outlay and maintenance requirements
- Provides welcome extra income!

EXCLUSIVE
REMOTE
CONTROL



Write for our "Administrator Approved" plans



Modern Hospital Practice

Areawide Planning for Hospitals Leads to Good Medical Services

By Robert S. Myers, M.D.

A RECENT publication* stresses the most critical need in the health care field today. This is the absence generally of any practicable and effective mechanism to ensure the intelligent development and the logical use of hospital facilities and services on an areawide basis.

It is heartening that the authorities are now recognizing this deficiency and that they are urging measures for its correction. But it is unfortunate that more vigorous action was not taken 15 years ago when the spate of small, nonurban hospitals mushroomed throughout the country after World War II.

In particular, one must regret the construction of hospitals in areas where neither the community needs nor the supply of qualified physicians justified the building of costly plants. This has resulted not only in low occupancy and higher operating costs for some hospitals, it has also encouraged the undesirable practice of itinerant surgery in others.

There are numerous hospitals, located not too far from urban areas, which have no qualified surgeons, particularly in the surgical specialties. If the patient needs surgery, he must either travel to the nearest medical center or a surgeon must be imported to do the surgery, after which he turns the vital postoperative care over to others less qualified. This is contrary to the welfare and safety of the patient, yet the hospital cannot exist financially if the community's surgical patients go elsewhere.

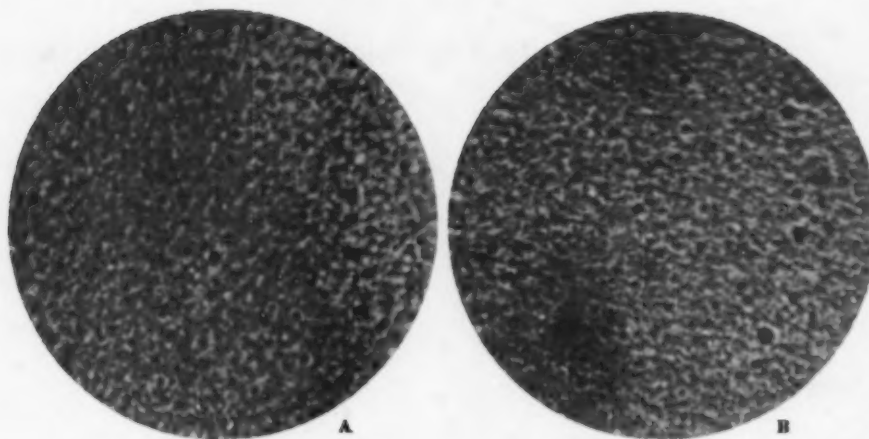
Consider the number of communities, large and small, in which identical, costly, low-volume services are maintained in several hospitals, some of which are contiguous.

One example of such unnecessary duplication is the cardiac surgery service which so many hospitals covet, in spite of the horrendous cost of equipment, facilities and specialized personnel. The result is that a few complicated cardiac operations are done in each hospital at an exorbitant cost per case to the hospital. Such duplication is not necessary for quality care in the hospital.

What is needed is concerted and determined planning to prevent construction of hospital beds in areas where they are not necessary. What is also needed is some method of stopping the unnecessary duplication of hospital services. It should be possible to develop an integrated referral system, acceptable to patients and doctors, whereby patients will be referred for certain care to specialists who are located in the medical centers in that area which are equipped to handle complicated problems.

All this will require intelligent and detailed evaluation of an area's needs; it will also require considerable education of the public and of the medical profession; and, finally, as the interesting little publication hints at so delicately, it will demand some effective means of withholding the money from hospitals that will not cooperate.

*Areawide Planning for Hospitals and Related Facilities — Report of the Joint Committee of the American Hospital Association and Public Health Service, July 1961. Public Health Service Publication No. 855.



Which is chyle and which is Lipomul I.V.?†

As you know, after digestion, fat passes as an emulsion called chyle through the lacteals into the lymphatics tributary to the thoracic duct, and then into the systemic circulation. Lipomul I. V., like chyle, is a fine milk-white emulsion of fat. Its fat particles approximate those of chyle in size: about $1/7$ the diameter of the normal red blood cell. Because of this minute particle size, like chyle, Lipomul I. V. is *non-irritating to the vein*. The fat provides *8 times more calories* per cc. than does 5% glucose and with markedly increased protein-sparing action. It is *swiftly and completely metabolized*. Therefore, when formation of chyle, a major source of calories, is blocked during pre- and post-operative "digestive tract bypass," many surgeons add Lipomul I. V. to their standard fluid and electrolyte regimen to provide the most concentrated source of energy.

†A—Mammalian chyle (highly magnified)

B—Lipomul I. V. (highly magnified)

Formula:

Cottonseed oil	15% w/v
Dextrose anhydrous	4% w/v
Lecithin	1.2% w/v
Oxyethylene oxypropylene polymer	0.3% w/v
Water for injection	q.s.

Supplied in 250 cc. and 500 cc. bottles

Indications and effects

Lipomul I. V., fat emulsion for parenteral use, supplies approximately 400 calories per 250 cc. It is indicated in patients who are unable to take adequate food by mouth for any considerable period of time.

Administration and dosage

Administer only by intravenous route, as follows:

For adults

First 5 minutes	10 drops/minute
Next 25 minutes	40 drops/minute
Then	60 drops/minute

For infants and children

First 5 minutes	5 to 10 drops/minute
Next 25 minutes	0.5 to 1 drop per pound/minute
Then	0.5 to 1 drop per pound/minute

‡1 cc.—approximately 20 drops.

Precautions and side effects

To administer, use only the recipient set supplied in the package; Lipomul I. V. must not be mixed with transfusions, infusions, or any other parenteral medication, or be given simultaneously through the same tubing. A total of not more than 14 units (500 cc. each), at a rate not exceeding 2 units per day, should be given to any one patient.

Reactions of a "colloid" type may occur, including back or chest pain, dyspnea, severe flushing, or urticaria. There may be delayed chill. Transient fever has also been noted, as have such other minor reactions as nausea, vomiting, abdominal discomfort, headache, mild flushing, dizziness, and some variations in blood pressure and pulse.

When the recommended dosage is exceeded, an "overloading syndrome" may occur characterized by chill, fever, abdominal pain, nausea, vomiting, hepatomegaly, clotting defects, thrombocytopenia, and bleeding, particularly from the gastrointestinal tract.

Lipomul I. V.

Trademark, Reg. U. S. Pat. Off.

THE UPJOHN COMPANY, KALAMAZOO, MICHIGAN

Upjohn

75th year



satisfactory to surgeon and budget

The surgical staff's most exacting demands are satisfied by the keener edge, better balance and greater weight of Crescent Blades.

The budget benefits by savings of up to one-third made possible by Crescent Blades.

TRY before you BUY.
Send for free sample.

Crescent Surgical Sales Co., Inc.
48-41 Van Dam Street
Long Island City, New York



Modern Pharmacy Practice

Hospital Pharmacy Attracts, But Fails To Hold, Recent Graduates

Grover Bowles Jr.

ALTHOUGH increasing numbers of recent pharmacy graduates are practicing in hospitals, relief from the chronic shortage of hospital oriented pharmacists is not in sight.



Grover Bowles Jr.

Reliable turnover figures are not available. We do know, however, that as a group, hospital pharmacists are highly mobile. This is owing in part to the influx of young pharmacists who enter hospital practice each year on a more or less trial basis before they arrive at a firm decision regarding the specialty of the profession they will eventually pursue. Then, too, hospital pharmacy attracts a sizable number of young women. Many of these young women will interrupt their careers with marriage and family responsibilities. Some will retire permanently, others only temporarily, picking up their careers in later years.

Preliminary reports of the Audit of Pharmaceutical Service in Hospitals show that one-third of the pharmacists now practicing in hospitals are less than 30 years of age and have been in hospital pharmacy for less than three years. More significantly, one-half of all pharmacists practicing in hospitals are under 40 years of age and have been employed in hospitals for less than six years. This clearly indicates that hospital pharmacy is now attracting respectable numbers of recent graduates. What is not revealed is the number of young as well as mature pharmacists leaving the hospital field each year. Some become hospital administrators, some continue graduate education leading to other pursuits, and more enter the pharmaceutical industry and the community practice of pharmacy.

Why this continual loss? Some of it is owing to the lack of interest and failure to see the challenge in hospital pharmacy, but for the most part it is because of the lack of adequate pay.

For too long hospitals have used desirable working conditions, shorter hours, and fringe benefits in lieu of salary to attract pharmacists. Only in most recent years have hospital pharmacists' salaries begun to equal the going rate in the community. This is not enough to attract and hold pharmacists having the attributes, education and training required to keep pace with the increasing complexity of drug therapy and pharmacy operation.

The *British Pharmaceutical Journal* recently put it this way, "The plain fact is that men of the caliber required for such posts are not to be found in the service. They can command better salaries in industry or teaching if their interest lies in scientific work, and they can certainly fare better financially in retail if their interest lies there."

There are over 110,000 pharmacists in the United States, with only about 5 per cent of them practicing in hospitals. Historically, the total number of pharmacists has been rather constant. With the recent increase in the educational requirements and the additional years of experience required for the development of competent pharmacists it is unlikely that the total number available will keep pace with population increases. In addition to good pharmacy facilities and security, salary commensurate with ability and the responsibilities assigned will be required by those hospitals that expect to get their share of the able pharmacists available. ■

Avoid tragic errors!

SCHRADER SAFETY-KEYED MEDICAL GAS OUTLETS MAKE PIPED SERVICES AS AVAILABLE AS ELECTRICITY



SAFETY KEYED

Each service outlet has a separate plug-in adapter that's absolutely non-interchangeable. Color-keyed for each service handled too. Tamper-proof plugs available.

ANY COMBINATION

Single, double or triple outlets are now available. Soon: 4-service outlets. Choose any combination of services.

FLUSH MOUNTED OR EXPOSED

Flush-mount for built-in installations. Exposed units for modernization. Adapters for each service are interchangeable between flush mounted and exposed type outlets.

PRACTICAL

No wheeling of tanks. Plugging in or disconnecting is a one hand operation. Long-lived nylon pawls reduce friction. Stainless steel plates are durable, easily cleaned.

ACCESSORY BRACKET

Holds vacuum bottle, gauge and control valve in true vertical position for reliable operation.

EASY INSTALLATION

Flush outlets are mounted in standard electrical wall boxes. Twelve inch copper, lead-in tubes are silver soldered to check unit bodies, ready for connection.

Be sure you have Schrader Safety-Keyed Gas Outlets in your piped system installation. Write for complete details including illustrated technical literature.

Schrader
a division of **SCOVILL**

A. SCHRADER'S SON
Division of Scovill Manufacturing Company, Incorporated
470 Vanderbilt Avenue, Brooklyn 38, N. Y.

FIRST NAME IN THE SAFEST
MEDICAL GAS CONTROL OUTLETS



More Hospitals Use **STARTEX®** SURGICAL TOWELING than any other kind!

In Operating and Delivery Rooms . . . where only the best is good enough . . . STARTEX Surgical Towelings provide the absorbency and serviceability you need.

STARTEX Double Dent Surgical Towelings are constructed to assure *uniformly-balanced* higher tensile strength. Unrivalled for softness and absorbency, they launder superbly. In white, jade green, misty green, steel grey, and cadet blue. Also available: Traditional STARTEX Toweling, 2-ply in both warp and filling.

See your STARTEX Distributor or write for descriptive new Swatch Sheet.



- Kitchen towels and toweling
- "Hospital Property" Huck towels
- Damask tray covers
- Scarfing



STARTEX

STARTEX MILLS, 55 Worth Street,
New York 13, New York

Standard of Excellence for 3 Generations

Operating Room Forum

Hospitals, Not Surgeons, Should Provide All Surgical Instruments

By Frances Ginsberg, R.N.

THE history of surgery tells us dramatic stories of the itinerant surgeon who traveled where he was needed. In homes he usually used the kitchen table for operations.



Frances Ginsberg

If a hospital were available, the surgeon sometimes used whatever space was provided to perform his surgery. It was an obvious necessity that he own his own instruments and carry them with him.

As hospitals were built and the technics of surgery improved, the kitchen became obsolete as an operating theater, and hospitals began to provide more adequate and acceptable space for surgical procedures.

With the expanding knowledge of surgery, anesthesia and asepsis, the operating room became a necessity and a carefully equipped and controlled area. Its equipment and personnel became more and more specialized, the better to assist the surgeon.

Today few areas lack adequate surgical facilities, either in their own communities or immediately available. However, the old practice of the surgeon acquiring, owning and using his own instruments has persisted in many areas.

This antiquated practice is not only a constant source of annoyance, problems, trouble and expense to the hospital, the surgeon, and the operating room staff, but also a deterrent to good surgery and a danger to patients.

When each surgeon either brings his own instruments to the hospital or has them stored for his exclusive use at the hospital, hospital personnel must be responsible not only for their sterilization, but also for their separation, intact storage, and full inventory.

Separating the instruments, seeing that they are in good condition, and then storing them requires, in addition to time and space, the constant concern that they are neither lost nor mixed with another surgeon's set. Time and space cost money. Mistakes often result in tensions, anxieties and bad relationships; although these cannot be measured in dollars and cents, they are expensive in terms of morale.

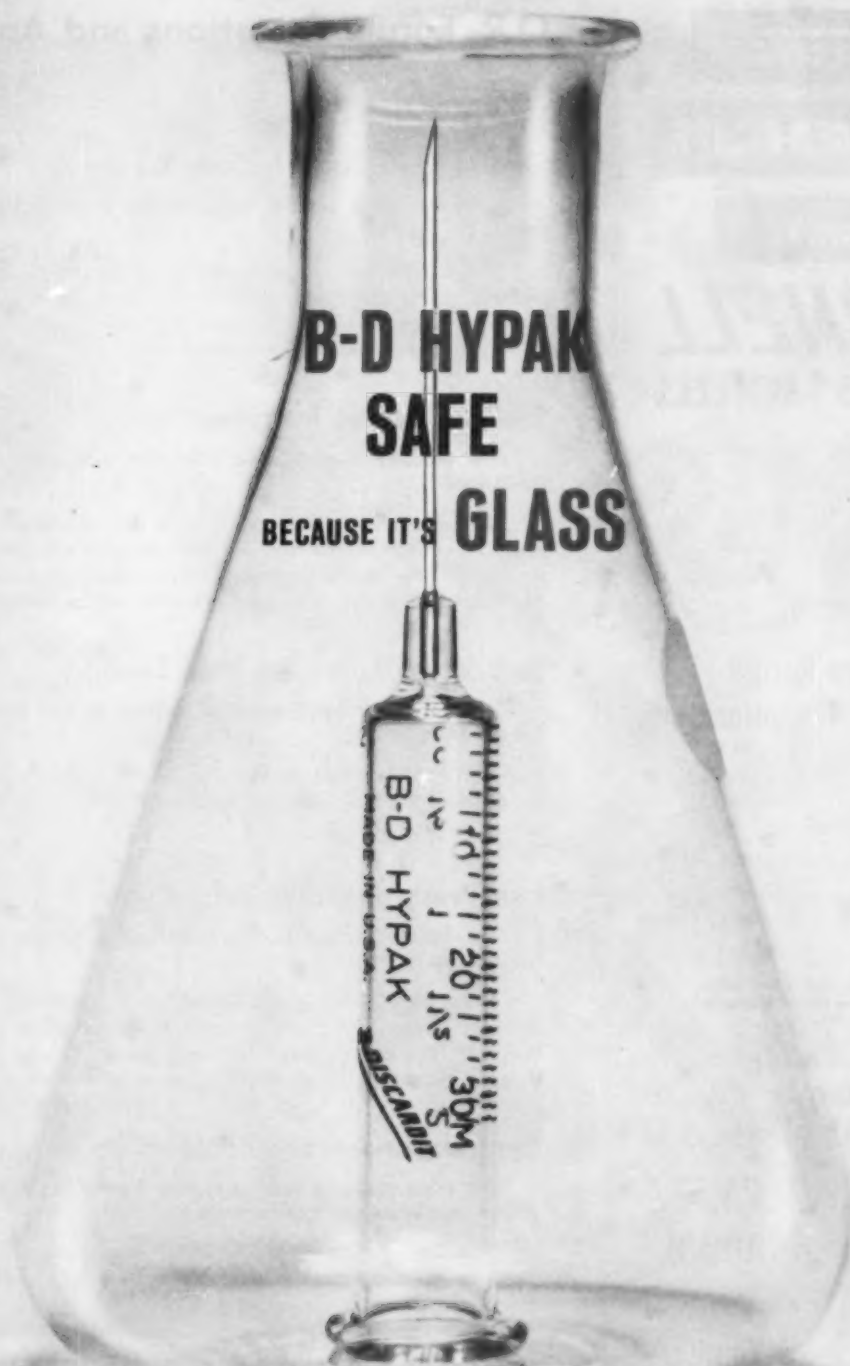
As if these facts are not enough argument against this practice, it is obvious that few surgeons can or will continue to provide themselves with a sufficient quantity of instruments of the quality and variety which modern surgical technics demand.

Surgeons are also sometimes reluctant to dispose of obsolete instruments for fear they might possibly need one of them. In the face of these problems, this situation persists in too many hospitals.

It is my belief that all hospitals should not only provide adequate operating areas and staff, but also should provide all instruments needed by all surgeons operating in that hospital. The surgeon, on the other hand, should be willing to accept this idea not only for his own benefit but for the benefit of the hospital, its staff and, for the most apparent reason, for his patients as well. ■

(O.R. Questions and Answers Appear on Page 120)

Miss Ginsberg is a consultant on operating room nursing and hospital aseptic technics and a member of the Bingham Associates Program at Boston's New England Center Hospital.



**B-D HYPAK
SAFE
BECAUSE IT'S GLASS**

SAFE FOR TODAY'S MEDICATIONS...AND TOMORROW'S

NO CAUTION LABEL NEEDED—Use it with **any** injectable medication...there is no danger of solvent action on the barrel. **SAFE**—B-D Control guarantees sterility, nontoxicity, non-pyrogenicity. **ECONOMICAL**—Disposability eliminates time-consuming, pre-use preparation. **PRECISE**—Exclusive tip design reduces medication loss.



BECTON, DICKINSON AND COMPANY · RUTHERFORD, NEW JERSEY

B-D HYPAK, AND DISCARDIT ARE TRADEMARKS OF BECTON, DICKINSON AND COMPANY, INC.

79000

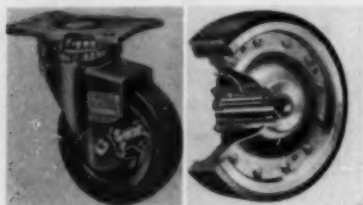
**a B-D DISCARDIT
product**

EXTEND

EQUIPMENT LIFE


with

DARNELL CASTERS & WHEELS



**A Complete Range
For All Applications**

GAS MACHINES	BEDS
OPERATING TABLES	TABLES
THERAPY EQUIPMENT	FOOD CARTS
X-RAY MACHINES	CHAIRS
SCREENS, ETC.	DOLLIES
STRETCHERS	LAUNDRY TRUCKS

 Look in the Yellow
Pages for your Darnell Distributor
under "Casters".

**OVER 40 YEARS
SPECIALIZING IN QUALITY
CASTERS & WHEELS**



**DARNELL
Manual**

**Get
Your
Copy
NOW!**

DARNELL CORPORATION, LTD.
DOWNEY (Los Angeles County) CALIF.
37-29 SIXTY-FIRST, WOODSIDE 77, L.I., N.Y.
36 NORTH CLINTON ST., CHICAGO 6, ILL.
1000 PEACHTREE N. E., ATLANTA, GA.

O.R. Forum Questions and Answers

Should O.R. Suite Include Castroom?

Should we include provision for a castroom in planning our new O.R. suite?

No. A castroom should be located elsewhere in the hospital, preferably near the emergency room or x-ray facilities. Dirt, dust and bacteriological hazards demand that only those casts required by surgery be applied in an operating room.

Sterilize Septic Instruments First

Is it necessary to clean septic instruments from patient units before sterilization?

It is not only unnecessary, it is not even advisable. Safety demands that instruments used on isolation patients should *first be sterilized* in the muslin or paper sacks in which they are prepared. They should then be cleaned and checked before resterilization.

Sort Ward Linen To Help Laundry

Should ward linen soiled with blood be rinsed by ward personnel before it is sent to the laundry?

No. By doing this, both the worker and the environment are jeopardized. To help the laundry, the "bloody" and "dirty" linen should be separated.

Use Presterilized Mineral Oil

How should we sterilize 30 cc. of mineral oil? Please give time, temperature and exhaust cycles.

Since mineral oil is anhydrous, it is admittedly difficult to sterilize. Sterile liquid petrolatum is now commercially available in 10 cc. screw-capped jars. If this is used, the considerations of time, temperature and exhaust are of no concern.

Central Service Should Sterilize Basins

With only a small high-speed autoclave in the operating room, how can we sterilize large basins after a contaminated case?

Wrap them in a clean pillowcase, laundry bag, or paper sack and send them to central service for sterilization before further handling.

Polyethylene Liners Safe — If

Is it safe to use polyethylene liners in kick buckets in the O.R. and in the delivery room?

Yes, provided the liner is moistened in water before being inserted in the bucket. This should be done during the preparation period before each case begins.

Questions regarding operating room practice will be welcome and will be forwarded to Miss Ginsberg for reply in this column.

**DISPENSE
BUFFERIN®**
*to
all
services*

*for swift salicylate actions
without gastric intolerance*



prompt and effective analgesic and antipyretic actions
far fewer complaints of salicylate stomach irritation —
thereby saving time for nurses and aides

BRISTOL-MYERS COMPANY, 630 FIFTH AVENUE, NEW YORK 30, N. Y.

ABOUT PEOPLE

Administrators

Dr. Leonard D. Fenninger, associate dean of the University of Rochester School of Medicine and Dentistry, Rochester, N.Y., has been appointed to the newly created post of medical director of Strong Memorial Hospital in Rochester.



Dr. Fenninger

His responsibilities will include those formerly assigned to the acting administrator, **Dr. Robert L. Berg**. Dr. Fenninger received his M.D. from the University of Rochester Medical School (1943). He is a member of Phi Beta Kappa, the American Medical Society, and the American Association for the Advancement of Science.

Harvey H. Weiss has resigned as executive director of Sinai Hospital of Baltimore, Inc., Baltimore, after more than 40 years in administrative work. He was graduated from Ohio State University. Last year Mr. Weiss was cited for his contributions to the field of health by the Maryland-D.C.-Delaware Hospital Association, an organization which he served as president for two terms. He has also served on many state and local planning and health commissions.

Robert W. Lyons has been appointed administrator of Riviera Community Hospital, Torrance, Calif. For the last two years he has been administrator of The Westwood, West Los Angeles. A graduate of Northwestern University's program in hospital administration (1952), Mr. Lyons is a fellow of the American College of Hospital Administrators.



Robert W. Lyons

Thomas A. Harrington has been named administrator of Mary Lane Hospital, Ware, Mass. Mr. Harrington received his M.P.H. in hospital administration from Yale University (1956). Formerly, he was associate administrator of Pittsfield General Hospital, Pittsfield, Mass.

Sister Mary James, administrator of Stork Memorial Hospital, Huntingburg, Ind., has been reassigned to St. Benedict College, Ferdinand, Ind.

Frank P. Mazza has been appointed administrator of Doctors Hospital, Pittsburgh. Formerly, he was administrative assistant at Citizens General Hospital, New Kensington, Pa.

Donald J. Jacobs has accepted the position of administrator of Woodlawn Hospital, Chicago, succeeding **Ernest L. Bliss**, who resigned to join the staff of the University of Chicago's real estate division. Mr. Jacobs, a graduate



Donald J. Jacobs

of Northwestern University's program in hospital administration (1957), formerly was assistant executive director of the Chicago Hospital Council.

John A. Taft Jr. has been named administrator of Delnor Hospital, St. Charles, Ill., succeeding **Cora Radke**, who has been appointed administrative consultant to the board of trustees of Delnor Hospital. Mr. Taft received his M.S. in hospital administration from Northwestern University (1957).

Elvin D. Arnoldy has become administrator of Kaiser Foundation Hospital, Vallejo, Calif., succeeding **Henry Kaye**, who resigned. At the same time it was announced that **Daniel Fletcher** will succeed Mr. Arnoldy as administrator of Kaiser Foundation Hospital, Richmond, Calif. Mr. Fletcher received his master's degree in hospital administration from the University of California.

Mary V. Gordon has assumed the post of administrator at Sunnyside General Hospital, Houston, succeeding **Howard E. Troutt**.

Sister Mary Grace, R.N., has been appointed administrator of St. Anthony Hospital, Oklahoma City, succeeding **Sister Mary Agnes**, R.N., who has been transferred to Mount Alverno Convent, Maryville, Mo. Sister Mary Agnes is a past president and trustee of the Oklahoma Hospital Association, and a founding mem-

ber of the Oklahoma Conference of Catholic Hospitals. Sister Mary Grace received a master's degree in hospital administration from St. Louis University.

Dr. Albert E. Pugh has been named director of the Veterans Administration Hospital, Clarksburg, W. Va. He received his M.D. degree from the University of Kansas (1941). Formerly, he was chief of staff at Veterans Administration Hospital, Durham, N.C.

Harvey M. Radey Jr. has been elected administrator of Josiah B. Thomas Hospital, Peabody, Mass., succeeding **J. Leo Ash**. Mr. Radey, a graduate of the University of Toronto's program in hospital administration (1952), formerly served as administrator of Maine Coast Memorial Hospital, Ellsworth, Me.

Gus Champagne has been appointed administrator of St. Charles Parish Hospital, Luling, La., succeeding **Lester J. Madere**. Mr. Champagne was formerly a member of the hospital's board of directors.

Col. Sam A. Edwards has been named director, Department of Administration, Medical Field Service School, Brooke Army Medical Center, Fort Sam Houston, Tex. A graduate of Northwestern University's program in hospital administration (1952), Col. Edwards formerly was special projects officer, surgeons section, Korea.

Glenn V. Bailey has resigned as administrator of Grand View Hospital, Sellersville, Pa., to become administrator of Montana Deaconess Hospital, Great Falls, Mont. He is a graduate of Columbia University's program in hospital administration (1955).

James D. Putnam has been appointed administrator of the new Jackson Parish Hospital, Jonesboro, La., scheduled to open in March 1962. Mr. Putnam formerly was administrator of DeSoto General Hospital, Mansfield, La.

Dewitt Allsup has been named administrator of the new Archer County Hospital, Archer City, Tex. Formal opening of the hospital is scheduled for the beginning of January 1962.

(Continued on Page 173)

Internal hernia through the foramen of Winslow with partial chronic intestinal obstruction

*Radiographs on Kodak Blue Brand Medical X-ray Film;
surgery photographed on Kodak Ektachrome Film*

As the radiologist saw the case... **Figure 1:** Demonstrates compression of lesser curvature of the stomach by fecal matter in the colon. **Figure 2:** Some barium has now entered the portion of the colon which has herniated into the lesser sac. **Figure 3:** Demonstrates cecum and ascending colon in the lesser sac and constriction of the colon where it passes through the foramen of Winslow.



FIGURE 1

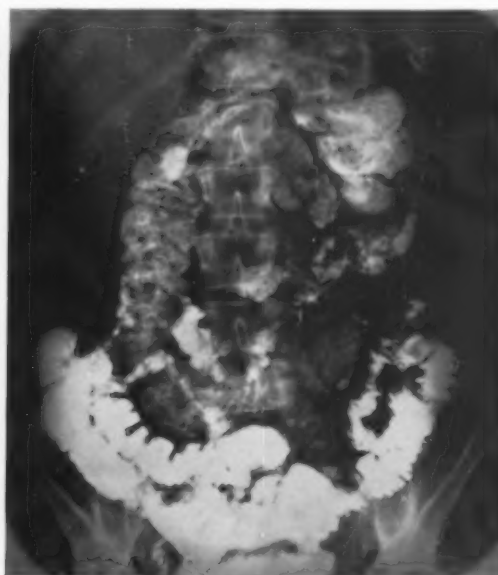


FIGURE 2



FIGURE 3

The surgery which followed—step by step
—**Figure 4:** Demonstrates proximal dilated loop of colon disappearing into the foramen of Winslow. For further photographs and notes on surgery, turn page.

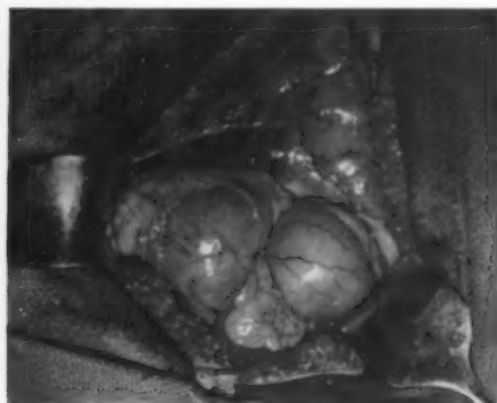


FIGURE 4

Internal hernia. *Radiographs and first step in surgery are shown on preceding page.*

Definitive, completely objective. That is the reason why photographs play such an important part in teaching; why their value is so great as a record and for research.

With color slides, motion pictures, or color prints,

for example, complicated procedures are more readily explained, more easily understood, more memorable. What's more, the material you show today may be used over and over again. Yet its cost is surprisingly small.



FIGURE 5

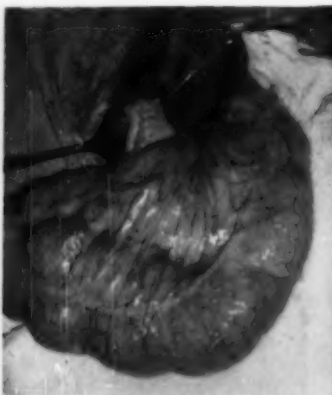


FIGURE 6



FIGURE 7



FIGURE 8

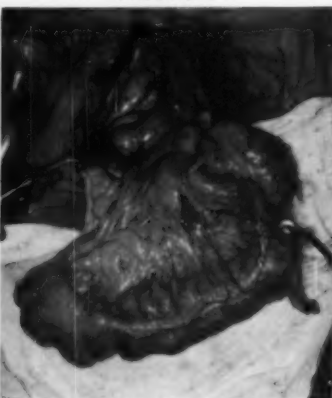


FIGURE 9



FIGURE 10

Figure 5: Appendix has been withdrawn from the lesser sac.

Figure 6: Mobile ascending colon now withdrawn from lesser sac. Note ecchymosis in mesentery which was constricted at the foramen of Winslow.

Figure 7: Demonstrates portion of omentum adherent in lesser sac.

Figure 8: Adherent portion of omentum has been sutured and divided.

Figure 9: Demonstrates extreme mobility of ascending colon with its long mesentery and constricted area in colon.

Figure 10: Foramen of Winslow has been narrowed by sutures.

Look to Kodak for highest quality medical x-ray film—Kodak Blue Brand and Kodak Royal Blue, Kodak's fastest x-ray film.

Look to Kodak for Kodak color materials for every photographic purpose: Kodachrome Film for miniature and motion-picture cameras; Kodak Ektachrome Film and Ektacolor Film for sheet-film cameras; and Kodak Ektachrome and Kodacolor Film for roll-film and miniature cameras; and for Kodak color print materials.

*Order Kodak x-ray products from your Kodak x-ray dealer,
Kodak photographic products from your Kodak photographic dealer.*

X-ray Sales Division, EASTMAN KODAK COMPANY, Rochester 4, N.Y.

Kodak

*Here are some of the reasons why
more than 16,000 important people
in the hospital field subscribe to*

The Modern Hospital

- Impartial, independent editorial service covering everything that is new and significant in hospital procedures, both professional and business.
- Authentic coverage and penetrating exploration of every important development in professional services.
- Quick, penetrating reporting of developments in the philosophy and technics of good hospital public relations.
- Practical, how-to-do-it coverage of the management and execution of the maintenance and housekeeping departments.
- The most authentic and timely discussions of modern management methods.
- The most comprehensive continuing treatment of hospital personnel problems.
- Outstanding analysis of legal problems faced by hospitals.
- Most complete coverage, in words and illustration, of the best in planning the hospital building, every issue.
- The most thorough coverage of new developments in professional and plant equipment.
- Complete, unbiased reporting and analysis of labor and union involvements in hospitals.
- Expert opinion and evaluation of ideas concerning the administration of all operating departments, including food service, laundry, pharmacy, housekeeping, nursing, purchasing and all other services.
- Far more information on new products which are used in hospitals than any comparable magazine.

In its advertising pages THE MODERN HOSPITAL provides far more product information than any other magazine of hospital administration — more than twice as much per issue, in fact — giving all those interested in equipment, materials and supplies a comprehensive “exhibit” of the physical things they need and use.



If you are not reading THE MODERN HOSPITAL regularly, you are missing much that is first and best in the hospital literature.

THE MODERN HOSPITAL • 1050 MERCHANDISE MART • CHICAGO 54

FOOD AND FOOD SERVICE

Conducted by Jane Hartman

Reports From the A.D.A.

Dietitians Get a Large Helping of Food Management Technics

ST. LOUIS. — Food and food service were nearly relegated to the exhibition hall — and the dining rooms — at the annual meeting of the American Dietetic Association here October 24 to 27. In the assemblies and meeting rooms the dietitians pondered such managerial problems as personnel relations, cost accounting, equipment specifications, and the psychology of menu planning.

It was obvious that dietitians are expected to become as familiar with the accounts book as they are with the cookbook. "Planned control of the hospital food service budget is one of the first responsibilities of the dietitian as a manager," one speaker reminded.

The speaker, Lt. Col. Ruby Z. Winslow, chief of the food service division at Walter Reed General Hospital, Washington, D.C., went on to describe how pay scales are determined in the army food service.

Pointing up the goals for civilian departments as well, Col. Winslow stated: "To keep the man on the job requires careful initial selection and the good health, morale and job satisfaction of the individual, as well as a fair pay rate and an opportunity for promotion. . . . Pay management cannot be divorced from the personnel policies and management of the department."

Recognition of the dietitian as a

manager was emphasized even more strongly by a hospital administrator. "The professional dietitian in food service management is measured first as a manager of people and things; and second for her technological and scientific knowledge," according to John J. Zugich, assistant director of University Hospital, Ann Arbor, Mich.

He described as the dietitian's most difficult task "the management of groups of people, of funds in her trust, and of dietetic 'hardware' toward a goal of scientific, psychologic and economic food service."

Describes Basic Tools

Two of the tools used in this task — specifications and inventory — were described by Aimee N. Moore, Ph.D., director of nutrition and dietetics at the University of Missouri Medical Center, Columbia.

She made the whole thing sound almost easy when she described a specification as "merely a list of the specific characteristics desired in a product for a specific use."

In justifying the use of a perpetual inventory, the speaker noted some of the "hidden" costs of carrying large inventories. They included: loss of perishable items, utilization of space that might be freed for productive purposes, labor costs of handling and maintenance, heat, light, refrigeration, taxes, insurance.

Food did get mentioned, of course, but often as not it was in terms of technology or therapeutics. Exemplifying the managerial approach to food was the address by Lendal H. Kotschevar, Ph.D., on convenience foods.

Dr. Kotschevar, professor in the school of hotel, restaurant and institutional management, Michigan State University, described how the benefits of mass production, standardization and specialization might result from the use of convenience foods.

Recent tests at Michigan State University, he reported, indicated that in general there was no significant difference between the acceptability of boil-in-the-bag foods and conventionally prepared foods.

The time required to produce the 10 conventional foods tested was 11 hours and 30 minutes, compared to 14 minutes for the 10 precooked foods, Dr. Kotschevar reported.

In another address on prepared frozen foods, it was reported that studies on the microbiology of such foods indicated that food poisoning organisms do not grow at temperatures below 40 F. Consequently, it was noted, there is no danger of food poisoning if the precooked foods are not allowed to incubate above this temperature.

However, a survey carried out recently by the U.S. Food and Drug

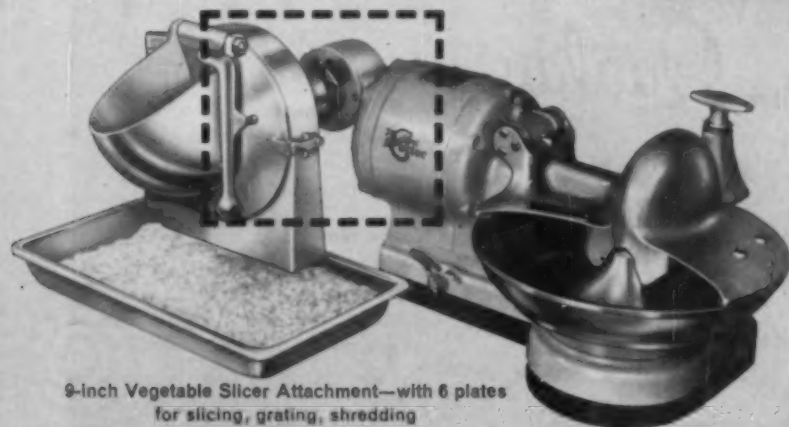
How to multiply your kitchen productivity with Hobart attachments

Here's how to get extra dividends from your basic mixer-food cutter investment. Take advantage of the use-broadening attachment hub on your Hobart mixer or food cutter. It's your power source for the most complete line of interchangeable attachments and accessories available—tools to boost kitchen efficiency, reduce costs, and make meals more appealing and taste better.

Each attachment gives you an added food preparation tool at a cost far less than a separate self-contained unit. The more attachments you use, the greater the productivity, economy and menu-variety ...and you get the greatest possible return on your Hobart machine investment. Get full details. Write The Hobart Manufacturing Co., Dept. 306, Troy, Ohio.



New Power Dicer Attachment—dices vegetables and firm fruits, cuts French fries



9-inch Vegetable Slicer Attachment—with 6 plates for slicing, grating, shredding

MORE ATTACHMENTS

TO INCREASE THE VERSATILITY AND
PRODUCTIVITY OF YOUR HOBART MACHINE

Meat and Food Chopper—produces full-flavor chopped meats.

Soup Strainer and Colander—lets you serve your own soups and various pureed specialties.

Juice Extractor Type "D"—produces fresh, vitamin-rich juices from fresh fruits.

Coffee and Spice Grinder—freshly ground coffee makes the meal.

Knife and Tool Sharpener—keeps your cutting tools in top condition.

Oil Dropper—assures easy preparation of your own distinctive dressings.

Nationwide Factory-Trained Sales and Service... over 200 offices

Hobart® machines



A Complete Line by the World's Oldest and Largest Manufacturer of Computing Scales, and Food Store, Bakery, Kitchen and Dishwashing Machines



THERE IS NO SUBSTITUTE FOR

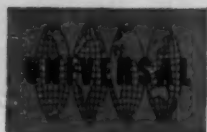
Quality

Quality is more than skin deep in Stanley Insulated Serving Bowls and Pitchers.

Extra care in design and extra quality in the materials and workmanship give you sanitary and money-saving features not obtainable in equipment made to meet a price.

Detail by detail, Stanley equipment is better built where it counts the most...to save you the annoyance and expense of frequent replacements.

Stanley products are sold by leading supply houses. Or write now for catalogs and prices.



Stanley

DIVISION
LANDERS, FRARY & CLARK • NEW BRITAIN, CONNECTICUT

Administration disclosed that some of the precooked frozen foods now on the market were not as low in bacteria as might be desired, the report continued.

"In June, the Association of Food and Drug Officials of the United States unanimously passed a code to 'govern' the packing, transportation and handling of frozen foods," reported Donald K. Tressler, Ph.D., president of Avi Publishing Company, Westport, Conn.

Bacteriological levels were not specified, he said, inasmuch as they are "still under investigation and have not been established."

Regardless of what is done, he concluded, "there is little doubt that there will be a notable improvement in conditions under which frozen precooked foods are prepared, packaged and transported."

A selective menu seems to be most important to women patients and those with prolonged hospital stays, according to the report of one study in a small hospital. The primary purpose that it serves is an increased personal attention to the patient.

When a visiting dietitian was assigned to an area of more acutely ill patients and patients with shorter hospital stays, the investigators found that demands for a selective menu declined.

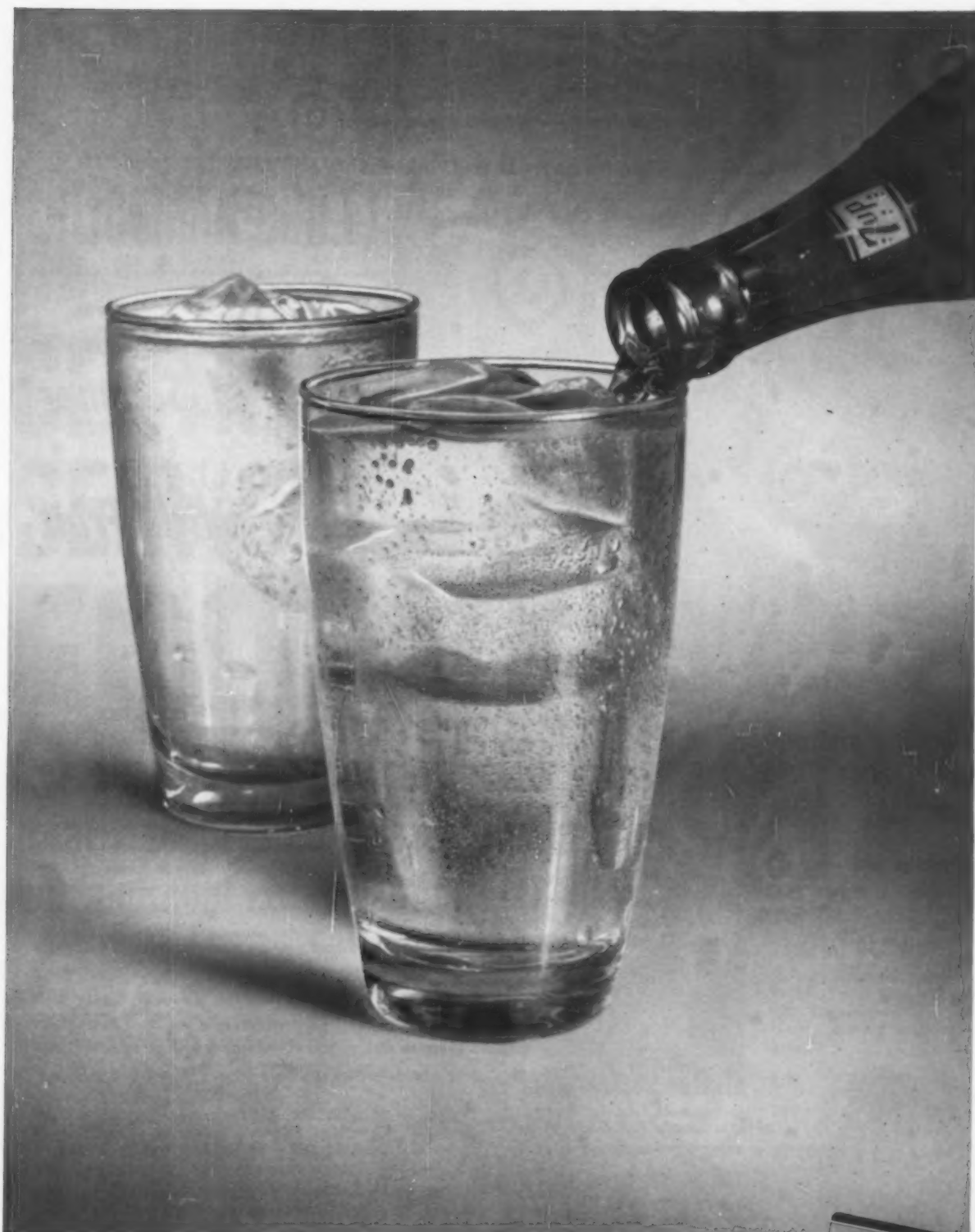
No difference in nutrient intake was observed between the groups using and not using the selective menu. The study was reported by Margaret A. Ohlson, Ph.D., director of the department of nutrition at State University of Iowa Hospitals, and Joyce Anne Foss, chief administrative dietitian, West Virginia University Hospitals.

Name New Officers

Edith A. Jones, chief of the nutrition department, National Institutes of Health, Bethesda, Md., was named president-elect of the association.

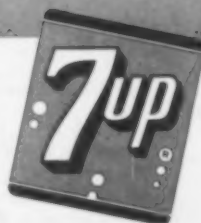
Adelia M. Beeuwkes, professor of public health nutrition, University of Michigan School of Public Health, took office as president during the meeting.

Other officers are: secretary, Virginia L. Harger, associate professor of institution management, Ohio State University, and treasurer, Mrs. Win-tress Dalbey Murray, supervisor of nutrition services, Eastman Kodak Company, Rochester, N.Y. ■



Feeling thirsty? Think first of 7-Up. Seven-Up has a special knack for quenching (it stimulates the natural flow of moisture in the mouth). It has a distinctive fresh, clean taste. Pour a glass, and "fresh up" with 7-Up.

The pure ingredients of 7-Up are proudly stated on the bottle. Seven-Up contains carbonated water, sugar, citric acid, sodium citrate, flavor derived from lemon and lime oils.



**The appeal of fruit — whether frozen or
canned — can be as fresh as the ideas
the dietitian can devise for using it**



An open tart is perfect for showing off the color appeal of strawberries.

Add a Dash of Summer ***— With Fruit***

BRIGHTLY colored fruit can put a reminder of summer into winter meals. Canned and frozen varieties make it easy, and inexpensive, for the dietitian to use fruit as an accompaniment to entrees, as an appetizer, and in salads, as well as for both simple and fancy desserts.

Grilled pineapple slices and peaches, for example, add visual as well as taste appeal to many meat entrees. For an extra fillip, especially attractive with roast turkey or chicken, brush canned peach halves with butter and broil until hot and slightly glazed. In each half, place several whole red maraschino cherries and a

sprig of parsley. (See picture on page 132.)

With grilled ham steak or baked ham, try a slice of unpeeled orange, topped with a whole maraschino cherry, on each slice. Pork chops also take well to fruit flavors. They can be baked in a mixture of cherry juice, brown sugar, Worcestershire sauce, and lemon juice for a zesty accent. For serving, top each chop with a lemon slice and sliced maraschino cherries.

Cranberries in their many forms are, of course, an ever popular meat accompaniment, but they are equally good combined with other fruits, such

STRAWBERRY FILLING (Yield: filling for 100 tarts)

Ingredient	Amount
Frozen strawberries	6¼ qts.
Cornstarch	3 cups
Sugar	2½ cups
or sugar substitute	5 tbsps. (120 tablets)
Lemon juice	¾ cup

Defrost strawberries. Combine half of strawberries with cornstarch and sugar (or substitute). Bring to boil and cook 1 minute until thickened. Add remaining strawberries and lemon juice. Blend well.

Fill tart shells with No. 16 scoop. Top with whipped cream if desired.

NEW! LOW PRICED! COMPACT!

BLICKMAN-BUILT!

CENTRAL SERVICE FOODVEYORS



Compact design clears the deck...more work area... total visibility! Complete refrigeration system between hot and cold compartments!

Traditional Blickman quality plus many new features now bring you Hot-&-Cold Foodveyors that deliver piping hot, crispy cold meals... more palatable than ever before! Wide choice of models at prices that make them easy to own.

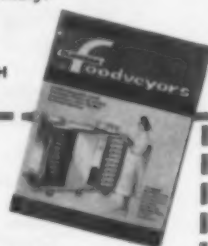
- Available in 20-meal and 24-meal capacity—lets you pick the unit that best fits your needs.
- $\frac{1}{4}$ -h.p. compressor cools refrigerator down to 40° in minimum time... hermetically-sealed system (no flare fittings which might leak).
- Easy to clean... interiors removable without tools.
- Efficient electrical system... conveniently located control panel—saves extra time and steps.
- Radiant 750-watt heating system... thermostatic control with ten settings—full adjustment at various heat ranges.
- Double-walled insulated doors with positive latch... seals heat in... no leakage between hot and cold sides!
- Dutch doors on hot compartment... retains heat during serving.
- PLUS NUMEROUS OTHER EXCLUSIVE BLICKMAN-BUILT FEATURES!!



SEND TODAY FOR BROCHURE WITH SPECIFICATIONS AND FULL DETAILS.

SPECIAL FEATURE!

"Convertible" hot compartment—choose drawers or Twin-Tray feature for simplified loading and tray assembly!



S. BLICKMAN, INC.
1508 Gregory Avenue
Weehawken, N.J.

Gentlemen:

Please send, at no obligation, your new 6-page Blickman-Built Foodveyor brochure.

HOSPITAL
NAME
ADDRESS
CITY ZONE STATE

Fruit makes an attractive garnish — and adds a bonus of flavor



Maraschino cherry molded salad uses gelatin and sour cream in an unusual and attractive fruit combination.



Glazed, broiled peach halves filled with maraschino cherries make a colorful accent for any poultry entree.

MARASCHINO CHERRY-PINEAPPLE SALAD (Yield: 48 1/2 cup servings)

Ingredient	Amount
Lime flavored gelatin	12 oz.
Lemon flavored gelatin	12 oz.
Boiling water	2 qts.
Crushed pineapple with juice (chilled)	No. 10 can
Sour cream	1 1/2 qts.
Maraschino cherries (quartered)	2 cups

Stir gelatin into boiling water until completely dissolved. Cool but do not let congeal. Add pineapple, sour cream, and cherries to cooled gelatin. Stir until well blended. Place in oiled 12 by 20 inch pan. Refrigerate.

Garnish each serving with dressing and whole maraschino cherry.

as applesauce, diced apples, ground orange, and pineapple.

Fruit is a natural for the slightly heavier type of dessert that winter appetites so often dictate. Cobblers, pies, shortcakes and filled tarts, such as that shown on page 130, are all excellent choices that can be made with many different fruit fillings.

Fruited breads and muffins are an excellent choice for serving with a simple pudding or sauce dessert.

Fruit breads are also popular for a special breakfast treat, as are fruit and cereal combinations. Here is a suggestion which combines some elements of both. Top shredded wheat biscuits with sliced frozen peaches. Spoon over them a topping of melted butter, brown sugar, lemon juice, cinnamon and chopped walnuts. Broil until topping is hot and bubbly.

And don't overlook the special appeal that a hot cherry, pineapple, or apple sauce can give to breakfast meat dishes such as ham or sausage, or in place of sirup with pancakes or French toast.

There are enough delicious combinations of fruits and gelatins to serve a different salad every day. The fact that, in general, fresh fruits float in gelatin while others sink makes it possible to devise especially attractive layered combinations.

A few examples using both canned and fresh fruits that are available year round are: lemon gelatin with canned plums and fresh diced apples, lime gelatin with canned Royal Anne cherries and fresh grapefruit sections, orange gelatin with dried cooked prunes and fresh apples, cherry gelatin with canned apricots and bananas, and lime gelatin with canned pineapple and fresh orange sections.

Whether she uses fresh, frozen, canned or processed fruit, the dietitian can find many ways to add the fresh appeal of fruit to meals. ■

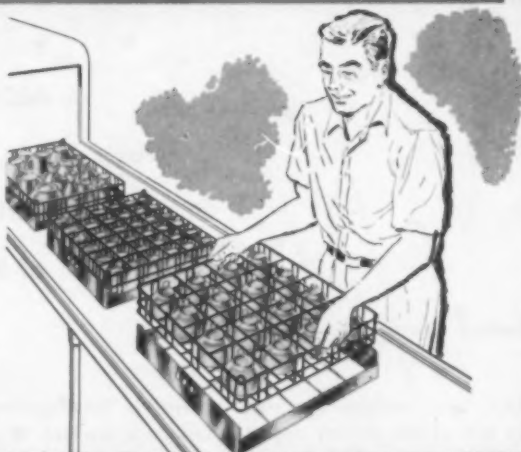
PLASTISOL COATED

DISH HANDLING EQUIPMENT BY SECO®

PIC-A-RACK®

Color coded in four sparkling colors—red, blue, yellow and green.

New dish handling system developed by Seco leaves half the rack weight with the dishwasher. Heavy gauge electrically welded wire construction, racks are non-peeling plastisol coated in four attractive colors for easy identification. SEPARATE chrome-plated carrier completely supports filled racks and takes them through dishwasher. The carrier never leaves the dishwashing area. Racks are available in full and half sizes.



RACK-RITE®

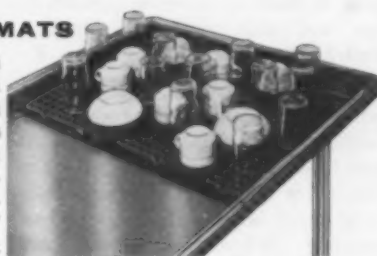
Rugged, heavy-gauge, electrically welded wire construction gives years of dependable service. Non-peeling green plastisol coated liners with chrome-plated frame. Standard and Heavy Duty styles available in all popular sizes and models. Adaptors for peg machine and index strips available for every type and model dishwasher.

SECO®

4584 GUSTINE AVE. • ST. LOUIS 16, MO.

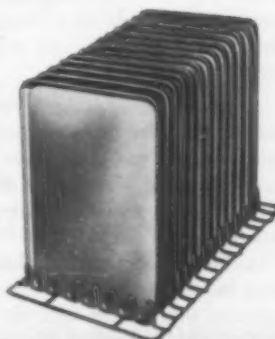
DISH TABLE MATS

Designed to cushion china at landing area of dish table. Green plastisol coated mats have one-half inch integral feet to permit thorough drainage. Available in 12" and 18" widths to fit 24", 30" or 36" wide dish tables.



TRAY HOLDERS

Permits free air circulation around racked trays for complete air drying. One-half inch integral feet permit complete drainage. 100% all welded assembly, green plastisol coated tray holders are available in 18" width and will fit standard 30" or 36" wide dish tables.



SECO COMPANY, Inc.

4584 GUSTINE AVE., ST. LOUIS 16, MO.

Please send me the following information:

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> PIC-A-RACK | <input type="checkbox"/> RACK-RITE |
| <input type="checkbox"/> DISH TABLE MATS | <input type="checkbox"/> TRAY HOLDERS |

Name _____ Title _____

Company _____

Address _____

City _____ Zone _____ State _____

Why Raw Food Costs Are Hard To Isolate

Differences in what is charged to dietary costs and in how these costs are calculated make it difficult to compare food costs, this study of 54 New York State hospitals suggests

Mildred Sherwood

WHILE food budgets are used by half of the dietary departments, and 46 per cent of them do their own food accounting, few appear to have an accurate picture of raw food costs, a survey of 54 New York hospitals indicated.

For example, while 39 of the hospitals have pay cafeterias for personnel, 21 say they do no pricing at all and 11 others reported that they price "rarely" or yearly.

Although none of the hospitals had separate kitchens for patients and personnel, only seven have food credit or range sheets to record food used in the cafeteria and other non-patient areas.

Actual tray count is used by 78 per cent of the hospitals answering this question to determine patient food costs, and 19 per cent used mid-night census for their calculations. Bassinets are included in the tray count by 22 per cent, but half of the hospitals reported that the cost of supplies sent to the formula room is included in food costs.

About one-fifth of the departments do not include the cost of floor nourishments in their patient food costs. Nineteen per cent of the hospitals, however, indicated that any food sent to the floors for personnel is charged to patients.

Many hospitals reported charges

The author is director of the dietary department, Community Hospital at Glen Cove, Glen Cove, N. Y.

made to "total dietary cost." To this indefinite account, 72 per cent of them charge "leftover" food, 37 per cent charge food sent to the floors for personnel, and 80 per cent charge special functions. Separate catering accounts have been set up by 20 per cent of the hospitals.

Personal observations by the dietitians on the survey committee of the Long Island Dietetic Association seem to indicate that the majority of hospitals calculate only a "served" food cost, i.e. salaries plus food and expense, divided by patient days, and that little attempt is made to separate the patients' raw food costs from other food costs.

Preliminary tabulations of the questionnaire used in the survey disclosed a variety of other information about dietary department practices in the hospitals.

Cycle menus are being used by more than half of the hospitals, with the commonest cycles covering from four to six weeks. Selective menus are used in 81 per cent of the hospitals and half use selective menus for both regular and therapeutic diets.

All but 15 of the hospitals serve dinner at noon, but five others offer dinner choices both noon and evening.

Steaks, roasts and chops are served regularly in 93 per cent of the hospitals, and 87 per cent also serve these items on request (22 per cent charge extra if the items are not on the original menu).

Meat portions ranged from 2 ounce to 9 ounce, but the commonest were: steaks, 4 ounce (43 per cent); chops, 4 ounce (39 per cent), and roasts, 3 ounce (39 per cent).

Meat grades served ranged from prime to commercial, but 76 per cent reported using prime or choice meats. Cuts of meats showed great variety: steaks, sirloin strip, 41 per cent; filet, 22 per cent; chops, loin, 61 per cent, and roasts, rib sirloin, 65 per cent, top round, 11 per cent.

Forty-two of the 54 hospitals have dietitians in charge of their food service. Ten have a steward, manager or food supervisor in charge of the dietary department, and two have registered nurses in charge. Bed capacities of the hospitals in the survey ranged from less than 50 to more than 500, but 56 per cent were in the 100 to 300 category.

Purpose of the survey, conducted by the food administration committee of the Long Island Dietetic Association, was to determine present food costing practices in voluntary hospitals.

One hundred eighty questionnaires were distributed to hospitals throughout New York State, and 34 per cent of them were filled out and returned. Because eight of the reporting hospitals were not voluntary, their answers were subtracted from the totals, and the figures based on the 54 voluntary hospitals that returned questionnaires. ■



Libbey Restraware® cuts replacement costs 54% at The Reading Hospital

The Reading Hospital, Reading, Pa., started using Libbey Restraware on patient trays about two years ago. They were so pleased with the service that Restraware is now used throughout the hospital. And most important, Willis J. Haas, administrative assistant, reports that dinner-

ware replacement costs have been reduced 54%.

With Libbey Restraware you get all of the advantages of durable heavy duty melamine... plus cheerful, attractive place settings in decorator pastels of Blue, Coral, Tan, Yellow and Mint Green; or White,

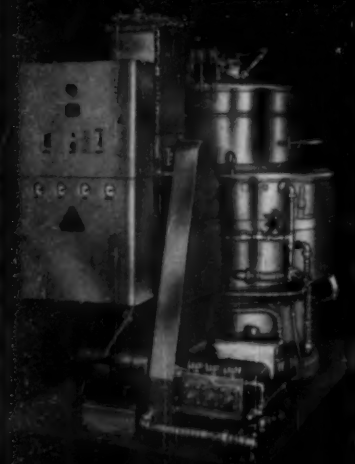
decorated with the Shoreline and Heritage patterns.

Start reducing your dinnerware replacement costs. Incorporate durable, attractive Libbey Restraware in all of your dining operations. For complete information see your Libbey salesman or write to:

LIBBEY PLASTIC DINNERWARE
AN **①** PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES • TOLEDO 1, OHIO

**FOR STEAM AT
PRESSURES
TO 900 PSI
...OR HIGHER!**



**VAPOR
MODULATIC
WATER TUBE BOILER**

CHECK THESE ADVANTAGES:

FITS ANYWHERE. Compact design takes only 40 sq. ft. of floor space ... can be installed in unused corners, aisles, balconies, on roofs.

LOW INSTALLATION COST. Delivered completely wired and assembled on its own base plate. Fits through average plant doors ... no wall removal necessary. Needs no special foundations or stacks.

LOW OPERATING COSTS. Fully automatic push-button operation. Modulating controls follow steam demand, produce steam only as needed, don't waste fuel. Burns oil, gas, or both fuels.

IDEAL FOR MULTIPLE UNIT INSTALLATION. For widely-varying steam requirements, two or more Modulatics can be operated with a single modulating control. Units are cut into the line as required, automatically shut down as steam demand slackens.

CONFORMS TO ASME and other codes.

WIDE RANGE OF SIZES. 18 to 150 hp. Pressures to 900 psi or higher. (Lower pressures also available.)

Our engineering department welcomes any opportunity to help you plan your steam system needs. No obligation.

**VAPOR
CORPORATION**

80 East Jackson Boulevard
Chicago 4, Illinois, Dept. 53-L

Modern Food Management

**These Reference Books Should Be
on Food Service Department Shelf**

By Jane Hartman

EVERY food service department needs a practical bookshelf of reference materials. Recently, several excellent publications have appeared that can be added to the reference collection.



Jane Hartman

A basic guide on the principles of food preparation is "Food for Fifty," 4th edition, John Wiley & Sons, Inc., 440 Park Avenue South, New York 16. This contains about 350 basic recipes. While the book is designed as a text for beginning students, it is a ready reference for anyone responsible for planning, purchasing, preparing or serving food in quantity.

Dietitians, food managers, engineers and architects will welcome "Food Service Planning: Layout and Equipment" by Lendal H. Kotschevar and Margaret E. Terrell, John Wiley & Sons, Inc., 440 Park Avenue South, New York (\$10.75). The authors have applied principles of layout engineering to food service planning to demonstrate ways of decreasing operating costs while increasing efficiency. The book is divided into three sections: planning, layout planning, and selection of physical facilities and equipment. At the end of each chapter there are selected references. Illustrations, charts and diagrams are included.

From the U.S. Public Health Service, Division of Hospital and Medical Facilities, comes the new "Hospital Equipment Planning Guide." This publication is available from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. (\$0.35). Suggested equipment and supply lists for 50, 100, and 200 bed general hospitals are presented as a guide for planners. Equipment is grouped under departmental headings; equipment for centralized tray service is divided into sections covering receiving entrance, janitor's closet, storage, kitchen, tray setup, serving and distribution, potwashing, office, dishwashing, ice manufacture, and cafeteria.

For small hospitals, "Meal Planning and Food Buying For Small Hospitals and Nursing Homes" by Kathleen Stitt and E. Neige Todhunter will be an invaluable guide to better food service. This booklet is obtainable from School of Home Economics, University of Alabama, Box 1405, University, Ala. (\$1). Much of the material is in outline form and easily readable. Subjects covered include the place of food service in the hospital program, menu planning, modifying the normal diet, purchasing, storage, and sanitation, as well as additional sources of information.

Many other good textbooks and guides are, of course, available. The important point is that dietetic information is continually expanding and improving. Keep your reference shelf both complete and current!

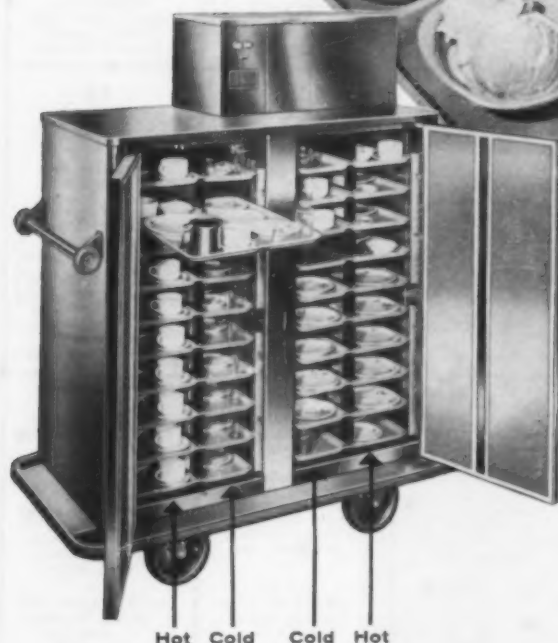


A complete **ONE TRAY**
food service system

Hot Foods Here



Cold
Foods Here



Hot Cold Cold Hot

**Keeps
Hot Foods Hot —
Cold Foods Cold
... and all on One Tray!**

ALL of the items necessary for a complete food service system — from start to finish — are available from Swartzbaugh. Mechanically Refrigerated cold food loading tables specially designed for handling plated salads, desserts, butter, etc., and hot food loaders with built-in flexibility combine with tray set-up unit, dish lifters and conveyor line to provide you with a fast, efficient food serving system — all from one source.

Now, for the first time, you can have *all* of the advantages offered by "All on the same tray" service. No longer do you have to worry about the proper combining of hot foods onto the cold tray at a point distant from the kitchen. SWARTZBAUGH'S "All on the same tray" Unitray cart makes complete kitchen control of the centralized food service system possible.

The Swartzbaugh UNITRAY cart is designed to be coordinated with other Swartzbaugh food service units, if desired, to give you a centralized food service system — with complete kitchen control.

Swartzbaugh specialists are at your service to help plan, install and implement your food service system. Write today for more information.



UNITED SERVICE EQUIPMENT CO., INC.

Jarvis and Jarvis ♦ **Swartzbaugh**

DIVISION

DIVISION

PALMER, MASSACHUSETTS

MURFREESBORO, TENNESSEE

sales offices: Palmer, Massachusetts

Menus for January 1962

Florence L. Andrews
Chief Dietitian
San Antonio Community Hospital
Upland, Calif.

<p>1</p> <p>Cranberry Juice Bacon Omelet</p> <p>Minted Fruit Cup Roast Beef au Jus Yorkshire Pudding Buttered Cauliflower Green Salad, Tomato Sherry Almond Floating Island</p> <p>Cream of Mushroom Soup Club Sandwich Ripe Olives, Stuffed Celery Hearts Steamed Fig Pudding, Lemon Sauce</p>	<p>2</p> <p>Fresh Sliced Oranges Bacon, Scrambled Eggs</p> <p>Consomme Madrilaine Baked Virginia Ham Scalloped Potatoes Chopped Spinach Perfection Salad Sherbet Parfait</p> <p>Oxtail Soup Asparagus on Toast Baked Sweet Potato String Beans Fresh Fruit Salad Brownie</p>	<p>3</p> <p>Pineapple-Grapefruit Juice Chipped Beef on Toast</p> <p>English Beef Broth Smothered Chicken Farina Dumplings Stewed Tomatoes, Okra Carrot-Raisin Salad Jelly Roll</p> <p>Chicken Gumbo Soup Grilled Salisbury Steak Baked Mashed Potato Peas With Chervil Lettuce, Chiffonade Dressing Baked Pears</p>	<p>4</p> <p>Stewed Prunes Baked Eggs, Sausage</p> <p>Cream of Spinach Soup Roast Rack of Lamb Pan Browned Potatoes Braised Celery Pickled Beet Salad Pineapple Cubes</p> <p>Broiled Sweetbreads and Mushrooms on Toast Baked Banana Squash Green Pepper-Paprika Cottage Cheese Salad Spice Cake, Mocha Frosting</p>	<p>5</p> <p>Fresh Orange Slices Poached Eggs on Toast</p> <p>Clam Chowder Grilled Swordfish Stuffed Baked Potato Sauteed Parsnips Red and White Coleslaw Strawberry-Rhubarb Whip</p> <p>Oyster Stew Tuna-Olive Tarts Lima Beans Broiled Tomato Tossed Green Salad, French Dressing Tropical Ambrosia</p>	<p>6</p> <p>Applesauce and Raisins French Toast, Sirup</p> <p>Braised Sirloin Tips With Water Chestnuts Brown Rice Mashed Rutabaga Sweet-Sour Lettuce Boysenberry Pie</p> <p>Chicken Noodle Soup Scalloped Ham, Potato, and Egg Casserole Buttered Asparagus Molded Fruit Salad Custard</p>
<p>7</p> <p>Half Grapefruit Coffee Cake, Bacon</p> <p>Cider Cocktail, Canapes Roast Duckling Whipped Potatoes Baked Zucchini Polonaise Avocado Salad Ice Cream, Cherry Sauce</p> <p>Tomato Bouillon Cheese Souffle Creole Green Beans Mixed Green Salad, Russian Dressing Green Grape-Banana Cup</p>	<p>8</p> <p>Banana With Cream Miniature Doughnuts</p> <p>Split Pea Soup Ham Loaf Potatoes au Gratin Brussels Sprouts Waldorf Pomegranate Salad Apricot Goody Cake</p> <p>Bouillon Open Steak Sandwich Hash Brown Potatoes Butter Beans Tomato-Cucumber Salad Royal Anne Cherries</p>	<p>9</p> <p>Fresh Orange Juice Scrambled Eggs, Bacon</p> <p>Vegetable Soup Veal Stroganoff Buttered Noodles Harvard Beets Romaine Salad Prune Whip</p> <p>Chicken Consomme Broiled Lamb Chop Parsley Whipped Potatoes Baked Hubbard Squash Persimmon Salad Boston Cream Pie</p>	<p>10</p> <p>Stewed Rhubarb Philadelphia Scrapple</p> <p>Crab Meat Cocktail Braised Tenderloin Baked Potato Frosted Peas Mixed Green Salad, Club Dressing Cherry Cobbler</p> <p>Scotch Barley Broth Eggs Benedictine Buttered Lima Beans Molded Cranberry Salad Apple Tapioca Pudding</p>	<p>11</p> <p>Blended Fruit Nectar Soft Cooked Eggs</p> <p>Grape Juice Stuffed Baked Pork Chop Mashed Sweet Potatoes Sauerkraut Lettuce Hearts, Chiffonade Dressing Banana-Orange Custard</p> <p>Beef Broth Chicken Rice Croquettes Glazed Carrots Hearts of Artichokes, French Dressing Whipped Fruit Gelatin</p>	<p>12</p> <p>Stewed Apricots French Toast, Sirup</p> <p>Vegetable Potage Baked Salmon Steaks Potato Balls Parisienne Broccoli Almondine Tomato-Avocado Salad Chocolate Eclair</p> <p>Asparagus Soup Vegetable Chow Mein Chinese Noodles Tossed Salad, 1000 Island Dressing Preserved Kumquats</p>
<p>13</p> <p>Grapefruit Sections Ham Omelet</p> <p>Chicken Noodle Soup Pot Roast Beef Mashed Potato Creole Eggplant Ginger Ale Salad Apple Pie With Cheese</p> <p>Lentil Soup Braised Chicken Livers and Mushrooms on Toast Baked Potato Spinach Timbales Carrot and Celery Sticks Tropical Compote</p>	<p>14</p> <p>Frozen Melon Balls Doliar Pancakes, Sirup</p> <p>Shrimp Cocktail Fried Chicken Rice Pilaf Parsley Buttered Parsnips Olives, Celery Hearts Rainbow Parfait, Angel Food Cake</p> <p>Italian Minestrone Creamed Ham and Peas in Patty Shells Baked Sweet Potato Frozen Fruit Salad Cinnamon Coffee Bars</p>	<p>15</p> <p>Fresh Orange Juice Shirred Eggs</p> <p>Tomato-Clam Juice Roast Leg of Lamb Whipped Potatoes Broccoli Polonaise Blush Pear Salad Caramel Custard</p> <p>Cream of Mushroom Soup Tamales French Style Green Beans Citrus Fruit Salad Raisin Pudding, Foamy Sauce</p>	<p>16</p> <p>Mixed Stewed Fruits Bacon Omelet</p> <p>Beef Broth Liver and Bacon Scalloped Potatoes Buttered Whole Carrots Tomato Aspic Salad Lime Chiffon Pie</p> <p>Vegetable Soup Breast of Chicken Supreme Asparagus Tips Green Salad, Chiffonade Dressing Purple Plums</p>	<p>17</p> <p>Tomato Juice Chipped Beef on Rusk</p> <p>Lentil Soup Swiss Steak Parsley Potato Cakes Spiced Red Cabbage Cottage Cheese Salad Fresh Fruit Cup Pound Cake</p> <p>Chicken Noodle Soup Glazed Ham Loaves Corn Pudding Buttered Green Peas Grape Waldorf Salad Cranberry Sherbet</p>	<p>18</p> <p>Fresh Tangerines Soft Cooked Eggs</p> <p>Pepper Pot Soup Baked Veal Birds, Thyme Dressing Mashed Potatoes Creamed Onions Persimmon Salad Hot Fruit Cobbler, Cream</p> <p>Essence of Celery Soup Hot Chicken Salad Watermelon Pickles, Radish Rosas Royal Anne Cherries</p>
<p>19</p> <p>Fruit Nectar Hot Cinnamon Rolls</p> <p>Tomato Bouillon Filet of Sole French Fried Potatoes Spinach Souffle Green Pepper Coleslaw Raspberry Bavarian Cream</p> <p>Clam Bisque Curried Shrimp and Rice Fried Eggplant Carrot Date Salad Nectarines</p>	<p>20</p> <p>Fresh Orange Slices Waffles, Sausage Links</p> <p>Consomme Julienne Individual Meat Pie, Mashed Potato Topping Baked Banana Squash Avocado Fruit Bowl Minicream Roll, Lemon Sauce</p> <p>Vegetable Chowder Tomato-Cheese Rabbit Baked Potato Chef's Salad Cream de Menthe Sherbet</p>	<p>21</p> <p>Half Grapefruit Fried Eggs, Ham</p> <p>Marinated Herring Roast Turkey Rutabagas and Potatoes Stuffed Celery Zabaglioni on Lady Fingers</p> <p>Cream of Potato Soup Fresh Fruit-Cottage Cheese Plate Assorted Sandwiches Pink Almond Parfait, Nabisco Wafers</p>	<p>22</p> <p>Tomato Juice Scrambled Eggs</p> <p>Scotch Broth With Barley Corned Beef Brisket Parsley Buttered Potatoes Cabbage and Carrots Grapefruit-Avocado Salad Heavenly Rice</p> <p>Philadelphia Pepperpot Tuna Fish Pie Beets and Greens Assorted Relish Plate Fresh Applesauce and Sugar Cookie</p>	<p>23</p> <p>Stewed Rhubarb Goldenrod Eggs</p> <p>Turkey Noodle Soup Spiced Beef Pot Roast Raw Potato Pancake Piquant String Beans Molded Fruit Salad Lazy Daisy Cake</p> <p>Lentil Soup Stuffed Acorn Squash Scalloped Potatoes Lettuce Hearts, Chiffonade Dressing Pumpkin Pudding</p>	<p>24</p> <p>Fresh Orange Juice Bacon, Soft Cooked Eggs</p> <p>Beef Broth, Matzoth Balls Chicken Fricassee Buttered Lima Beans Scalloped Tomatoes and Celery With Oregano Mixed Green Salad, French Dressing Peach Melba</p> <p>Cream of Tomato Soup Veal and Mushrooms on Brown Rice Chef's Salad Frosted Angel Cake</p>
<p>25</p> <p>Sliced Bananas Poached Eggs</p> <p>Chopped Chicken Livers Roast Fresh Ham Whipped Potatoes Peas in Cream Orange-Sweet Onion Salad Apple Whip</p> <p>Vegetable Soup Hot Roast Beef Sandwich Lyonnaise Potatoes Browned Parsnips Ginger Ale Salad Caramel Custard</p>	<p>26</p> <p>Grape Juice Fried Cornmeal Mush</p> <p>Blended Vegetable Juice Mixed Sea Food Plate Scalloped Potatoes Brown Butter Kale Persimmon Salad Sherbet, Sunshine Cake</p> <p>Cream of Celery Soup Codfish Cakes Baked Stuffed Potato Zucchini Creole Lettuce, Vinaigrette Dressing Raspberry Sundae</p>	<p>27</p> <p>Stewed Prunes French Toast, Sausage</p> <p>Consomme Madrilaine Stuffed Cabbage Rolls Mashed Potatoes Julienne Carrots Sliced Cucumbers Lemon Meringue Pie</p> <p>Chicken a la Reine Minute Steak Buttered Hoiny Broccoli Polonaise Molded Vegetable Salad Baked Pears in Ginger</p>	<p>28</p> <p>Pineapple Juice Scrambled Eggs, Bacon</p> <p>Broiled Grapefruit Baked Rock Cornish Hen Wild Rice Candied Sweet Potatoes Fresh Asparagus Tossed Green Salad Cherry Jubilee</p> <p>Oyster Stew Assorted Cold Cuts Hot Potato Salad Herbed Tomato Slices, Lettuce Fresh Fruit Plate</p>	<p>29</p> <p>Fresh Grapes Creamed Eggs on Toast</p> <p>Consomme Julienne Pepper Steak Riced Potatoes French Fried Eggplant Red Wine Slaw With Bacon Bits Burnt Sugar Cake</p> <p>Cream of Tomato Soup Lamb Stew Cottage Cheese-Pear- Pomegranate Seed Salad Lemon Sponge</p>	<p>30</p> <p>Fresh Citrus Sections Shirred Eggs</p> <p>Onion Soup Italian Spaghetti, Tiny Meat Balls Antipasto Spumoni</p> <p>Mushroom Soup Hot Smoked Tongue Parsley Boiled Potato Buttered Peas Romaine-Avocado Salad, French Dressing Hot Blueberry Cobbler</p>
<p>31</p> <p>Kadota Figs, Frizzled Chipped Beef, • Chicken Broth, Baked Short Ribs of Beef, Whipped Potato, Beets in Sour Cream, Spinach-Chopped Egg-Onion Salad, Snow Pudding • Mock Turtle Soup, Turkey a la King, French Style Green Beans, Molded Cinnamon Apple Sauce Salad, Date Nut Square. Ready-to-eat or cooked cereal served on all breakfast menus.</p>					

Coffee
does
a lot
for people



CONTINENTAL does a lot for coffee

The rich, robust flavor of CONTINENTAL COFFEE never varies... from one cup to the next, from one year to the next. CONTINENTAL sees to this by buying only the best coffee beans, by the most painstaking blending, roasting and grinding. Serving this matchless coffee could do a lot for you and your people.

We think you'll agree that CONTINENTAL is the very finest coffee available. We'd like to prove it with **THE CONTINENTAL CLINCHER**... a unique on-the-spot demonstration. Write CONTINENTAL COFFEE CO., Dept. C, 2550 N. Clybourn Ave., Chicago 14, Illinois.

Continental Coffee COMPANY America's Leading Coffee for restaurants, hotels and institutions
Roasting Plants From Coast to Coast • Main Plant: Chicago, Illinois



MAINTENANCE AND OPERATION

**Compressed gas, air and vacuum systems
are not difficult to maintain if the steps
outlined here are followed regularly**

How To Check Piped Service Systems

Christopher Montleth

MAINTAINING a compressed gas, air or vacuum system is neither complicated nor extremely time consuming; it can be done easily in most hospitals.

Although the high quality of piping equipment being manufactured today makes it unlikely that many opportunities exist for serious breakdown, any mechanical unit is liable to some sort of failure. The importance of piped services to a hospital makes it imperative that the engineering and

maintenance staff set up a routine that will prevent failure.

Probably the most effective long-term method of minimizing any problems in the piping system lies in the original planning and choice of equipment that will go into the piping system.

Planning includes the proper layout and design of pipelines along with the proper layout and location of equipment. The equipment should be adequate to form the basis for the hospital's anticipated future needs. After the equipment has been se-

lected and the design has been completed, proper installation is vital. Assembly of the pipelines, location of main shut-off valve, location of zoning valves, and installation of alarm systems to warn of failure are jobs that must be done correctly the first time.

The size of pipe used in a vacuum system can make the difference between an effective trouble-free service and one that requires excessive maintenance and is often not working. If an undersized vacuum line, for example, is installed in the hospital, matter that may be drawn into the line if the float shut-off valves do not work properly may cause the pipelines to become plugged with drainage matter. This presents a tremendous problem to the maintenance man because it is extremely difficult or impractical to get into the outlet station to remove the foreign matter. Often the outlet station has to be taken out of the wall to allow cleaning of the pipe. Not only does this make the outlet station inoperative, but removal of the outlet and pipe cleaning is a very expensive operation.

Recently, a proposed standard for vacuum systems in hospitals was written and submitted to the Compressed Gas Association for adoption.

The standard calls for a minimum vacuum of 12 inches of mercury at the outlet station furthest away from the vacuum pump, when the calculated demand for the hospital is drawn on the system. It is recommended that in the design of vacuum

(Continued on Page 144)

Mr. Montleth is chief engineer, Hackensack Hospital, Hackensack, N.J.



Photographs courtesy W. E. Doering, National Cylinder Gas, Division of Chemetron Corp., Chicago.

Secondary oxygen equipment should be checked at least monthly. Damage can be caused by improper use, such as when a nurse turns a flowmeter upside down while the humidifier is attached, causing water to run into flowmeter.



A Patient-Safety Program in action!

The O.R. suite, the nursery, the admitting office
... *all* hospital areas are included in this common-
sense approach to the problem of environmental
infections, the Patient-Safety Program. Complete

facts are on the back of this page. Read them
and discover how you and your Huntington
representative can design this flexible program
to meet the exact aseptic needs of your hospital.

HUNTINGTON

... where research leads to better products

HUNTINGTON  LABORATORIES • HUNTINGTON, INDIANA • Philadelphia 35, Pennsylvania • In Canada: Toronto 2, Ontario





GERMA-MEDICA.



SAN PHENO. X

The Huntington Patient-Safety Program

How to prevent infection from originating in the hospital. That's the problem. Many hospitals are solving it by returning to old-fashioned attitudes toward cleanliness in every department combined with the use of modern, efficient aseptic products. And they are adopting the basic principles of a Patient-Safety Program to set up a common-sense plan-of-attack against resistant Staph. and all other infectious agents.

This practical program features:

- More than 100 Huntington products that will effectively help combat the spread of infection from the admitting office to the O.R. suite, the nursery, everywhere in the hospital.
- An intelligent Huntington representative to help you plan the program to meet your specific needs. Individual hospital aseptic problems differ because of variations in layout, in function and in use. The job of the Man behind the Huntington Drum is to select the right Huntington product or products for your hospital. He will show you how to efficiently and effectively use these products to destroy bacteria on all surfaces.
- An experienced Huntington representative whose advice and suggestions will greatly assist you while building and maintaining your Patient-Safety Program. His experience in the hospital aseptic control field averages 19 years.
- A company that completely backs up its men and products with research laboratories that place quality above all else. For over 41 years, these laboratories have been enforcing rigid control over the Huntington manufacturing processes.

Call or write today. Get more details on the Huntington Patient-Safety Program.

Two Huntington products to help you prevent cross-infection:

- **GERMA-MEDICA LIQUID SURGICAL SOAP WITH HEXACHLOROPHENE** • Reduces bacteria on the skin well below safe levels. Tests have proved its bacteriostatic efficiency. Keeps hands soft and smooth. Ideal for the surgeon's prep and for use at all hospital stations. Germa-Medica with Hexachlorophene is highly concentrated. It is diluted with up to four parts water per one part soap for very economical use.
- **SAN PHENO X... A HIGHLY BACTERICIDAL GERMICIDE** • For general-purpose hospital disinfecting. Has a broad bacterial spectrum. Highly effective against Resistant Staph. Easy to use, has a pleasant odor. Will not irritate skin or stain or corrode metal when used as directed. Economical.

HUNTINGTON

... where research leads to better products



HUNTINGTON LABORATORIES

Huntington, Indiana

- ☐ Please send me the free booklet, "A Suggested Plan for Infection Control in Hospitals."
- ☐ Send more information on Germa-Medica Liquid Surgical Soap with Hexachlorophene.
- ☐ Send laboratory reports and other literature on San Pheno X Germicide.
- ☐ Have your representative call for an appointment.

NAME

TITLE

HOSPITAL

ADDRESS

CITY

STATE



Model 1001-50
Model 1002-25

versatile
combination
ice & shelf
carts very
popular!

Gennett's combination Ice and Shelf Carts in Stainless Steel. Two Models—50 lb. or 25 lb. Ice Chests. 100% increase in purchase this year proves popularity. Versatility unsurpassed for every service. Ice-Glasses (clean and used)—Pitchers—Trays—Water and Nourishments. Bedside choice with maximum sanitation at nominal cost. Write for catalog of Ice Carts and Cabinets. GENNETT AND SONS INC., One Main Street, Richmond, Indiana.



190 lbs.



75 lbs.



50 lbs.



250 lbs.

GENNETT Ice Carts

SAFETY IN NUMBERS

It's a wise administrator who has at his fingertips up-to-date information on new developments in equipment and materials which will serve his institution best. Look at the numbers in the yellow sheet in the back of this issue. Each advertiser listed in the index has an identifying number—so does each entry in the "What's New" section. Use these numbers on the yellow postage-paid return cards to request information on products in which you are interested—to be sure the product information you need is in your hands and current.

*For fast automatic
floor-to-floor delivery of
records, case histories,
lab samples, supplies...*



Olson | Selective Vertical CONVEYORS

Clinical histories—always needed in a hurry at treatment floors—are practically as near as the telephone with an Olson Selective Vertical Conveyor on the job. It's more than a conveyor... it's a fast, foolproof system for distributing mail, records, files, books, lab samples and supplies.

The Olson Vertical Conveyor is simply an endless chain equipped with pivoted carriers. It requires only loading and station selection by hospital personnel... loads on the upside, unloads automatically on the downside.

Five Basic Arrangements Available

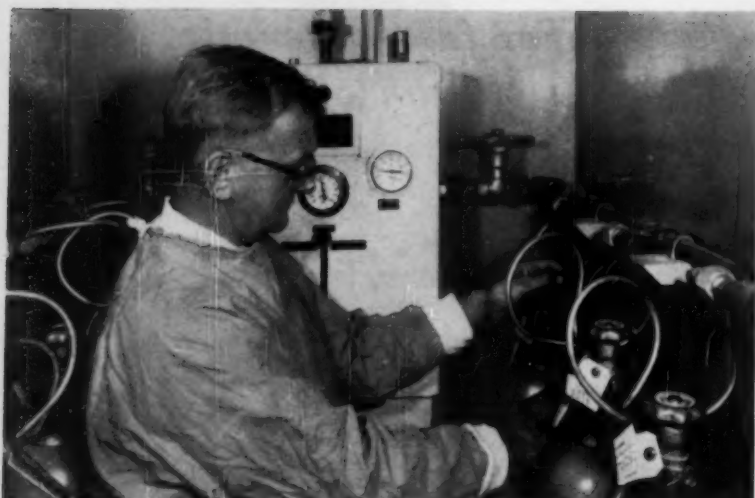
From Olson's five basic systems you can choose the installation best suited to your hospital's needs. Loading can be either manual or automatic, destination can be selected by carrier or by push buttons. Olson's new Magnetic Selective Control takes over completely—provides fully automatic control ideally suited to high-rise buildings or in other extra-high volume applications.

*Find out now how Olson
Selective Vertical Conveyors
can save both time and
money in your hospital.*

*Write today for new Catalog
No. 1881.*



Samuel Olson Mfg. Co., Inc.
2423 Bloomingdale Ave.
Chicago 47, Illinois
Division of Cherry-Burrell Corporation



To protect control unit regulators, the engineer should crack the cylinder valve slowly before connecting a cylinder to a header. This will blow out any foreign matter that may have accumulated, and is trapped on the valve seats.

(Continued From Page 140)

systems, the pipeline be sized so that there is no more than a 4 inch drop in vacuum at the furthest outlet from the vacuum pump. Thus, the pump must be capable of maintaining a minimum of 16 inches of mercury vacuum.

Installation methods for a pipeline that will serve an oxygen system are extremely important. Such a pipeline must be free from any foreign matter, which is the cause of 90 per cent of the failures of outlet stations installed in hospitals today.

Foreign matter in the lines, when finally blown through, may be entrapped on the seat in the outlet station causing leaks to develop. It is also mandatory that silver solder connections be made, not soft solder. In one installation, for example, the oxygen pipelines were installed with soft solder, and it took approximately two years to clean out the lines and zoning valves, which had become completely plugged. In addition, pipelines must be completely free from oil because of certain hazards that could result from oil becoming trapped in the patient's lungs. Oil coming into contact with oxygen also presents a serious explosion hazard.

The control unit of the oxygen supply system should be checked daily to assure that the proper pressure is being supplied to the oxygen pipeline. This task requires little time because usually members of the engi-

neer's staff are near the unit regularly.

In addition, at least once a month, the regulating valves should be checked for buildup in pressure. Such an increase will cause the regulators to "creep" and the safety relief valve to operate. The unit can be checked by reading the low pressure gauge normally furnished with each regulator and listening at the safety relief valve for escaping gas. The alarm system on the hospital line is another check on an increase in pressure. This increase in pressure is caused by faulty operation of the regulators in the control unit.

The alarm systems require periodic checking for proper operation. For example, the manifold alarm system can be tested by closing the valve on the service side of the oxygen supply and allowing the reserve side to cut in. As soon as the reserve side cuts in, the alarm buzzer and light should be actuated. This check will not interrupt the supply of oxygen to the hospital. This test is also useful for replacing burned out light bulbs in the alarm system.

To check the low pressure alarm system, the engineer must close the main shut-off valve for a very short time. When the line pressure reaches approximately 40 p.s.i., the low pressure alarm system should be actuated. As soon as the low pressure alarm has gone into operation, the main valve should be opened immediately to return the line to full pressure. A high pressure alarm system is

Simple Routine Inspections Often Detect Malfunctions

checked by increasing the pipeline pressure through the manifold regulator to above 60 p.s.i.g. At this point, the high pressure alarm should become actuated.

All oxygen manifold headers include check valves as required by the National Fire Protection Association. The check valve prevents the depletion of the complete supply of gas in a bank if an individual cylinder blows its safety valve. When cylinders are attached to a header, the cylinder valve must be cracked slowly to blow out any foreign matter or chips that have accumulated. This step is very important to protect the check valves and the control unit regulators, which would become damaged from foreign matter trapped on the valve seats. The ground around bulk installations must be kept free of any debris, weeds and other material that could cause trouble if ignited.

The engineer should check each station outlet in the hospital at least every six months. A leak can be detected readily by a soap solution. The adapter should be inserted into each station to check for leaks between the hose end of the adapter and the valve seat in the outlet station. By plugging in the adapter the engineer can also check on the locking mechanism.

Malfunctions of outlet stations are usually caused by foreign matter being blown through the lines. Other types of damage are also possible.

If valve seat damage has occurred, it is a simple matter to disassemble the primary assembly and remove and replace the damaged valve seat. All outlet stations contain a secondary check valve to prevent the escape of gas when the primary assembly is removed. The outlet station is back in operation as soon as the primary assembly has been replaced.

Adapters require constant checking for damage caused by dropping. In-

a key member
of your Oxygen Therapy team
wears this cap



He drives a **Linde** delivery truck. And to you, this is important—it means he's backed by a leading manufacturer of Oxygen U.S.P....by the fastest, most flexible distribution network in the country.

Naturally, you can rely on him to fill every routine need. But what's more important—Linde's "Emergency Oxygen Back-up" gives you added assurance that your out-of-the-ordinary demands can be met. When the need is urgent, Oxygen U.S.P. is on its way to you in minutes.

Dependable oxygen delivery is vital to a hospital. This is just one of the many services Linde is ready to offer you. To learn about the others, call your nearest Linde representative or distributor or write Linde Company, Division of Union Carbide Corporation, 270 Park Avenue, New York 17, N. Y. In Canada: Union Carbide Canada Limited, Linde Gases Division, Toronto 12.

Linde / first in Oxygen U.S.P.

"Linde" and "Union Carbide" are registered trade marks of Union Carbide Corporation.

**LINDE
COMPANY**

**UNION
CARBIDE**

spection can be either visual or by listening for the escape of gas when the adapter is plugged in. Often, a faulty adapter can damage the locking mechanism and make it impossible to hold the adapter in the outlet station.

On outlet stations that make use of a threaded connection to hold the adapter, there is the possibility of cross-threading which will ruin the outlet station. When cross-threading occurs, it is necessary to replace the damaged adapter and change the complete valve body assembly in the

outlet station. Periodic checking will reveal which outlets have been damaged by a faulty adapter.

In older installations where needle valves are used, the packing in the needle valve may set and cause a leak between the packing gland and the needle valve body. As a result, outlets of this type should be checked carefully at least four times a year because a great volume of gas can be lost through leakage. If a leak exists, packing should be replaced with the proper material, which is available from the supplier.

Outlets in the operating room must be in working order all of the time. Normally the anesthesiologist is responsible for the O.R. outlet stations because of his familiarity with the system. However, he should be cautioned to report any malfunction immediately so that the hospital engineer can take remedial measures.

To check a flowmeter, insert it into the outlet station and attach a humidifier to the unit. With the needle valve on the flowmeter closed, bubbles should not appear in the water. Bubbles indicate that the needle valve in the flowmeter is faulty. A humidifier provides the perfect tester for a flowmeter. Use of soap and water on the outlet of the flowmeter is not a good test because too much time is required for a leak to show up.

Both the inlet and outlet of flowmeters should be checked for damage caused by dropping. There is a very good possibility of damage to threads and the seat on a flowmeter that has been dropped. Dropping may cause a leak between these connections and the adapter. The damage can be detected with a soap solution, or a leak can be heard when a badly damaged unit has been plugged into an outlet station. Although damage to threads is best revealed by "go" and "no-go" gauges, these instruments are usually not available, and visual inspection is normally sufficient for detecting thread damage.

The use of ordinary tap water in humidifiers and nebulizers may result in calcium and lime deposits in the restricted openings of nebulizers and those humidifiers that contain a porous metal insert. This situation can be minimized by using distilled water.

Frequent and adequate inspection of secondary oxygen equipment depends on the department responsible for its maintenance. If the equipment is the responsibility of an inhalation therapist, it should be checked in the inhalation therapy department.

Secondary equipment should be checked at least once a month. Often a nurse will turn a flowmeter upside down while the humidifier is still attached, and the water will run into the flowmeter. When the equipment is returned to the proper department,

meeting a widespread professional demand

BARD-PARKER DISINFECTING SOLUTIONS

B-P HALIMIDE

Concentrate Disinfectant

... now *improved*. HALIMIDE disinfectant—free from objectionable odor, is a concentrate of low surface tension and excellent penetrating qualities. Perfect for inexpensive instrument disinfection, 1 oz. mixed with 1 gal. of water makes a stable—clear—non-corrosive—non-staining solution. TUBERCULOCIDAL when diluted with alcohol. No anti-rust tablets to add—no need for frequent changing.



B-P CHLOROPHENYL Disinfectant

... an ideal instrument disinfecting solution for professional office use. It is rapid in destruction of commonly encountered vegetative bacteria—free from phenol (carbolic acid) and mercurials—not injurious to skin or tissue. It is used full strength—has a pleasant odor—its germicidal efficiency is not affected by soap.



B-P FORMALDEHYDE GERMICIDE

... sporicidal • tuberculocidal • bactericidal • virucidal • fungicidal, it is especially suitable for hospital use in the chemical disinfection of instruments and protection of surgical sharps. It is used full strength—and within 5 minutes will kill TUBERCLE BACILLI—vegetative pathogens and spore formers—the spores themselves within 3 hours.



BARD-PARKER COMPANY, INC.
DANBURY, CONNECTICUT
A DIVISION OF SUTTON, DICKINSON AND COMPANY

BARD-PARKER • B-P • CHLOROPHENYL • HALIMIDE are trademarks



Hospital Administrator: Vernon A. Reed • Architects: James, Meadows and Howard, Buffalo, New York

Capable of BIG Things!

at the newly expanded Deaconess Hospital, Buffalo, New York...

HAUGHTON AUTOMATIC ELEVATORS

Provide New Dimensions in Hospital Service

Here is another example of elevator planning and design that looks *beyond* current standards... provides adequate capacity, space and speed for swift, smooth transportation of patients, personnel and equipment.

In the new Deaconess Hospital Addition, four electronically-controlled Haughton Operatorless Elevators are on 24-hour duty. Two are oversize, with 5000 lb. capacity and 6½' x 11' floor to handle beds, stretchers, food and laundry services. For extra convenience, one unit has entrances to hospital corridors, as well as kitchen and laundry. Two high speed elevators with 2500 lb. capacity, handle passengers only. All entrances are 48" wide.

An amazing "electronic brain" controls each elevator with time-saving speed and efficiency... insures that vital service needs will be met at every moment, day and night. Such is the magic of Haughton Elevonics*... wellspring of progress in vertical transportation for multi-floor buildings of every type.

Remember, in your hospital, inadequate elevator service can be fatal. So, whether your need is elevators for new buildings, or modernization of present equipment, let Haughton capabilities provide the truly modern, practical answer to your problem. Consult with your Haughton representative, or write to us without obligation.

**Haughton's advanced program in elevator systems research and engineering, with specific emphasis on the application of electronic devices and instrumentation for betterment of systems design and performance. Reg. U. S. Pat. Office.*



HAUGHTON ELEVATOR COMPANY

DIVISION OF TOLEDO SCALE CORPORATION • TOLEDO 9, OHIO

West Coast Regional Office, Los Angeles 26 • FACTORY BRANCHES TO SERVE YOU COAST TO COAST





LIGHTING FIXTURES

ORNAMENTAL BRONZE • ALUMINUM
WROUGHT IRON • STAINLESS STEEL

BRONZE MEMORIALS

DESK and DOOR PLATES
DONOR and PORTRAIT TABLETS
SIGNS • ADD-A-NAME PLAQUES

ARCHITECTURAL LETTERS

Write for our profusely illustrated catalogs, showing scores of designs, both simple and ornate. No job too small, none too large. Over 1/3 century experience.



MEIER JOHAN-WENGLER

1102 W. 9th St. CINCINNATI 3, OHIO

LOW COST LINEN MARKING

... only costs pennies
per dozen to mark
linens, towels, etc.
indelibly with



Applegate's INK

Applegate indelible (silver base) ink is everlasting... heat permanizes your impression for the life of the cloth, contains no aniline dye.

Use the APPLEGATE SYSTEM

The Applegate marker is the ONLY inexpensive marker that permits the operator to use both hands to hold the goods and mark them any place desired. Hand, foot or motor power.

Write for information and free sample impression slip.



7351 Hamlin Ave.

Skokie, Ill.

it should be checked for visible moisture trapped within the tube. Trapped water can be removed from the flowmeter by oil-free compressed air blown into the unit with the needle valve open to provide a clear exit.

In a preventive maintenance program on vacuum pumps and air compressors, it is vital to choose the proper grade of oil, depending on the type of unit used and ambient conditions. If a pump is subjected to high temperatures, it may be necessary to use a heavier weight oil.

At least once a week, the oil level of the crank case should be checked and oil replenished if necessary. Oil in a vacuum pump should be changed at least every two weeks, or as recommended by the manufacturer. Only the best oils are recommended.

Sleeve bearing motors should be oiled at least every three months with an oil of approximately the same viscosity of S.A.E. 10. Ball bearing motors should be repacked once a year using a grease of about the same consistency as or a little stiffer than petroleum jelly. The motor windings should be blown off with a jet of air at least four times a year to prevent any accumulation of foreign matter. An occasional revarnishing of the windings with special insulating varnish will prolong the life of a motor.

Proper attention should be given to V-belt drives. A belt that is too tight will overload the bearings, while too loose a belt will slip on the motor pulley and cause excessive heat and wear. V-belts should be checked for tension at least once every three months. If one belt on a multiple V-belt drive breaks or becomes worn, all the belts should be replaced at the same time.

It is important to open the receiver drain valves of vacuum pumps and air compressors at least once a week to remove accumulated condensation. A check of the vacuum switch setting is also important because the vibration of the unit may cause it to change.

The engineer should check the setting by watching the gauge installed on the vacuum pump or receiver and noting the readings at which the pump turns on and off. To obtain the reading at the "cut-in," it is necessary to activate an outlet station to reach the low setting of the vacuum switch, and at this point the pump should cut on automatically. The setting should

be checked at least once every three months.

In addition, the alternator on a duplex vacuum pump system requires checking to ensure that the pumps are alternating properly. This check can be made in the same manner as the switch setting technic described previously. After the first pump unit has cut off and the system drops to its low setting, the second pump should cut in. When the demand on the line is beyond the capacity of one pump, the second pump should cut in to cause both units to carry the load. Improper operation of the alternator will cause excessive wear on one pump. A check on the operation of the alternator also will reveal automatically any blown fuses or possible disconnection of safety switches.

Vacuum pumps and air compressors often are ordered and shipped to the job site long before they are put into operation. Where the engineer anticipates such a delay he should inform the contractor so the units will be protected for the long storage period.

Constant vigilance is necessary to keep vacuum secondary equipment functioning properly. The responsible department should check it after each use. On suction model units, gas-tight seals are required between bottle and cap to prevent an undue strain on the vacuum system and excessive operation of the pumps. Glass suction bottles should be checked for cracks because of the possibility of an implosion when a cracked unit is applied to the vacuum system.

With low suction units — water-sealed bottle used with a water manometer — used extensively in pleural surgery, the engineer should check periodically for leaky seals. A seal that is not gas-tight or loss of vacuum from the central source could endanger the patient.

Most secondary suction equipment is furnished with a float shut-off valve that automatically cuts off the vacuum if the liquid level in the bottle rises too high. A faulty float assembly may cause the liquid to fill the bottle and enter the outlet station. As a result, the station may become clogged with drainage and require extensive work before it can be put back into use. After each use, the float should be checked by allowing the liquid level to rise in the bottle and noting that the valve cuts off the suction when the liquid lifts the float. ■

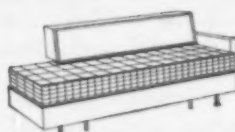


NEW

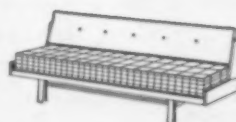
EASY-ON-THE-BUDGET BEAUTYREST DORM LOUNGE

Only with the Simmons Dorm Lounge will students enjoy such homelike, one-room living at such a modest cost. Only Simmons can give students the sitting and sleeping comfort of Beautyrest®. And as always, you benefit from the economy made possible only with long-lasting Simmons construction.

Special patented steel frame construction permits easy rolling of the Beautyrest Dorm Lounge—pull it out for sleeping...out even further for convenient bedmaking. No floor scuffing—legs lift off floor as you move bed. Durable No-Sag springs support famous Beautyrest mattress—guaranteed for ten years of day and night sitting and sleeping service. Bedding box attaches to steel frame. Entire unit may be anchored to wall to qualify as a built-in.



Simmons offers a variety of sofa-bed styles—for every room requirement.



SIMMONS COMPANY
CONTRACT DIVISION

Merchandise Mart • Chicago 54, Illinois
DISPLAY ROOMS: Chicago • New York • Atlanta • Columbus
Dallas • San Francisco • Los Angeles

HOUSEKEEPING

How To Teach Cleaning Methods

**The five-step teaching method reported here
helps the hospital evaluate employee performance**

Maude E. Chaney and Catherine M. Hawkins

ONE of the most important functions of the housekeeping department in an institution is to provide a program of correct teaching methods to assure cleanliness in all areas.

In Ohio, the state hospital association and Ohio State University have sponsored a series of workshops on "The Correct Teaching Methods" to provide housekeepers with the basic knowledge and background to conduct training programs for their own employees.

The purpose was to establish a correct and unified standard of teaching for executive housekeepers, assistants and supervisors.

This standard of teaching is known as the "five-step method," and has been extremely successful in industry. The steps are:

1. Outline the program of instruction
2. Prepare learners
3. Present the lesson
4. Try out
5. Check and follow-up

Each person attending the workshop actually participated not only as the teacher but also as a learner. Therefore he was taught the correct principles of teaching and, by placing himself in the position of the learner, absorbed additional knowledge that is the basis for improved teaching methods. As a learner, he realized the importance of correct

teaching methods. The instructor, with the assistance of other participants in the class, gave constructive criticism as each demonstration was given. By illustrating and explaining each step, the learner could more easily absorb exactly what was expected of him to complete the work according to the standard set by the housekeeping department.

To employ proper teaching methods, three approaches to inservice training may be applied. The method most applicable to the department and institution should be selected.

1. On-the-job training. Training the employee while he or she is actually doing the work.
2. Classroom training. A specifically designated room used especially for teaching a class of from three to 10 employees.
3. Combination of classroom and on-the-job training.

In pursuing this program at the Ohio Tuberculosis Hospital, the first step was to call a departmental meeting of employees involved to explain what was going to be done and how the inservice training was to proceed.

All work forms needed for inservice training were shown and explained to the employees. These forms included the skill inventory and classroom and individual employee forms. All questions were answered so there would be no doubt or suspicion as to what we were hoping to accomplish.

The next step was to determine the degree of retraining needed by our employees. To do this we:

1. Conducted a survey (skill inven-

tory) throughout the entire hospital to evaluate general cleanliness and job performance. Two housekeepers were assigned to conduct this survey in order to rate all employees' performance equally.

2. Analyzed the skill inventory. This was beneficial in determining to what extent each employee needed retraining.

3. Prepared job breakdowns for each individual job, listing each principal step and the key points to each step.

4. Actually performed the job according to our breakdown to determine if changes were necessary for better teaching methods.

5. Prepared the learner by putting him at ease through a courteous and friendly approach. Placed him in the correct position, where demonstration could be observed, to receive instruction.

6. Presented the lesson by illustrating and telling, and stressed the key points very clearly.

7. Asked the learner to show and tell what he had observed and heard. If the learner made an error in telling or showing, this was corrected immediately. This would help him to remember exactly how and in what way he had made the error so that it would not be repeated.

8. Followed up. The learner was checked frequently. Questions were encouraged as to why the job was performed in a certain manner, and the employee was asked for his opinion on key points. At this time it was essential to know that the learner completely understood what had been taught. (Cont. on Page 152)

Miss Chaney is director of housekeeping, and Miss Hawkins is assistant director of housekeeping, Ohio Tuberculosis Hospital, Columbus.

The series of articles by Mildred L. Chase on Administrative Housekeeping for Institutions will be resumed next month.



SANICEL

100% COTTON

MADE EXPRESSLY FOR

HOSPITAL SERVICE

72 x 96 INCHES

- ✓ **because** it is *the* perfected cellular-weave non-static blanket, designed for hospital use
- ✓ **because** it can be autoclaved or washed with regular flat work
- ✓ **because** shrinkage is minimum and controlled with stabilizing center stripe and extra-wide selvages
- ✓ **because** open-cell fibers are not weakened by roughest handling
- ✓ **because** it retains its original whiteness
- ✓ **because** its thermal principle keeps patients warm without excessive weight or bulk (and provides still greater warmth when used with a cover)
- ✓ **because** it's 100% cotton, in larger, more convenient 72 x 96 size, with hemmed ends
- ✓ **because** it's available immediately in white, at leading distributors
- ✓✓ **because** it carries the name that means the very best in blankets—**Chatham**

CHATHAM BLANKETS, INC., Contract Division, 111 West 40th St., New York 18, N.Y.

9. Prepared individual and classroom records. Each employee was graded for attitude, aptitude and thoroughness. The following key was used.

1. Needs complete training.
2. Needs improvement training.
3. Performance satisfactory. Review periodically.

The forms used are permanent records which are kept on file in the housekeeping department office. They are valuable to the hospital and department for future reference.

The skill inventory form quickly provides a clear picture of the general cleanliness of the hospital. It is wise to make this survey at least every six months.

Employees' performance and progress are shown on the classroom and individual employee forms. Dates of training were recorded; also dates of the follow-ups were recorded if the employee met the job performance standard. If the job performance proved unsatisfactory, more retraining was needed and no dates were recorded until another follow-up proved satisfactory.

The accompanying box gives an example of a job breakdown. The importance of the job should always be explained to the employee before the instruction begins.

The information gathered from these workshops is extremely valuable to the housekeeping department.

Employee's Name:

Code:

MPS - Meets Performance Standard

INDIVIDUAL EMPLOYEE RECORD

HOSPITAL JOB	MPS	HOSPITAL JOB	MPS
Cleaning wax applicator		Cleaning light fixtures	
Cleaning soft brushes		Cleaning radiator	
Cleaning chamois		Cleaning toilets	
Cleaning sponges		Vacuuming draperies	
Cleaning hair brushes		Vacuuming upholstery	
Cleaning vacuum cleaners		Vacuuming rugs	
Cleaning pails		Dry cleaning walls	
Cleaning buffing machine		Dr cleaning acoustical ceiling	
Cleaning scrubbing machine . . .		Hand washing walls	
Cleaning wet mops		Cleaning wallpaper	
Cleaning hair push broom		Operating wall washing machine	
Brushing floor		Washing window shades	
Dry mopping floor		Turning window shades	
Damp sweeping floor		Servicing dispensers	
Wet mopping floor		Picking up and disposing of rubbish and garbage . .	
Hand scrubbing floor		Making a dormitory bed	
Operating scrubbing machine . . .		Cleaning axle and caster	
Applying liquid wax		Machine darning for small holes or tears	
Operating buffing machine		Patching textiles	
Dusting furniture and equipment		Sewing on straps or tapes . . .	
Dusting venetian blinds		Maintaining a sewing machine	
Cleaning brass			
Cleaning glazed surfaces			
Cleaning lavatory			

Individual employee record shows the specific housekeeping tasks for which the employe meets the hospital's performance standards. Classroom record, below left, is used to report dates of instruction and follow-ups. A simple key is used with skill inventory, right, to evaluate individual employe performance.

[illegible]



Easier-to-use master station and latest style telephone speed handling and simplify answering of patients' calls. Calls can be answered in succession or by selection. Nurse can contact any room to talk with patient or to monitor the room . . . can make calls to all rooms simultaneously . . . communicate with duty or utility rooms.

Check the advantages of...

NURSE SAVER® II

*the ALL NEW, Versatile
Nurse-Call System by*



Completely new in design and styling . . . combining in a single system all the features that hospitals have always wanted . . . NURSE SAVER II is the most modern, most complete, easiest-to-use nurse-patient communication system available today. Incorporating every advanced concept essential to efficient and economical patient care and supervision, it offers:

Flexibility...

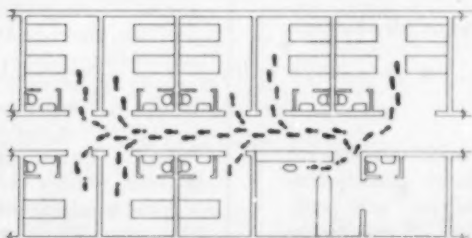
System adapts easily to any hospital's method of operation. Flexibility features include: interchangeability of bedside stations (pull cord or push button); availability of a variety of nurse-call stations, emergency stations, duty stations, etc. which can be positioned as desired; use as an "all call" system.

Fidelity...

Latest in amplifier design and circuitry means markedly superior voice reproduction.

Reliability...

Designed specifically for dependable operation under conditions of continuous, 24 hour duty. Produced by STANDARD—leader in development of quality electrical systems for 75 years.



Nurse Saver II puts an end to blind signalling and point-less corridor pounding. Two-way voice communication saves countless steps . . . provides superior patient service . . . permits productive use of personnel.



Patients appreciate being in direct voice contact with nurse. Convenient push buttons or pull cords are immediately interchangeable and may be selected to suit patient's condition or preference.



Request new 12 page
descriptive catalog,
Publication No. 253.

THE STANDARD ELECTRIC TIME COMPANY

89 LOGAN STREET • SPRINGFIELD, MASSACHUSETTS

How To Scrub a Wastebasket

The wastebasket is used only for trash. Metal and glass are deposited in separate containers. Maintaining a clean basket is very important to the health, welfare, and morale of the patient, employee and visitor. This prevents the spread of germs and contamination.

TOOLS NEEDED

Brush
Cleaning Cloths
Cleanser
Putty knife
Measuring Cup (1 oz.)
Germicidal Detergent

STEPS

1. Collect the wastebasket from the room.
2. Empty the trash.
3. Take basket to the janitor's closet.
4. Fill basket with small amount of hot water and germicidal detergent.
5. Thoroughly scrub the basket.
6. Rinse and dry thoroughly.
7. Check basket for leaks and for repainting.
8. Clean the equipment used.
9. Return the basket to the room.

KEY POINTS

Hold it away from the body. We have no knowledge of illness, and there is danger of contamination.

In the receptacle provided.
Very quietly so as not to disturb the patients.
Empty, holding away from receptacle so there will be no damage to the basket.

Do so quietly, and place the basket in the sink under the faucets.

Measure germicidal detergent according to directions.

With the brush and scouring powder as needed. Pay particular attention to stubborn stains and accumulated dirt on inside and outside, top and bottom rims, crevices and on the underside of the basket where germs and bacteria can breed.

Rinse with hot water and dry with clean cloths. This prevents rusting of basket.

Report to your supervisor if substitution needs to be made. Hold basket up to light to examine for leaks.

Hang up the brush. Discard cloths.

Place in correct position for neatness.

(Continued From Page 152)

and the hospital. A planned instruction program contributes to better and safer care of the patient, and it assures the patient of a clean and comfortable environment. The patient has a keen interest in what is being accomplished by the employees, which is good therapy because he is not constantly thinking of himself. The training given the employees has created job interest, self-development and improvement, better attitudes, pride and zeal to outdo one another in their performance.

Monthly departmental meetings are also beneficial. Group participation improves relationships not only among the employees, but between supervisors and employees.

Our hospital has and will continue to benefit to a great degree from this training because our standards are gradually upgraded, and we are receiving better performance from the employees as they understand and know their jobs better. Not only housekeeping, but other departments are benefiting through this planned inservice training. ■

AMERICA ON ITS KNEES

It is a sad fact that the American people, who have been so long and so hard hit by the hammer of world war, have freely and intelligently responded, considerably more than America had known it was doing, to the call of the hour for peace. We would have nothing to say on this. (CLARET Club)




TODAY, all mankind stands in the presence of an awesome enemy. Our country faces its greatest peril. At this time of great need, free men throughout the world must turn wholeheartedly to God for new courage and strength, for we know that the final victory in the battle for peace rests in His hands.

Imperialistic communism, like the Biblical Goliath, menaces free men. That giant also swaggered, bullied and cowed the faint at heart. David came on the field of battle seemingly overwhelmed, yet supported by the power of God, he was victorious. The communist threat will in like manner be defeated if we confront the giant with the power of God.

With the sanctity gained from prayer, and the sanity from total preparedness, we will, like the shepherd boy, confront the enemy, and armed with the weapon of faith, we shall emerge victorious.

The prayer which appears on the facing page entitled "America On Its Knees" was written by Mr. Conrad N. Hilton. We believe this inspiring prayer expresses the fervent thoughts that must now be shared daily by all Americans and free men everywhere.

We are grateful to Mr. Hilton for his having written these inspiring words and for giving us permission to reprint them. We do so in the hope that this prayer will give those who read it renewed faith, courage, and strength.



HAROLD J. POND
Chairman of the Board
ADVANCE FLOOR MACHINE COMPANY
Excelsior Park, Minnesota

Reprints of the message on the right may be obtained by writing Advance Floor Machine Company, Spring Park, Minnesota.

AMERICA ON ITS KNEES:^{*}

☆☆☆ not beaten there by the hammer & sickle, but FREELY, INTELLIGENTLY, RESPONSIBLY, CONFIDENTLY, POWERFULLY. America now knows it can destroy communism & win the battle for peace. We need fear nothing or no one... ...except GOD.

OUR  FATHER IN HEAVEN:

WE PRAY that YOU save us from ourselves.

The world that YOU have made for us, to live in peace,
we have made into an armed camp.
We live in fear of war to come.

We are afraid of "the terror that flies by
night, and the arrow that flies by day,
the pestilence that walks in darkness
and the destruction that wastes at noon-day."

We have turned from YOU to go our selfish way.
We have broken YOUR commandments
and denied YOUR truth. We have left YOUR altars
to serve the false gods of money and pleasure and power.

FORGIVE US AND HELP US

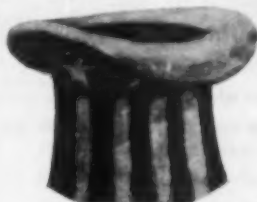
Now, darkness gathers around us and we are confused
in all our counsels. Losing faith in YOU,
we lose faith in ourselves.

Inspire us with wisdom, all of us of every color, race and creed,
to use our wealth, our strength to help our brother,
instead of destroying him.

Help us to do YOUR will as it is done in heaven
and to be worthy of YOUR promise of peace on earth.

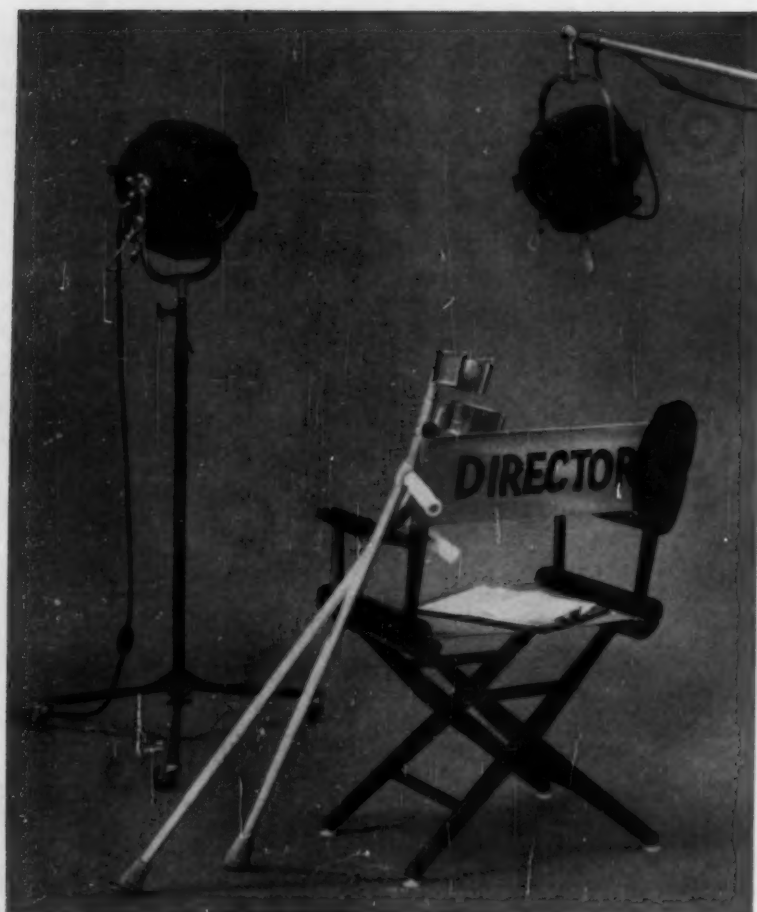
Fill us with new faith, new strength and new courage,
that we may win the Battle for Peace.

Be swift to save us, dear God,
before the darkness falls ☆☆☆



^{*}From the "Battle for Peace," an address by Conrad Hilton.

Presented as a public service by the Advance Floor Machine Company.



LOFSTRAND
is for
PEOPLE of STANDING

Some productions turn out to be classics. Ours, for example. Lofstrand crutches and canes are ageless, timeless—great, in fact. Applauded as the finest orthopedic appliances made today. Our inimitable star: featherweight aluminum models, thoroughly comfortable for adults and children in styles designed for each. We've always deemed it our responsibility to give the public the best there is. You directors ought to, too. Remember: a substitute is a substitute. There is only one Brigitte Bardot. And there's only one Lofstrand for top performance. Especially for people of standing.

Ask your distributor or write directly:

THE L LOFSTRAND COMPANY
20 SOUTH LAWN LANE, ROCKVILLE, MD.—POplar 2-6111
a subsidiary of the NEW YORK WIRE CLOTH COMPANY / other plants in York, Pa., Compton, Calif. & Miami, Fla.

How Good Are the Programs in Hospital Administration?

(Continued From Page 92)

cle. We believe we have a profession, and we are acquiring all the accouterments, such as professional societies, annual congresses and journals. I hold that unless we are able to develop those "centers of creative thought" to which Robert Hutchins refers in "Higher Learning in America,"¹¹ we run the grave risk of losing what we have thus far gained and reverting to the status of a trade. A constantly developing curriculum, professionally capable teachers, alert and inquiring students are vital elements in such centers.

When we have gone far enough along this road we will have master's degree programs which will help to develop professional hospital administrators. We still will not have most of the elements of a doctoral program, as it is usually conceived in academic quarters. This is the point at which this article began. If there is substantial agreement with the analysis as it has been developed, then, for the present, doctoral programs in hospital administration must find some other base upon which to build than that provided by the master's degree offerings in this field.

References

1. McNerney, W. J.: Formal Education Beyond the Master's Degree, *Hospital Administration*, 5:88 (Winter) 1960.
2. Gordon, R. R., and Howell, J. E.: *Higher Education for Business*. New York: Columbia University Press, 1959, pp. 70, 71.
3. Brown, R. E.: What's Behind the Administrative Process. *Mod. Hosp.* 93:76 (December) 1959.
4. Barnard, C. I.: *Organization and Management*. Cambridge, Mass.: Harvard University Press, 1948, pp. 80-110.
5. Barnard, *Ibid.*, p. 197.
6. Lee, M. W.: Statistics and Education for Business. *American Statistician* 14:16 (February) 1960.
7. Billington, G. F.: *Cases in Hospital Administration*. New York: School of Public Health and Administrative Medicine, Columbia University, May 1959.
- Department of Hospital Administration: *Practical Studies in Education for Hospital Administration*. University of Toronto, Toronto, Ont., April 1960.
- Hamilton, James A.: *Decision Making in Hospital Administration and Medical Care — A Casebook*. Minneapolis: University of Minnesota Press, 1960.
8. Bugbee, G., and Pattullo, A.: A Foundation Views Hospital Problems. *Hospitals* 32:39-43 (April 1) 1958.
9. MacEachern, M. T.: *Hospital Organization and Management*. Chicago: Physician's Record Company, 1957.
- Sloan, R. P.: *This Hospital Business of Ours*. New York: G. P. Putnam's Sons, 1952.
- McGibony, J.: *Principles of Hospital Administration*. New York: G. P. Putnam's Sons, 1952.
10. Parsons, T.: Remarks on Education and the Professions. *Int. J. Ethics*, 47:367, April 1937.
11. Hutchins, R.: *Higher Learning in America*. New Haven, Conn.: Yale University Press, 1936.



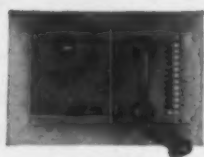
**FROM
EXECUTONE:
A REVOLUTION
IN BED-CARE
COMMUNICATIONS!**

NEW PILLOW SPEAKER WITH REMOTE CONTROLS PUTS SERVICE...SECURITY...ENTERTAINMENT AT PATIENT'S FINGERTIPS

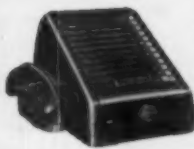
Executone's advanced engineering—and thorough knowledge of hospital problems—has produced this remarkable multi-purpose pillow speaker. The new unit is an audio-visual nurse-call cord set . . . a high-quality sound reproducer . . . radio station and TV channel selector . . . and volume control—all in one. Check these unique features:

- Eliminates the expense and clutter of individual radios. Brings entertainment from one central source. Patient may choose any one of five channels of AM or FM broadcasts, recorded music, chapel services, etc.
- Separate TV control provides simplest possible channel selection.
- Reception is clear, uniform, static-free. Patients in adjoining beds are free to choose radio or TV programs independently, without interference. Patients who prefer to sleep or read are not bothered.
- Nurse call button—and selector buttons—have durable palladium contacts of special design, for utmost reliability.
- Sturdy housing has high resistance to shock and moisture; can be quickly sterilized.
- All patient-nurse conversations utilize the separate wall station, to assure clear uninterrupted voice communication at all times. This ultra-sensitive unit can monitor even the faintest sounds in a patient's room . . . can't be fouled or disengaged.
- Foolproof volume control affects only entertainment; does not alter patient-nurse communication level.
- Bed clamp cannot be removed or lost . . . will not stain or damage linens.
- Entire cord-set is instantly removable . . . can be freely interchanged with other specialized Executone cord-sets (geriatric, explosion-proof, etc.) If the plug is accidentally pulled out, nursing personnel is automatically summoned.
- Wall station lights assure patient of proper call registration and maintenance of his privacy.

ADVANCED EXECUTONE SYSTEMS FOR NEW AND EXISTING HOSPITALS



**Audio-Visual
Nurse Call Systems**



**Administrative
Communications**



**Doctor's Register
and Message Center Systems**



**Sound Distribution
and Paging Systems**

Executone
COMMUNICATION and SOUND SYSTEMS

For detailed information, write to:

Executone, Inc., 415 Lexington Avenue, Dept. J-6, New York 17, N. Y.

Name

Hospital

Address City State

In Canada: 331 Bartlett Ave., Toronto

The Modern Hospital News Digest

Economists See 1962 as Best Construction Year in History, Dodge Forecast Shows

NEW YORK.—The nation can expect its best construction year in history, according to F. W. Dodge Corporation's Construction Outlook for 1962.

Total building contracts in 1962, the report predicts, will amount to nearly \$40 billion, a gain of 7 per cent over the estimated \$37.3 billion for this year.

Hospital and institutional construction will taper off slightly, however, the report indicates. In 1961, this type of building accounted for a volume of 43 million square feet. Next year, according to the report, this classification will reach a volume of 42 million square feet, a decline of 2 per cent.

As a group, nonresidential building contracts will show a 4 per cent increase in 1962, the report forecasts. Residential building will also register its best year and total \$17.5 billion in 1962, a 10 per cent increase over comparable estimates for 1961.

The report predicts a 6 per cent increase in heavy engineering contracts in 1962, with the total expected to reach \$9.7 billion. Gains are anticipated in contracts for public works and for utilities.

In general, economists are "quite optimistic" about business prospects for next year, according to the report, which included a survey of 316 economists' opinions about 1962. Nearly all the economists agreed that spending for military goods and services will surge upward next year, thus providing a special stimulus to business activity. This activity, many of the economists thought, will lead the nation into a "garrison state" ready "to defend against instantaneous attack, and to retaliate immediately." ■

Estimated Physical Volume of Building

(48 states; figures in millions of sq. ft.)

Building Classification	Year 1961 Estimate*	Year 1962 Estimate	Percentage Change**
Commercial	286	286	0
Manufacturing	151	166	+10
Educational and Science	197	201	+2
Hospitals and Institutions	43	42	-2
Public	34	35	+3
Religious	52	53	+2
Social and Recreational	40	42	+5
Miscellaneous			
Nonresidential	29	29	0
Total			
Nonresidential	832	854	+3
Residential	1,346	1,452	+8
TOTAL BUILDING	2,178	2,306	+6
New Nonfarm Dwelling Unit Starts (Revised Census Bureau Basis)	1,300,000	1,400,000	+8

From F. W. Dodge Corporation's Construction Outlook for 1962.

*Eight months actual, last four months estimated.

**Percentages rounded to nearest whole number.

Beware of Bootleg Blood, Public Health Officials Warn New York Hospitals

NEW YORK. — Hospitals in New York and the northeastern states were warned last month against using blood or blood plasma from four commercial blood banks in the New York City area.

These blood banks now are being investigated by the U.S. Public Health Service and the National Institutes of Health.

Blood sold by these banks was reported to be outdated and useless, the *New York Times* said, and the 22 city hospitals had been instructed by Dr. Ray E. Trussell, commissioner of hospitals, not to use it.

Dr. Trussell explained that only 5 or 6 per cent of transfusions given in municipal hospitals are supplied by licensed commercial blood banks. Most blood used in city hospitals is collected by their own blood banks or donated by the American Red Cross, whose supplies are not in question, he said. It was indicated, however, that the blood suppliers under investigation had sold blood and plasma to hospitals in a wide area of the Northeast.

Emphasizing that there was no evidence that any harm had resulted from use of blood purchased from the blood banks, Dr. Trussell pointed out, however, that blood that is more than 21 days old is not only useless but dangerous.

Investigation of the charges of violations referred by the Public Health Service has been started by the office of the U.S. attorney in Manhattan. The inquiry seeks to determine whether commercial operators have been diluting whole blood or selling outdated blood or plasma processed from outdated blood, the *Times* reported.

The blood banks under investigation are: Westchester Blood Service, Inc., and Metropolitan Blood Service, Inc., both of New Rochelle, N.Y.; Metropolitan Blood Service, West Orange, N.J., and Sidcaps Laboratories, Valley Stream, Long Island, N.Y.



*just
press
the
clip
and it's
sealed*

Ident-A-Band® has always offered sureness of identification, with the greatest comfort to your patients. Now, its finger-pressure Clip-Seal makes Ident-A-Band easier than ever to apply. Just press the clip and it's sealed—permanently sealed, with the important identifying information locked inside. The band itself is the same—skin-soft, slender for added comfort, safe in

water, yet so tough it will not stretch off a wrist. It must be destroyed to be removed. That way you *know* it can't be put on someone else, either accidentally or on purpose. The Clip-Seal is easy. It's secure. And it comes only with Ident-A-Band, the proven way® to positively identify your patients. Evaluate Ident-A-Band and decide for yourself. Write

 **HOLLISTER®**
INCORPORATED

*Over the past ten years, Ident-A-Band has been worn with safety and comfort by tens of millions of hospital patients. ®Registered trade mark of Hollister, Inc.

833 N. Orleans St., Chicago 10 — In Canada, Hollister Limited, 160 Bay St., Toronto 1

COMMUNITY MEMORIAL HOSPITAL
WINNEBAGO, MINNESOTA

Certificate of Birth



This Certifies that Mary Dickinson was born to Mr. & Mrs. John Dickinson in this Hospital at 17th day of May 1958 at 8 o'clock, a.m. on Wednesday day of May 1958.
In Witness Whereof the said Hospital has caused this Certificate to be signed by its duly authorized officer, and its Official Seal to be hereunto affixed.



John A. Carter
ADMINISTRATOR
John M.D.
ATTENDING PHYSICIAN



fondly and favorably remembered

More than a memento, an Inscribed Birth Certificate by Hollister becomes a personal representative of your hospital. Quality designs, LithoGraved® on the finest paper, create a lasting and favorable impression that will help your hospital for many years to come. Send today for our free portfolio illustrating more than 50 popular styles of certificate.



Inscribed. BIRTH CERTIFICATES by **HOLLISTER**
INCORPORATED
600 NORTH COLUMBIA STREET, CHICAGO 10, ILLINOIS
IN CANADA, HOLLISTER LIMITED, 180 BAY ST., TORONTO 1

Kansas Hospitals Name A. Landon President-Elect

HUTCHINSON, KAN.—Arthur E. Landon, administrator of Asbury Hospital, Salina, was named president-elect of the Kansas Hospital Association at the 47th annual convention here last month. Mr. Landon will succeed Russell H. Miller, University Medical Center, Kansas City, the new president.

Walter V. Coburn, Bethany Hospital, Kansas City, was the retiring president.

With more than 300 administrators, trustees, auxiliary members, and other hospital workers attending, the convention heard detailed reports and discussion of Association activities, including new statewide programs in public education, hospital facilities planning, and uniform charging.

In its business session, the Association approved a dues increase to support the new programs.

Jack W. Owen, assistant director of the American Hospital Association, reported that 12 state hospital associations had adopted uniform charging practice methods.

The Association's public relations program, called "Contact," provides participating hospitals with manuals of instruction, suggestions and actual releases for newspaper and radio-TV station use. The program also includes training sessions for hospital news representatives, it was reported.

Other officers named by the Association were Bruce Bredeson, Ottawa, treasurer; Mr. Coburn, A.H.A. delegate, and Ivan D. Anderson, Emporia, alternate delegate.

W. C. Hansen Is Head of Idaho Hospital Group

BOISE, IDAHO. — Idaho Hospital Association members have elected W. C. Hansen as their new president. He is administrative assistant at St. Alphonsus Hospital, Boise.

Other officers elected are: president-elect, Raymond L. Tate, assistant administrator, Magic Valley Memorial Hospital, Twin Falls; secretary-treasurer, Leon C. Felder, administrator, Mary Secor Hospital, Emmett. New board members are: John B. Ernsdorff, business manager, St. Joseph's Hospital, Lewiston; Sister Jean Marie, administrator, Sacred Heart Hospital, Idaho Falls.



DUKANE

AUDIO-VISUAL NURSES' CALL EQUIPMENT

provides closer
patient-nurse
contact...speeds
efficiency and
service



DuKane Audio-Visual Automatic Nurse's Call System offers exclusive features of simplicity of installation, minimum maintenance and flexibility. The day you install a DUKANE Audio-Visual Nurse's Call System you automatically boost staff efficiency and actually increase the functional potential of your nursing staff. Needless trips are eliminated with two-way, nurse-patient communication. Both audible and visual registration of all incoming calls are indicated on the Master Station annunciator panels and outside corridor lights. Answering stations such as pantry, etc., eliminate needless steps for your nursing staff in answering simple patient needs. DUKANE has an Audio-Visual Nurse's Call System to meet every hospital requirement regardless of size. All patient and nurse controls provide easy fingertip control. Improved service, speed and efficiency builds hospital staff morale and boosts patient security and facilitates recovery. Find out full details today.

DUKANE OFFERS A COMPLETE LINE OF AUDIO-VISUAL NURSE'S CALL EQUIPMENT TO MEET EVERY SIZE HOSPITAL NEED.

Your Authorized Factory-Trained Dukane Engineering Distributor is as near as your phone.

DUKANE CORPORATION, Dept. MH-121 St. Charles, Illinois

Please send information on Dukane Audio-Visual nurse's call equipment.

NAME _____

TITLE _____

FIRM _____

ADDRESS _____

CITY _____

STATE _____

long-term care "noncriminal euthanasia."

Describing a warmer and more patient-concerned hospital of the future, he included "a review board to scrutinize all ritualistic practices periodically in a room scanned by television cameras and microphones and connected to a viewing room where any interested staff member or the public could see what was going on."

"This will make it possible to strike and organize picket lines any time there is a threat to change the human institution of the hospital into a fac-

tory for processing automatons," he concluded.

Dr. Robert F. Brown, director, The Doctors Hospital, Seattle, was installed as president succeeding William E. Murray, associate administrator, Providence Hospital, Seattle. Harry C. Wheeler, administrator, Deaconess Hospital, Spokane, was named president-elect.

The convention adopted a resolution asking planners of freeways to confer with hospitals early to ensure that plans for routes and access ramps

would consider the demands of people regarding hospitals. One freeway, it was reported, is planned to pass so close to a Spokane hospital it would create a noise problem. A Seattle freeway is planned without regard for people wanting to reach a downtown area of six major hospitals and numerous medical office buildings.

A panel that included Frank S. Groner, immediate past president of American Hospital Association; Andrew Pattullo, director, division of hospitals, W. K. Kellogg Foundation, Battle Creek, Mich.; the state health director, the president of the state medical association, and a hospital architect agreed on the virtues of broad planning.

A consumer representative on the panel, Archie Rehn, a health and welfare trust fund administrator, asked: "How much planning for the future is available to us when we have a cost-conscious, irritated public demanding that hospital costs level off now, not tomorrow?"

Preside on Pacific Coast



R. F. Brown, M.D.
(Washington)



S. O. Kivle
(Oregon)

Oregon Speaker Suggests Some Ways Hospitals Can Solve Financial Problems

EUGENE, ORE. — "Let's get the hospitals' economic problems solved before we start on a grandiose federal hospital care plan," a doctor-congressman urged at the Oregon Association of Hospitals meeting here, October 22 to 24.

The speaker was the Hon. Edwin R. Durno, M.D., congressman from the fourth district. One way to help solve the economic crisis, Dr. Durno suggested, is "to get all units of government — national, state and local — to pay hospitals full costs for the care of indigent inpatients and outpatients." This will allow hospitals to stop taxing self-pay patients and third-party payers for the care of indigents, Dr. Durno said.

Another useful measure, Dr. Durno pointed out, would be a careful ex-

HemoVac

*provides Happier, Faster recovery
for every surgery patient*



This new concept of closed wound suction for all average or greater size surgical wounds promotes healing—patient comfort—and early ambulation. Reduces (often eliminates) surface drainage. Reduces need for changing wound dressings. Eliminates wound swelling (important under casts). Painless to patient and reduces post-operative pain.

Multi-Perforated Wound Tubing Non-pyrogenic—flexible—non-collapsible. One piece: 4 ft. long x 1/8 in. diameter. Approx. 11 inches of perforations. Easily cut to any desired length.

Spring Evacuator Pump Applied and started in operating room. Not restricted by power source. Obviates concern over too little or too much suction. Easily emptied and re-set. Light and portable. Disposable. All HemoVac parts arrive in surgery sterile (gas sterilized) and properly sealed.

Write for new illustrated brochure

Developed and manufactured by Snyder Mfg. Co., Inc.
New Philadelphia, Ohio
Distributed exclusively by Zimmer Manufacturing Co.
Warsaw, Indiana, U.S.A.

zimmer

QUALITY • SERVICE • RESEARCH

**AMERICAN AIR FILTERS
ON THE JOB
IN HOSPITALS**

VORTEX OF ENVIRONMENTAL SEPSIS

THE ATMOSPHERE

Bacteria

Send for this free booklet on better air for hospitals

If you have any interest in improving hospital atmospheres, you're sure to find this 12-page booklet valuable. It has been specially prepared by AAF for hospital administrators, hospital engineers and consulting engineers.

It discusses the unique problems involved in providing better air for hospitals, then points out the special requirements of surgery and nursery rooms, wards, kitchens, laundries, etc.—and describes the types of filters recommended for each.



American Air Filter
BETTER AIR IS OUR BUSINESS

**Fill out and mail this
coupon for your free copy.**

American Air Filter Company, Inc.
486 Central Avenue
Louisville, Kentucky

Gentlemen: Please send me a copy of your free booklet, "American Air Filters On the Job in Hospitals."

Name _____

Firm _____

Address _____

City _____ State _____

Oklahoma Hospitals Line Up New Officers



New officers elected at the Oklahoma Hospital Association's recent convention are, left to right: president, Benny Carlisle, administrator, Community Hospital-Clinic, Elk City; president-elect, Richard C. Luttrell, administrator, Norman Municipal Hospital, Norman; vice president, James D. Harvey, administrator, Hillcrest Medical Center, Tulsa; treasurer, Joe R. Baker, administrator, Enid General Hospital, Enid; secretary, John J. Ramsey, administrator, Jackson County Memorial Hospital, Altus.

Many Hospital Rituals Are Outmoded, Doctor Tells State Meeting

YAKIMA, WASH.—Some hospital rituals serve well, but many are continued only because nobody stops to think about them, Dr. Leon Lewis, Berkeley, Calif., internist and rehabilitation consultant, told the annual meeting of the Washington State Hospital Association here last month.

Among the rituals Dr. Lewis attacked were the cold welcome, the stripping routine, the bed, doctors' orders, visiting hours, silence because of noncommunication, the destructive ritual of long-term care, the ritual of departure, and the ritual of architecture and design.

He advocated that hospitals permit family members to stay with patients and even suggested that patients be allowed to have pets.

"From a health standpoint it is safer to pet a dog than shake hands with a friend," he observed.

He called the hospital bed "an extremely valuable modality, necessary, but like penicillin and digitalis, too much is poisonous." He termed most

When you buff floors... buff without abrading

Don't buff your floors with the stripping action of gritty, nylon abrasants. Use Brillo Steel Wool Floor Pads to smooth out and harden the protective wax coating to a high-gloss finish.

The cross-stranded steel fibers are compressed to wear longer... to clean and polish thoroughly in all directions. Because Brillo Pads are solid discs, they cover the entire working surface to do the job

faster with less swirl marks... give an even, mirror-like finish no other pads can equal.

There's a Brillo Solid Disc Steel Wool Floor Pad for every job... scrubbing, dry cleaning or buffing. Send for free instructive folder today.

To strip floors completely
Use BRILLO Syndisc®
REVERSIBLE FLOOR PADS

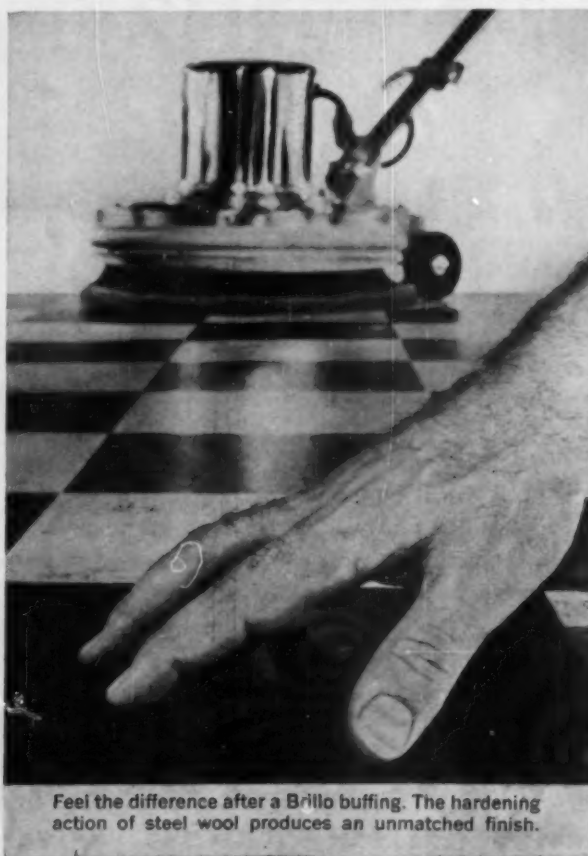
BRILLO®

SOLID-DISC

STEEL WOOL FLOOR PADS

BRILLO—the Safe Way to Beautiful Floors

BRILLO MFG. CO., INC., BROOKLYN 1, N. Y.



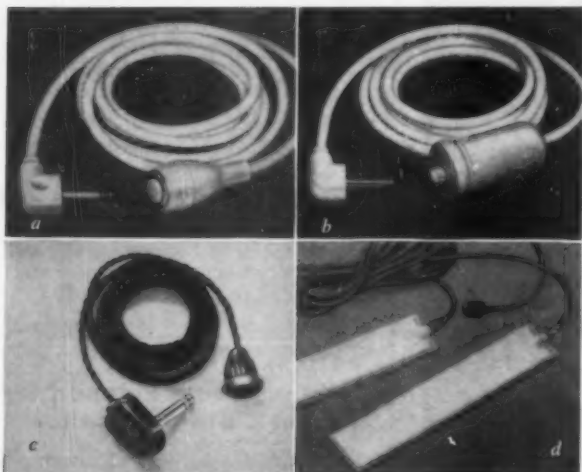
Feel the difference after a Brillo buffing. The hardening action of steel wool produces an unmatched finish.



▲ The patient may talk to the nurse—even whisper—from any position in her bed.



▲ The nurse may talk to patients from her station, monitor their rooms, cancel their signals.



▲ Interchangeable cord sets for: a. normal patients; b. patients who cannot speak or hear; c. oxygen tents; d. immobile patients.



▲ Remote reply units enable the nurse to accept calls and talk to patients from locations away from her station.

AUTH NURSES' CALLING SYSTEMS

Can Tremendously Benefit Your Hospital

Statistics show that a modern nurses' calling system, properly installed and properly used in your hospital, will greatly increase the nurses' effectiveness through saved footsteps, ability to take care of more patients, greater concentration on direct bedside care, and increased morale and feeling of accomplishment. This offers the tremendous

benefits to the hospital of greater staff efficiency and service, reduced operating costs, more and speedier recoveries, and increased goodwill.

To obtain these benefits you will want not *any* nurses' calling system but the best—Auth. And Auth is best because it reflects over forty years of experience in this field; because it is deli-

berately simplified to make it easy to understand and use; because its design minimizes installation costs.

You can specify Auth nurses' calling systems for your hospital with confidence—and Auth doctors' in-and-out register and paging systems. A representative is ready to discuss them with you. Please call upon us. No obligation.



Auth Electric Company, Inc.
LONG ISLAND CITY 1, NEW YORK

SPECIALISTS IN HOSPITAL SIGNALING AND COMMUNICATION SYSTEMS, CLOCK AND FIRE ALARM SYSTEMS

Private Duty Fees Set at \$20 a Shift in New Washington State Nurses Agreement

SEATTLE, WASH.—Private duty professional nursing fees in Washington State have been set at \$20 for an eight-hour shift, beginning January 1. For the last two years the rate has been \$18 on medical and surgical cases and \$20 on specially diagnosed cases.

Because of difficulties in deciding and collecting the differential fee, the private duty nurses section of the Washington State Nurses Association

voted to eliminate it, Clara Schnuriger, the chairman, noted.

The fee for multiple nursing of two patients in an emergency will be \$17 for each patient. The minimum fee will be \$5 and the fee for more than one hour and less than four will be \$10. Time over eight hours in any one day will be one and one-half the regular fee.

The private duty section of the nurses association revised qualifica-

tion standards to recommend that any nurse who has not been actively engaged in hospital bedside nursing for the past two years should be required to work in a hospital at least six months before doing private duty nursing.

Annual negotiating of agreements between hospitals and the Washington State Nurses Association for general duty nurses' minimum wages and benefits resulted in Seattle in a \$20 monthly increase, making the new range \$355 to \$395; shift differentials of \$25 for evening and \$20 for night shifts; \$10 premium for working in special service areas; \$2 stand-by call pay for every eight-hour period and time and one-half for time worked on callback; two weeks vacation after four years, increasing in steps to three weeks after 13 years; seven paid holidays; 36 days accumulated sick leave; hospital-paid medical and hospital coverage.

The new agreement is for two years and covers 1846 registered nurses in 30 hospitals.

Outside the Seattle area the pattern of agreements was similar with the exception of \$10 less provided as base pay.

Less Desk Duty

More Time For Floor Duty

ACME VISIBLE System For Doctor's Orders gives the R. N. back to the patient. It lets her spend less on-duty time at a desk. Doctors' medication and treatment orders are recorded and referred to much faster with these Acme Visible printed forms that slip into aluminum pocket frames with individual hinged hangers. Cards can be removed or replaced without disturbing other hangers or pockets which shift easily for insertion of new records in sequence. Acme offers a wide assortment of forms in stock or special design to fit your needs. Ask for samples. **SEND COUPON NOW.**

4 Card Sizes	Capacity	Item No.
6 x 4" cards	24	AT-HP-6411
6 x 4" cards	40	AT-HP-6415
8 x 5" cards	20	AT-HP-8511
8 x 5" cards	36	AT-HP-8515

ACME VISIBLE

World's Largest Exclusive Makers of Visible Record Systems

ACME VISIBLE RECORDS, Inc.
5012 West Allview Drive, Crozet, Va.

Please give me detailed booklets on Hospital Record Systems.

Name

Title

Hospital

City Zone State

Nursing Home Planned for Vacant Chicago Hospital

CHICAGO. — The 22 story St. Luke's Hospital building here will become a nursing home. The building has been vacant since 1959, when St. Luke's Hospital completed its 1956 merger with Presbyterian Hospital to form Presbyterian-St. Luke's Hospital by moving to a new location.

The nursing home, it was reported, will house a 450 bed project, called "Lake Vista," which will offer care for all types of geriatric disease, and will be staffed and equipped so that the main emphasis will be on rehabilitation of patients, rather than custodial care.

Patrick A. DeMoon, at present executive director of Franklin Boulevard Community Hospital and Central Community Hospital here, will be executive director of the nursing home, which has received F.H.A. insurance on a \$2,031,300 loan. Architects for the remodeling of the building are Graham, Anderson, Probst and White. Completion is expected by early summer of 1962.

amination by medical staff members of their reasons for sending patients to a hospital. "Doctors must make a determined and continuing effort to reduce the incidence of hospital utilization per thousand population," he stated.

He also recommended that greater use be made of nursing home and long-term facilities and of diagnostic-preventive medicine clinics for patients who do not really belong in short-term hospitals.

A hopeful development in line with Dr. Durno's comments was the announcement by the Oregon State Industrial Accident Commission that it would henceforth pay hospitals on their regular billed rates.

Paul Hammer, administrator, Myrtle Creek Hospital, Myrtle Creek, was named president-elect of the association. Selmer O. Kivle, administrator, Good Shepherd Hospital, Hermiston, took office as president during the meeting, succeeding E. E. Bietz, administrator of Portland Sanitarium and Hospital.

Other association officers elected are: vice president, Sister Ernestine Marie, C.S.P., administrator, Providence Hospital, Portland; secretary-treasurer, P. D. Fleissner, administrator, McKenzie-Willamette Memorial Hospital, Springfield.

Indiana Hospital Group Holds Election of Officers

INDIANAPOLIS. — Richard W. Trenkner, administrator of Memorial Hospital, South Bend, Ind., has been elected president of the Indiana Hospital Association.

Other officers are as follows: president-elect, Jack A. L. Hahn, executive director, Methodist Hospital, Indianapolis; vice president, Sister Mary, administrator, St. John's Hickey Memorial Hospital, Anderson, Ind.; treasurer, Edmund J. Shea, administrator, Indiana University Medical Center, Indianapolis.

Three new trustees were also announced. They are: Robert E. Neff, hospital consultant, Indiana State Board of Health, Indianapolis (three years); Everett A. Johnson, administrator, Methodist Hospital, Gary, Ind. (three years); Arthur S. Malasto, administrator, Porter Memorial Hospital, Valparaiso, Ind. (one year).

Northwestern University Starts Program in Biomedical Engineering

EVANSTON, ILL. — Fourteen graduate students are enrolled in the new biomedical engineering program that is being offered for the first time at Northwestern University here, according to the Chicago Sun-Times.

These courses, university authorities explain, acknowledge that engineers and medical men are now working together to improve the practice of medicine through application of

the latest electrical theory and electronic instrumentation.

Some of the developments faculty members hope will emerge from the cooperative efforts of engineers and physicians, the *Sun-Times* reports, are: new applications of computers to medicine; a method of modifying listening equipment for screening tape recordings of heartbeats so it will signal sounds indicating a defective heart, and automatic technics for telemetering the physical state and depth of anesthesia in patients during an operation.



What a Difference Design Makes . . .

MARKETIER

shelving is specifically designed to solve your storage problems.

STRENGTH — Patented reinforced shelving design provides maximum strength at lowest cost.

SANITATION — Easy to clean, flat surfaces store everything without danger of tipping or spillage onto lower shelves.

APPEARANCE — Attractive and neat appearance makes showrooms out of storerooms.

EFFICIENCY — 9 shelf sizes are scientifically determined to store most common items without waste space or overhang.

MATERIALS — Lowest cost Stainless Steel shelving or corrosion-resistant Aluminized Steel.

VERSATILITY — Use in General Stores, linen and utility rooms, pharmacy and central supply. Also ideal as mobile units or as counters with overhead sections.



Martin Luther Hospital, Anaheim, California, showing counter work section.



Norwood Hospital, Norwood, Mass.

MF
Co.

Write Dept. MH-12

MARKET FORGE
EVERETT, MASS.



Florida Hospital Association Hears Reports on Refugee Doctors, Discount Plan, Radiology

ORLANDO, FLA. — Middleton T. Mustian, administrator of the Alachua General Hospital, Gainesville, was named president-elect of the Florida Hospital Association at the annual meeting here last month.

More than 250 Florida hospital people, a record attendance, registered for the meeting.

In his annual report as president, Joseph F. McAloon, Memorial Hospital, Hollywood, said a committee of

the association had rejected a proposal by state medical and radiology groups to divide hospital x-ray charges into two classifications — professional fees and "technical services."

Refusal to consider the proposal terminated discussions with the Florida medical association and radiology society, Mr. McAloon said.

The president also reported that the association had received "confusing and contradictory answers" to

queries addressed to the American Hospital Association concerning the special problems of refugee Cuban physicians in Florida.

Mr. McAloon also announced that the Florida Blue Cross Plan had requested hospitals in the state to bill it at discount rates for services rendered patients over the age of 65 who would be enrolled in its proposed hospital coverage plan for the aged. The trustees of the state association, he reported, had considered the request carefully but felt that such an arrangement would not be fair to self-paying patients and other third party payers. The trustees, he said, then reaffirmed by unanimous vote the state association's position specifying that all third party payers must pay full cost for hospital care.

At a session featuring a panel of hospital trustees, John Ditzell, trustee of Winter Park Memorial Hospital, Winter Park, said that adequate, competitive salaries for hospital employees are essential to efficient operation. Frank Sullivan, president of Wuesthoff Memorial Hospital, Rockledge, emphasized the importance of careful review of physicians' qualifications for appointment and privileges. "Trustees have no greater responsibility than that of guaranteeing the hospital's patients high standards of medical care," he said.

All members of the trustee panel agreed that government agencies should pay full cost for inpatient and outpatient care of indigents, including emergency room care.

In addition to Mr. Mustian, officers elected by the association were: secretary-treasurer, Richard E. Holladay, Memorial Hospital, Panama City; trustees, Sherwood D. Smith, Lakeland General Hospital, Lakeland, and Harry J. Underhill, Brevard Hospital, Melbourne; A.H.A. delegate, Mr. McAloon, and alternate delegate, Don Laurent, Memorial Hospital, Sarasota.

Social Security Approach Endorsed by A.P.H.A.

DETROIT. — The American Public Health Association has endorsed the social security mechanism as a method of financing medical care for the aged.

The action was taken by the A.P.H.A.'s governing council at the association's annual meeting held here last month.

Now Ready To Apply

STERILE Vi-DRAPE® SURGICAL FILM

Just break special seal, extrude roll aseptically, remove plastic sheet from interleaf, and apply to patient.

Two sizes:

24" x 42" — Regular

24" x 18" — Small

As the final step in pre-operative skin preparation, adhere sterile Vi-DRAPE Film firmly to the patient's skin with spray-on sterile Vi-Hesive® Adherent. This plastic bacterial barrier molds to all contours, seals off the skin, presenting a sterile operative site. Anatomic areas difficult to disinfect and previously considered impossible to drape aseptically are isolated. Vi-DRAPE Film is impervious to bacteria, feces, and fluids...permits extending incision or making second incision without re-prepping or re-draping...eliminates skin towels and towel clips.

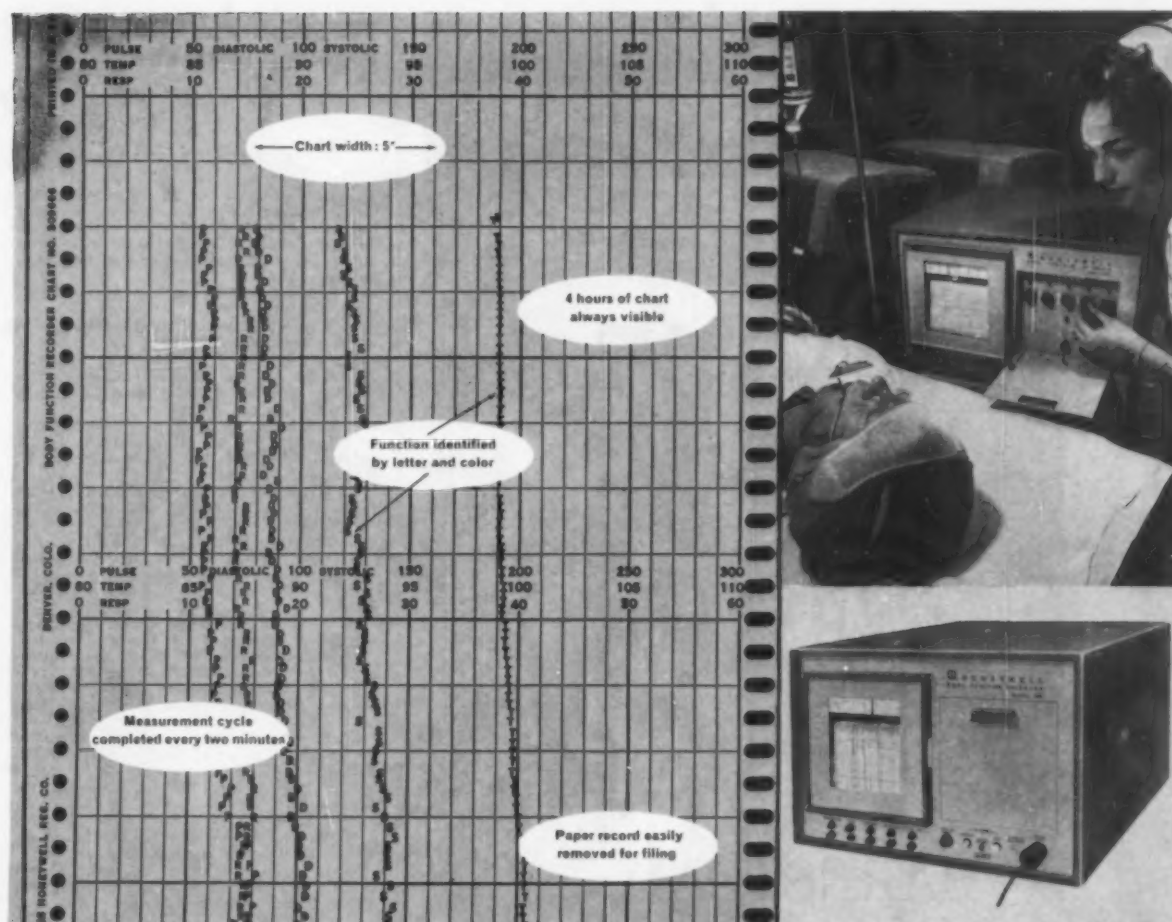
Both the new STERILE Vi-DRAPE Film and the original NON-STERILE package are now available through your surgical supply dealer.

AEROPLAST CORPORATION Station A—Box 1, Dayton 3, Ohio
Originators of aids for improved asepsis



Have you seen the color motion picture showing use of Vi-DRAPE Film in many anatomic areas? If not, why not send for scheduling information and literature?

Vi-DRAPE® FILM AND Vi-HESIVE® ADHERENT — PATENTS PENDING



For constant, reliable patient surveillance... depend upon the Honeywell Body Function Recorder

Specifically designed to monitor the condition of critically-ill and post-operative patients, the Honeywell Body Function Recorder automatically measures and records changes in body temperature, pulse rate, respiration rate, systolic and diastolic blood pressure. Medical authorities familiar with the special requirements for intensive care agree that the relative behavior of these physiological functions provides an accurate picture of the patient's overall condition.

Among the many other important features of this unique instrument are these:

Unitized Headpiece: The only parts of the instrument to come in contact with the patient are within or are attached to the cushioned headpiece, fitted to the patient in less than a minute. All wires are contained in a single cable which provides quick connect or disconnect and exceptional patient mobility.

Alarm System: As each function is measured, it is compared to upper and lower limits pre-set according to the


doctor's instructions. Passing these limits actuates appropriate alarms.

The Honeywell Body Function Recorder thus releases the nursing staff to perform uniquely human tasks. At the same time, it provides a tireless continuity of accurate patient surveillance that is actually beyond human capabilities.

The components of the Body Function Recorder are designed for central station installation as well as bedside monitoring of individual patients.

For complete information, contact Minneapolis-Honeywell, Electronic Medical Systems, 5200 E. Evans Ave., Denver 22, Colorado.

Honeywell

 Electronic Medical Systems



No Waiting for Distilled Water



BARNSTEAD

**Provides Adequate Supply
For All Morning Needs**

65...130...220 Gallons Per Day

Now with hospitals all over the country increasing their bed capacities and other hospital services... greater quantities of freshly distilled water are needed for early morning uses. Present-day methods (one or more 12-gallon glass carboys) do not begin to provide sufficient quantities of freshly distilled water for preparation of intravenous and sterile solutions, flasking, central supply cleaning, laboratory research and pharmacy uses.

A Barnstead fully automatic Still continually replenishes pure water supplies 24 hours a day... without attention... when distilled water supplies are depleted at day's end, the storage tank is filled automatically... ready for the next day with a full supply of freshly distilled, sterile, pyrogen free water. A Barnstead Still stays in operation for months on end without maintenance even in hardest water areas. Hospitals report that even after 16 months' continuous operation the Still requires no cleaning of any kind.

These, and other, Barnstead features are described in Bulletin #162, "The New Better Way to Produce and Store Distilled Water." Write for your copy today.

Barnstead®
STILL AND STERILIZER CO.

31 Lanesville Terrace, Boston 31, Mass.

"DPF Concept" Helps Predict Bed Needs

(Continued From Page 79)

BIBLIOGRAPHY

1. Bailey, Norman T. J.: Case-Load Studies and Outpatient Appointment Systems. Reprinted from the Summary of Lectures on Hospitals given at a Study Course for Architects at Worcester College, Oxford, August-September 1960, pp. 30-35, 54-62.
2. Queuing for Medical Care. *Applied Statistics* 3:137, 1954.
3. A Simple Approach to the Minimization of Store-Size. *Applied Statistics*, Vol. 7, No. 2, 1958.
4. Barton, J.: Electronics Is Changing the Structure of Hospitals and Medical Care. *Mod. Hosp.* 94:81 (June) 1960.
5. Blumberg, M. S.: Oahu's Requirements for Hospital Facilities. SRI Project No. I-1631, October 1956. (With W. E. Hosken, G. H. K. Wong and K. C. Yee).
6. Lecture at Operations Research. Johns Hopkins University, May 8, 1957. (Transcribed but unpublished.)
7. Forecasting Hospital Case Loads. Session F, Operations Research in Hospitals, Fifth Annual Meeting of Operations Research Society of America, May 10, 1957, Philadelphia, unpublished.
8. Evaluating Health Screening Procedures. *Operations Research* 5:351 (June) 1957.
9. Service Patterns of Samuel Merritt Hospital. SRI Project No. I-2134, August 1957.
10. A study of Facility Needs at Foster Memorial Hospital (Ventura, Calif.). SRI Project No. I-2756, May 1959.
11. Present and Future Facilities Needs of the Vallejo (California) General Hospital. SRI Project No. I-3042, January 1960.
12. Future Hospital Requirements for the Klamath Falls Area (with Keith S. Duke). SRI Project No. I-3120, June 1960.
13. Hospital Automation: The Needs and the Prospects. *Hospitals*, 35:34 (Aug. 1) 1961.
14. Campbell, George A.: Probability Curves Showing Poisson's Exponential Summation. *Bell Systems Tech. J.* 1-2:95 (January) 1923.
15. Flagle, Charles D.: The Problem of Organization for Hospital Inpatient Care. Proceedings of the 6th International Meeting of the Institute of Management Sciences, London: Pergamon Press, pp. 273-287, 1960.
16. Galliher H. P., as cited in Jowell, W. S.: The Properties of Recurrent-Event Processes. *Operations Research*, 3:446, 1960.
17. Hottum, C. H. Jr.: Research Puts Meaning into Cost Comparisons, *Mod Hosp.*, 95:81 (July) 1960.
18. Molina, E. C.: Poisson's Exponential Binomial Limit. Princeton, N.J.: D. Van Nostrand Company, Inc., 1942.
19. Computation Formula for the Probability of an Event Happening at Least C Times in N Trials. *American Mathematical Monthly* 20:193 (June) 1913.
20. Palmer, Jeanne: Measuring Bed Needs for General Hospitals—Historical Review of Opinions. With Annotated Bibliography. Washington, D.C. Division of Hospital Facilities, P.H.S. DHEW, March 1956, Mimeo.
21. Thompson, John B., Avant, Oscar Wade, Spiker, E. D.: How Queuing Theory Works for the Hospital. *Mod. Hosp.*, 94:75 (March) 1960.
22. Commission on Financing Hospital Care: Vol. 1. Factors Affecting the Costs of Hospital Care. New York: Blakiston Co. Inc., 1954, Ch. 10.
23. Guide Issue, *Hospitals*, Vol. 33, part 2. (Aug. 1) 1961.
24. Report of the Joint Committee of the American Hospital Association and Public Health Services. Area-wide Planning for Hospitals and Related Health Facilities, U.S. Dept. of Health, Education and Welfare, Public Health Service Publication No. 855, 1961.
25. Nuffield Provincial Hospitals Trust: Studies in the Functions and Design of Hospitals. The Report of an Investigation Sponsored by the Nuffield Provincial Hospitals Trust and the University of Bristol, Oxford University Press, 1955.
26. Commission on Hospital Care: Hospital Care in the United States, New York: The Commonwealth Fund, 1947.



Every hour of the day...

stainless steel POLAR WARE serves you best

Polar Ware was the originator of stainless steel clinical utensils—a development that dates back to 1926. And over the years Polar Ware has continued to lead the way in the application of stainless steel for hospital service.

You see examples here of Polar craftsmanship in metal—clinical utensils that are without seams or weld lines that might harbor bacteria, that can

be autoclaved without injury, that are all but indestructible in use, and that are anatomically designed to be right for patient service and comfort.

To put the economy of this functionalism and durability to work for you, contact the supply house men who call. You'll find the best of them carry Polar Ware.

POLAR WARE co.



*4300 LAKE SHORE ROAD/SHEBOYGAN, WISCONSIN

Merchandise Mart—Chicago 54
Room 1455

*800 S. Santa Fe Ave.
Los Angeles, Calif.

*415 Lexington Ave.
New York 17, N. Y.

Offices in Other Principal Cities
*Designates Office and Warehouse

COMING EVENTS

AMERICAN ASSOCIATION FOR THE
ADVANCEMENT OF SCIENCE, Denver
Hilton Hotel, Denver, Dec. 26-31.

1962

ALABAMA HOSPITAL ASSOCIATION, Ad-
miral Semmes Hotel, Mobile, Jan. 17-19.

AMERICAN ASSOCIATION OF MEDICAL
RECORD LIBRARIANS, Sheraton-Jefferson
Hotel, St. Louis, Oct. 1-4.

AMERICAN COLLEGE OF HOSPITAL

ADMINISTRATORS CONGRESS ON AD-
MINISTRATION, Morrison Hotel, Chi-
cago, Feb. 1-3.

AMERICAN HOSPITAL ASSOCIATION,
Midyear Meeting, A.H.A. Headquarters,
Chicago, Jan. 31, Feb. 1; annual meeting,
Chicago, Sept. 17-20.

AMERICAN PROTESTANT HOSPITAL AS-
SOCIATION, Chicago, Feb. 26-Mar. 2.

ANNUAL MEETING OF BLUE CROSS
ASSOCIATION MEMBERS AND THE
ANNUAL MEETING OF THE NATIONAL
ASSOCIATION OF BLUE SHIELD,
Broadmoor Hotel, Colorado Springs,
Colo., April 1-6.

ASSOCIATION OF WESTERN HOSPITALS,

Memorial Coliseum, Portland, Ore., May
7-10.

CAROLINAS-VIRGINIAS HOSPITAL CON-
FERENCE, Roanoke Hotel, Roanoke, Va.,
April 12, 13.

CATHOLIC HOSPITAL ASSOCIATION,
Kiel Auditorium, St. Louis, May 21-24.

KENTUCKY HOSPITAL ASSOCIATION,
Kentucky Hotel, Louisville, March 20-22.

LOUISIANA HOSPITAL ASSOCIATION,
Capitol House Hotel, Baton Rouge,
March 14-16.

MARYLAND-D.C.-DELAWARE HOSPITAL
ASSOCIATION, Oct. 15-17.

MIDDLE ATLANTIC HOSPITAL ASSEM-
BLY, Convention Hall, Atlantic City, May
23-25.

MID-WEST HOSPITAL ASSOCIATION,
Municipal Auditorium, Kansas City, Mo.,
April 25-27.

NATIONAL ASSOCIATION OF PRIVATE
PSYCHIATRIC HOSPITALS, Colony
Beach Resort, Sarasota, Fla., Jan. 22-24.

NEW ENGLAND HOSPITAL ASSEMBLY,
Statler-Hilton Hotel, Boston, Mar. 26-28.

NEW JERSEY HOSPITAL ASSOCIATION,
Convention Hall, Atlantic City, May 23.

OHIO HOSPITAL ASSOCIATION, Toledo
Sports Arena, Toledo, April 2-5.

SOUTH CAROLINA HOSPITAL ASSOCIA-
TION, Wade Hampton Hotel, Columbia,
Jan. 26.

SOUTHEASTERN HOSPITAL CONFER-
ENCE, Municipal Auditorium, New Or-
leans, April 25-27.

TRI-STATE HOSPITAL ASSEMBLY, Palmer
House, Chicago, April 30-May 2.

WISCONSIN HOSPITAL ASSOCIATION,
Schroeder Hotel, Milwaukee, Mar. 15, 16.

\$294
A DAY

**OUTFITS A
COMPLETE
PHYSICAL
MEDICINE
DEPARTMENT**

IN YOUR HOSPITAL including:

Why wait for Capital
Equipment Funds? Your
hospital can have a
completely equipped
Physical Medicine
department for just \$2.94
a day...paid for out of
current operating income.
If and when funds are
available you can exercise
the purchase option. Write
today for complete details.

MEGASON V
ULTRASONIC UNIT

BANDMASTER
SHORT WAVE
DIATHERMY

SPOT QUARTZ
ULTRAVIOLET

VIBRA-BATH
HYDROTHERAPY

MINIGAL
GALVANIC UNIT

MYOSYNCHRON
ELECTRO-MUSCLE
STIMULATOR

Please send me details on how I can lease equipment for a COMPLETE PHYSICAL MEDICINE
DEPARTMENT for only \$2.94 a day. Include lease prices on other equipment and sales terms.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

THE BIRTCHER CORPORATION

Dept. MH-1261, 4371 Valley Blvd., Los Angeles 32, California

Phone your EGGs — PHONATRACE™ is coming — watch for it

Columbia Alumni Elect Neil McGinniss Chairman

NEW YORK. — Neil McGinniss, director of Oakwood Hospital, Dearborn, Mich., was installed as chairman of the hospital administration section of the Columbia University alumni at their annual meeting in Atlantic City.

Chairman-elect for the section is David L. Everhart, assistant director of Henry Ford Hospital, Detroit. Secretary-treasurer is George Adams, assistant director of Methodist Hospital of Brooklyn, N.Y. Anthony J. De Luca, administrator of Griffin Hospital, Derby, Conn., was elected a member of the governing board of the association of the alumni of Columbia University School of Public Health and Administrative Medicine.

The MODERN HOSPITAL

ABOUT PEOPLE

(Continued From Page 122)

Sister Miriam Dolores has become administrator of St. Alphonsus Hospital, Boise, Idaho, succeeding Sister Alicia Marie, who has been appointed administrator of St. Agnes Hospital, Fresno, Calif. At the same time, Sister M. Laurencita was appointed controller of St. Alphonsus Hospital, succeeding Sister Alma Eugene, who has been transferred to Holy Cross Hospital, San Fernando, Calif. Gerald Culwell, formerly with St. Agnes Hospital, was named credit manager at St. Alphonsus.

Joseph D. McGee has been appointed administrator of Central State Hospital, Lakeland, Ky. A graduate of Northwestern University's program in hospital administration (1957), Mr. McGee formerly served as assistant administrator, Saints Mary and Elizabeth Hospital, Louisville, Ky.

John F. Moulton has become director of Watts Hospital, Durham, N.C., succeeding Sample B. Forbus. Mr. Moulton received his M.S. in hospital administration from Columbia University (1947).

Charles Hudson has been named acting director of University Hospital, Jackson, Miss. Mr. Hudson will occupy the post of Col. David B. Wilson, M.D., whose call to military service was announced in the November issue of *The Modern Hospital*.

Samuel Angel has been appointed administrator of the new 217 bed



Samuel Angel

Howard Park General Hospital, Jamaica, N.Y. Mr. Angel, a graduate of St. Johns University, formerly served for five years at Madison Park Hospital of Adelphi College, Brooklyn, N.Y. He had served earlier as administrative controller of Barnert Memorial Hospital, Paterson, N.J., and Brooklyn Doctors Hospital, Brooklyn, N.Y.

George Heidkamp has been named acting administrator of MacNeal Memorial Hospital, Berwyn, Ill., succeeding the late F. J. McCarthy. Formerly, Mr. Heidkamp was assistant administrator at MacNeal.

James Goodrum has become administrator of Huntsville Memorial Hospital, Huntsville, Tex., succeeding

ing James H. Jackson, who resigned. Mr. Goodrum formerly served as administrator of Madison County Hospital, Madisonville, Tex., for eight years. Herbert E. Adams has become administrator of Madison County Hospital, succeeding Mr. Goodrum.

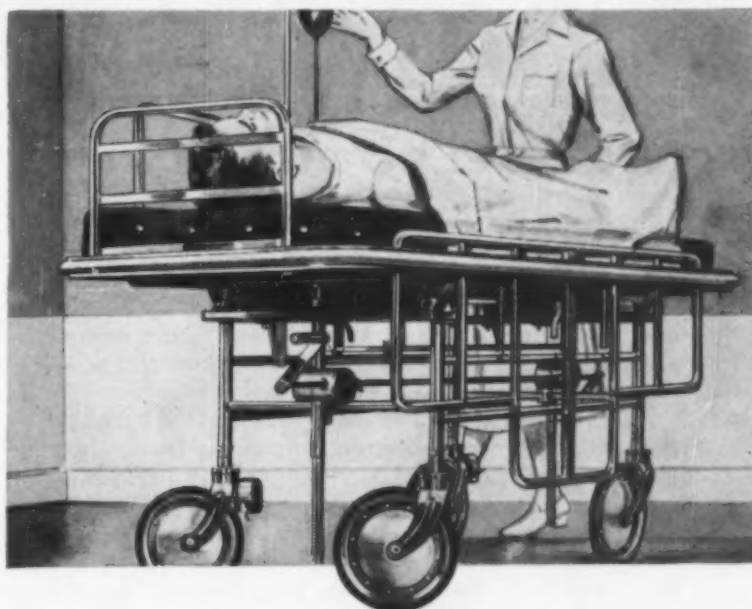
Audrey M. Beloff, R.N., has accepted the position of administrator of St. Luke's Hospital, Middleboro, Mass. Formerly, Mrs. Beloff was administrator of Mary A. Alley Hospital, Marblehead, Mass.

Robert E. Harper Jr. has assumed the position of administrator at Boone

County Hospital, Columbia, Mo. Formerly, he was administrator at Lincoln County Memorial Hospital, Troy, Mo.

Dr. James S. Grotfelty, medical director of the Veterans Administration Center, Los Angeles, has been temporarily appointed director of the Veterans Administration Hospital, Long Beach, Calif. He will serve as the replacement for Dr. Michael L. Matte, who has been called into military service.

J. D. Norris Jr. has been appointed administrator of Torbett Clinic and

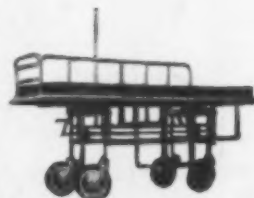


from the ground UP  builds it better...

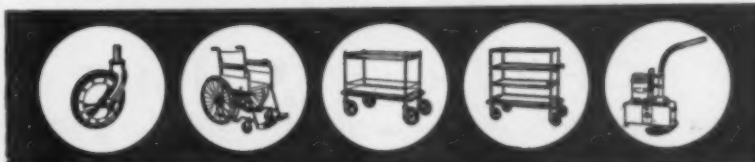
From casters to safety rails, Colson Recovery Room Stretchers are precision made and efficiently designed to provide maximum patient comfort and safety, built to last longer. Buy once—buy the best... Colson.

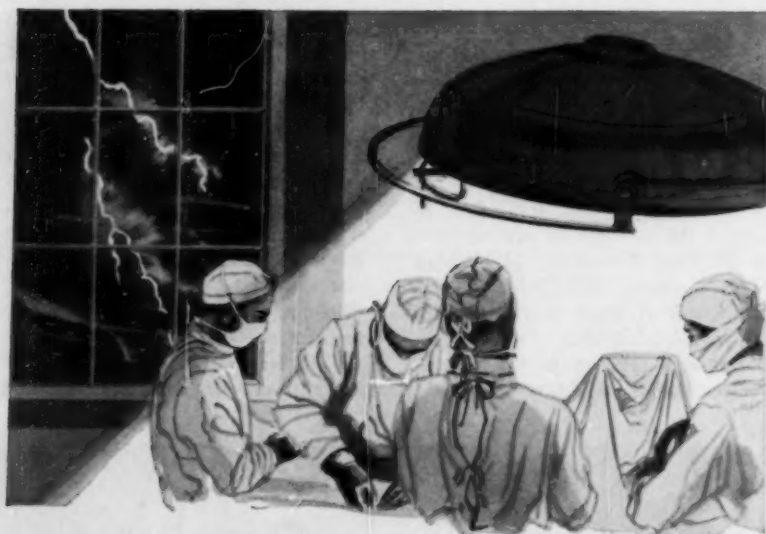
New! 2 Important Colson Improvements...

16% wider wheel base and round corner side rails add to safety, maneuverability and stability during patient transfer, tilting and elevating. Full 80 inch litter, square socket IV rods, head rest with double horizontal bars. Dozens of available accessories. Write today for FREE catalog showing Colson's complete quality line of wheeled stretchers and litters.



THE COLSON CORPORATION 7 S. Dearborn St. • Chicago, Ill.
Plants: Jonesboro, Arkansas; Somerville, Massachusetts; Elyria, Ohio





KOHLER ELECTRIC PLANTS

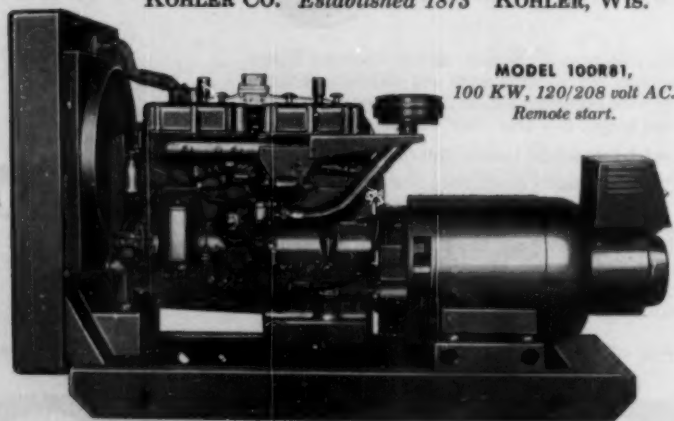
Power blackout?...
No peril to patients!

Are you equipped to cope with a power failure emergency? ... No lapses in patients' care need occur if you have the protection Kohler stand-by power provides.

Kohler plants take over critical loads automatically when storms or accidents cut off normal electricity. Insure uninterrupted use of lights in operating and delivery rooms, nurses' call bells, communications, sterilizers, X-rays, iron lungs, baby incubators, elevators.

Power blackouts can occur anywhere, without warning. Stand-by Kohler plants are fully packaged units, with all facilities for efficient, unattended operation. Known the world over for reliability. Sizes to 115 KW, gasoline and diesel. Write for folder K-69.

KOHLER Co. Established 1873 KOHLER, WIS.



MODEL 100R81,
100 KW, 120/208 volt AC.
Remote start.

KOHLER OF KOHLER

ENAMELED IRON AND VITREOUS CHINA PLUMBING FIXTURES • ALL-BRASS FITTINGS
ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS

Hospital, Marlin, Tex., succeeding Elton A. Easley, who resigned to become administrator of Tyler County Hospital, Woodville, Tex. Mr. Easley succeeds Mrs. Cecil Kent at Tyler County Hospital.

Lawrence L. Smith has accepted the position of administrator of Chester Hospital, Chester, Pa., succeeding Roger Wardlow. Mr. Smith is a graduate of Northwestern University's program in hospital administration (1951).

Harry Wimple has become administrator of Memorial Hospital, Eagle Pass, Tex., succeeding Allen Floyd, who resigned.

Sister Mary Edward has been named business manager of St. Margaret's Hospital, Kansas City, Kan., succeeding Sister Irmengarde.

The Rev. Harold T. Grabau has become administrator in development at Grace Lutheran Hospital, San Antonio, Tex. Formerly, he was director of development in special gifts and estates at Texas Lutheran College, Seguin, Tex.

Tasker K. Robinette has been appointed administrator of the 50 bed Anacortes Hospital, Anacortes, Wash., currently under construction. He is a graduate of the hospital administration course at Washington University's school of medicine, St. Louis.

Harry V. Sanislo has been named administrator of Lakewood General Hospital, Tacoma, Wash., succeeding Robert E. Heusers. Mr. Sanislo is also administrator of Burien General Hospital, Seattle.

Ray E. Van Cleave has accepted the position of assistant director of



Ray Van Cleave

hospitals, University of Texas medical branch hospitals, Galveston, Tex. Formerly, Mr. Van Cleave served as administrator of Hiawatha Community Hospital, Hiawatha, Kan. He received his master's degree in hospital administration from Baylor University, Waco, Tex.

James J. Herman has become assistant director for Presbyterian-St. Luke's Health Center, Chicago. Mr. Herman received his M.S. degree in hospital administration from Northwestern University.

Floyd D. Parrish has assumed the duties of assistant director at Greenwich Hospital, Greenwich, Conn. For-

COMPARE EVERY FEATURE OF SARANSPUN

WITH ANY OTHER DRAPERY FABRIC MADE

- Permanently flameproof
- Never fragile—won't crack or flake
- Luxuriously beautiful
- No "hiking" when weather changes
- Resists hardest wear
- Unmatched for maintenance-economy

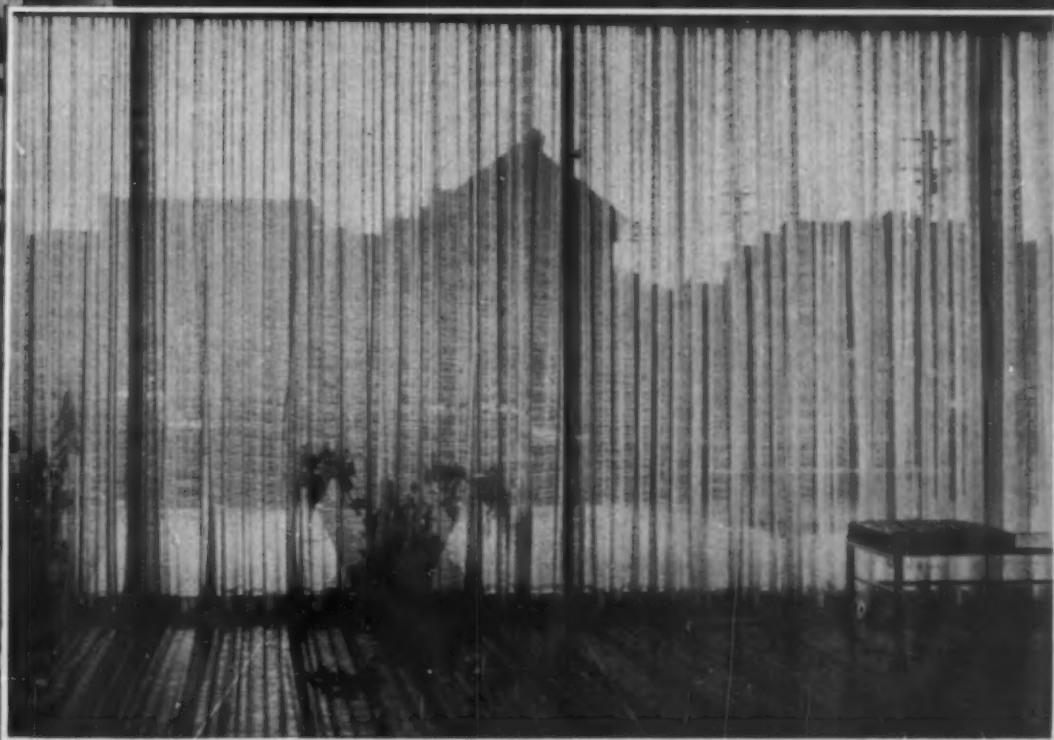


PHOTO: IMPERIAL OIL COMPANY, VANCOUVER, B. C.

Saranspun is rapidly going into public places everywhere: hotels, restaurants, hospitals, institutions—installations where draperies are subjected to roughest treatment. Noteworthy for its strength and abrasion-resistance, Saranspun has a soft, linen-like hand that makes it wonderfully workable.

It may be laundered or dry-cleaned according to instructions. It is available in modern and traditional prints as well as richly textured solids. Why settle for anything less than Saranspun?

SARANSPUN



80% SARAN

20% VISCOSE RAYON

SARANSPUN WOVEN BY: J. P. STEVENS & CO., INC.

SARAN FIBERS PRODUCED BY THE FILAMENT AND YARNS DIVISION OF
NATIONAL PLASTIC PRODUCTS COMPANY, INC.

ODENTON, MARYLAND
MANUFACTURERS OF NEVAMAR

merly he was special assistant to the commissioner of mental health, state of Connecticut, Yale University School of Medicine, New Haven, Conn.

Department Heads

Dr. Robert B. Lawson has been appointed chief of staff, Children's Memorial Hospital, Chicago, effective Feb. 1, 1962. He will succeed **Dr. John A. Bigler**, who plans to remain on the medical staff as consulting pediatrician. Dr. Lawson, who received his M.D. from Harvard Uni-

versity's medical school, is professor of pediatrics and chairman of that department at the University of Miami's school of medicine.

Clarence M. Bradley has been named methods improvement coordinator at Miami Valley Hospital, Dayton, Ohio, succeeding **Durward Holmes**, who resigned to enter private business.

Richard G. Tomaso has been appointed public relations director of St. Mary of Nazareth Hospital, Chicago. Formerly he worked with an advertising firm as a radio-television

commercial producer and publicity and promotion representative.

Robert A. Hutchison has accepted the position of personnel director at St. Anthony de Padua Hospital, Chicago, succeeding **Sister M. Magna**, who has been appointed purchasing agent there. At the same time, it was announced that **Sister Agnes Clare** has been appointed chief accountant at the hospital.

Mrs. Joseph H. Ashton, R.N., has been named director of nursing services at Pontiac General Hospital, Pontiac, Mich.

Jack Linsley has become laundry manager of Baylor University Hospital, Dallas.

Mildred Pesek, R.N., has been appointed director of nursing service at Galveston County Memorial Hospital, LaMarque, Tex. At the same time, it was announced that **Shirley M. Robinson, R.M.R.L.**, has been named director of the medical record department, and **Joe B. Wilt** has been appointed director of supply.

Philip Gamache has assumed the position of purchasing agent for Manhattan Eye, Ear and Throat Hospital, New York. He succeeds **Anne Zazworsky**, who was purchasing agent at the hospital for the last 12 years. Mr. Gamache is an R.N., and holds a B.S. degree from Columbia University.



Philip Gamache

Miscellaneous

Dr. Earl C. Gluckman has been named a deputy director for professional services in the Veterans Administration's department of medicine and surgery, Washington, D.C., succeeding **Dr. Thomas M. Arnett**, who retired from government service. Dr. Gluckman, who received his M.D. from the University of Paris, France, formerly served as director of the Veterans Administration Hospital, Coral Gables, Fla.

Robert W. Murch has become consultant in hospital planning for Southern California, in the state of California department of public health's bureau of hospitals. A graduate of the University of California's course in hospital administration (1957), Mr. Murch was assistant administrator of Hollywood Presbyterian.

(Continued on Page 179)

Proven in World War 2
as the life line for
blood plasma . . .

RLP
PURE
LATEX
TUBING



Now . . .

the supply line for
liquids, slurries and
gases in hospitals
and laboratories
the world over



Meets Federal Specification ZZ-T831b

RUBBER LATEX PRODUCTS, INC.

Specialists in Pure Latex Tubings since 1941

CUYAHOGA FALLS, OHIO



ILLUMINATION PRECISELY RIGHT. At the modernized Immanuel Hospital® in Mankato, Minnesota, the examining physician works by an adjustable, color-corrected light. No hands are required to hold it or carry it around. It is one feature of a new illumination concept that recognizes all patient room lighting functions and integrates them with major bedside services—from TV outlet to vacuum system. This concept does much more: it facilitates a new reassuring environment that leaves a lasting impression. *Today, in hundreds of progressive hospitals, all functions of patient room lighting plus the major bedside services are supplied by this integrated system.*

Centron 10®
patented

*Architects & Engineers: Ernest H. Schmidt & Co.
Consulting Engineer: John J. Sexton

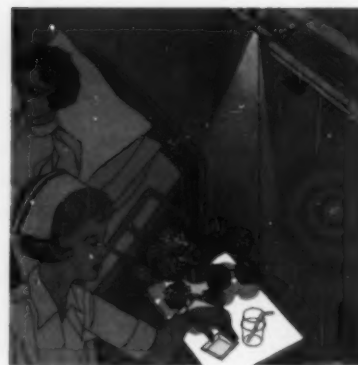
by Sunbeam Lighting Company

CENTRON-10'S IMPACT ON PATIENT ROOM ENVIRONMENT IS AS FAR-REACHING AS ITS EFFECT ON HOSPITAL ECONOMICS. When you eliminate clutter you also improve efficiency. When equipment no longer needs to be carted from room to room you save valuable time. CENTRON-10 makes hospital work easier and more effective at all hospital staff levels. For each

human endeavor that affects the patient room it provides the right illumination—plus the major bedside service functions. This system is not merely the result of combining and integrating present products and services: CENTRON-10 presents entirely new scientific solutions to specific hospital lighting problems. General illumination, reading light, examination light, night light—each represents a new level of design ingenuity. But perhaps the most readily noticed benefit of this system is a more reassuring, unhospital-like atmosphere for the patient. CENTRON-10 permits this new environment because of the way it looks—and the way it works. In hundreds of applications, its slim functional beauty has inspired improvements in patient comfort, staff efficiency and operating costs. Get the full facts on



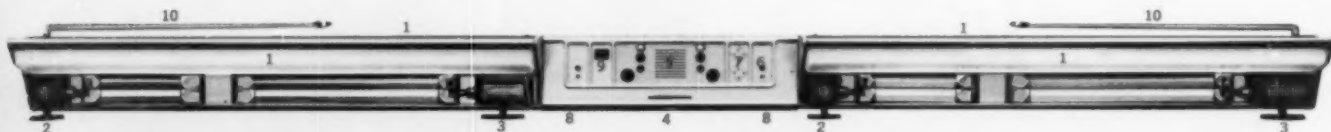
Centron-10 reading light is adjustable and will not disturb patients in other beds.



Glare-free night light is located between beds for night-time seeing tasks.

Centron 10

patented



1. *Low brightness, indirect general illumination.* The light output of the fluorescent lamps is pneumatically controlled to distribute light uniformly throughout the room for general seeing tasks.

2. *Narrow beam, positionable reading light.* The beam provides the right light for reading without disturbing patients in other areas. The reading lamp is easily directed by the patient to any desired position.

3. *Glare corrected, high intensity, low disturbing examination light.* This lighting in-

strument is completely positionable, thus freeing the doctor's hands for the examination. Spectrometric data on color correction is available on request.

4. *Glare-free night light.* The night light is located between beds and provides the right illumination for night time seeing tasks.

In addition to these four major illumination features, CENTRON-10 offers outside support and/or accommodations for a broad range of bedside services. The system is flexible

and can be suited to whichever specific devices the hospital prefers in these categories:

5. *Provision for audio-visual nurse's call systems*
6. *Provision for oxygen and vacuum systems*
7. *Built-in telephone outlets*
8. *Easily accessible convenience outlets*
9. *TV and radio antenna lead-ins*
10. *Intravenous feeding apparatus support arms in recessed sockets*

Sunbeam Lighting Company / 777 East 14th Place / Los Angeles 21, California

- ☐ Please send me your new comprehensive brochure on the features and benefits of CENTRON-10.
- ☐ Please send me full technical details regarding specification and installation of CENTRON-10.
- ☐ Please have your local representative get in touch with us.

Name: Title:

Hospital:

Full Address:

Phone:

SUNBEAM LIGHTING COMPANY



Los Angeles, California / Gary, Indiana

(Continued From Page 176)
an Hospital, Los Angeles, for the last three years.

Doris Gleason, R.R.L., has resigned as executive director of the American Association of Medical Record Librarians, after 10 years in that capacity. **Mary J. Waterstraat**, former director of the school of medical record science at Grant Hospital, Chicago, has been appointed temporary executive director.

Deaths

Dr. Winford H. Smith, 84, died last month at Johns Hopkins Hospital,



Dr. Smith

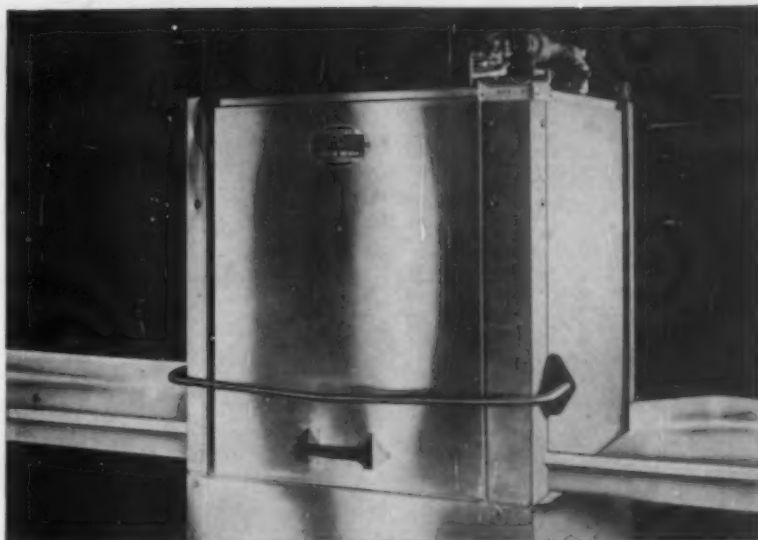
the institution he had served as director for a 35 year period spanning both world wars. A former president of the American Hospital Association (1916)

and recipient of its distinguished service award (1943), Dr. Smith, as an administrator and consultant, received many awards and honors earned by his contributions to the health field and the army medical corps. Before his retirement from Johns Hopkins in 1946, he had helped plan and organize hospitals at the universities of Chicago and California; Yale, Vanderbilt and Duke universities; Cornell Medical Center, and Peking University Medical College Hospital in China. Earlier in his career, Dr. Smith had served as physician in charge of Kingston Avenue Contagious Hospital, New York; as superintendent of Hartford Hospital, Hartford, Conn., and as superintendent of Bellevue and Allied Hospitals (Fordham, Harlem and Gouverneur).

Sister Mary Regulata, administrator of St. Mary's Hospital, Philadelphia, from 1953 to August 1961, died at the hospital on September 16. She had been in hospital work for 50 years, also serving as administrator of St. Agnes Hospital, Philadelphia.

Sister Mary Magdalene, assistant administrator of St. John's Hospital, St. Louis, and former secretary and board member of the Hospital Association of Metropolitan St. Louis, died September 1 at St. John's.

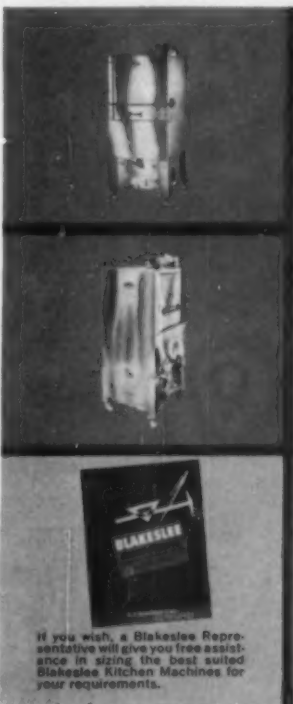
John H. McCaa, business manager of Forrest General Hospital, Hattiesburg, Miss., died October 3. He was appointed business manager in July.



FOOLPROOF TIE-BAR HANDLE ...TROUBLE-FREE DOORS!

This "Tie-Bar Door Handle" *locks the two doors together* to prevent raising one door faster than the other with resulting slack in the door cables and strain to the door counter balancing mechanism. Location of the "Tie-Bar Door Handle" on the front of the machine is handy to the operator... there's no more reaching over the dish tables to raise or lower doors.

Standard equipment now on all "D" model dishwashers. Available at slight extra cost on smaller "B" model dishwashers.



The Blakeslee D4, semi-automatic, single tank, door-type. For 75 to 200 persons per meal. Straight through or corner operation.

The Blakeslee D40, a special budget-designed model for 75 to 200 persons per meal, is also available.

The Blakeslee B4, semi-automatic, single tank, door-type. For 50 to 100 persons per meal. Straight through or corner operation. Compact design requires little more than a yard of your kitchen to wash thousands of dishes an hour.

Electric timer for automatic wash, dwell and rinse cycles available, at extra cost, on all Blakeslee B and D series.

G. S. BLAKESLEE & CO. DEPT. 117-F
1844 South Laramie Ave., Chicago 50, Illinois

- ☐ Have a Blakeslee Representative call
☐ Please send me literature

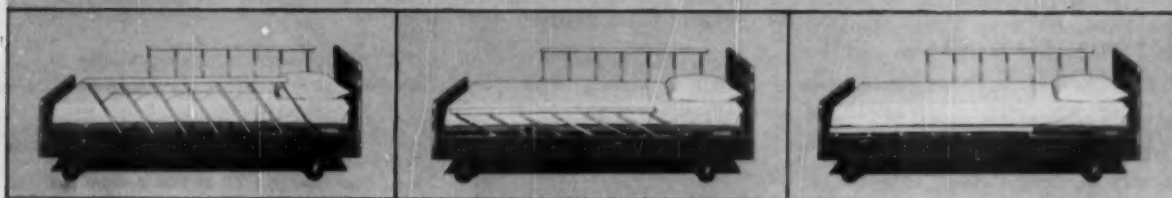
Name.....

Address.....

City.....Zone.....State.....



New B-W "HIDE-AWAY" Safety Sides



fold completely out of the way



Makes bed-making easy! Top rail folds down below mattress. No projections at the side or below the bed to get in the way. No need to raise bed to high position.

Well, it's about time! About time *somebody* did something to make safety sides not only protective but easy to use. And now Borg-Warner *has*. Incorporating an entirely new principle, the B-W "Hide-Away" safety side folds down flat—*completely out of the way below the mattress*. No projections to bump against—even when the bed is in low position. Think of the convenience that means when attending the patient, changing the linen, or making the bed. A simple, light lift with the hand raises the "Hide-Away" to high position, providing maximum protection with the bed itself in any position. Attractive, too, as you can see for yourself. And designed to fit any hospital bed. Another example of the Borg-Warner concept of simplicity and convenience in patient room furniture and equipment. Write today for full details.



BORG-WARNER

Ingersoll PRODUCTS
DIVISION OF BORG-WARNER

1000 W. 120th Street, Chicago 43, Illinois

classified advertising

TERMS: 30¢ a word—minimum charge of \$6.00 regardless of discounts. (For "key" number replies add \$1.50 to word count.) Ten percent discount for two or more insertions (after the first insertion) without change of copy. Forms close the 15th of month preceding date of issue. Send replies to "keyed" advertisements c/o Box Number, The MODERN HOSPITAL, 1050 Merchandise Mart, Chicago 54, Illinois.

POSITIONS WANTED

ADMINISTRATOR—Hospital; R.N., M.A.; mature, desires a position, ten years director of nurses, five year hospital administration; experienced in all phases of administration; available for interview. For resumé write MW 110, The MODERN HOSPITAL.

ADMINISTRATOR—Middle aged man with degree in Hospital Administration seeks challenging, new position in a middle sized hospital or in a smaller one with expansion prospects; has had 10 years experience including two construction programs; Member, A.C.H.A.; credentials upon request. Reply to MW 113, The MODERN HOSPITAL.

LIBRARIAN—Medical reference; experienced librarian; B.A., B.S.L.S.; wants position in or near Chicago. For resumé write MW 112, The MODERN HOSPITAL.

MECHANICAL SUPERINTENDENT-EXECUTIVE HOUSEKEEPER: Building and grounds — graduate engineer; over 20 years heavy practical experience. Apply to MW 114, The MODERN HOSPITAL.

Our 65th Year



WOODWARD MEDICAL PERSONNEL BUREAU
FORMERLY ADZNER'S
155 N. Wabash - Chicago, Ill.

Founders of the counseling service to the medical profession serving medicine with distinction over half a century.

ADMINISTRATOR—35; MA, U of Iowa; 1 yr res adm lge univ hsp; 4 yrs, adm asst then asst adm county hlth serv, over 5000 bds; seeks post w/respons & future 150-bds up.

ASSISTANT ADMINISTRATOR—29; MS, Northwestern; exc backgrnd hsp field; adm res & adm asst 200-bd gen; 3 yrs adm 60-bd gen; seeks post any loc offgr future & challenge.

ANESTHESIOLOGIST—32; Dipl; 2 yrs res, anes, 1000-bd hsp; 2 yrs anes US navy; 2 yrs anes 475-bd gen; seeks dir dept or fee-for-serv; pref Calif; consider others.

PATHOLOGIST—38; MD, Iowa; 6 yrs, chief, path, 300-bd tchg hsp; seeks chief, lge hsp warmer climate; can invest \$50,000; Dipl, CP & PA; well-qual isotopes; avail now.

RADIOLOGIST—40; 5 yrs, assoc rad 700-bd med schl affil hsp; currently priv pract & asst prof, rad. impor med sch; seeks, dir, dept, lge hsp or, pref, asst w/grp of rad in hsp pract; Dipl, diag & thera & qual radio isotopes; immed avail.

INTERSTATE MEDICAL PERSONNEL BUREAU

Miss Elsie Day, Director
332 Bulkley Building
Cleveland 15, Ohio

ADMINISTRATOR—Age: 44 years; B.A. Degree; Major: Business Administration;

INTERSTATE—Continued

progressive experience, Business Manager to Administrator, 275-bed hospital, Pennsylvania; Available.

ADMINISTRATOR—(R.N.) Member, A.C.H.A.; 20 years experience Director of Nursing and Administrator; 50-75 bed hospitals, Pennsylvania, New York.

ASSISTANT ADMINISTRATOR—Master's Degree, Hospital Administration, eastern university; 4 years assistant administrator; desires change to larger hospital.

BUSINESS MANAGER—Age: 35 years; 10 years public accountant; 4 years Accountant; 150-bed western hospital.

ADMINISTRATIVE ASSISTANT—M. S. Degree; mid-western university; served 2 years Residency, 400-bed Ohio hospital.

CHIEF ENGINEER—15 years experience in 300-bed hospital; E.E. Degree; 300-500 bed hospital preferred.

EXECUTIVE HOUSEKEEPER—18 months training western hospital; 3 years hotel experience; 5 years housekeeper, 200-bed Colorado hospital.

POSITIONS OPEN

ADMINISTRATOR—Desired for one of Chicago's finest nursing and convalescent homes; salary commensurate with experience. Send full resumé and requirements to MO 363, The MODERN HOSPITAL.

ANESTHETISTS—Nurse; 300-bed modern progressive hospital; excellent working conditions and benefits including shift differential bonus, 3 weeks vacation, liberal sick leave, retirement, 40 hour week including call hours; supervised by 3 M.D. anesthesiologists. Apply Personnel, NEW BRITAIN GENERAL HOSPITAL, New Britain, Connecticut.

ANESTHETIST—Nurse; to work with one other anesthetist; accredited, 68-bed general hospital. Apply Administrator, MARION MEMORIAL HOSPITAL, Marion, Illinois.

ANESTHETIST—Nurse; for 604-bed general hospital, no pediatric department, 40 hour week, plus overtime, salary open, generous employee benefits. Apply Personnel Office, AKRON CITY HOSPITAL, 525 East Market Street, Akron 9, Ohio.

ANESTHETIST—Nurse; newly activated Veterans Administration 1,000-bed, neuropsychiatric hospital, Brecksville, Ohio; liberal salary and fringe benefits, Cleveland — Akron area. Apply Personnel Officer, VA HOSPITAL, Brecksville, Ohio.

ANESTHETIST—Nurse; \$500, new and modern surgery, unusually strong and well diversified surgical staff; good opportunity in new 260-bed expanding hospital; college town location; good personnel policies, 40 hour week, 7 holidays, hospitalization, social security. Apply F. J. O'Brien, Administrator, CHAMBERSBURG HOSPITAL, Chambersburg, Pennsylvania.

ANESTHETIST—Nurse; for 170-bed hospital; excellent personnel policies; 40 hour week; living accommodations in nurses' home if requested; collegietown. Apply: Richard E. Cummings, Administrator, J. C. BLAIR MEMORIAL HOSPITAL, Huntingdon, Pennsylvania.

ANESTHETIST—Nurse; for accredited 191-bed hospital expanding to 250-beds, with new surgical and anesthesia facilities; located 40 miles east of Pittsburgh, good personnel policies, paid vacation and sick leave, salary open depending on experience. Reply to: Administrator, LATROBE HOSPITAL, Latrobe, Pennsylvania.

CASEWORKER—For department of cardiology to work closely with physicians in both patient care and teaching; work is primarily centered in the cardiology and hypertension clinics of university hospital, but patient contact will also be a responsibility; weekly cardiology conferences provide the case worker the opportunity to express her views and to progress in professional education; salary begins at \$4800 for MSW applicant. Contact: Mrs. G. Montgomery, Acting Director Department of Medical Social Service, FIRMIN DESLOGE HOSPITAL of SAINT LOUIS UNIVERSITY, Saint Louis 4, Missouri.

DIETITIAN—Opening available immediately; midwest college town; 75-bed hospital with 60-bed expansion in near future; salary open. Apply MO 345, THE MODERN HOSPITAL.

DIETITIAN—Therapeutic; for 550-bed tuberculosis hospital in eastern North Carolina; town of 30,000 population; A.D.A. preferred; salary range \$4,632.00 to \$5,904.00; Social Security and State Retirement benefits. Write to MO 364, The MODERN HOSPITAL.

DIETITIAN—Or food service manager; for 60-bed general hospital in west central Michigan; to be in charge of kitchen and food service; salary open. Contact Ralph Tarr, Administrator, GRAND HAVEN MUNICIPAL HOSPITAL, Grand Haven, Michigan.

DIETITIAN—Staff; excellent opportunity for therapeutic dietitian in 500-bed hospital, with intern resident program, school of nursing; salary open, commensurate with background; liberal benefit program. Apply Personnel Department, CHRIST HOSPITAL, 2139 Auburn Avenue, Cincinnati 19, Ohio.

DIETITIAN—Chief; A.D.A.; with supervisory experience for 160-bed 27 bassinets general hospital fully approved by the JCAH and by the AMA for resident training; 40 hour week, salary open, 4 weeks vacation; social security; Blue Cross and Blue Shield available. Send resume including experience, date available and salary desired to Miss G. A. Cooper, Director, WOMAN'S HOSPITAL, 1940 East 101st Street, Cleveland 6, Ohio.

DIETITIANS—Positions open in two of the larger hospitals within a network of ten general hospital operating in the Appalachian coal mining region of Kentucky, Virginia, and West Virginia; ADA membership required, with experience in administration, teaching, and/or therapeutics; 40 hour week, 4 weeks paid vacation, 7 paid holidays; employee health program; social security, plus non-contributory retirement plan; salary open. Write or call collect: MINERS MEMORIAL HOSPITAL ASSOCIATION, Box 361, Williamson, West Virginia. Phone: Belmont 5-2424, Ext. 24.

DIRECTOR—Food services; director of food service department for VENTURA GENERAL HOSPITAL, pleasant Southern California coastal area; requires B.A. degree in foods, nutrition, or institutional management, internship in approved hospital, and 2 years experience as dietitian in charge of dietary unit or commercial food establishment; \$490 per month. Apply Personnel Office, Court House, Ventura, California.

(Continued on page 182)

classified advertising

POSITIONS OPEN

DIRECTOR OF NURSING—Overall responsibility; excellent educational director and nursing service assistant on the job; new 275-bed hospital and school of nursing buildings, air-conditioned; (See Modern Hospital Magazine June '55 and July '61.) Diploma school 152 capacity. Hal G. Perrin, Director, BISHOP CLARKSON MEMORIAL HOSPITAL, Omaha 5, Nebraska.

DIRECTOR OF NURSING—New 108-bed non-profit general hospital; no school of nursing; stable community 12,000 in northwestern Ohio; degree preferred; salary commensurate with qualifications. Apply Administrator, VAN WERT COUNTY HOSPITAL, Van Wert, Ohio.

INSTRUCTOR—In nursing care of children; diploma school; 300-bed hospital close to Baltimore and Washington; Bachelors degree preferred. Apply Director of Nursing, WASHINGTON COUNTY HOSPITAL, HAGERSTOWN, Maryland.

INSTRUCTOR—Medical and surgical nursing; Diploma School of Nursing in 150-bed general hospital in central Pennsylvania; B.S. in Nursing required; salary commensurate with experience; J.C.A.H. approved. Apply to Director of Nursing, CLEARFIELD HOSPITAL, Clearfield, Pennsylvania.

LIBRARIAN—Registered medical record; as chief of department; excellent salary; beautiful air conditioned department. For information contact Mr. F. W. Brown, Administrator, EDGEWATER HOSPITAL, 5700 North Ashland Avenue, Chicago 26, Illinois. Phone Up 8-6000.

LIBRARIAN—Medical records; registered preferred but not essential; ours is a 325-bed hospital 16 miles west of Chicago's loop; salary commensurate with qualifications and experience. Apply to: Personnel Director, MEMORIAL HOSPITAL, Elmhurst, Illinois.

LIBRARIANS—Registered medical record; Positions in three of ten general hospitals located in eastern Kentucky, southwestern Virginia, and southern West Virginia, operating on a regional pattern; two positions can be filled by a recent graduate, other position requires 5 years experience for consultative duty to community hospitals in region; salary \$4,860 and \$5,340 per annum; 40 hour week, 7 paid holidays, 4 weeks vacation, social security, employee health and increment program. Write: MINERS MEMORIAL HOSPITAL ASSOCIATION, Box #61, Williamson, West Virginia.

LIBRARIAN—Medical record; registered; with supervisory experience for 160-bed 27 bassinets general hospital fully approved by the JCAH and by the AMA for resident training; 40 hour week; salary open and commensurate with ability and experience. Send resume including experience, date available and salary desired to Miss G. A. Cooper Director, WOMAN'S HOSPITAL, 1940 East 101st Street, Cleveland 6, Ohio.

NURSES—General duty registered; for large general hospital in central California; in-serv-

ice training program, excellent fringe benefits; shift differential — \$376-433; water sports, hunting and fishing. Contact Personnel Director, Room 530, Courthouse, Stockton 2, California.

NURSES—General duty; for 320-bed JCAH accredited general hospital, only a few blocks from Lake Michigan beach and Lincoln Park; near Chicago Loop; school of nursing accredited by NLN; apartments available close to hospital; liberal personnel policies; openings on all shifts; must be eligible for Illinois registration. Write Director of Nursing, AUGUSTANA HOSPITAL, 411 W. Dickens Avenue, Chicago 14, Illinois.

NURSES—Registered; opening immediately; good working conditions, 40 hour week, above average pay in modern air-conditioned hospital. Write or call Wm. C. Brickley, Administrator, PLAINVILLE RURAL HOSPITAL, Plainville, Kansas.

NURSES—General staff; salary \$4700 — \$5300 depending on experience and qualifications; immediate openings in geriatrics hospital near Pontiac, Michigan; fine opportunities for advancement plus job security; excellent fringe benefits including: sick leave, retirement, insurance programs, vacations, etc. applicants must be registered with State of Michigan. Write Personnel Department, OAKLAND COUNTY OFFICE BUILDING, 1 Lafayette Street, Pontiac, Michigan.

REHABILITATION NURSING—Rehabilitation centers for children and adults; position for staff nurses; top salaries. For information write Director of Nurses, CROTCHED MOUNTAIN FOUNDATION, Greenfield, New Hampshire.

NURSES—Wanted; 24-bed hospital, Myrtle Creek, Oregon; basic scale, plus \$25.00, plus living quarters to start. Write R. E. Williams, M.D., MYRTLE CREEK HOSPITAL.

(Continued on page 184)



Coca-Cola, too, has its place in a well balanced diet. As a pure, wholesome drink, it provides a bit of quick energy.. brings you back refreshed after work or play. It contributes to good health by providing a pleasurable moment's pause from the pace of a busy day.



*on the
one hand*
economy

and on the other
surface asepsis
and
durable beauty



Let the Hillyard Hospital Floor Care Consultant prove to you how Hillyard floor treatments, sanitizers and disinfectants effectively control cross-infection, and protect every hospital surface against wear and deterioration...and how in the long run they make for economy. Write us for detailed information on Hillyard Hospital products.

**ON EVERY FLOOR IN THE HOSPITAL
YOU'LL FINISH AHEAD WITH**

HILLYARD

ST. JOSEPH, MO.

PASSAIC, N. J.
SAN JOSE, CALIF.

Proprietary Chemists Since 1907

BRANCHES AND WAREHOUSES IN PRINCIPAL CITIES

classified advertising

POSITIONS OPEN

NURSES—Registered; labor room; general staff duty; all shifts; 3-11 and 11-7 supervisor. Apply Director of Nurses, MARTINSVILLE GENERAL HOSPITAL, Martinsville, Virginia.

NURSES—Immediate opportunity available for both head nurses and administrative nurses in beautiful Ogden, Utah; The Thomas D. Dee Memorial Hospital has 240-beds and is a general hospital; graduate degrees and experience preferred and applicants must possess a minimum of a B.S. Degree or equivalent in terms of supervisory experience of applicant; progressive policies make this an exceptionally inviting area in which to practice. Make application or inquiry to Director of Personnel, THOMAS D. DEE MEMORIAL HOSPITAL, 2440 Harrison Boulevard, Ogden, Utah.

NURSES—Staff; 245-bed fully accredited general hospital; 40 hour week, 2 weeks vacation, 6 paid holidays, 12 days sick leave annually; starting rate \$330; good recreational area. Apply Director of Nursing Service MEMORIAL HOSPITAL, Casper, Wyoming.

PHARMACIST—Large general teaching hospital; maintain rotating schedule with opportunity to work in all areas; 40 hour week, vacation holidays, sick leave, and other benefits. Contact: The Personnel Office, CLEVELAND METROPOLITAN GENERAL HOSPITAL, 3395 Scranton Road, Cleveland 9, Ohio.

TECHNOLOGIST—Or technician; medical; for laboratory work in 42-bed hospital of high medical standards (treats emotional disorders); salary commensurate with background and experience; very liberal fringe benefits; vacation; 36½ hour week; no night or weekend calls; very attractive working conditions in modern air-conditioned laboratory; hospital located in Berkshire Hills, year-round resort area. Reply: Associate Medical Director, AUSTIN RIGGS CENTER, Stockbridge, Massachusetts.

TECHNOLOGIST—Medical; immediate opening for male or female, experienced, for 111-bed hospital in beautiful northern New Jersey, New York City; salary excellent. Apply CHILTON MEMORIAL HOSPITAL, Pompton Plains, New Jersey.

Our 65th Year



WOODWARD MEDICAL PERSONNEL BUREAU
FORMERLY AZNOES
185 N. Wabash—Chicago, Ill.

Forerunners of the counseling service to the medical profession, serving medicine with distinction over half a century.

ADMINISTRATORS—(a) Dir med educ; 250-bed full accred gen; pref Bd or elig, int med; \$15,000; MW (b) Dir med educ, 535-bed full accred gen; pref surg, Bd; exc financ oppor; univ city Mid-E. (c) Univ apptmnt to Chair of hsp adm; adm & dev prog lead to MS; foreign English speak country; fine sal & consultg wk, lge city. (d) 450-bed full accred gen, med sch affil; reqs MS; attract

WOODWARD—Continued

sal; educ centr; S. (e) 300-bed full accred gen; w/MS; fine sal; twm 54,000 nr leadg MW cultur city. (f) MHA w/min 3 yrs exp; adm hsp inst w/2 units, 1500 empl; exc future & financ; E. (g) W/degree & extensive exp; new 200-bed gen; Calif. (h) 143-bed JCAH; reqs MS; \$12-\$15,000; lovely Mid-E twm. (i) Asst adm 425-bed full accred gen; reqs MS or equiv 5 yrs exper; fine oppor SW metropolis. (j) Asst adm, w/degree; 400-bed full accred hsp; sal arrngmnts open; MW. (k) Asst adm 200-bed full accred gen; reqs MS; exc sal & future; MW.

EXECUTIVE POSTS—(1) Dir of Admissions; dept hd status; 200-bed full accred gen gaining 100-bed unit nr future; S. Atlantic. (m) Dir of Psychology dept; very respons post; reqs Ph.D. & exper; \$10,000; E. (n) CI Mngr; new post; lge hlth plan; sal open; Calif. (o) Compt; pref CPA; new post; 700-bed full accred; univ centr; exc sal; Mid-S. (p) Pers dir, 270-bed full accred w/constructn prog underway to 400; exc sal; MW. (q) Purchasg agent, to intrp & dir centralizd buyg sev lge units; heavy respons; SE.

NURSE ANESTHETISTS—(a) Vol gen hsp 75 bds; to \$8400; small agricultural community, Pacific Northwest. (b) Approved 75-bed gen. hsp; minimum \$7200; county seat community 7,000; southeast central. (c) Small gen hsp, affiliated clinic group; \$9000, excellent fringe benefits; ideal southwest resort, outdoor sport area. (d) Join staff of 4, full time MD in busy dept, 200-bed fully approved gen. hsp; \$7200 or more; MW. industrial city.

DIRECTOR OF NURSES—(a) Degree, experience required to head service, 300-bed voluntary gen hsp; \$9,000; vicinity N. Y. City. (b) Small, lovely gen. hsp, \$6600, full maintenance; southern cotton growing area; town 1500. (c) Full charge school, service, 200-bed gen. hsp, approved JCAH; vicinity \$8000; New England Community 30,000. (d) Requires MA, several years experience to head school, service in 400-bed univ affiliated gen. hsp; \$7200, full maintenance; large city; southeast central location.

FOOD SERVICE MANAGERS—(a) Degree preferred must be able organize, train employees in 300-bed gen. hsp; centralizd service; residential suburb university medical center; SE. (b) To head department, small hsp opening mid-1962, will expand by additional 50 beds thereafter; city 40,000; Calif. (c) Full responsibility for very modern, complete food service; 200-bed approved gen hsp; residential suburb large city; E.

EXECUTIVE HOUSEKEEPERS—(a) Dynamic, capable individual to reorganize dept., small gen hsp; \$6000; Chicago area. (b) Excellent opportunity for trained, experienced individual to head dept., fully approved 250-bed gen. hsp; large cattle, grain market, rail center; MW. (c) Approved gen hsp expanding from present 100 beds; \$4200, excellent fringe benefits; fairly near San Francisco. (d) Prefer qualified male housekeeper to head dept., 150-bed approved gen. hsp; 30 in dept.; to \$6000.

PHARMACISTS—(a) Chief; requires progressive, trained individual to head dept, 150-bed gen hsp; attractive college city 25,000; MW. (b) Supervise dept, gen hsp 350 beds; to \$8400; Calif. coastal area. (c) Chief; 100-bed gen hsp opening late December, 1961; very modern, completely equipped; Texas community near popular resort area. (d) Chief; fairly new gen hsp 250 beds, fully approved; college city 100,000; SE.

MEDICAL BUREAU—Continued

hsp; \$9000. (d) Adm. 150-300 bed hsp, suburban Chicago; aid new planning stages. (e) Adm. 300-bed Pacific Island hsp. housing, travel, moving provided.

ADMINISTRATIVE PERSONNEL—(f) Executive Secretary; nat'l. med. education society; \$12-\$14,000, M.W. (g) Bus. Mgr. 100-bed hsp. btfl. Chicago suburb, \$8000. (h) Personnel Dir, 300-bed hsp. Phila. \$7200 up. (i) Plt. Engineer — grounds mtce, \$13,000 E.

DIRECTORS OF NURSING—(j) Direct service & school, Chicago area 300-beds; \$10,000. (k) Nurse Educator, establish collegiate nurse program, \$13,000, E. (l) Direct nursing 250-bed hsp. commute San Francisco, \$10,000.

EXECUTIVE HOUSEKEEPERS—(m) 100-bed hsp. vicinity Chicago, \$6000. (n) 350-bed hsp. San Francisco area \$7-\$7500. (o) 600-bed hsp. Texas, open.

INTERSTATE MEDICAL PERSONNEL BUREAU

Miss Elsie Dey, Director
332 Bulkley Building
Cleveland 15, Ohio

ADMINISTRATIVE ASSISTANT—(a) 300-bed Michigan hospital; promotional opportunities. (b) Assistant superintendent, administrative services; 3000-bed eastern hospital. (c) 175-bed hospital, Pennsylvania. (d) 200-bed Iowa hospital.

ADMINISTRATOR—(a) Small proprietary hospital; west coast; ability to organize new hospital. (b) 60-bed Pennsylvania hospital. (c) 30-bed hospital, New York; building program planned. (d) R.N. Small private hospital, eastern Pennsylvania.

BUSINESS MANAGER—(a) 150-bed hospital, Ohio. (b) 125-bed northwestern hospital. (c) Large university city, west. 200-bed hospital. (d) Accountant; 100-bed new hospital, southwest. (e) Large New England hospital.

DIRECTORS OF NURSING—To \$10,000. **CHIEF ENGINEER**—(a) 500-bed hospital; south central state. (b) 200-bed Pennsylvania hospital.

DIRECTOR, Housekeeping Services—(a) (Male) 450 bed mid-western hospital. (b) 300-bed hospital, New York State. (c) 200-bed hospital, western city. (d) 250-bed eastern hospital.

PLACEMENT BUREAUS

DOROTHEA BOWLBY ASSOCIATES

A Nation Wide Specialized Employment

Service for Medical and Hospital Personnel

Dorothea Bowlby, Director

Suite 603 Willoughby Tower,

ANdover 3—5293

8 South Michigan Avenue,

Chicago 3, Illinois

Our service is for Men and Women, Administrators, Physicians, Personnel Directors, Business Managers, Purchasing Agents, Comptrollers, Plant Engineers, Public Relations Directors, Pharmacists, Dietitians, Food Service Directors, Physical Therapists, Occupational Therapists, Medical Record Librarians, Librarians, Anesthetists, Director Nurses, etc., Bacteriologists, Biochemists, Microbiologists, Virologists, Tissue Technicians.

ALL INQUIRIES FROM APPLICANTS ARE KEPT STRICTLY CONFIDENTIAL

(Continued on page 186)

The MODERN HOSPITAL



The Medical Bureau

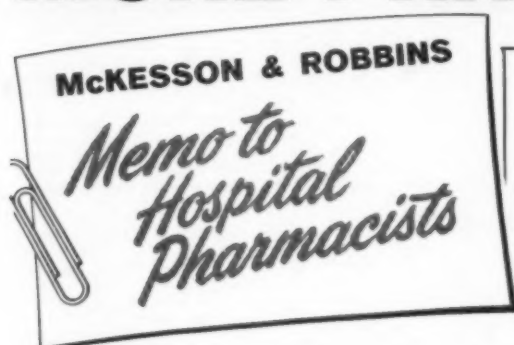
AL. BURRICE LARSON—DIRECTOR

Telephone DElaware 7-1030

900 N. MICHIGAN AVENUE, CHICAGO

ADMINISTRATORS—(a) Assistant to succeed Adm. 400-bed renowned M.W. hsp., \$12-\$20,000. (b) Adm. brand new 30-bed hsp. Calif; \$7500 plus percentage gross income. (c) Asst. Dir., proficient hsp. acctg. large So.

TWO NEW WAYS TO GET MORE PHARMACY SPACE



COMPACT Storage CABINET TAKES NO MORE ROOM YET TRIPLES STORAGE SPACE!

With the exclusive McKesson & Robbins COMPACT CABINET you control every inch of space. Movable and interchangeable trays adjust easily within the cabinet. Other trays fit on the inside of the wide swinging doors to put to work all the interior space which is wasted in ordinary cabinets of comparable size. This new flexibility more than triples the McKesson COMPACT CABINET capacity by meeting a wide range of storage space requirements with-



out wasting an inch. Keeps your hospital supplies easy to see... easy to reach.

As illustrated above: McKesson COMPACT Storage CABINET, #100, is 35" wide, 16" deep, and 30 $\frac{3}{4}$ " high. It comes with 20 adjustable steel trays with transparent plastic leading edges for greater visibility. This space-economizer can be used as a wall hanging unit or part of a complete installation. A floor standing combination consisting of two COMPACT CABINETS—one with a finished top, the other (#110) a center section, and a base (#120) with drawers 35" wide, 16" deep, and 22 $\frac{1}{2}$ " high—provides a space-saving 82 $\frac{1}{4}$ " high unit.



MAGAZINE Space Saver DISPENSER stores four times more in the same space!

AS ILLUSTRATED: Wall assembly MAGAZINE DISPENSER comes with 30 fiberglass-reinforced plastic trays. The cabinet is 35" wide, 16" deep, and 47 $\frac{1}{4}$ " high. A CUPBOARD BASE with one adjustable shelf is also available—together they provide a complete unit 35" wide, 16" deep and 82 $\frac{1}{4}$ " high.

McKesson MAGAZINE Space Saver DISPENSER with its gravity feed, inclined trays, gives you control of four times the usual number of fast-moving, prepackaged pharmaceuticals. Easily movable partitions, a variety of trays and a step shelf at the top permit storage of a wide range of sizes and shapes.

Serving America's Hospitals...

McKESSON & ROBBINS



FOR FURTHER INFORMATION

Hospital Department, McKesson & Robbins Inc.
155 East 44th Street, New York 17, New York

Please send further information about Hospital Pharmacy fixtures and planning services.

NAME

ADDRESS

CITY STATE

classified advertising

PLACEMENT BUREAUS

MARY A. JOHNSON ASSOCIATES

33 West 42nd Street . . New York 36, N. Y.
A SELECTIVE PLACEMENT BUREAU
FOR MEDICAL AND HOSPITAL
PERSONNEL

We welcome inquiries for the many challenging opportunities we have for Administrators, Physicians, Nursing Executives, Medical Record Librarians, Dietitians, Laundry Managers, and all other Medical and Hospital Personnel who wish to relocate.

All negotiations strictly confidential

No registration fee

PLACEMENT BUREAUS

INDIANA MEDICAL BUREAU

212 Bankers Trust Bldg.
Indianapolis 4, Ind.

Opportunities in most areas for Administrators, Medical Directors, Anesthesiologists, Pathologists, Radiologists, Resident Physicians, Laboratory and X-Ray Technicians, Therapists, Medical Records Librarians, and all areas of supervisory hospital and medical personnel.

Information about

QUALIFIED NURSE PERSONNEL

is available from the

American Nurses' Association

PROFESSIONAL COUNSELING &

PLACEMENT SERVICE

10 Columbus Circle

New York 19, N. Y.

Tel. Ju 2-7230

MISCELLANEOUS

OPERATING ROOM SUPERVISOR AND CLINICAL INSTRUCTOR, O. R. Nursing (two positions)

For well-established voluntary 400-bed general hospital with two divisions, each with supervisory assistants and each with a caseload of about 450 operations a month. Seasoned staff of 44 including full-time Clinical Instructor in Operating Room Nursing. Three year diploma program with League accreditation, 100 students. Recovery rooms in each facility.

OPERATING ROOM SUPERVISORY position requires master's degree, five years of experience in operating room including teaching — supervisory responsibility or B.S. degree with equivalent experience and preferably a post graduate course in operating room nursing.

CLINICAL INSTRUCTOR, O.R. Nursing requires master's degree, five years of experience in operating room including teaching responsibility or B.S. degree in Nursing Education with experience in teaching operating room nursing.

Registration or eligibility for registration in New York State. Responsible to Director of Nursing and Administrator of Hospital. Well balanced personnel policies include four weeks' vacation, seven paid holidays, two — weeks' sick leave and Cumulative sick benefits, pension plan, social security, Blue Cross, group disability and life insurance coverage scaled to salary. Salary dependent upon educational qualifications and experience. Write Director of Nursing, THE ROCHESTER GENERAL HOSPITAL, Northside Division, Rochester 21, New York.

DIRECTOR OF BUREAU OF HOSPITAL REVIEW

New York State Department of Health Establish and carry out new State-wide program concerned with review of scope, quantity and quality of hospital care and direct studies and activities in the field of voluntary hospital insurance and medical economics.

Headquarters: Albany, New York

Salary: \$18,000 with possibility of supplementation through university teaching appointment. For exceptionally qualified candidate a higher salary may be obtained.

Qualifications: M.D. Degree

Three or more years' in hospital administration and planning or equivalent. Graduate education in hospital administration or public health desirable.

Submit curriculum vitae to:

Richard H. Mattox
Director of Personnel
New York State Department of Health
84 Holland Avenue
Albany, New York

SERVICES

FURNITURE REFINISHING Quality Work — Guaranteed

Metal or wood furniture refinished to a like new condition at your hospital. Anywhere in the Southern Hospital District.

CUSTOM PRODUCTS CO.

5802 Glenview Ave., Cincinnati 24, Ohio

(Continued on page 188)

The MODERN HOSPITAL

PURPOSELY OVAL



WHITE

Heavy duty oval buckets are specifically engineered for more squeezer room, more rinse room, and less storage space.

one of the many reasons
why in floor cleaning
equipment . . .

WHITE
IS THE WORD FOR
CLEAN

WHITE MOP WRINGER COMPANY FULTONVILLE 6, NEW YORK

comparison proves



Nutting

FOOD-ala-CART®

SERVES YOU BETTER SAVES YOU MONEY

Compare QUALITY

and you will find Food-ala-Cart uses only the best materials inside and out. This extra quality means extra years of fine service.

Compare FEATURES

and you will find Nutting gives you more practical design features for easier, faster food service.

Compare PRICES

and you will discover that dollar for dollar, feature for feature, you get more for your money with Food-ala-Cart.

Here's how Nutting Food-ala-Cart will serve your hospital better

- Exclusive Food-ala-Cart design makes tray preparation, assembly and tray serving easier.
- Every drawer in left oven column matches a patient tray in left cold column. The same is true with the right column of oven and tray sections.
- Food-ala-Cart helps maintain **balanced nutrition** with 3 separate and distinct sections to keep **hot foods hot, cold foods cold and frozen foods frozen.**
- 6 drawer freezer section holds at 0°F.
- Each Food-ala-Cart is equipped with two 7-quart thermo jugs that keep hot or cold drinks at proper temperature up to 3 hours from filling time.
- Food-ala-Cart is available in 5 models for serving from 16 to 24 patients.
- Food-ala-Cart has large unobstructed tray assembly area with end guard rails.
- Full length top shelf permits locating thermo jugs for easiest service.
- Large wheels with replaceable, easy rolling tires have lifetime lubricated, shielded wheel bearings. No greasing is ever required.
- Eye level control panel is easily seen and well protected.

- Clean up time with Food-ala-Cart streamlined design is 25% faster because everything in the interior is quickly and easily removed and replaced.
- Food-ala-Cart offers nationwide service and distribution.
- Listed under re-examination service of Underwriters Laboratories, Inc.

If you are considering buying any type of hot and cold food carts, be sure you get the facts and prices on Nutting Food-ala-Cart before you decide. These facts will prove you can save money and serve better food with Food-ala-Cart. Write today for free literature and details.

CLIP AND MAIL TODAY

Nutting Truck & Caster Co., Food-ala-Cart Division
1044 N.W. Division Street, Faribault, Minnesota

Gentlemen:

Without cost or obligation:

- ☐ Please send me free literature.
☐ Have representative contact me.
☐ Send information on Fig. _____ Trucks.

Name _____

Name of Hospital _____

Address _____

City _____ State _____

OTHER FINE NUTTING PRODUCTS FOR HOSPITAL USE



classified advertising

FOR RENT

Large country house, on outskirts of Massena near St. Lawrence Seaway and power development. Suitable for small private hospital, convalescent home, or clinic. Pleasantly situated on bank of Raquette River. Contact Fisher Ames, 128 Main St., Massena, New York.

SCHOOLS—SPECIAL INSTRUCTION

THE CHICAGO LYING-IN HOSPITAL AND DISPENSARY of the University of Chicago offers a six-month course in obstetric nursing to qualified graduate nurses. The course includes all phases of maternity nursing. The student may elect experience in one special area for two months of the course. Modern, attractively appointed kitchenette apartments are provided. Adequate allowance is made for food and laundry. For further information, write to the Director of Nursing, 3841 Maryland Avenue, Chicago 37, Illinois.

ST. FRANCIS HOSPITAL School of Anesthesia offers to graduates of accredited schools of nursing, an 18 months course in anesthesia. AANA accredited; approved under G.I. bill of Rights. Stipends offered throughout course. Classes begin April 1 and October 1, each year. Write Sister M. Catherine Ann, O.S.F., C.R.N.A. Director, School of Anesthesia, ST. FRANCIS HOSPITAL, Peoria 4, Ill.

UNIVERSITY OF MICHIGAN offers an 18 month course for nurses interested in anesthesia. Accredited by the American Association of Nurse Anesthetists. Unlimited opportunities for endotracheal intubations, open chest, and neuro surgery anesthesia. Stipend provided. For information write "School for Nurse Anesthetists, UNIVERSITY MEDICAL CENTER, Ann Arbor, Michigan."

MT. CARMEL MERCY HOSPITAL offers an 18 month course in Anesthesiology to registered nurses of accredited schools of nursing. Approved by American Association of Nurse Anesthetists. Stipend provided. Write for complete details regarding theoretical and clinical teaching and requirements for entrance. School of Anesthesia, MT. CARMEL MERCY HOSPITAL, Detroit 35, Michigan.

UNIVERSITY OF OSLO International Summer School offers for the third time a course in Medical Care and Public Health Services in Norway, June 30 - July 17, 1962; 20 day field trip; closing dates for course August 7-9. Registration limited. Write Admissions Office, OSLO INTERNATIONAL SUMMER SCHOOL, Northfield, Minnesota.

BARNES HOSPITAL—Offers an 18 month post-graduate course on Anesthesia to registered graduate nurses. Theoretical requirements of the American Association of Nurse Anesthetists met. Miss Helen Vos, R.N., B.S., Educational Director. Clinical training includes all techniques and procedures. Stipend provided. For information, write Mrs. Dean Hayden, Director, School of Anesthesia, BARNES HOSPITAL, St. Louis 10, Mo.



SEE IT NOW!

...our life-saving film for women—**BREAST SELF-EXAMINATION.** You'll learn how to examine your breasts for signs that might mean cancer—and that should send you immediately to your physician.

Although many are saved from this major enemy of women, *many more* thousands could be saved with early diagnosis and proper treatment. You can take the first step to ensure earlier diagnosis by examining your breasts monthly.

BREAST SELF-EXAMINATION will give you all the details. *See it now!* Call your local Unit of the

**AMERICAN
CANCER
SOCIETY**

since 1830 makers of furniture for public use



Four-seater 3230

Also available with two and three seats

THONET

THONET INDUSTRIES INC.
170 Park Avenue, New York 16, N. Y.

Showrooms: New York, Chicago, Detroit, Los Angeles, San Francisco,
Dallas, Miami, Atlanta, Stateville, N. C., Paris, France.

New Ideas Through "Living Research" by *Angelica*

Angelica's designers work with hospital personnel to improve the protective capabilities of surgical garments. Ideas to increase comfort and convenience are also thoroughly researched—designs are tested and evaluated by doctors, nurses, housekeepers and laundries in leading hospitals. Here are several products of Angelica's "living research."



IDEA: "STEP-OUT" STYLE SCRUB DRESS

Scrub nurses will welcome this new dress which opens from neck to waist in back, making it easy to step out of or into. Eliminates facial contact with perspiration or blood stained garments.



IDEA: FIRST SCRUB TROUSERS WITH ELASTIC WAIST BAND

No troublesome drawstrings to knot around the middle, tangle in the laundry or need frequent repair. Test-laundered more than 75 times without loss of elasticity. Gives more comfort . . . cost less to maintain.

IDEA: OPERATING CAP WITH ELASTIC BAND

Chosen by surgeons in leading hospitals for better fit, greater comfort. Preferred by housekeepers and laundry managers, because it eliminates knotted and cut string ties which are costly to maintain.



IDEA: SURGEON'S GOWN HELPS PREVENT CONTAMINATION

New overlapping back gives complete back and side protection, insures sterility. No more pins—gown stays closed in any position with side and adjustable top ties, tunnel belt.

IDEA: SHOE COVERS PRE- VENT CONTAMINATION

Complete shoe coverage prevents the spread of contamination into sterile areas. Soft flexible conductive rubber soles eliminate static build-up. Completely washable.




Angelica
® UNIFORM COMPANY

177 N. Michigan Ave.,
Chicago 1, Ill.
1427 Olive St.,
St. Louis 3, Mo.

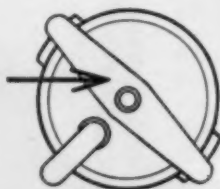
107 W. 48th St.,
New York 36, N. Y.
1900 W. Pico Blvd.,
Los Angeles 6, Calif.


317 Hayden St., N.W., Atlanta 13, Ga.

another  advancement in
pipeline service

A NEW VACUUM TRAP-BOTTLE ASSEMBLY

Cap and bracket made of break-resistant Du Pont Delrin. Bracket holds jar, not the cap. Removal is fast and easy. Vacuum-sealed cap plus simplified locking device. Ask your Ohio Chemical representative to demonstrate the new vacuum trap-bottle assembly or write Dept. MH-12 for specification sheet No. C-13.



LOOK TO  FOR ALL YOUR PIPELINE NEEDS

- Wide range of primary pipeline equipment including oxygen-service outlets, vacuum pumps, air compressors, etc.
- Secondary pipeline equipment such as metering devices plus oxygen therapy and resuscitative accessory items.
- Custom-designed storage stations for liquid or gaseous oxygen.
- Free engineering and planning service.
- Training aids for hospital personnel — to develop improved therapy service for patients.


Ohio Chemical

OHIO CHEMICAL & SURGICAL EQUIPMENT CO., MADISON, WIS. • OHIO CHEMICAL PACIFIC CO., BERKELEY, CALIF. • OHIO CHEMICAL CANADA LIMITED, TORONTO, ONT. • AIRCC COMPANY INTERNATIONAL, NEW YORK CITY (Divisions or subsidiaries of Air Reduction Company, Inc.)

WHAT'S NEW

LOOK inside back cover for Postage Paid inquiry card for more information.

Kalvaray One-Minute Dry Process Now Duplicates X-Ray Films

A duplicate x-ray negative or print can now be made from an original x-ray negative by a new dry process in the Kalvaray X-Ray Film Duplicator. Utilizing ultraviolet light for exposure and infra-red heat for development, without any liquids, solutions or other wet process, perfect diagnostic prints are produced in approximately sixty seconds, depending upon the size of the print, and at minimum cost. The reproductions have been declared legally acceptable for court appearance or other use.

The Kalvaray unit is portable and is easy to use on desk or table top. It employs a special paper, developed in conjunction with Philip Rosenblum of California, inventor of the Kalvaray machine. With the machine, duplicates of x-rays can be included with diagnostic reports and in special files, and can be used in



medical schools or other studies, while the original is safe in the patient's file in the hospital. The Kalvaray is distributed in the hospital field exclusively by A. S. Aloe Co., 1831 Olive St., St. Louis 3, Mo.

For more details circle #1 on mailing card.

Pellet Food Service System Assures Hot Meals

The completely redesigned Van Stainless Steel Hot Plate Pellet System for food service embraces a conveyor type pellet heater where individual aluminum alloy pellets, kept separate in the heater, are heated on all sides to 450 degrees. A pellet is dropped into a concave metal dish and placed on the conveyor belt where the plate of hot food is set in the top groove of the dish and covered. It is then placed on the tray with the cold foods and carried by dumb waiter or conveyor to the patient floor. The tray is served with the hot food still piping hot. The system includes the Pellet Oven in four capacities, insulated plates and covers, refrigerated bowls and cold salads, ice cream and juices, and light, maneuverable transport carts. All tray assembly can be completed under supervision of dietitians with all portion preparation handled in the kitchen. The John Van Range Co., Fifth & Butler Sts., Cincinnati 2, Ohio.

For more details circle #2 on mailing card.

Anatomically-Designed OR Table Has Top for Each Service

Contoured top sections, which are easily removed and replaced to fit the type of surgery to be performed, provide a unique feature of the Contour-Flex operating



room table. Anatomically formed for better tolerated surgical posturing of patients of all sizes, the design brings the surgical team into close position over the patient, with easy access to the surgical area without stretching or bending. Each of the three tops conforms to one of the basic positions: Supine, Prone and Uni-Lateral, and arm, leg and head rests are positioned as required.

The contoured tops are fabricated of conductive plastic bonded by epoxy to aluminum, providing strength and durability with minimum weight so that they are readily interchanged by one man. A mobile hanger holds the tops not in use, ready for quick change to meet the need for each patient. The sturdy base allows maximum foot room with minimum interference and is fully adjustable for height, tilt and other requirements. No restraints are required as the patient rests comfortably, without danger of rolling, and the anatomical design gives increased comfort and security, without pressure, under anesthesia. **Hausted Div., Simmons Co., Medina, Ohio.**

For more details circle #3 on mailing card.



Cooked Boned Fowl Roll Is Convenient, Economical

Containing no skin, bones or giblets, the Armour Cooked Boned Fowl Roll is precooked in a casing in natural juices to retain the rich flavor. Economical and convenient, it saves time, labor and storage space and permits exact portion control in preparing quantity chicken recipes. **Armour & Co., P.O. Box 9222, Chicago 90.**

For more details circle #4 on mailing card.

One Nurse Can Transfer Patient With Amsco Trancar

A new system for the transfer of critically ill and postoperative patients is offered with the Amsco Patient Transfer System employing the newly developed Trancar. The enameled steel, four-wheeled car with movable Paraglas top permits one small nurse quickly and easily to transfer a patient of any size so that he is scarcely aware of motion. The patient scheduled for surgery or extensive examination or treatment is placed on a special Tranpad mattress. The low-friction, airfoil top of the Trancar is then cranked effortlessly under the pad and returned, transferring both pad and patient laterally, on a horizontal level. Reversing the process, both pad and patient are placed on the surgical, x-ray or treatment table, or returned to the patient's bed. During the post-operative period, the Amsco Trancar may serve as a recovery bed and has Trendelen-



burg, Reverse Trendelenburg and I.V. facilities.

The Amsco locking devices adapt Trancar to 95 per cent of hospital beds and to virtually all operating, treatment and examining tables. There are practically no maintenance costs and no special training or skills are necessary for operation of the Trancar by personnel. The Trancar moves only the mattress pad on which the patient rests, thus the patient is not raised or lowered, due to the fingertip crank adjustment to bed or operating table height, and is not rolled or lifted. **American Sterilizer Co., Erie, Pa.**

For more details circle #5 on mailing card.

Plastic Utility Trucks Are Versatile, Durable

Available in six, ten or 14-bushel sizes, the new line of Rubbermaid plastic utility trucks has smooth surfaces, without corners or seams to trap dirt, and can be steam-cleaned. Easily mobile on four casters, the units may be used for meat and food handling as well as a linen center on wheels, and will not rust or dent. Trucks are available with hose or spigot for use in hospital laundries. **Rubbermaid Inc., Wooster, Ohio.**

For more details circle #6 on mailing card.

(Continued on page 192)

Optical Oscillograph Provides Direct Readout

The Model 658T Sanborn optical oscillographic recording system provides eight channels with direct readout and no chemical developing necessary. The system uses the versatile "350" series preamplifiers and provides the general advantages of optical recording with frequency range more than sufficient for blood pressures, EEG, ECG, oximetry, dye dilution studies, plethysmograms, temperatures and the like. The Sanborn 350-1700B Heart Sound Preamplifier provides pre-emphasis to extend the heart sound bandwidth and galvanometers with increased frequency range are available for other phenomena. The new system uses an eight-inch wide chart, has nine

chart speeds, timing lines at 0.1 and 1.0 second intervals, and a beam interrupter for trace identification. Sanborn Co., Medical Div., 175 Wyman St., Waltham 54, Mass.

For more details circle #7 on mailing card.



G-E Cooking Center Features Microwave Units

Containing two complete and independently operated units, the General Electric Microwave Cooking Center reduces preparation time considerably. An accurate timer eliminates guesswork and a quality heat level is constantly maintained. Manufactured to close tolerances to lessen crevices which might accumulate unsanitary matter, the compact stainless steel unit is easily cleaned. General Electric Co., Schenectady 5, N.Y.

For more details circle #8 on mailing card.

Manually-Operated Bed Added to American Seating Line

The new Access-O-Manual bed, resembling in styling the Access-O-Matic introduced last year, is a manually-operated hospital bed with a high-low operation ranging from 19 to 27 inches, and knee and head adjustments as well as Trendelenburg and other treatment positions. The



83-inch long bed is designed for a standard 36 by 80-inch mattress, is 37 inches wide for easy clearance of a 38-inch doorway, and has inset telescoping legs and four-inch casters for quiet operation and easy mobility.

The bed is available as a basic unit with removable headboard and stationary footboard, finished in baked enamel for easy cleaning, and optional features include vinyl steel closure panels for sides and foot end, vinyl covered headboard, and a hinged footboard which permits extension of the bed to 86 inches in length. Corner bumpers, aluminum molding, safety rails, intravenous rod and fracture frame adapters are also available. American Seating Co., Grand Rapids 2, Mich.

For more details circle #9 on mailing card.

Dine-Line Serving Unit Reduces Labor and Food Costs

A buffet-type food service unit called the Dine-Line, designed to reduce labor and food costs, serves from both sides on a one-cost per meal basis, and contains



three units, one each for dishes, hot entree and cold foods. It is suitable for service in lunchrooms for employees, doctors, visitors and the like. The Meal-on-Wheels Co., 5001 E. 59th St., Kansas City 30, Mo.

For more details circle #10 on mailing card.

**Rubens
Infant
Wear**

•
**Best
for
Baby**

•
**Best
for
You!**

Style C311MC Adjustable pin back with mitten cuffs - easier, more convenient to use - saves nurses time



Stronger — because
it's reinforced

Baby's safer and more comfortable with Rubens special mitten cuff to protect against face scratching. Your budget is protected, too, because Rubens garments are more durable — cut replacement costs.

Rubens Infant Wear is available in a wide range of styles and sizes for maximum economy and convenience. To learn how Rubens garments can save money for your nursery, send for free Infant Wear Buyer's Guide today.

Rubens®

if you want the very best

RUBENS & MARBLE, INC. • 2340 N. Racine Ave., Chicago 14, Ill.
New York Sales Office • 71 W. 35th St., New York, N. Y.

Sold only through hospital supply houses

Two Rugged Linen Trucks Added to Jarvis & Jarvis Line

High strength, alloy aluminum units, which combine rugged construction to



carry large linen loads, and light weight for easy mobility, are the newest addition to the Jarvis & Jarvis line of hospital linen trucks. Two models are available, a 14-compartment Model 2114 with linen capacity for 40 to 46 beds, and a smaller nine-compartment Model 2113, which accommodates linens for 32 to 36 beds. Mounted on double ball bearing rubber-tired wheels with swivel casters, the trucks can be pushed straight along corridors or sideways into linen closets. Jarvis & Jarvis Div., United Service Equipment Co., Inc., Palmer Mass.

For more details circle #11 on mailing card.

Antibiotic Sensitivity Test in Ready-to-Use Ankh Plate

The result of five years of research by Ankh Laboratories, the Ankh Plate is a ready-to-use antibiotic sensitivity test which provides a practical solution to the need for accurate tests in smaller hospitals lacking complete laboratory facilities and



in doctors' offices. Consisting of two parts, the Ankh Plate Top and Ankh Plate Bottom, the peg-plate method is conducted as follows: The sterile prepared agar media plate is inoculated with the specimen, the technician removes the peg plate containing the antibiotics from a foil pouch and places it on the agar plate, the two are fastened together with the tape provided and the test is placed in the Ankh Incubator where results can be ready in six to 18 hours incubation. Known quantities of antibiotics are placed on plastic pegs in the second plate and all material is instantly released upon contact with the agar surface, overcoming many problems previously encountered in agar diffusion testing of bacterial sensitivity. Results are easy to read, accurate and inexpensive. Each package contains material for six tests, and the Ankh Incubator for use with the system is available separately. Intra Products, 4421 Salem Ave., Dayton 6, Ohio.

For more details circle #12 on mailing card.

Ice-Cooled Croup Tent For Adults, Children

Providing variable humidity conditions and serving as an aerosol and oxygen therapy tent, the ice-cooled croup tent may be used for adults as well as infants and children. It is quickly set up and easily folded for storage. National Cylinder Gas Div., 840 N. Michigan Ave., Chicago 11.

For more details circle #13 on mailing card.



Chux Nursery Diapers Are Pre-sterilized, Disposable

Scientifically sterilized and disposable, the new Chux Nursery Diapers are designed for newborn infants under 10 pounds, to help reduce the chance of cross-infection. Featuring an inner facing of a new Sofnet fabric that extends over the edges of the pad to protect delicate skin and mucous membranes, the filler of the diaper has a special drainage pattern, and an embossed polyethylene backing serves as a moisture barrier and a firm anchor for pinning. Chux require no sterilization and remain sterile indefinitely when the package is not opened. Johnson & Johnson, New Brunswick, N.J.

For more details circle #14 on mailing card.

(Continued on page 194)

so practical for Hospital Personnel

...and so attractive, too!



SHANE
WASHABLE UNIFORMS

*...and there's a style
to fit every need!*

Shane hospital apparel is serviceable, certainly — and the wide variety of beautiful colors does so much to provide a pleasant, cheerful atmosphere for patients' well-being. Of finest quality construction in a broad range of fabrics, the complete Shane line offers a uniform for every hospital function . . . for food service and housekeeping personnel — pinafores for volunteers and nurses' aides . . . smocks and dresses for lab and administrative employees . . . white trousers, coats and shirts for internes and orderlies . . . patient gowns and operating room apparel. Designed for fit and comfort, and available in a wide selection of durable, easy-to-care-for fabrics, Shane uniforms stand up under repeated launderings and constant wear. A test in your hospital will show why Shane is your best buy from a dollars-and-cents standpoint. See for yourself — soon!



SEND TODAY for the newest Shane catalog illustrated in full color, and containing detailed descriptions and ordering information.

SHANE UNIFORM CO., INC.

Factory and General Offices
2063 W. Maryland St.
Evansville 7, Indiana

Branch Offices:
NEW YORK • CHICAGO • LOS ANGELES
REPRESENTATIVES COAST TO COAST

Ansercall Nurse-Patient System Is Transistorized and Complete

Instant patient-staff communication is provided with Ansercall, the new transistorized Edwards nurse call system. High speed connections without dialing or push buttons are effected, and priority can be given to intensive care patients through a selective answer system. Remote stations may be installed in utility rooms or at ends of corridors to permit answering without a return to the nursing station. As each call is answered, the system resets itself,



but a bedside reset and emergency audible signal call are available. By pressing a button, nurses can monitor patient rooms without leaving the desk, but an optional bedside privacy switch can be set when the patient is out of danger. Even with the privacy switch on, patients can initiate calls and hold two-way conversations with the nursing station.

The Ansercall master station is complete with hand set for privacy and a three-step volume control. Built-in speaker-microphones are available, and the amplifier is fully transistorized for maximum clarity and sensitivity. Ansercall is available in flush wall and desk mounting models as well as in compact desk-top units. Patient stations are offered in a variety of models, and rugged dome-type lamps and tamperproof cords are added features. Edward Co., Inc., Dept. PR-H, Norwalk, Conn.

For more details circle #15 on mailing card.

Personal Care Items in Handy Patient Kit



Ten personal care items for the patient's use during his hospital stay are included in the Kenwood Comfort Kit. The handy cardboard carrying case, personalized with the name and picture of the hospital, saves time and expense in issuing items and guards against cross infection. Will Ross, Inc., 4285 N. Port Washington Rd., Milwaukee 12, Wis.

For more details circle #16 on mailing card.



MacDonald Converter Makes Chair of Bed

Without touching the patient, the nurse can put him into sitting position with the MacDonald Converter, which can be attached to almost any make of hospital bed in ten minutes. It swings easily to either side of the bed and into a chair position from which the patient may be helped to stand on the floor when desired. A special foot rest adjusts to the height of the individual patient, provides resistance against forward slipping, prevents foot drop, and can be used as a foot tent when the patient is prone.

A specially designed Hospital Tension-Ease Airlon mattress by Englander is standard with the Converter. The mattress is constructed to follow the folding movements of the Converter and is pa-



tient-proof and non-allergenic. The Converter is adjustable to many different positions, including that with legs supported below horizontal as in a contour chair, and that of a straight chair when the patient is ready to sit straight up or to walk. The head section locks into six positions and the foot section into four. In addition, the Converter follows every movement of the Gatch spring for regular bed use. Removable arm rests give added comfort, convenience and security when the patient sits, and support for stepping off the bed. Strain is eliminated for nurse or attendant in moving even heavy patients with the Converter.

It is engineered of strong high carbon steel, mechanisms are engineered for



smooth mobility, and the built-in automatic locking devices are safety tested. Bed Converter Corp., 24 California St., San Francisco 11, Calif.

For more details circle #17 on mailing card.

Electronic Bedside Unit Centralizes Patient Controls

Originated by Mr. Boone Power, administrator of Baylor University Medical Center of Dallas, the Hill-Rom Executone Electronic Bedside Unit is a custom-designed, built-in patient station wardrobe combination with all patient service controls. The unit illustrated is installed at the new Kettering Hospital, Dayton, Ohio. A convenient nurse bar on the electronic control panel is pressed for patient-nurse communication, which includes illumination of the dome light, a chime and room number register at the nursing station. All lights are cancelled automat-



ically when the call is completed. Illuminated switches enable the patient to turn lights on or off, fingertip control of five television channels and radio are provided, and optional equipment includes a pillow speaker, telephone, utensil and luminous electric clock. Any or all of the units may be included in a custom design. Hill-Rom Company, Inc., Batesville, Ind.

For more details circle #18 on mailing card.

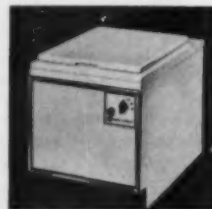
Operating Room Sweatband Is Cool and Comfortable

Disposable, featherweight and cool, the new Operating Room Sweatband of white gauze and cotton holds up to ten times its weight in moisture, and is light and comfortable to wear. General Bandages, Inc., 8300 Lehigh Ave., Morton Grove, Ill.

For more details circle #19 on mailing card.

Waterless Destroilet Destroys Human Waste Matter

A waterless, non-chemical toilet which transforms human waste matter into odorless, invisible, harmless water vapors and carbon dioxide is provided in the Destroilet. It operates on gas as fuel to burn off waste matter at extremely high temperature. The combustion process is com-

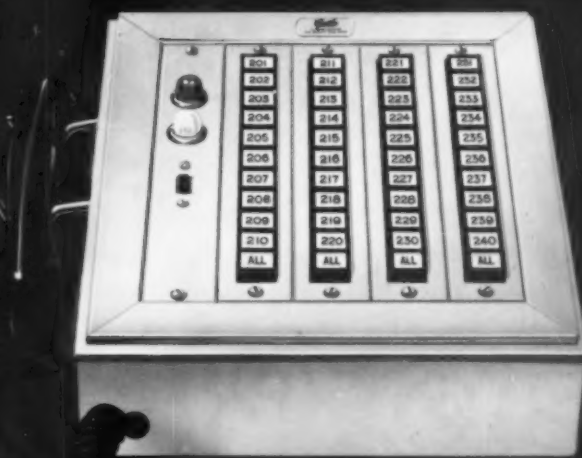


pletely controlled with dependable safety features, and installation also requires connection to a 110 volt AC electrical outlet and a flue for outlet of the waste vapor. Plumbing and septic tanks are not required, water savings are considerable and an exhaust fan draws off odors. La-Mere Industries, Walworth, Wis.

For more details circle #20 on mailing card.

(Continued on page 196)

NOW
YOU
CAN
AFFORD...



...THE
MOST
MODERN

AUDIO- TRANSISTORIZED VISUAL *NURSES CALL SYSTEM*

Now *voice communication* is within your budget because Couch has simplified the wiring to save you major installation expense.

A twisted pair is all the additional wiring you need to convert a visual nurses call system to the new Couch audio-visual system. You save money by using existing wiring.

For new installations, this Couch system requires *less labor* and *fewer wires* than any other comparable system.

Another important saving: no expensive shielded wire is required.

Call on your Couch sales engineer for a demonstration *right in your own office* — at your convenience. Or write for full details to:

S. H. *Couch* COMPANY, INC.
1894

3 ARLINGTON STREET, NORTH QUINCY 71, MASSACHUSETTS

NURSES CALL SYSTEMS • STAFF IN AND OUT REGISTER SYSTEMS • STAFF VISUAL PAGING SYSTEMS
MODULAR FIRE ALARM SYSTEMS • PRIVATE TELEPHONE SYSTEMS

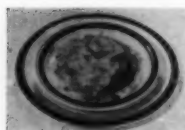
All-Purpose-Nebulizer for Oxygen-Humidity Control

Either cold or heated nebulization for a wide range of humidity to meet patient requirements, and to help solve problems of oxygen-humidity control and administration, is provided with the new All-Purpose Nebulizer introduced by Puritan. The design of the unit permits an interchange of accessories, including a choice of relief valves for catheter or mask systems. Either large or small bore tubing may be used, and in nursing care, a patented pushbutton orifice cleaner makes it possible to clean the orifice without interrupting service. The Nebulizer can be autoclaved in its entirety as required. Puritan Compressed Gas Corp., 13th & Oak St., Kansas City 6, Mo. For more details circle #21 on mailing card.



Tuna la King Ready to Heat and Serve

Tuna la King, pre-cooked and ready to heat and serve, has been added to the Sexton line of convenience foods for positive control and uniform quality. It reduces waste and cuts the expense of on-premise food preparation by skilled labor. John Sexton & Co., P.O. Box J.S., Chicago 90. For more details circle #22 on mailing card.



Three Insti-Pack Soups in Campbell Institutional Line

A new line of Insti-Pack (short for institutional package) Soups, developed especially for the quantity food service field, is now offered by Campbell Soup. Different in appearance and taste from products currently available to the consumer, the three new soups are the first in what will be an expanded line. Included are a special formulation Vegetable Soup, Chicken Noodle Soup and Clam Chowder. The latter lends itself especially to variation by the addition of milk for New England style or of tomato



products for Manhattan-type. Insti-Pack soups are distinguished primarily by the cut of the meat, vegetables and other ingredients to make them look home-made, and retain the high Campbell quality. They are packed in 50-ounce cans. Campbell Soup Co., Camden 1, N.J. For more details circle #23 on mailing card.

"Unit Spacefinder" System Provides Flexible Filing

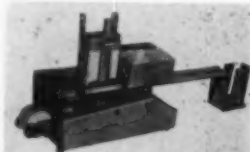
Flexibility, visibility and accessibility are features of the new "Unit Spacefinder" filing system which is composed of Unit Boxes and a sturdy, free-standing metal



frame. The boxes, constructed of rugged laminated fiberboard, are letter or legal size and can be easily carried, sliding freely back and forth on cross-rails in the frame, attached by their steel backs. Space is created by moving boxes laterally on rails. Tab Products Co., 995 Market St., San Francisco 3, Calif. For more details circle #24 on mailing card.

"Nordamatic Addressor" Uses Typewritten Stencil

The compact, low-cost electric "Nordamatic Addressor" is capable of obtaining



more than 10,000 impressions from a type-written stencil plate and is designed for high speed printing of 3,600 addresses per hour. Nord Photocopy & Electronics Corp., 300 Denton Ave., New Hyde Park, N.Y. For more details circle #25 on mailing card.

(Continued on page 198)



For RESTAURANTS • HOTELS • HOSPITALS
SCHOOLS • COLLEGES • CAFETERIAS • DRIVE-INS
The Revolutionary High-Speed

RED GOAT

FOOD and PAPER WASTE DISPOSERS

**Designed specifically for FAST DISPOSAL of Food Waste, Large Bones,
Paper Cups, Milk Cartons and other Wastes in Mass Feeding Establishments.**



MODEL 100 R-1
(5 or 7½ H.P.)
For CENTRAL STATION Use

Has sorting table attachment and extra large opening hopper. Sorting table removes easily by lifting up and out. Unit may be installed in most convenient location. Capacity—up to 2500 pounds per hour.



MODEL 100 MRCU-1
(5 or 7½ H.P.)
For Extra Large Opening UNDER-TABLE Installation

Features extra large opening hopper and high-speed (1750 RPM) 15-inch disintegrating rotor. Can accommodate tremendous quantity of waste at peak hours. Designed for installation under an existing table, or in any special production set-up utilizing a table or sink.



MODEL 100 RU-2
(5 or 7½ H.P.)
For UNDER-TABLE or UNDER-SINK Installation

Designed for use at fast-moving, self-bussing, pre-rinse stations or scrapping tables. Has built-in air gap, and a unique jet-water self-feed with a silencing water curtain for quiet operation. Available with either rectangular or cone-type hopper.

Check these RED GOAT Features

- Giant 15" Disintegrating Rotor with tool steel impact bars.
- Speed—1750 R.P.M. Handles up to 2500 pounds per hour.
- 10 G.P.M. Water Flow.

Write for descriptive literature on all RED GOAT Models.

THE COLERAIN METAL PRODUCTS COMPANY

DEPT. RR, 2021 EASTERN AVENUE • CINCINNATI 2, OHIO

WE HOPE IT WILL BE IMITATED

FASTEST TANDEM SET-UP

ALONG THIS RIGID, INCLINED ROUTE

With SAFTISYSTEM "28" it's so simple to set up a tandem hookup. No obstacle course to work around. No wobbly rubber connections to tussle with. Just a rigid channel that sits out where you can get at it, slanted at a 45° angle for greater convenience. It's another big advantage of the world's best engineered I.V. system.

ASK YOUR CUTTER REPRESENTATIVE TO SHOW YOU

SAFTISYSTEM "28"®

CUTTER LABORATORIES
Berkeley 10, California

Cartoon-Style Posters Urge Patient Identification

Stressing the importance of positive patient identification with light, cartoon-style illustrations, a series of colorful posters is offered by Hollister to remind hospital personnel to check patient identity before administering treatment or medication. Hollister Inc., 833 N. Orleans, Chicago 10.

For more details circle #26 on mailing card.



Shelleymatic Dispenser Is Maintenance-Free, Efficient

The unique simple design of telescoping type elevators enables the Shelleymatic Model TCCS 2020 self-leveling cup and saucer dispenser to provide maintenance-free, efficient service for up to 12 dozen cups and saucers. The compact unit is available in portable and stationary models, heated or unheated. Shelley Mfg. Co., 3800 N. W. 38th St., Miami, Fla.

For more details circle #27 on mailing card.



AdjustoGrip Patient Gown Fits All Sizes

Equipped with stainless steel Gripper snap fasteners arranged for adjustment to patients of practically any size, the new AdjustoGrip Patient Gown is made of extra-durable, super-soft percale cotton in a choice of colors. The Gripper fasteners are laundry proof to last the life of the garment, and the soft percale fabric is kind to the skin. Fashion Seal Uniforms, 63 New York Ave., Huntington, N.Y.

For more details circle #28 on mailing card.



Model 103 Photocopy Machine Sells at Economical Price

Designed to sell at budget price, the new Model 103 Photocopy Machine will produce black on white permanent copies of anything drawn, printed, duplicated, typed or written. The low-silhouette machine will handle copy up to nine inches wide, of any length. A. B. Dick Co., 1700 W. Touhy Ave., Chicago 48.

For more details circle #29 on mailing card.



Compact Utility Cart Has Sound Deadened Shelves

The Compact, a low cost utility cart made of heavy gauge stainless steel, features six shelves which are sound deadened with underside padding. It is available in two models, 333 with shelf size 15 1/4 by 24 inches, and 344, 17 1/4 by 27 inches, both with a carrying capacity of 200 pounds. Lakeside Mfg. Co., 1977 S. Allis St., Milwaukee 7, Wis.

For more details circle #30 on mailing card.



Step-Out Style Scrub Dress and No-Tie Operating Cap

The Angelica Step-Out style scrub dress has two gripper snaps at the neck and back opening to the waist so that it slips down to avoid the unpleasantness of over-the-head removal of a contaminated dress. It has attractive styling and is easily laundered. The new No-Tie Operating Cap has a hidden elastic band and fits all head sizes. Angelica Uniform Co., 1429 Olive St., St. Louis 3, Mo.

For more details circle #31 on mailing card.



TOM BIGBEE SAYS:

"the neatest,
cleanest washrooms are
Marathon-equipped"



Marathon industrial towels have a soft feel. They are lint- and odor-free. With a correct size and fold for every dispenser and use requirement, washroom maintenance is greatly simplified. Attractive, efficient metal dispensers are designed to discourage waste and pilferage. Ask your Marathon paper merchant for details, and also about Service Roll or extra soft Dorsette tissue and the economical twin-roll dispenser that handles either.

marathon 

A Division of American Can Company
MENASHA, WISCONSIN

Single-, multi-, or C-fold towels, bleached or unbleached. Service Roll or Dorsette Facial Grade Tissue. Dispensers.

Complete Intercom System Has Patient-Nurse Unit

Two-way confidential conversation between nurse and patient is effected by a simple flick of a key with the Dictograph Nurses Station, part of a complete line of hospital communication equipment. When the patient presses a button at his side, a white light shows at his station and over his door, and a number signal light appears on the nurses Master Station. Unanswered calls remain registered, permitting the nurse to assign priority if two or more calls appear simultaneously. When a call is completed, the automatic release mechanism restores all keys and signal lamps associated with the call.

The Executive Station (upper photo) has a newly developed magic eye which indicates who is calling and automatically leaves a message if the administrator is away from his desk. It features hands-free operation, right-of-way priority and a conference circuit. The Master Station (lower photo) also has a magic eye indicator and can be used to initiate conferences with other staff members. The miniature transistorized Miracle Page message receiver is worn by doctors and hospital personnel for receiving individual messages. All units are part of the overall communication system and each can be installed separately as part of the hospital's present internal communications system. Dictograph Products Inc., Danbury, Conn.

For more details circle #32 on mailing card.

X-Rite Radio Opaque Labels Prevent X-Ray Misidentification

X-Rite Radio Opaque Tape is specially designed to reproduce copy directly on x-ray plates to prevent the possibility of misidentification of x-rays. Quickly prepared with typewriter, Address-O-Graph



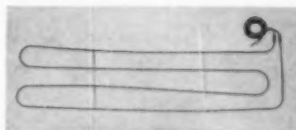
plates or ball point pen, the label is exposed with the object being x-rayed, and becomes a permanent part of the finished plate in a simple one-step operation. Full information can be included in minimum space and the adhesive backing eliminates sliding and misplacement of data. The self-adhering X-Rite Label is fixed to the cassette and exposed with the object. X-Ray Identification Corp., 17110 Hartwell Ave., Detroit 35, Mich.

For more details circle #33 on mailing card.

Protective Floor Seals for Heavy Traffic Areas

Terrazzo Floor Seal and Asphalt Tile Floor Seal are acrylic emulsion polymers which form tough films to seal and protect worn floors, or to prevent excess wear at heavy traffic points. The clear, colorless films have a high gloss and are grease and water resistant. Banner Chemical Products Co., 9 Calumet St., Newark 5, N.J.

For more details circle #34 on mailing card.



Snow-Bar Thawing Cable Frees Surfaces of Ice

Chromalox Thermwire Snow-Bar heating cable automatically keeps surfaces free of snow or ice build-up. Low in operating costs, the Snow Bar can be embedded in asphalt, macadam or concrete, or placed on present hard or gravel areas and covered with a layer of surfacing material. Edwin L. Wiegand Co., 7500 Thomas Blvd., Pittsburgh 8, Pa.

For more details circle #35 on mailing card.

Multi-Lead Thermometer Records at Nursing Station

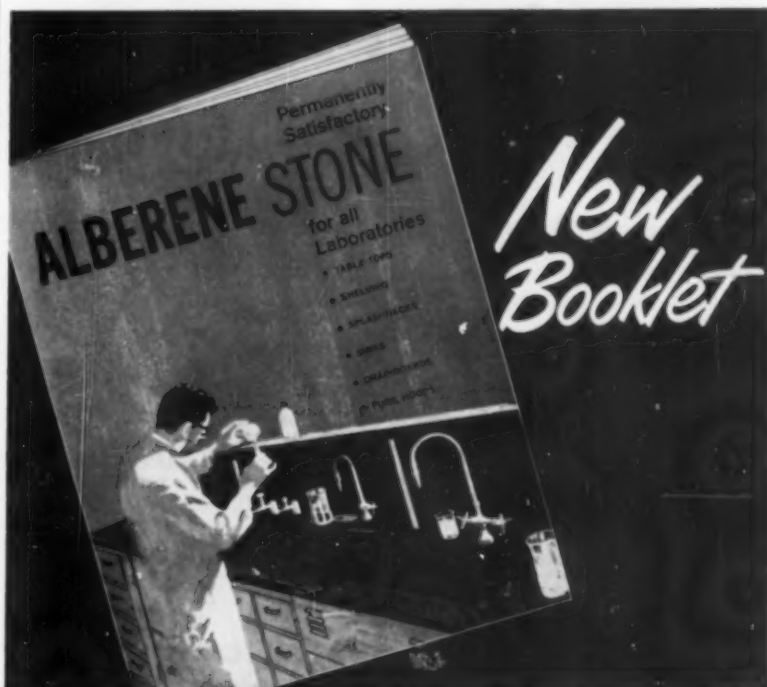
A thermistor thermometer with several leads, permitting the reading of temperatures for several patients from a central source, is now in use in the Medical Physics Unit of the University of Edinburgh. Each lead is attached to a patient by placing the electrode in the axilla and fixing it with adhesive tape. Allowance is made for movement in bed, and for recording when the patient sits in an armchair beside the bed, by means of a rubber belt around the body. The thermometer itself is small enough to be deposited in the desk of the nursing station, where the nurse simply turns the central dial for patient selection in recording temperatures. Nursing time is thus saved, a continuing record can be made of a patient's temperature where indicated, and patients are not disturbed for the procedure. The product is not now available in the United States, according to our information.

For more details circle #36 on mailing card.

Dust Mop Treatment Eliminates Combustion

Life is the name of a new dust mop treatment developed to eliminate spontaneous combustion in dust mops, which also reduces the danger of infection from dustborne bacteria by attracting and holding dust particles in the mop. National Chemsearch Corp., 2417 Commerce, Dallas 26, Tex.

For more details circle #37 on mailing card.
(Continued on page 200)



ALBERENE STONE—for 75 years the only permanently satisfactory material for chemical laboratory table tops, shelving, sinks, splash backs, drain boards and fume hoods. Prompt delivery. For FREE literature and technical assistance address: ALBERENE STONE (A DIVISION OF THE GEORGIA MARBLE COMPANY) 386 PARK AVENUE SOUTH, NEW YORK 16, N. Y., DEPT. H.

Diet-Tray Cart Has Hot and Cold Compartments



Electrically pre-cooled and pre-heated, the Hospital Diet-Tray Cart has two interior fans which circulate hot and cold air

in respective compartments for constant and continuous air recirculation. When the cart is unplugged, special self-rechargeable batteries continue fan operation within the compartments and correct holding temperatures are maintained until trays are assembled and served. The fully loaded cart moves easily on six ball bearing rubber wheels and non-rattle doors and a protective rubber bumper ensure quiet operation. Southern Equipment Co., 4550 Gustine Ave., St. Louis 16, Mo.

For more details circle #38 on mailing card.

Faster X-Ray Film for Shorter Exposures

Clearer images with shorter exposures are claimed for the new emulsion on the

improved Kodak Royal Blue Medical X-Ray Film. Diagnostic procedures, particularly those where stopping involuntary body motion is important, are speeded and improved with the film, and exposure of the patient to x-rays is reduced. The high speed of the new emulsion is achieved with full manual film processing or by the Kodak medical X-Omat Processing System. The new film is available in sheets, rolls and Ready Packs, and combines high speed with low fog. Eastman Kodak Co., Rochester 4, N. Y.

For more details circle #39 on mailing card.

Spray-Buff Attachment Fits All Floor Machines

Simplified patching and restoring of floor finishes during routine buffing is effected with the new Spray-Buff attachment. It consists of a polished metal container which mounts on the handle of any make of floor machine, with a clear plastic hose leading to a spray nozzle. The container is equipped with a lever and discharge valve for spraying a wax-water or resinous-water solution on selected areas



which require special attention. Multi-Clean Products, Inc., 2277 Ford Pkwy., St. Paul 16, Minn.

For more details circle #40 on mailing card.

NEW! Saves Weight, Cost and Space



McKesson Compact VALOR TENT

Vital and timely for the profession is this newly developed VALOR tent, designed for maximum efficiency, light weight and low cost. Compare these features with those of any equipment you now use:

- Hermetically sealed air conditioning unit.
- Compressor unit operates continuously.
- Streamlined steel cabinet only 19" x 21" x 35".
- Aluminum evaporator coils provide maximum cooling efficiency.
- Evaporator container of fibre glass non-toxic plastic.
- Noiseless, high capacity motor for ventilation unit.
- Vinylite canopies with three zipper openings.
- Canopy supports adjustable for any type bed or crib.

Prices from \$550. Also available, high humidity attachment #1179, \$85. See your McKesson dealer, or write to us.

McKESSON APPLIANCE CO.

Division of
AMERICAN CRYOGENICS, INC.

2228 Ashland Ave., Toledo 10, Ohio



Thermistor Thermometer in Two Basic Models

The Multi-Lead "Tape-On" model, designed for surface measurements, and the Esophageal Model in a one or two-lead design with the probe specifically designed

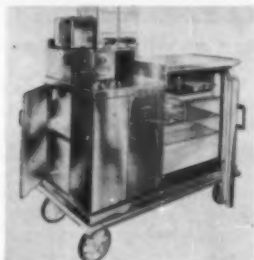


for esophageal or rectal application, are the two basic modifications of the new Electro-Medical Thermistor Thermometer. The "Lead-On" model shows instant reading of temperature at any one of four sites of application of a color-coded probe by turning the lead selector switch to the respective color-coded position on the switch dial. Electro-Medical Engineering Co., Inc., 703 Main St., Burbank, Calif.

For more details circle #42 on mailing card.

Mobile Model T-535 Caddy for Between Meal Nourishments

The Caddy Model T-535 is a self-contained mobile unit for complete between meal nourishment for patients. Included are a built-in refrigerator with ice cube trays and shelves for storage of milk, juices, butter and the like; beverage jugs for hot coffee or tea; a pop-up toaster; two paper cup dispensers, and ample storage for other food and supplies. A flat dispensing surface simplifies the work of the operator and record keeping is facilitated

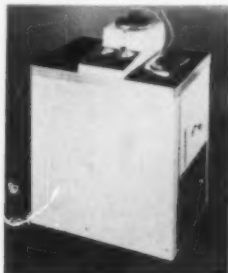


as the unit can be loaded in the central kitchen. It is mounted on heavy duty casters, is encircled by a rubber bumper, and is constructed of all welded stainless steel with a white baked enamel refrigerator interior. Caddy Corp. of America, Secaucus, N.J.

For more details circle #43 on mailing card.

Gastric Hypothermia Machine for Gastrointestinal Bleeding

The Swenko Gastric Hypothermia Machine, developed and clinically tested at



the University of Minnesota, is now perfected for use in cases of upper gastrointestinal bleeding from a variety of causes. Combining a pump-refrigeration unit with a plastic catheter and a latex balloon to receive the cooling fluid, the machine is a completely closed system. Swenko Mfg. Co., 2709 N. Washington Ave., Minneapolis 11, Minn.

For more details circle #44 on mailing card.

Improved X-Ray Fixative in Easy-Pour Plastic Jug

An improved formula which clears film faster and has greater capacity is offered in the new Phico-Fix fixative-hardener combination for use on film, x-ray film, movie film or paper. It is safe for use with automatic and semi-automatic machines and is formulated to be a highly stable, long lasting and even working fixing agent which imparts permanence to the image with maximum hardening of the emulsion. The new non-breakable plastic one-gallon container is easier to handle, store, and

pour. Philip Lochman & Co., 2405 Oakton, Evanston, Ill.

For more details circle #45 on mailing card.

Food-ala-Cart Unit Has Full Length Top Shelf

A new model of the "Food-ala-Cart" hot and cold hospital food cart has several major improvements, including an added full length top shelf to permit sliding of beverage jugs to any location for dispensing, and end rails to prevent trays from being pushed off. The control panel has been moved from the end to the front for better visibility; the refrigerated section now has easy-to-clean radius corners; the deep freeze unit has been relocated for easier access, and the wheels have life-

time lubricated, double metal shielded ball bearings for easy mobility when loaded.



Nutting Truck and Caster Co., 1201 W. Division St., Faribault, Minn.

For more details circle #46 on mailing card.
(Continued on page 202)

SMOOTH PERFORMANCE



UNDER TRYING CONDITIONS



**POST
OPERATIVE
STRETCHER**

with DUAL CRANK CONTROL

3-position litter crank raises unit either horizontally, to Trendelenburg or reverse Trendelenburg position.

The back rest crank permits rapid Fowler positioning.

Litter top extra wide and long for maximum patient comfort.

Sturdy side rails and easily removable end rail. Provision made for arm rests and restraining straps.

Double ball bearing swivel casters with conductive wheels.

Ask for
free demonstration
today!

Model 1177

Overall width—29½"
Overall length—82½"
Overall height—32½"

Many other sizes and models available . . .
Write for stretcher brochure.



Model 1196
Obstetric Stretcher



Model 1167
Pediatric Stretcher



Model 1198
Scale Stretcher



Jarvis and Jarvis DIVISION
UNITED SERVICE EQUIPMENT CO., INC.
sales offices: Palmer, Massachusetts

In Canada: Jarvis and Jarvis of Canada, 1744 William St., Montreal, Que.

For additional information, use postcard facing back cover.

201

Added Strength and Versatility in Redesigned Versarails

Redesigned with a new shape side rail for increased strength and versatility, the



new Lumex Versarails have the same safe "up" height but drop lower in the down position. They are designed to fit all makes and models of hospital beds and all styles and sizes of beds which may be used in nursing and geriatric care homes. Lumex Inc., 1325 Newbridge Rd., Bellmore, N.Y. For more details circle #47 on mailing card.

Desk-Size Computer With Accounting Machine

An electronic data processing system with alphanumeric capability at reasonable price is offered by Burroughs. It integrates the Series E desk-size computer with a 10-total typewriter accounting machine which eliminates the need for additional units to write descriptive information on accounting forms. "Tri-plex input," which allows data to be fed into the system by adding two punched paper tape readers and a punched card unit, or three tape units, further extends the versatility of the computer. Programmer training requires only a few hours because of the simplified external pinboard

command process. Burroughs Corporation, Equipment & Systems Div., Detroit 32, Mich.

For more details circle #48 on mailing card.

Kidde Kompact Extinguisher Features Fast Operation

The Kiddie Kompact, a two and one-half pound dry chemical fire extinguisher, featuring fast, self-evident operation and easy recharging, has a firm grip clamping band bracket which permits the extinguisher to be freed of the bracket with the pull of a finger for especially fast fire



protection. Both initial and replacement costs are low. Walter Kidde & Co., Inc., 675 Main St., Belleville 9, N.J.

For more details circle #49 on mailing card.

Explosion-Proof Receptacle for Operating Rooms

The explosion-proof Crouse-Hinds Type EHR receptacle used in combination with the Type EHP washable, watertight plug permits sanitation of the plug together with the extra protection of a grounded, keyed and flame-tight electrical receptacle. The EHP plug is especially keyed so that

it is the only plug that will actuate the EHR receptacle, although the plug can also be used in standard Hubbell receptacles. Three-wire construction provides the further safety of equipment



grounding. Crouse-Hinds Co., Syracuse 1, N.Y.

For more details circle #50 on mailing card.

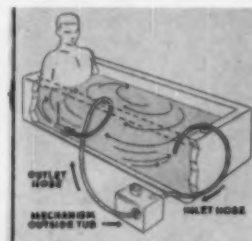
Samco Glass and Bottle Crusher Is Portable, Compact, Safe

Portable and compact, the Samco Glass and Bottle Pulverizer reduces the storage space of defective bottles and other glassware, and pulverizes it to extremely minute particles. Safe and fast, it automatically deposits glass into a receptacle for disposal. Syral Mfg. Co., 511 N. State St., Syracuse, N.Y.

For more details circle #51 on mailing card.

Swirlpool Hydrotherapy Unit Is Portable and Effective

Easily transported for use in bathtub or other basin as well as in special tank or tub, the Swirlpool hydrotherapy equipment affords both aerating and rapid swirling effects without requiring impellers or other moving parts in the tub with the patient. The completely portable Swirlpool motivating unit rests on the floor near the tub or vessel to be used, and draws water in from the tub through



a hose and forces it back into the tub through a second hose which has a special snorkle nozzle to create the aerated swirling flow of water. Force and direction of the water flow can be completely controlled by the nozzle. E. F. Brewer Co., 13340 W. Carmen Ave., Butler, Wis.

For more details circle #52 on mailing card.

Royal Scot Papers for Quality Photocopies

With the new contact speed Semi-Gloss paper introduced by Hunter, photographic prints of darkroom quality can be instantly reproduced from film negatives processed in Royal Scot copying machines. A companion S.W. Semi-Gloss projection speed photographic paper is also added to the line. With the papers, films can be exposed and processed in the same photocopy machine used for office paper work. Hunter Photo Copyist, Inc., 568 Spencer St., Syracuse 4, N.Y.

For more details circle #53 on mailing card.

1+1=3!

Pretty good trick if you can do it—and you can! Buy a Geerpres twin tank outfit and a convertible bucket. With these two you have a single bucket for small clean-up jobs, a twin tank outfit for large mopping jobs and a three bucket train for major cleaning operations. Secret? . . . Built-in hooks, which tie the two units together instantly, are standard on all rubber bumper equipped Geerpres units.



Geerpres

WRINGER, INC.
P.O. BOX 638, MUSKEGON, MICH.

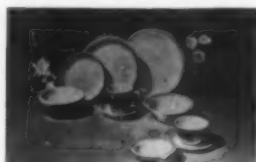
Kant-Kink Tubes for Endotracheal Work

Kant-Kink Endotracheal Tubes are made with flat stainless steel wire embedded in a thin latex rubber wall. The wire extends from the patient's end to the special funnel end in one continuous spiral and will not kink, no matter how extreme the angle. A compression fit between the knurled lock nut on the connector and the funnel shaped machine end of the tube prevents accidentally pulling the tube off the connector. **Ohio Chemical & Surgical Equipment Co., 1400 E. Washington St., Madison 10, Wis.**

For more details circle #34 on mailing card.

Shenango American Chinaware Specially Designed for Hospitals

Designed for hospitals only, the new American Group of Shenango china ware is distributed by American Hospital Supply. The four handsome patterns brighten trays, and the china can be washed in boiling water and in automatic dishwash-



ers. Maximum body strength to keep breakage at an absolute minimum is achieved by the Micro-Mix method of pulverizing the mix that makes up the body of Shenango China, reducing air holes and fissures for a smoother, harder body. The Sta-Glaze finish is non-absorbent, giving a smooth, shining protection for stain resistance and easy cleaning. **American Hospital Supply Corp., 2020 Ridge Ave., Evanston, Ill.**

For more details circle #53 on mailing card.

Pharmaceuticals

Cantilyn, Plain or With Neomycin

Cantilyn, a liquid containing Cantil, kaolin and pectin, for comprehensive symptomatic therapy in diarrheas, ulcerative colitis, diverticulitis and other spastic disorders of the lower GI tract, is also available with neomycin for diarrheas caused by neomycin-susceptible bacteria. It rapidly suppresses colonic motility and abdominal pain with minimal anticholinergic side effects. **Lakeside Laboratories, Inc., 1707 E. North Ave., Milwaukee 2, Wis.**

For more details circle #36 on mailing card.

Contac for Head Colds

Contac (short for continuous action) capsule is designed to provide all-day or all-night relief from running or stuffed-up nose, itching or weeping eyes, sneezing and other symptoms of the common cold or hay fever. It contains an antihistamine, a fast-acting decongestant and special drying agents, and is intended for administration once every 12 hours. Six hundred tiny "time pills" in each capsule disintegrate gradually and continually for maximum therapeutic effect. **Menley & James Laboratories, 1500 Spring Garden St., Philadelphia 1, Pa.**

For more details circle #37 on mailing card.

Quelidrine Syrup

Quelidrine Syrup is a fruit-flavored preparation for administration in all types of acute coughs without risk of addiction and undue sedation. It is designed to suppress the cough center, relieve allergic or inflammatory bronchospasm, control nasal congestion and help promote tracheobronchial secretion. **Abbott Laboratories, North Chicago, Ill.**

For more details circle #58 on mailing card.

Torecan

A new phenothiazine compound possessing predominantly antiemetic properties, Torecan acts on both the chemoreceptor trigger zone and the true vomiting center to prevent or control nausea and vomiting in a wide variety of clinical conditions. **Sandoz Pharmaceuticals, Hanover, N.J.**

For more details circle #59 on mailing card.

White Laboratories, Inc., Kenilworth, N.J., announces the withdrawal from the market of Entoquel Syrup and Entoquel with Neomycin Syrup, antidiarrheals primarily for pediatric use, due to current divergence of medical opinion relating to the ability of infants and younger children to tolerate anticholinergics.

For more details circle #60 on mailing card.

Literature and Services

• **Hospital Sculptured Plaques** are the subject of a new six-page folder published by Meierjohan-Wengler, 1102 W. 9th St., Cincinnati 3, Ohio. Nearly 100 illustrations of Sculptured Plaques, Exterior Building Tablets, Add-A-Plate Tablets,

Donor and Door Plates, Lighting Fixtures and Architectural Letters are shown in the folder, which presents new ideas in custom-fabricated M-W tablets and memorials in hand-finished bronze, aluminum and nickel silver.

For more details circle #61 on mailing card.

• The Toledo line of **Hi-Speed Choppers** is illustrated and described in Form 3220, a new four-page folder available from Toledo Scale Corp., Toledo 12, Ohio. Specifications on the bench and floor model choppers, ranging from 1/2 to 7 1/2 h.p., are included.

For more details circle #62 on mailing card.

• The advantages and properties of the original cotton cellular thermal blanket for hospitals are described and illustrated in a colorful new leaflet released by Merryknit Sales Co., Old Greenwich, Conn. Subjects discussed include the economy, weightless warmth, resilience, freedom from linting, launderability and other features of Merryknit static-free and sterilizable blanket.

For more details circle #63 on mailing card.

• Prepared as a service to the health professions, the new **Nutrition Bulletin** published by Edward Dalton Co., Evansville 12, Ind., is presently released four times annually and reviews subjects of general interest in nutrition. In each issue a specific essential element in nutrition is reviewed, including such subjects as Electronic Cooking, Vitamin Deficiency, Nutrition in a Cold Climate, and others.

For more details circle #64 on mailing card.

(Continued on page 204)

AUDIO-VISUAL

& OTHER SAFETY AIDS FOR THE HOSPITAL INDUSTRY

Our safety films and attention-getting safety literature are part of a well-coordinated safety program that can result in better patient care and improved employee morale.

ARGONAUT INSURANCE

HOME OFFICE: MENLO PARK, CALIFORNIA



Workmen's Compensation & Hospital Liability through independent agents & brokers

• Done in story-telling form, the provocative motion picture, "One Chance," released by the American Gas Assn., 420 Lexington Ave., New York 17, covers the important subject of sanitation in institutional kitchens. The 25-minute, 16mm sound, color film stresses proper dishwashing methods, plus checking and testing by health officials to determine whether the methods meet minimum sanitation requirements. Requests for Catalog No. 66/c will bring copies of the film, without charge, for showing to both management and personnel involved in volume feeding. Prints are also available through Economics Laboratory, Inc., 250 Park Ave., New York 17; Hobart Mfg. Co., Troy, Ohio; Ruud Mfg. Co., 2nd National Bank Bldg., Connellsville, Pa.; A. O. Smith Corp.,

Permaglas Div., P.O. Box 28, Kankakee, Ill., or your local gas company.
For more details circle #65 on mailing card.

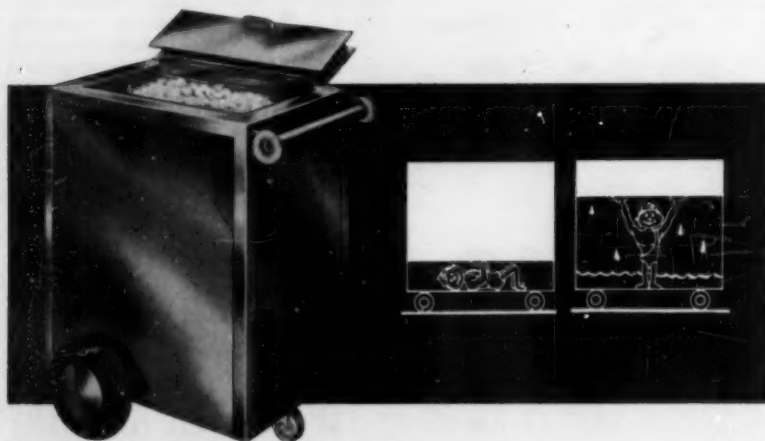
• Electric-powered Trucksters, from one-passenger to five-passenger with luggage capacity, are described and illustrated in a new eight-page catalog entitled "Twice the Power for Cushman Trucksters." Available from Cushman Motors, 900 N. 21st St., Lincoln 1, Neb., the booklet discusses the many uses of both gasoline and electric-powered Trucksters in carrying personnel, supplies and equipment within and between institutional buildings. Twelve typical applications of these versatile units are pictured and many more are described.
For more details circle #66 on mailing card.

• Full details and illustrations of the new Green Label all-purpose Porta-Dolly, designed to transport mop buckets, liquid container drums, and refuse cans, is presented in a catalog sheet available from Market Forge Co., Everett 49, Mass.
For more details circle #67 on mailing card.

• Toro Mfg. Co., 3042 Snelling Ave., Minneapolis 6, Minn., announces a free Toro Planning Service. Toro distributors will analyze grass-cutting problems and needs, the condition and value of present mowing equipment, maintenance and manpower costs, and present a written proposal on how to do the job fast and economically. The service is designed to assure the best possible equipment for the individual problem.
For more details circle #68 on mailing card.

• Entitled "How To Get The Most Out of Steam Cleaning With Oakite Specialized Detergents," a four-page illustrated booklet released by Oakite Products, Inc., 118A Rector St., New York 6, offers a concise compilation of the most modern methods and materials currently used in steam-detergent cleaning.
For more details circle #69 on mailing card.

ICE STAYS AT THE TOP IN THIS GREAT, NEW SHELLEYMATIC ICE CART



CUBE AFTER CUBE - POUND AFTER POUND ICE IS ALWAYS WITHIN FINGERTIP REACH

The new SHELLEYMATIC Self Leveling Ice Cart is the handiest piece of equipment you will ever own.

Awkward reaching and stretching for ice is now a thing of the past. Due to an efficient chromium plated brass elevator assembly neatly tucked away in each end of the cart, ice is kept at the top always — regardless of load.

The perforated tray on which the ice rests allows the melting ice to drip to the bottom. There it is easily drained through an outside spigot. The messy refreezing problem is eliminated.

Big capacity — up to 175 lbs. of ice — is yours in this compact, yet ruggedly built, ice cart. Both tray and elevators are removable in seconds for quick, accessible cleaning. Two more reasons why this is truly America's finest ice cart. Write today!



The Shelleymatic
Elevator



SHELLEY MANUFACTURING CO.
3800 N.W. 32nd AVE., MIAMI, FLORIDA

Suppliers' News

All assets of Aatell & Jones, Inc., Philadelphia, Pa., manufacturer of paper products for food service, have been taken over by Sorg Products Co., Middletown, Ohio, a subsidiary of The Sorg Paper Co. The company will continue operations as the Aatell & Jones Division of the Sorg Products Co.

Bloomfield Industries, Inc., 4546 W. 47th St., Chicago 32, manufacturer of food service equipment, announces acquisition of the Silex Restaurant Equipment Division of Proctor-Silex Corp.

Geerpres Winger, Inc., P.O. Box 658, Muskegon, Mich., manufacturer of floor mopping equipment, announces its fourth major plant expansion, doubling its manufacturing facilities and including enlarged and improved shipping space and handling.

The Hard Mfg. Co., Box 427, Buffalo 3, N.Y., manufacturer of hospital furniture and equipment, announces a ten-year warranty on the All-Ektrik automatic electric bed recently introduced.

Lakeside Laboratories, Inc., 1707 E. North Ave., Milwaukee 2, Wis., manufacturer of pharmaceutical products, announces the opening of a new Research Center housing laboratories and offices for basic and applied research.

Royal Metal Mfg. Co., One Park Ave., New York 16, manufacturer of institutional furniture, announces formal opening of its new plant in Michigan City, Ind., to house factory and office and provide additional manufacturing facilities to meet the growing needs for its products.

Rubbermaid Incorporated, Wooster, Ohio, manufacturer of rubber and plastic products, announces the acquisition of a new subsidiary, Fusion, Incorporated, Statesville, N.C., for the manufacture of the new line of fusion molded products.

INDEX TO ADVERTISEMENTS

USE THIS PAGE TO REQUEST PRODUCT INFORMATION

The index on this and the following page lists advertisements in this magazine alphabetically by manufacturer. For additional information about any product or service advertised, circle the manufacturer's key number on the detachable postcard and mail it. No postage is required.

Products described in the "What's New" pages of this magazine also have key numbers which appear in each instance following the description of the item. For more information about these items, circle the appropriate numbers on the postcard and mail it, without postage, to The Modern Hospital.

Key	Page	Key	Page	Key	Page
70 Acme Visible Records, Inc. (HPF)	166	89 Argonaut Insurance	203	109 Coca-Cola Company	182
71 Adams & Westlake Company (HPF)	13	90 Arketex Ceramic Corporation	9	110 Colerain Metal Products	196
72 Advance Floor Machine Company	154, 155	91 Armour & Company	32, 33	111 Colgate-Palmolive Company	58
73 Aeroplast Corporation	168	92 Armour & Company	52, 53	112 Colson Corporation (HPF)	173
74 Air-Shields, Inc. (HPF)	109	93 Auth Electric Company, Inc. (HPF)	165	113 Continental Coffee Company	139
75 Alberene Stone, A Division of the Georgia Marble Company ..	199	94 Bard-Parker Company, Inc. (HPF)	146	114 Couch Company, Inc., S. H.	195
76 Aloe Company, A. S.	64, 65	95 Barnstead Still & Sterilizer Company (HPF)	170	115 Crescent Surgical Sales Company, Inc.	116
77 American Air Filter Co., Inc.	163	96 Becton, Dickinson & Company (HPF)	1	116 Cutter Laboratories	197
78 American Chair Company	54	97 Becton, Dickinson & Company (HPF)	119	117 Darnell Corporation, Ltd. (HPF) ..	120
79 American City Bureau	5	98 Bircher Corp.	172	118 Davies-Young Soap Company	69
80 American Cystoscope Makers, Inc.	21	99 Blakeslee & Company, G. S.	179	119 Dennison Mfg. Company	28
81 American Laundry Machinery Company (HPF)	42, 43	100 Blickman, Inc., S. (HPF)	131	120 Den & Company, Edward	54
82 American Sterilizer Company (HPF)	41	101 Brillo Mfg. Company, Inc.	164	121 Dow Chemical Company	11
83 American Sterilizer Company (HPF)	70, 71	102 Bristol-Myers Company	121	122 DuKane Corporation	161
84 Ames Company, Inc.	46	103 Campbell Soup Company	105	123 Dunham-Bush Inc.	63
85 Ametek, Inc.	60, 61	104 Carstens Mfg. Co.	111	124 Eastman Kodak Company	123, 124
86 Angelica Uniform Company	189	105 Castle Company, Wilmet (HPF) ..	49	125 Ethicon, Inc. (HPF)	30, 31
87 Ansco Corporation (HPF)	7	106 Chatham Manufacturing Company ..	151	126 Executone, Inc.	157
88 Applegate Chemical Company	148	107 Chicago Faucet Company	50	127 Fazio Laboratories, Thomas	54
		Classified Advertising	181-188	128 Gearpres Wringer, Inc.	202
		108 Clay-Adams Company, Inc.	108	129 Gendron Wheel Company (HPF) ..	44
				130 General Electric Company, X-Ray Department (HPF)	36-39
				131 Gennett & Sons, Inc.	143
				132 Greyhound Corporation	45
				133 Houghton Elevator Company	147

(continued on next page)

USE THIS CARD —

(We pay the postage)

I am interested in the items circled—

December, 1961

ADVERTISEMENTS

WHAT'S NEW

70	71	72	73	74	75	76	77	78	79	80	81	1	2	3	4	5	6	7
82	83	84	85	86	87	88	89	90	91	92	93	8	9	10	11	12	13	14
94	95	96	97	98	99	100	101	102	103	104	105	15	16	17	18	19	20	21
106	107	108	109	110	111	112	113	114	115	116	117	22	23	24	25	26	27	28
118	119	120	121	122	123	124	125	126	127	128	129	29	30	31	32	33	34	35
130	131	132	133	134	135	136	137	138	139	140	141	36	37	38	39	40	41	42
142	143	144	145	146	147	148	149	150	151	152	153	43	44	45	46	47	48	49
154	155	156	157	158	159	160	161	162	163	164	165	50	51	52	53	54	55	56
166	167	168	169	170	171	172	173	174	175	176	177	57	58	59	60	61	62	63
178	179	180	181	182	183	184	185	186	187	188	189	64	65	66	67	68	69	
190	191	192	193	194	195	196	197	198	199	200	201							
202	203	204	205	206	207	208	209	210										

NAME

TITLE

INSTITUTION

ADDRESS

ZONE

STATE

☐ Enter my One Year Subscription To Modern Hospital (\$5), Foreign (\$7)

INDEX TO ADVERTISEMENTS

(continued from preceding page)

Key	Page	Key	Page	Key	Page
134 Hausted Division	22, 23	161 Massengill Company, S. E.	51	186 Rubber Latex Products, Inc. (HPF)	176
135 Hill-Rom Company, Inc. (HPF)	55, 56	162 Maysteel Products, Inc. (HPF)	29	187 Rubens & Marble, Inc.	192
136 Hillyard Chemical Company (HPF)	183	163 Mead, Johnson & Company	2	188 Sanborn Company (HPF)	68
137 Hobart Mfg. Company	127	164 Meierjohan-Wengler	148	189 Schrader's Son, A. (HPF)	117
138 Holcomb Mfg. Company, Inc., J. I.	66	165 Midwest Television Systems, Inc.	114	190 Seco Company, Inc.	133
139 Hollister Incorporated	159	166 Minneapolis-Honeywell Electronics Medical Systems	169	191 Seven Up Company	129
140 Hollister Incorporated	160	167 Minnesota Mining & Mfg. Company (HPF)	15	192 Shane Uniform Co., Inc.	193
141 Huntington Laboratories, Inc. (HPF)	141, 142	168 Minnesota Mining & Mfg. Company (HPF)	47	193 Shelley Manufacturing Company	204
142 Ingersoll Products Division (HPF)	34	169 National Plastic Products Company	175	194 Simmons Company (HPF)	149
143 Ingersoll Products Division (HPF)	180	170 Nutting Truck & Caster Company (HPF)	187	195 Simoniz Company	57
144 Ipco Hospital Supply Corporation	28	171 Ohio Chemical & Surgical Company	190	196 Sklar Mfg. Company, J.	14
145 Jarvis & Jarvis, Inc. (HPF)	201	172 Old Delft Optical Co., Inc. (HPF)	62	197 Sloan Valve Company	72
146 Jewett Refrigerator Company, Inc. (HPF)	6	173 Olson Mfg. Company, Inc., Samuel	143	198 Standard Electric Time Company	153
147 Johnson Service Company	Cover 2	174 Owens Illinois: Libby Glass (HPF)	135	199 Startex Mills, Inc.	118
148 Jones Metal Products	8	175 Parke, Davis & Company	107	200 Sunbeam Lighting Company	177, 178
149 Kaumagraph Company	12	176 Perry-Briggs Company	29	201 Super Laundry Machinery Co. (HPF)	67
150 Kohler Company	174	177 Pharmaseal Laboratories	17, 18	202 Swartzbaugh Mfg. Company (HPF)	137
151 Landers, Frary & Clark (HPF)	128	178 Pioneer Rubber Company (HPF)	48	203 Thonet Industries Inc.	188
152 Lilly & Company, Eli	Cover 3	179 Polar Ware Company	171	204 Toro Manufacturing Company	24, 25
153 Linde Company, Division of Union Carbide Corp.	145	180 Powers Regulator Company (HPF)	26, 27	85 Troy Laundry Machinery Division of Ametek, Inc. (HPF)	60, 61
154 Lofstrand Company	156	181 Quicap Company, Inc.	28	153 Union Carbide Corp., Linde Co.	145
155 Lumex, Inc.	69	182 RCA Service Company	35	205 United States Ceramic Tile Company	Cover 4
156 McKesson Appliance Company	200	183 Recordak Corporation, Sub. of Eastman Kodak Co.	113	Upjohn Company	59, 115
157 McKesson & Robbins, Inc.	185	184 Richards Manufacturing Company	29	206 Vapor Heating Corporation	136
158 MacBick Company (HPF)	112	185 Royal Metal Mfg. Company (HPF)	50	207 Versen Company, Kurt (HPF)	10
159 Marathon a Division of American Can Co.	198			208 White Mop Wringer Company	186
160 Market Forge Company (HPF)	167			105 Wilmot Castle Company (HPF)	49
				209 Wyeth Laboratories	40
				210 Bimmer Manufacturing Company	162

(HPF) after company name indicates that further descriptive data are filed in catalog space in Hospital Purchasing File 1961 Edition.

(206)

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY

THE MODERN HOSPITAL

1050 MERCHANDISE MART

CHICAGO 54, ILLINOIS

FIRST CLASS
PERMIT NO. 137
CHICAGO, ILL.



NEW topical
corticosteroid
provides superior
anti-inflammatory and
antipruritic activity

CORDRANTM
(flurandrenolone, Lilly) (6 α -fluoro-16 α -hydroxyhydrocortisone
16,17-acetonide)

... and to combat infection

CORDRAN-N
(flurandrenolone with neomycin sulfate, Lilly)

To provide greater flexibility in usage, Cordran and Cordran-N are available in both a cosmetically acceptable vanishing cream and a hydrophilic ointment base.

Description: Cordran cream and ointment are new corticosteroid preparations for topical use. Each Gm. contains 0.5 mg. Cordran.

Cordran-N cream and ointment combine Cordran and a safe, effective wide-spectrum antibiotic, neomycin. Each Gm. contains 0.5 mg. Cordran and 5 mg. neomycin sulfate (equivalent to 3.5 mg. base).

The cream base is composed of stearic acid, cetyl alcohol, liquid petrolatum, polyoxyl 40 stearate, ethyl parahydroxybenzoate, glycerin, and purified water. The ointment base is composed of white beeswax, cetyl alcohol, sorbitan sesquioleate, and white petrolatum.

Side-Effects: No side-effects have been reported to date from the use of either the cream or ointment forms of Cordran and Cordran-N.

Contraindications and Precautions: Cordran and Cordran-N should not be used in the presence of tuberculosis of the skin, nor should they be used in the eyes.

If secondary bacterial infections of the skin are present prior to the use of Cordran, they should be treated also with appropriate anti-infective measures. If the infection present before the application of Cordran or Cordran-N, or developing during its use, does not respond promptly, discontinue the preparation until the infection has been adequately controlled.

Patients with superficial fungus or yeast infections should be treated with ad-

ditional appropriate methods and must be under constant medical observation.

Although sensitivity has not been reported, a few individuals may be sensitive to these preparations. If any reaction indicating sensitivity is observed, discontinue the use of the product. If a patient has a proved idiosyncrasy to neomycin, another antibiotic may be used along with Cordran.

Since use of antibiotic agents may cause overgrowth of nonsusceptible organisms, constant observation of the patient is essential.

Administration and Dosage: Cream—For moist, weeping lesions. Rub a small quantity of cream gently into the affected areas two or three times daily. Vigorous application is not necessary and may damage the skin.

Ointment—For dry, scaly lesions. Apply a small quantity of ointment as a thin film to the affected areas two or three times daily.

How Supplied: All product forms are supplied in 7.5 and 15-Gm. tubes.



CERAMAFLEX®...newest development of Romany•Spartan research. Sixty-four ceramic mosaic tiles securely bonded in a resilient rubber grid, pre-grouted and laid quickly and inexpensively in 9" squares. Quiet and comfortable underfoot. Choose from 12 attractive Buckshot® patterns for installation over any sound sub-floor above, on or below grade.

Plate No. 2004

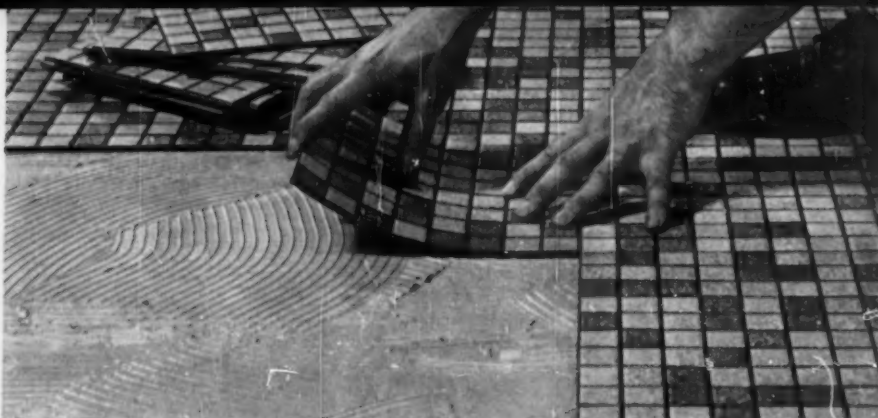


Plate No. 2005



Romany•Spartan provides extra cleanliness wherever food is prepared or served.

Plate No. 2006



Washroom walls and floors of Romany•Spartan stay fresh and clean with little care.

eye-appealing...
enduring...
easily maintained...



Ceramaflex is ideal in lobby and corridors—
attractive, quiet and comfortable underfoot.

Plate No. 2008



Operating room floors of Romany•Spartan
conductive tile add an extra margin of safety.

...floors and walls of Romany•Spartan

The use of ceramic tile throughout the hospital offers many well known advantages, but when you choose Romany•Spartan you get even more. There's Level-Set® glazed wall tile in a complete range of beautiful colors. Level-Set is edge-ground, the world's *only* precisely sized 4¼" wall tile. This means extra setting speed, and because of its thin, straight joints—the most attractive installation you've ever seen.

Then there's Ceramaflex®, the world's *only* resilient ceramic floor covering. Ceramaflex gives you all the advantages of ceramic floor tile, yet it's soft and quiet underfoot. There are glazed and unglazed ceramic mosaics, too, in a myriad of patterns and designs, back-mounted for faster installation. Consult your architect. He can show you samples and provide more information. United States Ceramic Tile Company, Dept. MH-24, Canton 2, Ohio.



UNITED STATES CERAMIC TILE COMPANY

Ceramaflex® is the exclusive product of United States Ceramic Tile Company



CERAMIC TILE

